

Catalogue of  
Bachelor's Programs  
(Delivered in English)

2024

## Contents

<b>About International Black Sea University.....</b>	<b>3</b>
<b>Bachelor's Program .....</b>	<b>4</b>
Business Administration .....	4
Business Administration - Accounting and Audit.....	16
Business Administration - finances .....	23
Business Administration - Management .....	30
Business Administration - Marketing .....	39
Business Administration - Tourism.....	46
Economics.....	55
Architecture.....	62
Computer science .....	74
International Relations.....	83
American Studies.....	91
English phylology.....	100
Graphic Design .....	109

## About International Black Sea University

The International Black Sea University (IBSU) has been engaged in educational and scientific activities since 1995. The university is the first English-language educational institution in Georgia, which provides programs in both English and Georgian languages at all three levels of education.

More than 200 local and invited professors from different countries provide a high level of education at the university. International Black Sea University offers many opportunities to students. Namely: diverse public lectures, discussions with experts in various fields, participation in local and international conferences, mock trials, access to more than 25,000 books in the library and constantly updated electronic literature, involvement in more than 30 different clubs; Participation in various sports tournaments, opportunity of training in the gym, basketball court, open and closed stadiums, excursions, picnics, hiking and other extracurricular activities.

More than 4,500 graduates of the International Black Sea University hold an high education diploma issued by the university. IBSU students actively benefit from exchange programs. The university has signed 70 memorandums with educational institutions of 24 countries. IBSU is involved in Erasmus+ and DAAD projects.

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## Bachelor's Program

### Business Administration

<b>Name of the Educational Programme:</b>	<b>Business Administration</b>	
<b>Awarded Qualification:</b>	Bachelor of Business Administration / ბიზნესის ადმინისტრირების ბაკალავრი	
<b>Credit Value of the Programme:</b>	240 ECTS	
<b>Language of Education:</b>	English	
<b>Programme Admission Preconditions:</b>	<p>Students are enrolled in the undergraduate program in accordance with the procedure established by the legislation of Georgia - based on the results of the Unified National Exams. One of the obligatory subjects is mathematics/history. Passing English Language is obligatory (minimum competency level 50%+1).</p> <p>Persons with full secondary education may apply for a bachelor's program.</p> <p>In cases provided for by law, enrollment may be conducted in accordance with the procedure established by the relevant legislation without passing the Unified National Exams. The conditions for admission to the program for foreign citizens can be found at the link-(<a href="https://iro.ibsu.edu.ge/en/home">https://iro.ibsu.edu.ge/en/home</a>)</p>	
<b>Purpose of the Programme:</b>	<p>The goal of the Bachelor program of Business Administration is based on the student-centered teaching (1) to prepare competitive specialists who will be able to perform modern business management activities according to the national and international standards in different sectors, which provides a fine opportunity for employment in Public, Private, and Non-governmental sectors; (2) The program aims to provide students with a thorough knowledge of practical skills and general competences of theoretical and practical aspects of the functional areas of business activities. (3) The program provides opportunity for students to correspond to challenges of the modern business environment and supports them to plan and develop their professional career.</p>	
<b>Learning outcome</b>	<b>Knowledge and understanding</b>	The graduate has a wide range knowledge of business fields that include critical understanding of theories and principles, can understand complex business

		<p>issues, basic principles of general management, marketing, finance, accounting, tourism and their intercorrelation;</p> <p>2. The graduate knows: contents of business processes, market economy infrastructure; principles of using contemporary information and communication technologies (ICT), mathematical, quantitative and statistical methods for business research and management; principles of legal, ethical and intercultural responsibility in the organization and society;</p> <p>In addition, if the full course of appropriate concentration is used, the graduate knows:</p> <p>Concentration of finances:</p> <p>3. The graduate knows: financial Infrastructure and institutes; basic principles of functioning of the financial system; role of financial management in business development; assessment and management of relevant risks.</p> <p>4. The graduate knows: the essence of financial reporting as an important means of regulation and prognosis; the essence and significance of international finance, the peculiarities and the principles of their use.</p> <p>5. The graduate knows: the essence and purpose of banking system, principles of management of commercial bank, the essence and importance of investments; investment portfolios assessment and management basics.</p> <p>Management Concentration:</p> <p>3. The graduate knows: Theoretical and practical aspects of management as an art of management; Basic functions-duties and skills of managers of different levels; The role of management in the development of the organization; Managing stressful and conflict situations;</p> <p>4. The graduate knows: the essence and importance of organizational structures; Principles and peculiarities of the decision-making process; Effective use of human resources and knowledge and importance of factors affecting their behavior; Extensive knowledge and critical understanding of the internal and</p>
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		<p>external environment of the business; Principles of organizational change and development; The essence and importance of CSR and business ethics;</p> <p>5. The graduate knows: peculiarities of small and medium business and management methods; Theoretical and practical issues required for entrepreneurial activities; Complex issues in the field of international business management and methods specific to the field.</p> <p>Marketing concentration:</p> <p>3. The graduate knows: Effective marketing management tools, marketing information systems, the structure of marketing companies, the growing role and place of marketing in modern business, the fundamental principles of marketing. The nature of these principles in the service industries to which the marketing of the services used and the issues inherent in it require differentiated research and analysis, generalization and analysis;</p> <p>4. The graduate has mastered the principles of strategic marketing, he / she can participate in the development of the company's marketing strategy, branding, company mission, vision, goals, objectives, corporate structure, business model, segmentation, targeted development, differentiation and positioning, competing and competing. , As well as in the implementation of this strategy in the market;</p> <p>5. The graduate has studied and understood the main principles and methods of studying and considering consumer behavior; The graduate mastered the laws and norms of consumer behavior, he grasped the intensity of consumer activities and the norms of the dynamics of attracting, retaining, creating, discovering and loyalty to consumers.</p> <p>Accounting and Audit concentration:</p> <p>3. The graduate knows: fundamentals of financial and managerial accounting and modern production methods; Accounting information systems;</p> <p>4. The graduate knows: the essence of financial reporting as an important means of regulation and prognosis and international standards; Tax fundamentals, tax planning and tax administration;</p>
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		<p>5. The graduate knows: fundamentals and methods of financial audit and control, auditing and analysis techniques.</p> <p>Tourism Management Concentration:</p> <p>3. Trends and principles of tourism development; Tourism policy and regulations; On the cultural resources of Georgia included in the list of tourist resources and world cultural heritage monuments;</p> <p>4. Tourism and hospitality, resorts, hotel and event management;</p> <p>5. Peculiarities of managing a travel company and planning, selling and implementing an attractive tourist package.</p>
	<b>Applying Knowledge</b>	<p>6. Graduate can: explaining the socio-economic situation of the country, the objective reality of the business environment, analyzing market condition, identification of microeconomic and macroeconomic processes on business firms, preparation of relevant documentation, planning, analyzing and management; communication with local and international institutions within its competence.</p>
	<b>Making Judgments</b>	<p>7. Graduate can: making rational economic decisions and managing resources effectively, analyzing and judgmental reporting of scientific works, theories and hypothesis, collecting statistical information and data, studying independently and generalizing results, evaluating the profitability.</p>
	<b>Communication Skills</b>	<p>8. Graduate can communicate with specialists and non-specialists regarding business-related ideas, problems and the ways of solutions by providing detailed information and by using communication tools.</p>
	<b>Learning Skills and Values</b>	<p>9. Graduate has ability to evaluate his/her knowledge in the field of business in a complex and consistent manner and to determine the necessity for further learning and implementing with high degree of independence; to pursue and implement activities oriented on development in the complex and unforeseen learning/working environment whilst conforming with ethics/academic integrity rules.</p>

<p><b>Evaluation Criteria</b></p>	<p>The goal of evaluation is to determine student's education results qualitatively in relation to academic program goals and parameters.</p> <p>Student may be assessed orally and/or in a written way. A student's knowledge and skills are assessed through 100 points grading system. It consists of midterm and final evaluations, sum of which makes up 100 points.</p> <p>Grading system allows:</p> <ul style="list-style-type: none"> <li>a) Five types of positive grades <ul style="list-style-type: none"> <li>1) (A) Excellent – 91-100 points;</li> <li>2) (B) Very good – 81-90 points;</li> <li>3) (C) Good – 71-80 points;</li> <li>4) (D) Satisfactory – 61-70 points;</li> <li>5) (E) Acceptable – 51-60 points.</li> </ul> </li> <li>b) Two types of negative grades <ul style="list-style-type: none"> <li>1) (FX) Fail – 41-50 points, meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work;</li> <li>2) (F) Fail – 40 points and less, meaning that the work of a student is not acceptable and he/she has to study the subject anew.</li> </ul> </li> </ul> <p>For the midterm and final evaluations minimal passing grade is 30% of the relevant assessment.</p> <p>Midterm and final evaluation grade distribution, their minimal competence levels and assessment criteria are described in the corresponding syllabus.</p> <p>A credit can be awarded only after the attainment of learning outcomes, envisaged by the course syllabus and following requirements:</p> <ul style="list-style-type: none"> <li>a) Obtaining minimal competence levels set for midterm and final evaluations;</li> <li>b) Obtaining minimum 51 points out of 100 points of final grade.</li> </ul> <p>A student is allowed to take an additional (make-up) exam in case he/she scored 41-50 points of final grade or minimum 51 points, but did not obtain minimal competence level set for final evaluation.</p> <p>Considering its specification, the format and the assessment criteria of mid-term and final evaluations can be determined in the specific course syllabus/bachelor thesis syllabus/internship syllabus.</p>
<p><b>Field of Employment:</b></p>	<p>With the help of skills acquired within the Bachelor program of Business Administration, the graduates will be able to work in the public and private sector, in different profile organizations (production and business</p>



structures), where it practically performs basic professional functions both independently and in the group. Graduates can continue studying not only business, but also other profiles, taking into consideration the requirements of admission to the relevant Masters Program and the requirements of the legislation.

Course / Module / Internship / Research Component	Status	Credit number	Distribution of credits courses and semesters								Distribution of hours						Number of	
			I s		I I s		I I I s		I V s		Contact hours				T o			
			I Semester	II Semester	III Semester	IV Semester	V Semester	VI Semester	VII Semester	VIII Semester	Lecture / Consultation	Seminar / Group Work / Practice / Lab. Work	Midterm exam(s)	Final exam		Total number of contact hours		Independent work
Minor Program/Free Credits	Elective	65			10	10	10	10	10	15								
Compulsory Courses	Compulsory	130	25	25	20	22	10	5	6	17								
Academic Writing	Compulsory	5	5								14	14	2	2	32	93	125	2
Information Technology	Compulsory	5	5								14	28	2	2	46	79	125	3
Mathematics I	Compulsory	5	5								14	28	2	2	46	79	125	3
Principles of Microeconomics	Compulsory	5	5								14	14	2	2	32	93	125	2
Introduction to Business Administration	Compulsory	5	5								14	14	2	2	32	93	125	2
Mathematics II	Compulsory	6		6							14	28	2	2	46	104	150	3
Principles of Macroeconomics	Compulsory	5		5							14	14	2	2	32	93	125	2

Principles of Management	Compulsory	5	5							14	14	2	2	32	93	125	2
Principles of Marketing	Compulsory	5	5							14	14	2	2	32	93	125	2
Legal Environment of Business	Compulsory	4	4							14	14	2	2	32	68	100	2
Business English I	Compulsory	5		5*	5*					14	14	2	2	32	93	125	2
Introduction to Statistics and Probability	Compulsory	5		5						14	14	2	2	32	93	125	2
Principles of Accounting	Compulsory	5		5						14	14	2	2	32	93	125	2
Data Analysis and Business Modeling with Spreadsheets	Compulsory	5		5						14	14	2	2	32	93	125	2
Business English II	Compulsory	5			5*	5*				14	14	2	2	32	93	125	2
Business Statistics	Compulsory	6			6					14	28	2	2	46	104	150	3
Financial Accounting	Compulsory	6			6					14	28	2	2	46	104	150	3
Introduction to Finance	Compulsory	5			5					14	14	2	2	32	93	125	2
Human Resource Management	Compulsory	5				5				14	14	2	2	32	93	125	2
Principles of Branding	Compulsory	5				5				14	14	2	2	32	93	125	2
Logistics	Compulsory	5					5			14	14	2	2	32	93	125	2
Operations Management and Business Modelling	Compulsory	6						6		28	14	2	2	46	104	150	3
Internship	Compulsory	10						10*	10*		180		1	181	69	250	12
Bachelor Thesis	Compulsory	7						7*	7*		45		1	46	129	175	3
<b>Finances Concentration</b>	<b>Elective</b>	<b>45</b>				<b>15</b>	<b>20</b>	<b>15/20</b>	<b>10/15</b>								
<b>Compulsory Courses of Concentration</b>	<b>Compulsory</b>	<b>37</b>				<b>11</b>	<b>16</b>	<b>10</b>									
Managerial Finance I	Compulsory	6				6				14	28	2	2	46	104	150	3
Introduction to Banking	Compulsory	5				5				14	14	2	2	32	93	125	2
Managerial Finance II	Compulsory	6					6			14	28	2	2	46	104	150	3

Financial Institutions	Compulsory	6						6			14	28	2	2	46	104	150	3
International Finance	Compulsory	4						4			14	14	2	2	32	68	100	2
Investments and Portfolio Management	Compulsory	5						5			14	14	2	2	32	93	125	2
Financial Statement Analysis	Compulsory	5						5			14	14	2	2	32	93	125	2
<b>Elective Courses of Concentration</b>	<b>Elective</b>	<b>8</b>						<b>4</b>	<b>4</b>	<b>5/10</b>	<b>10/5</b>							
Principles of Taxation	Elective	4						4			14	14	2	2	32	68	100	2
Public Finance	Elective	4						4			14	14	2	2	32	68	100	2
Principles of Insurance	Elective	4						4			14	14	2	2	32	68	100	2
Business Russian (B1)	Elective	5						5			14	14	2	2	32	93	125	2
Accounting Software Applications (ORIS)	Elective	4						4			14	14	2	2	32	68	100	2
Money and Banking	Elective	4						4			14	14	2	2	32	68	100	2
Real Estate Valuation	Elective	4						4			14	14	2	2	32	68	100	2
Python for Business and Economics	Elective	5						5			14	14	2	2	32	93	125	2
Business Russian (B2)	Elective	5						5			14	14	2	2	32	93	125	2
Fundamentals of Risk Management	Elective	5							5		14	14	2	2	32	93	125	2
Business Research Foundations	Elective	5							5		14	14	2	2	32	93	125	2
EU Integration and Financial Market Reforms	Elective	5							5		14	14	2	2	32	93	125	2
Financial Mathematics	Elective	5								5	14	14	2	2	32	93	125	2
Accounting and Business Operations Program “Balance”	Elective	5								5	14	14	2	2	32	93	125	2
Securities Analysis	Elective	5								5	14	14	2	2	32	93	125	2
<b>Management Concentration</b>	<b>Elective</b>	<b>45</b>						<b>14</b>	<b>19</b>	<b>17/22</b>	<b>10/15</b>							

<b>Compulsory Courses of Concentration</b>	<b>Compulsory</b>	<b>37</b>					<b>10</b>	<b>15</b>	<b>12</b>									
Managerial Finance I	Compulsory	6					6				14	28	2	2	46	104	150	3
Business Ethics and Corporate Social Responsibilites	Compulsory	4					4				14	14	2	2	32	68	100	2
Organizational Change and Development	Compulsory	6						6			28	14	2	2	46	104	150	3
Small and Medium-sized Business Management	Compulsory	5						5			14	14	2	2	32	93	125	2
Organizational Behavior	Compulsory	4						4			14	14	2	2	32	68	100	2
Entrepreneurship	Compulsory	6							6		14	14	2	2	46	93	150	3
International Business Management	Compulsory	6							6		28	14	2	2	46	104	150	3
<b>Elective Courses of Concentration</b>	<b>Elective</b>	<b>8</b>					<b>4</b>	<b>4</b>	<b>5/10</b>	<b>10/5</b>								
Public Relations	Elective	4					4				14	14	2	2	32	68	100	2
Business Communication	Elective	4					4				14	14	2	2	32	68	100	2
Business Russian (B1)	Elective	5					5				14	14	2	2	32	93	125	2
Career Management	Elective	4						4			14	14	2	2	32	68	100	2
Business to Business Marketing	Elective	4						4			14	14	2	2	32	68	100	2
Leadership	Elective	4						4			14	14	2	2	32	68	100	2
Business Russian (B2)	Elective	5						5			14	14	2	2	32	93	125	2
Sales Management	Elective	5							5		14	14	2	2	32	93	125	2
Business Research Foundations	Elective	5							5		14	14	2	2	32	93	125	2
Business Contracts' Composition	Elective	5								5	14	14	2	2	32	93	125	2
Business Forecasting	Elective	5								5	14	14	2	2	32	93	125	2
Quality Management Principles	Elective	5								5	14	14	2	2	32	93	125	2
<b>Marketing Concentration</b>	<b>Elective</b>	<b>45</b>					<b>16</b>	<b>20</b>	<b>15/20</b>	<b>10/15</b>								

<b>Compulsory Courses of Concentration</b>	<b>Compulsory</b>	<b>38</b>						<b>12</b>	<b>16</b>	<b>10</b>									
Managerial Finance I	Compulsory	6						6				14	28	2	2	46	104	150	3
Marketing Management	Compulsory	6						6				14	28	2	2	46	104	150	3
Strategic Marketing	Compulsory	6							6			14	28	2	2	46	104	150	3
Consumer Behavior	Compulsory	6							6			14	28	2	2	46	104	150	3
Market Research Principles	Compulsory	4							4			14	14	2	2	32	68	100	2
Services Marketing	Compulsory	5								5		14	14	2	2	32	93	125	2
Sales Management	Compulsory	5								5		14	14	2	2	32	93	125	2
<b>Elective Courses of Concentration</b>	<b>Elective</b>	<b>7</b>						<b>4</b>	<b>4</b>	<b>5/10</b>	<b>10/5</b>								
Sociology	Elective	4						4				14	14	2	2	32	68	100	2
Public Relations	Elective	4						4				14	14	2	2	32	68	100	2
Business Communication	Elective	4						4				14	14	2	2	32	68	100	2
Business Russian (B1)	Elective	5						5				14	14	2	2	32	93	125	2
Business to Business Marketing	Elective	4							4			14	14	2	2	32	68	100	2
Retailing	Elective	4							4			14	14	2	2	32	68	100	2
Integrated Marketing Communications	Elective	4							4			14	14	2	2	32	68	100	2
Business Russian (B2)	Elective	5							5			14	14	2	2	32	93	125	2
Advertising and Social Marketing	Elective	5								5		14	14	2	2	32	93	125	2
Online Marketing	Elective	5								5		14	14	2	2	32	93	125	2
Business Research Foundations	Elective	5								5		14	14	2	2	32	93	125	2
International Marketing	Elective	5									5	14	14	2	2	32	93	125	2
Direct Marketing	Elective	5									5	14	14	2	2	32	93	125	2

Copywriting for Advertisement	Elective	5							5	14	14	2	2	32	93	125	2	
<b>Accounting and Audit Concentration</b>	<b>Elective</b>	<b>45</b>					14	20	15/ 20	10/ 15								
<b>Compulsory Courses of Concentration</b>	<b>Compulsory</b>	<b>36</b>					10	16	10									
Managerial Accounting I	Compulsory	6					6				14	28	2	2	46	104	150	3
Principles of Taxation	Compulsory	4					4				14	14	2	2	32	68	100	2
Managerial Accounting II	Compulsory	6						6			14	28	2	2	46	104	150	3
Financial Reporting	Compulsory	6						6			14	28	2	2	46	104	150	3
Accounting software applications (ORIS)	Compulsory	4						4			14	14	2	2	32	68	100	2
Audit Foundations	Compulsory	5							5		14	14	2	2	32	93	125	2
Tax Administration	Compulsory	5							5		14	14	2	2	32	93	125	2
<b>Elective Courses of Concentration</b>	<b>Elective</b>	<b>9</b>					4	4	5/ 10	10/ 5								
Public Finance	Elective	4					4				14	14	2	2	32	68	100	2
Introduction to Banking	Elective	5					5				14	14	2	2	32	93	125	2
Ethical Issues in Accounting	Elective	4					4				14	14	2	2	32	68	100	2
Business Russian (B1)	Elective	5					5				14	14	2	2	32	93	125	2
Accounting for Government and Nonprofit Organizations	Elective	4						4			14	14	2	2	32	68	100	2
Bank Accounting	Elective	4						4			14	14	2	2	32	68	100	2
Real Estate Valuation	Elective	4						4			14	14	2	2	32	68	100	2
Python for Business and Economics	Elective	5						5			14	14	2	2	32	93	125	2
Business Russian (B2)	Elective	5						5			14	14	2	2	32	93	125	2
Consolidated Financial Reporting	Elective	5							5		14	14	2	2	32	93	125	2

Financial Statement Analysis	Elective	5							5		14	14	2	2	32	93	125	2
Business Research Foundations	Elective	5							5		14	14	2	2	32	93	125	2
Tax Planning and Strategies	Elective	5							5	14	14	2	2	32	93	125	2	
Taxation of International Transactions	Elective	5							5	14	14	2	2	32	93	125	2	
Audit and Assurance	Elective	5							5	14	14	2	2	32	93	125	2	
Accounting and Business Operations Program “Balance”	Elective	5							5	14	14	2	2	32	93	125	2	
<b>Total</b>		<b>240</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>								

## Business Administration - Accounting and Audit

<b>Name of the Educational Programme:</b>	<b>Business Administration - Accounting and Audit</b>	
<b>Awarded Qualification:</b>	Bachelor of Business Administration in Accounting / ბიზნესის ადმინისტრირების ბაკალავრო საბუღალტრო აღრიცხვაში	
<b>Credit Value of the Programme:</b>	240 ECTS	
<b>Language of Education:</b>	English	
<b>Programme Admission Preconditions:</b>	<p>Students are enrolled in the undergraduate program in accordance with the procedure established by the legislation of Georgia - based on the results of the Unified National Exams. One of the obligatory subjects is mathematics. Passing English Language is obligatory (minimum competency level (50%+1). Persons with full secondary education may apply for a bachelor's program.</p> <p>In cases provided for by law, enrollment may be conducted in accordance with the procedure established by the relevant legislation without passing the Unified National Exams. The conditions for admission to the program for foreign citizens can be found at the link-(<a href="https://iro.ibsu.edu.ge/en/home">https://iro.ibsu.edu.ge/en/home</a>)</p>	
<b>Purpose of the Programme:</b>	<p>The goal of the Bachelor program of Business Administration - Accounting and Audit is based on the student-centered teaching (1) to prepare competitive specialists who will be able to perform modern business management activities according to the national and international standards in different sectors, which provides a fine opportunity for employment in Public, Private, and Non-governmental sectors; (2) The program aims to provide students with a thorough knowledge of practical skills and general competences of theoretical and practical aspects of business and accounting and audit activities. (3) The program provides opportunity for students to correspond to challenges of the modern business environment and supports them to plan and develop their professional career.</p>	
<b>Learning outcome</b>	<b>Knowledge and understanding</b>	<ol style="list-style-type: none"> <li>1. The graduate has a wide range knowledge of business fields that include critical understanding of theories and principles, can understand complex business issues, basic principles of general management, marketing, finance, accounting and their intercorrelation.</li> <li>2. The graduate knows: contents of business processes, market economy infrastructure; principles of using contemporary information and</li> </ol>



		<p>communication technologies (ICT), mathematical, quantitative and statistical methods for business research and management; principles of legal, ethical and intercultural responsibility in the organization and society.</p> <p>3. The graduate knows: fundamentals of financial and managerial accounting and modern production methods; Accounting information systems.</p> <p>4. The graduate knows: the essence of financial reporting as an important means of regulation and prognosis and international standards; Tax fundamentals, tax planning and tax administration.</p> <p>5. The graduate knows: fundamentals and methods of financial audit and control, auditing and analysis techniques.</p>
	<b>Applying Knowledge</b>	<p>6. Graduate can: explaining the socio-economic situation of the country, the objective reality of the business environment, analyzing market condition, identification of microeconomic and macroeconomic processes on business firms, preparation of financial documentation, planning, analyzing and management of organization's finances; communication with local and international financial, audit institutions within its competence.</p>
	<b>Making Judgments</b>	<p>7. Graduate can: making rational economic decisions and managing resources effectively, analyzing and judgmental reporting of scientific works, theories and hypothesis, collecting statistical information and data, studying independently and generalizing results, evaluating the profitability.</p>
	<b>Communication Skills</b>	<p>8. Graduate can communicate with specialists and non-specialists regarding business-related ideas, problems and the ways of solutions by providing detailed information and by using communication tools.</p>
	<b>Learning Skills and Values</b>	<p>9. Graduate has ability to evaluate his/her knowledge in the field of business and accounting and audit in a complex and consistent manner and to</p>

		<p>determine the necessity for further learning and implementing with high degree of independence; to pursue and implement activities oriented on development in the complex and unforeseen learning/working environment whilst conforming with ethics/academic integrity rules</p>
<p><b>Evaluation Criteria</b></p>	<p>written way. A student's knowledge and skills are assessed through 100 points grading system. It consists of midterm and final evaluations, sum of which makes up 100 points.</p> <p>Grading system allows:</p> <ul style="list-style-type: none"> <li>a) Five types of positive grades <ul style="list-style-type: none"> <li>1) (A) Excellent – 91- 100 points;</li> <li>2) (B) Very good – 81-90 points;</li> <li>3) (C) Good – 71-80 points;</li> <li>4) (D) Satisfactory – 61-70 points;</li> <li>5) (E) Acceptable – 51-60 points.</li> </ul> </li> <li>b) Two types of negative grades <ul style="list-style-type: none"> <li>1) (FX) Fail – 41-50 points, meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work;</li> <li>2) (F) Fail – 40 points and less, meaning that the work of a student is not acceptable and he/she has to study the subject anew.</li> </ul> </li> </ul> <p>For the midterm and final evaluations minimal passing grade is 30% of the relevant assessment.</p> <p>Midterm and final evaluation grade distribution, their minimal competence levels and assessment criteria are described in the corresponding syllabus.</p> <p>A credit can be awarded only after the attainment of learning outcomes, envisaged by the course syllabus and following requirements:</p> <ul style="list-style-type: none"> <li>a) Obtaining minimal competence levels set for midterm and final evaluations;</li> <li>b) Obtaining minimum 51 points out of 100 points of final grade.</li> </ul> <p>A student is allowed to take an additional (make-up) exam in case he/she scored 41-50 points of final grade or minimum 51 points, but did not obtain minimal competence level set for final evaluation.</p> <p>Considering its specification, the format and the assessment criteria of mid-term and final evaluations can be determined in the specific course syllabus/bachelor thesis syllabus/internship syllabus.</p>	

<b>Field of Employment:</b>	With the help of skills acquired within the Bachelor program of Business Administration - Accounting and Audit, the graduates will be able to work in the public and private sector, in different profile organizations (production and business structures), where it practically performs basic professional functions both independently and in the group. Graduates can continue studying not only business, accounting and audit, but also other profiles, taking into consideration the requirements of admission to the relevant Masters Program and the requirements of the legislation.
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Course / Module / Internship / Research Component	Status	Credit number	Distribution of credits per courses and semesters								Distribution of hours						Number of contact hours per	
			I s.y.		II s.y.		III s.y.		IV s.y.		Contact hours							
			I Semester	II Semester	III Semester	IV Semester	V Semester	VI Semester	VII Semester	VIII Semester	Lecture / Consultation	Seminar / Group Work / Practice / Lab. Work	Midterm exam(s)	Final exam	Total number of contact hours	Independent work		Total number of hours
Foreign Language (English, Georgian (for foreign language speakers), Russian, German, French, Spanish, Turkish).	Elective	15	5	5	5						45	129	6	6	186	189	375	12
Minor Program/Free Credits	Elective	70			10	10	10	10	10	20	392	210	28	28	658	1092	1750	42
Compulsory Courses	Compulsory	143	25	25	20	22	14	17	10	10	364	656	52	53	1125	2450	3575	72
Academic Writing	Compulsory	5	5								14	14	2	2	32	93	125	2
Information Technology	Compulsory	5	5								14	28	2	2	46	79	125	3
Mathematics I	Compulsory	5	5								14	28	2	2	46	79	125	3

<b>Principles of Microeconomics</b>	Compulsory	5	5								14	14	2	2	32	93	125	2
<b>Introduction to Business Administration</b>	Compulsory	5	5								14	14	2	2	32	93	125	2
<b>Mathematics II</b>	Compulsory	6		6							14	28	2	2	46	104	150	3
<b>Principles of Macroeconomics</b>	Compulsory	5		5							14	14	2	2	32	93	125	2
<b>Principles of Management</b>	Compulsory	5		5							14	14	2	2	32	93	125	2
<b>Principles of Marketing</b>	Compulsory	5		5							14	14	2	2	32	93	125	2
<b>Legal Environment of Business</b>	Compulsory	4		4							14	14	2	2	32	68	100	2
<b>Business English I</b>	Compulsory	5			5*	5*					14	14	2	2	32	93	125	2
<b>Introduction to Statistics and Probability</b>	Compulsory	5			5						14	14	2	2	32	93	125	2
<b>Principles of Accounting</b>	Compulsory	5			5						14	14	2	2	32	93	125	2
<b>Data Analysis and Business Modeling with Spreadsheets</b>	Compulsory	5			5						14	14	2	2	32	93	125	2
<b>Business English II</b>	Compulsory	5				5*	5*				14	14	2	2	32	93	125	2
<b>Business Statistics</b>	Compulsory	6				6					14	28	2	2	46	104	150	3
<b>Financial Accounting</b>	Compulsory	6				6					14	28	2	2	46	104	150	3
<b>Introduction to Finance</b>	Compulsory	5				5					14	14	2	2	32	93	125	2
<b>Managerial Accounting I</b>	Compulsory	6					6				14	28	2	2	46	104	150	3
<b>Principles of Taxation</b>	Compulsory	4					4				14	14	2	2	32	68	100	2
<b>Accounting Software Applications (ORIS)</b>	Compulsory	4					4				14	14	2	2	32	68	100	2
<b>Managerial Accounting II</b>	Compulsory	6						6			14	28	2	2	46	104	150	3
<b>Financial Reporting</b>	Compulsory	6						6			14	28	2	2	46	104	150	3
<b>Tax Administration</b>	Compulsory	5						5			14	14	2	2	32	93	125	2
<b>Audit Foundations</b>	Compulsory	5							5		14	14	2	2	32	93	125	2

<b>Tax Planning and Strategy</b>	Compulsory	5						5		14	14	2	2	32	93	125	2	
<b>Internship</b>	Compulsory	10						10*	10*		180		1	181	69	250	12	
<b>Elective Courses</b>	<b>Elective</b>	<b>12</b>					<b>4</b>	<b>4</b>	<b>5</b>	<b>5</b>	<b>42</b>	<b>42</b>	<b>6</b>	<b>6</b>	<b>96</b>	<b>204</b>	<b>300</b>	<b>6</b>
<b>Principles of Economics</b>	Elective	5	5							14	14	2	2	32	93	125	2	
<b>Statistics and Probability for Business</b>	Elective	6			6					10	32	2	2	46	104	150	3	
<b>Public Finance</b>	Elective	4					4			14	14	2	2	32	68	100	2	
<b>Introduction to Banking</b>	Elective	5					5			14	14	2	2	32	93	125	2	
<b>Ethical Issues in Accounting</b>	Elective	4					4			14	14	2	2	32	68	100	2	
<b>Analytical Tools in Business</b>	Elective	5					5			14	14	2	2	32	93	125	2	
<b>Human Resource Management</b>	Elective	5					5			14	14	2	2	32	93	125	2	
<b>Business Russian (B1)</b>	Elective	5					5			14	14	2	2	32	93	125	2	
<b>Accounting for Government and Nonprofit Organizations</b>	Elective	4					4			14	14	2	2	32	68	100	2	
<b>Bank Accounting</b>	Elective	4					4			14	14	2	2	32	68	100	2	
<b>Real Estate Valuation</b>	Elective	4					4			14	14	2	2	32	68	100	2	
<b>Python for Business and Economics</b>	Elective	5					5			14	14	2	2	32	93	125	2	
<b>Business Russian (B2)</b>	Elective	5					5			14	14	2	2	32	93	125	2	
<b>Business Research Foundations</b>	Elective	5						5		14	14	2	2	32	93	125	2	
<b>Financial Statement Analysis</b>	Elective	5						5		14	14	2	2	32	93	125	2	
<b>Consolidated Financial Reporting</b>	Elective	5						5		14	14	2	2	32	93	125	2	
<b>Bachelor Thesis</b>	Elective	7						7*	7*		45		1	46	129	175	3	
<b>Accounting and Business Operations Program “Balance”</b>	Elective	5							5	14	14	2	2	32	93	125	2	

<b>Taxation of International Transactions</b>	Elective	5								5	14	14	2	2	32	93	125	2
<b>Audit and Assurance</b>	Elective	5								5	14	14	2	2	32	93	125	2
<b>Total</b>		<b>240</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>843</b>	<b>1037</b>	<b>92</b>	<b>93</b>	<b>2065</b>	<b>3935</b>	<b>6000</b>	<b>132</b>

IBS

## Business Administration - finances

<b>Name of the Educational Programme:</b>	<b>Business Administration - Finances</b>	
<b>Awarded Qualification:</b>	Bachelor of Business Administration in Finances / ბიზნესის ადმინისტრირების ბაკალავრი ფინანსებში	
<b>Credit Value of the Programme:</b>	240 ECTS	
<b>Language of Education:</b>	English	
<b>Programme Admission Preconditions:</b>	<p>Students are enrolled in the undergraduate program in accordance with the procedure established by the legislation of Georgia - based on the results of the Unified National Exams. One of the obligatory subjects is mathematics. Passing English Language is obligatory (minimum competency level (50%+1).</p> <p>Persons with full secondary education may apply for a bachelor's program.</p> <p>In cases provided for by law, enrollment may be conducted in accordance with the procedure established by the relevant legislation without passing the Unified National Exams. The conditions for admission to the program for foreign citizens can be found at the link-(<a href="https://iro.ibsu.edu.ge/en/home">https://iro.ibsu.edu.ge/en/home</a>)</p>	
<b>Purpose of the Programme:</b>	<p>The goal of the Bachelor program of Business Administration - Finances is based on the student-centered teaching (1) to prepare competitive specialists who will be able to perform modern business management activities according to the national and international standards in different sectors, which provides a fine opportunity for employment in Public, Private, and Non-governmental sectors; (2) The program aims to provide students with a thorough knowledge of practical skills and general competences of theoretical and practical aspects of business and finances activities. (3) The program provides opportunity for students to correspond to challenges of the modern business environment and supports them to plan and develop their professional career.</p>	
<b>Learning outcome</b>	<b>Knowledge and understanding</b>	<ol style="list-style-type: none"> <li>1. The graduate has a wide range knowledge of business fields that include critical understanding of theories and principles, can understand complex business issues, basic principles of general management, marketing, finance, accounting and their intercorrelation.</li> <li>2. The graduate knows: contents of business processes, market economy infrastructure; principles of using contemporary information and</li> </ol>

		<p>communication technologies (ICT), mathematical, quantitative and statistical methods for business research and management; principles of legal, ethical and intercultural responsibility in the organization and society.</p> <p>3. The graduate knows: financial Infrastructure and institutes; basic principles of functioning of the financial system; role of financial management in business development; assessment and management of relevant risks.</p> <p>4. The graduate knows: the essence of financial reporting as an important means of regulation and prognosis; the essence and significance of international finance, the peculiarities and the principles of their use.</p> <p>5. The graduate knows: the essence and purpose of banking system, principles of management of commercial bank, the essence and importance of investments; investment portfolios assessment and management basics.</p>
	<b>Applying Knowledge</b>	<p>6. Graduate can: explaining the socio-economic situation of the country, the objective reality of the business environment, analyzing market condition, identification of microeconomic and macroeconomic processes on business firms, preparation of financial documentation, planning, analyzing and management of organization's finances; communication with local and international financial institutions within its competence.</p>
	<b>Making Judgments</b>	<p>7. Graduate can: making rational economic decisions and managing resources effectively, analyzing and judgmental reporting of scientific works, theories and hypothesis, collecting statistical information and data, studying independently and generalizing results, evaluating the profitability.</p>
	<b>Communication Skills</b>	<p>8. Graduate can communicate with specialists and non-specialists regarding business-related ideas, problems and the ways of solutions by providing detailed information and by using communication tools.</p>



	<b>Learning Skills and Values</b>	<p>9. Graduate has ability to evaluate his/her knowledge in the field of business in a complex and consistent manner and to determine the necessity for further learning and implementing with high degree of independence; to pursue and implement activities oriented on development in the complex and unforeseen learning/working environment whilst conforming with ethics/academic integrity rules.</p>
<b>Evaluation Criteria</b>	<p>The goal of evaluation is to determine student's education results qualitatively in relation to academic program goals and parameters.</p> <p>Student may be assessed orally and/or in a written way. A student's knowledge and skills are assessed through 100 points grading system. It consists of midterm and final evaluations, sum of which makes up 100 points.</p> <p>Grading system allows:</p> <ul style="list-style-type: none"> <li>a) Five types of positive grades <ul style="list-style-type: none"> <li>1) (A) Excellent – 91-100 points;</li> <li>2) (B) Very good – 81-90 points;</li> <li>3) (C) Good – 71-80 points;</li> <li>4) (D) Satisfactory – 61-70 points;</li> <li>5) (E) Acceptable – 51-60 points.</li> </ul> </li> <li>b) Two types of negative grades <ul style="list-style-type: none"> <li>1) (FX) Fail – 41-50 points, meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work;</li> <li>2) (F) Fail – 40 points and less, meaning that the work of a student is not acceptable and he/she has to study the subject anew.</li> </ul> </li> </ul> <p>For the midterm and final evaluations minimal passing grade is 30% of the relevant assessment.</p> <p>Midterm and final evaluation grade distribution, their minimal competence levels and assessment criteria are described in the corresponding syllabus.</p> <p>A credit can be awarded only after the attainment of learning outcomes, envisaged by the course syllabus and following requirements:</p> <ul style="list-style-type: none"> <li>a) Obtaining minimal competence levels set for midterm and final evaluations;</li> <li>b) Obtaining minimum 51 points out of 100 points of final grade.</li> </ul>	

	<p>A student is allowed to take an additional (make-up) exam in case he/she scored 41-50 points of final grade or minimum 51 points, but did not obtain minimal competence level set for final evaluation.</p> <p>Considering its specification, the format and the assessment criteria of mid-term and final evaluations can be determined in the specific course syllabus/bachelor thesis syllabus/internship syllabus.</p>
<b>Field of Employment:</b>	<p>With the help of skills acquired within the Bachelor program of Business Administration - Finances, the graduates will be able to work in the public and private sector, in different profile organizations (production and business structures), where it practically performs basic professional functions both independently and in the group. Graduates can continue studying not only business and finances, but also other profiles, taking into consideration the requirements of admission to the relevant Masters Program and the requirements of the legislation.</p>

Course / Module / Internship / Research Component	Status	Credit number	Distribution of credits per courses and semesters								Distribution of hours						Number of contact hours per week	
			I s.y.		II s.y.		III s.y.		IV s.y.		Contact hours							
			I Semester	II Semester	III Semester	IV Semester	V Semester	VI Semester	VII Semester	VIII Semester	Lecture / Consultation	Seminar / Group Work / Practice / Lab. Work	Midterm exam(s)	Final exam	Total number of contact hours	Independent work		Total number of hours
Foreign Language (English, Georgian (for foreign language speakers), Russian, German, French, Spanish, Turkish).	Elective	15	5	5	5						45	129	6	6	186	189	375	12
Minor Program/Free Credits	Elective	60			10	10	10	10	10	10	180	336	24	24	564	936	1500	36
Compulsory Courses	Compulsory	153	25	25	20	22	15	16	15	15	392	684	56	57	1189	2636	3825	76

<b>Academic Writing</b>	Compulsory	5	5									14	14	2	2	32	93	125	2
<b>Information Technology</b>	Compulsory	5	5									14	28	2	2	46	79	125	3
<b>Mathematics I</b>	Compulsory	5	5									14	28	2	2	46	79	125	3
<b>Principles of Microeconomics</b>	Compulsory	5	5									14	14	2	2	32	93	125	2
<b>Introduction to Business Administration</b>	Compulsory	5	5									14	14	2	2	32	93	125	2
<b>Mathematics II</b>	Compulsory	6		6								14	28	2	2	46	104	150	3
<b>Principles of Macroeconomics</b>	Compulsory	5		5								14	14	2	2	32	93	125	2
<b>Principles of Management</b>	Compulsory	5		5								14	14	2	2	32	93	125	2
<b>Principles of Marketing</b>	Compulsory	5		5								14	14	2	2	32	93	125	2
<b>Legal Environment of Business</b>	Compulsory	4		4								14	14	2	2	32	68	100	2
<b>Business English I</b>	Compulsory	5			5*	5*						14	14	2	2	32	93	125	2
<b>Introduction to Statistics and Probability</b>	Compulsory	5			5							14	14	2	2	32	93	125	2
<b>Principles of Accounting</b>	Compulsory	5			5							14	14	2	2	32	93	125	2
<b>Data Analysis and Business Modeling with Spreadsheets</b>	Compulsory	5			5							14	14	2	2	32	93	125	2
<b>Business English II</b>	Compulsory	5				5*	5*					14	14	2	2	32	93	125	2
<b>Business Statistics</b>	Compulsory	6				6						14	28	2	2	46	104	150	3
<b>Financial Accounting</b>	Compulsory	6				6						14	28	2	2	46	104	150	3
<b>Introduction to Finance</b>	Compulsory	5				5						14	14	2	2	32	93	125	2
<b>Managerial Finance I</b>	Compulsory	6					6					14	28	2	2	46	104	150	3
<b>Principles of Taxation</b>	Compulsory	4						4				14	14	2	2	32	68	100	2
<b>Introduction to Banking</b>	Compulsory	5						5				14	14	2	2	32	93	125	2
<b>Managerial Finance II</b>	Compulsory	6							6			14	28	2	2	46	104	150	3

<b>Financial Institutions</b>	Compulsory	6						6			14	28	2	2	46	104	150	3
<b>International Finance</b>	Compulsory	4						4			14	14	2	2	32	68	100	2
<b>Investments and Portfolio Management</b>	Compulsory	5						5			14	14	2	2	32	93	125	2
<b>Financial Statement Analysis</b>	Compulsory	5						5			14	14	2	2	32	93	125	2
<b>Fundamentals of Risk Management</b>	Compulsory	5						5			14	14	2	2	32	93	125	2
<b>Financial Mathematics</b>	Compulsory	5							5		14	14	2	2	32	93	125	2
<b>Internship</b>	Compulsory	10							10		180			1	181	69	250	12
<b>Elective Courses</b>	<b>Elective</b>	<b>12</b>					<b>4</b>	<b>4</b>	<b>5</b>	<b>5</b>	<b>42</b>	<b>42</b>	<b>6</b>	<b>6</b>	<b>96</b>	<b>204</b>	<b>300</b>	<b>6</b>
<b>Principles of Economics</b>	Elective	5	5								14	14	2	2	32	93	125	2
<b>Statistics and Probability for Business</b>	Elective	6			6						10	32	2	2	46	104	150	3
<b>Public Finance</b>	Elective	4					4				14	14	2	2	32	68	100	2
<b>Principles of Insurance</b>	Elective	4					4				14	14	2	2	32	68	100	2
<b>Accounting Software Applications (ORIS)</b>	Elective	4					4				14	14	2	2	32	68	100	2
<b>Analytical Tools in Business</b>	Elective	5					5				14	14	2	2	32	93	125	2
<b>Human Resource Management</b>	Elective	5					5				14	14	2	2	32	93	125	2
<b>Business Russian (B1)</b>	Elective	5					5				14	14	2	2	32	93	125	2
<b>Money and Banking</b>	Elective	4						4			14	14	2	2	32	68	100	2
<b>Real Estate Valuation</b>	Elective	4						4			14	14	2	2	32	68	100	2
<b>Python for Business and Economics</b>	Elective	5						5			14	14	2	2	32	93	125	2
<b>Financial Reporting</b>	Elective	6						6			14	28	2	2	46	104	150	3
<b>Business Russian (B2)</b>	Elective	5						5			14	14	2	2	32	93	125	2
<b>Business Research Foundations</b>	Elective	5							5		14	14	2	2	32	93	125	2

<b>Audit Foundations</b>	Elective	5							5		14	14	2	2	32	93	125	2
<b>EU Integration and Financial Market Reforms</b>	Elective	5							5		14	14	2	2	32	93	125	2
<b>Bachelor Thesis</b>	Elective	7							7*	7*		45		1	46	129	175	3
<b>Accounting and Business Operations Program “Balance”</b>	Elective	5								5	14	14	2	2	32	93	125	2
<b>Securities Analysis</b>	Elective	5								5	14	14	2	2	32	93	125	2
<b>Total</b>		<b>240</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>659</b>	<b>1191</b>	<b>92</b>	<b>93</b>	<b>2035</b>	<b>3965</b>	<b>6000</b>	<b>130</b>


## Business Administration - Management

<b>Name of the Educational Programme:</b>	<b>Business Administration-Management</b>	
<b>Awarded Qualification:</b>	Bachelor of Business Administration in Management /ბიზნესის ადმინისტრირების ბაკალავრი მენეჯმენტში	
<b>Credit Value of the Programme:</b>	240 ECTS	
<b>Language of Education:</b>	English	
<b>Programme Admission Preconditions:</b>	<p>Students are enrolled in the undergraduate program in accordance with the procedure established by the legislation of Georgia - based on the results of the Unified National Exams. One of the obligatory subjects is mathematics/History. Passing English Language is obligatory (minimum competency level (50%+1)). Persons with full secondary education may apply for a bachelor's program.</p> <p>In cases provided for by law, enrollment may be conducted in accordance with the procedure established by the relevant legislation without passing the Unified National Exams. The conditions for admission to the program for foreign citizens can be found at the link-(<a href="https://iro.ibsu.edu.ge/en/home">https://iro.ibsu.edu.ge/en/home</a>)</p>	
<b>Purpose of the Programme:</b>	<p>1. The goal of the program is to provide a high quality education oriented towards professionalism that will help prepare competitive, modern type managers and enable them to do business successfully in private and non-governmental sectors, both locally and internationally;</p> <p style="padding-left: 40px;">1.1 The purpose of the program is to give students broad knowledge of theoretical and practical issues about the basic principles of business, which will facilitate the graduate's participation in the organizations' business processes;</p> <p style="padding-left: 40px;">1.2 The aim of the program is to prepare management professionals with broad theoretical knowledge of the field, practical skills and competencies required to perform managerial activities.</p>	
<b>Learning outcome</b>	<b>Knowledge and understanding</b>	<p>1. The graduate has extensive knowledge of the business field, including a critical understanding of key theories and principles in the various functional areas of business and an understanding of interrelationships between them; Knows the basic principles of market economy, basic tools of economics, content and importance of processes in the micro and macro</p>

		<p>environment of business; Has extensive knowledge of office applications and critically understands their importance in business processes; Is aware of the importance and application of modern information technologies, mathematical, quantitative and statistical methods required for conducting researches of business processes; Has knowledge regarding the legal regulations of business and entrepreneurial activities.</p> <p>2. A graduate knows: basic theories and principles of management, levels of management, general management functions and tools, organizational structure and the essence of the process of formation, recognizes and explains critically the role of managers of different levels in various processes and in fulfilling organizations tasks and challenges; Communication process and barriers, realizes the role of internal and external communication for effective management; Know the forms of oral and written business communication and ways of their improvement; Basic theories and approaches to human resource management and organizational behavior; Basic principles of business ethics and corporate social responsibility, the essence of organizational change and development as well as and methodological principles.</p> <p>3. Graduate knows managerial decision making process and its characteristics, different models of individual and group decision making; Basic Principles of Managerial Finance; Management information systems and is aware of their importance in terms of operational, functional and strategic levels of decision making; Understands and explains the role of strategic management in overall success of the company; Defines and Differentiates basic types and principles of strategies; Identifies basic components of internal and external organizational environment and explains its influence on strategic decision-making process; Defines the</p>
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		<p>tools used in analyzing organizational environment; Knows the project implementation cycle, types of short and long term projects, has knowledge of theoretical and practical aspects of their management.</p> <p>4. Graduate knows: Basic principles and models of effective management of material, information and financial flows in the field; Contents of basic functions and principles of production and operations management and planning, various models and statistical methods used in production and operations management; Basic principles of international business management, strategies and features of international business environment; Theoretical and practical aspects and features of SME Management and Entrepreneurial Activities.</p>
	<p><b>skills</b></p>	<p>1. Graduate is able to: Identify, describe, evaluate, and analyze micro and macro economic factors affecting business; Classification and description of types of business and organizational-legal forms; Business plan development; Explanation and application of legal norms in the field of business; Office applications and data analysis.</p> <p>2. Graduate is able to: demonstrate basic knowledge in the key functional areas of business and participate in discussions; Characterization of business financial indicators and participation in financial planning process; Evaluation of accounting elements and preparation of financial documentation; Explain mathematical and quantitative characteristics of developments in economics and business; Analyse scientific works and hypothesis in the filed; collect, process, analyze data required for conducting business research in accordance with ethical standards, using qualitative and mixed methods; is able to generalize, evaluate and present research findings.</p>



		<ol style="list-style-type: none"><li data-bbox="1171 196 2051 748">3. Graduate is able to: Plan, organize, guide / motivate and control working process within his/her competence; Correct assignment and delegation of tasks; Participate in strategic planning along with top management of organizations, develop an action plan, participate in the development of an effective organizational structure taking into account the organization's vision and mission; use effective instruments in order to analyse key components of an organization's internal and external environments; identify complex and unforeseen problems and solve tasks. Ethical decision making, implementation and responsibility within the competence. Use of different models, knowledge of financial management and management information systems in decision making; Applying ethical standards in business management; Analyze the international business environment and adopt right strategies for action; Short-term and long-term project planning and implementation.</li><li data-bbox="1171 797 2051 1349">4. Graduate is able to: participate in initiating and managing organizational change, analyzing and evaluating various methods and strategies of production and operations; Analyze the information, logistics tools and expected outcomes of choices required for logistics management; Identify the changing environmental factors affecting entrepreneurial activity and analyze changes in it; Evaluate SME development trends and write a business plan in accordance with the purpose of the enterprise; build innovative business models and run entrepreneurial activities; integrate HRM concepts into the real work environment; predict and analyse an employee's behavior at individual, group and structural level; communicate verbally and in writing form, internal and external communication in English, negotiating, cooperating and collaborating, reassuring and inspiring, managing others and self-motivation, managing stressful and conflict situations.</li></ol>
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	<b>Responsibility and autonomy</b>	1. Graduates are able to consistently evaluate their knowledge in business and management in various ways, identify further learning needs and achieve a high level of independence; direct and implement ethical principles / academic honesty in a complex, unpredictable learning and / or work environments.
<b>Evaluation Criteria</b>	<p>The goal of evaluation is to determine student's education results qualitatively in relation to academic program goals and parameters.</p> <p>Student may be assessed orally and/or in a written way. A student's knowledge and skills are assessed through 100 points grading system. It consists of midterm and final evaluations, sum of which makes up 100 points.</p> <p>Grading system allows:</p> <p>Five types of positive grades</p> <ol style="list-style-type: none"> <li>1) (A) Excellent – 91-100 points;</li> <li>2) (B) Very good – 81-90 points;</li> <li>3) (C) Good – 71-80 points;</li> <li>4) (D) Satisfactory – 61-70 points;</li> <li>5) (E) Acceptable – 51-60 points.</li> </ol> <p>b) Two types of negative grades</p> <ol style="list-style-type: none"> <li>1) (FX) Fail – 41-50 points, meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work;</li> <li>2) (F) Fail – 40 points or less, meaning that the work of a student is not acceptable and he/she has to study the subject anew.</li> </ol> <p>For the midterm and final evaluations minimal passing grade is set. The final evaluation minimal passing grade must not exceed 60% of final evaluation grade.</p> <p>Midterm and final evaluation grade distribution, their minimal competence levels and assessment criteria are described in the corresponding syllabus.</p> <p>A credit can be awarded only after the attainment of learning outcomes, envisaged by the course syllabus and following requirements:</p>	

	<p>a) Obtaining minimal competence levels set for midterm and final evaluations;</p> <p>b) Obtaining minimum 51 points out of 100 points of final grade.</p> <p>A student is allowed to take an additional (make-up) exam in case he/she scored 41-50 points of final grade or minimum 51 points, but did not obtain minimal competence level set for final evaluation.</p> <p>Considering its specification, the format and the assessment criteria of mid-term and final evaluations can be determined in the specific module/course syllabus.</p>
<b>Field of Employment:</b>	<p>With the knowledge and skills acquired within the framework of the Management Bachelor program, the graduates are able to work in the public and private sectors, in various profile organizations (industrial and business structures), where he/he will practically perform key managerial functions individually and in groups. Graduates can continue their studies not only in business and management, but also in other fields, by meeting the relevant requirements of relevant MA programs.</p>

Course / Module / Internship / Research Component	Status	Credit number	Distribution of credits per courses and semesters								Distribution of hours				Number of	
			I s.y.		II s.y.		III s.y.		IV s.y.		Contact hours					
			I Semester	II Semester	III Semester	IV Semester	V Semester	VI Semester	VII Semester	VIII Semester	Lecture / Consultation	Seminar / Group Work / Practice / Lab. Work	Midterm exam(s)	Final exam		Total number of contact hours

<b>Business Administration and Management Compulsory Courses</b>	<b>Compulsory</b>	<b>17</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>12</b>	<b>17</b>	<b>753</b>							
Academic Writing	Compulsory	5	5									14	14	2	2	32	93	125	2
Information Technology	Compulsory	5	5									14	28	2	2	46	79	125	3
Mathematics I	Compulsory	5	5									14	28	2	2	46	79	125	3
Principles of Microeconomics	Compulsory	5	5									14	14	2	2	32	93	125	2
Introduction to Business Administration	Compulsory	5	5									14	14	2	2	32	93	125	2
Mathematics II	Compulsory	6		6								14	28	2	2	46	104	150	3
Principles of Macroeconomics	Compulsory	5		5								14	14	2	2	32	93	125	2
Principles of Management	Compulsory	5		5								14	14	2	2	32	93	125	2
Principles of Marketing	Compulsory	5		5								14	14	2	2	32	93	125	2
Legal Environment of Business	Compulsory	4		4								14	14	2	2	32	93	125	2
Business English I	Compulsory	5	5*	5*	5*	5*						14	14	2	2	32	93	125	2
Introduction to Statistics and Probability	Compulsory	5			5							14	14	2	2	32	93	125	2
Principles of Accounting	Compulsory	5			5							14	14	2	2	32	93	125	2
Data Analysis and Business Modeling with Spreadsheets	Compulsory	5			5							14	14	2	2	32	93	125	2
Business Communication	Compulsory	4			4							14	14	2	2	32	68	100	2
Business English II	Compulsory	5		5*	5*	5*	5*					14	14	2	2	32	93	125	2
Business Statistics	Compulsory	6				6						14	28	2	2	46	104	150	3
Introduction to Finance	Compulsory	5				5						14	14	2	2	32	93	125	2

Management Information Systems	Compulsory	5				5					14	14	2	2	32	93	125	2
Business Ethics and Corporate Social Responsibility	Compulsory	4					4				14	14	2	2	32	68	100	2
Managerial Finance I	Compulsory	6					6				14	28	2	2	46	104	150	3
Human Resources Management	Compulsory	5					5				14	14	2	2	32	93	125	2
International Business Management	Compulsory	6					6				28	14	2	2	46	104	150	3
Organizational Behavior	Compulsory	4						4			14	14	2	2	32	68	100	2
Strategic Management	Compulsory	5						5			14	14	2	2	32	93	125	2
Business Research Foundations	Compulsory	5						5			14	14	2	2	32	93	125	2
Logistics	Compulsory	5						5			14	14	2	2	32	93	125	2
Small and Medium-sized Business Management	Compulsory	5						5			14	14	2	2	32	93	125	2
Organizational Change and Development	Compulsory	6							6		28	14	2	2	46	104	150	3
Project Management	Compulsory	5							5		14	14	2	2	32	93	125	2
Entrepreneurship	Compulsory	5							5		14	14	2	2	32	93	125	2
Operations Management and Business-Modeling	Compulsory	6							6		28	14	2	2	46	104	150	3
Internship	Compulsory	10							10*	10*		180		1	181	69	250	12
Bachelor Thesis	Compulsory	7							7*	7*		45		1	46	129	175	3
<b>Business Administration and Management Elective Courses</b>	<b>Elective</b>	<b>15</b>			4	4	4	4	5	5								
Principles of Economics	Elective	5	5								14	14	2	2	32	93	125	2
Statistics and Probability for Business	Elective	6			6						10	32	2	2	46	104	150	3
Psychology	Elective	4			4						14	14	2	2	32	68	100	2

Introduction to Tourism	Elective	4				4					14	14	2	2	32	68	100	2	
Financial Accounting	Elective	6				6					14	28	2	2	46	104	150	3	
Analytical Tools in Business	Elective	5					5				14	14	2	2	32	93	125	2	
Public Relations	Elective	4					4				14	14	2	2	32	68	100	2	
Marketing Management	Elective	6					6				14	28	2	2	46	104	150	3	
Career Management	Elective	4						4			14	14	2	2	32	68	100	2	
Business to Business Marketing	Elective	4						4			14	14	2	2	32	68	100	2	
Managerial Finance II	Elective	6						6			14	28	2	2	46	104	150	3	
Leadership	Elective	4							4		14	14	2	2	32	68	100	2	
Sales Management	Elective	5							5		14	14	2	2	32	68	100	2	
Business Forecasting	Elective	5								5	14	14	2	2	32	93	125	2	
Quality Management Principles	Elective	5								5	14	14	2	2	32	93	125	2	
<b>Free Credits / Minor Program</b>		<b>46</b>				<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>10/</b>	<b>15</b>	<b>319</b>	<b>154</b>	<b>22</b>	<b>2</b>	<b>517</b>	<b>858</b>	<b>137</b>	<b>33</b>
(English Language A1/A2/B1/B2/C1, Russian Language A1/A2/B1/B2, German A1/A2/B1/B2, French Language A1/A2/B1/B2, Spanish Language A1/A2/B1/B2, Turkish Language A1/A2/B1/B2)		<b>15</b>	<b>5</b>	<b>5</b>	<b>5</b>						<b>45</b>	<b>129</b>	<b>6</b>	<b>6</b>	<b>1</b>	<b>189</b>	<b>375</b>	<b>12</b>	
<b>Total</b>		<b>24</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>30</b>	<b>30</b>	<b>1204</b>	<b>120</b>	<b>94</b>	<b>9</b>	<b>259</b>	<b>377</b>	<b>637</b>	<b>167</b>
		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>			<b>4</b>	<b>4</b>	<b>6</b>	<b>8</b>	<b>5</b>	<b>3</b>	<b>3</b>	

## Business Administration - Marketing

<b>Name of the Educational Programme:</b>	<b>Business Administration-Marketing</b>
<b>Awarded Qualification:</b>	Bachelor of Business Administration in Marketing
<b>Credit Value of the Programme:</b>	240 ECTS
<b>Language of Education:</b>	English
<b>Programme Admission Preconditions:</b>	<p>Students are enrolled in the undergraduate program in accordance with the procedure established by the legislation of Georgia - based on the results of the Unified National Exams. One of the obligatory subjects is mathematics/History. Passing English Language is obligatory (minimum competency level (50%+1). Persons with full secondary education may apply for a bachelor's program.</p> <p>In cases provided for by law, enrollment may be conducted in accordance with the procedure established by the relevant legislation without passing the Unified National Exams. The conditions for admission to the program for foreign citizens can be found at the link (<a href="https://iro.ibsu.edu.ge/en/home">https://iro.ibsu.edu.ge/en/home</a>)</p>

<p><b>Purpose of the Programme:</b></p>	<p>The goal of the bachelor program of Business Administration - Marketing is based on the student-centered teaching to prepare competitive specialists who will be able to to perform modern business administration activities according to the national and international standards in different sectors, which provides a fine opportunity for employment in Public, Private, and Non-governmental sectors; The program aims to provide students with a thorough knowledge of practical skills and general competences of theoretical and practical aspects of Business Administration and Marketing.</p> <p>The Purpose of the program, considering criterias of employment market and using student oriented learning is:</p> <p>(OBJ - 1) To bring up marketing specialists according the international demand, using systematic benchmarking and development . Our purpose is to rise marketers who can work on domestic and international markets according the actual standards what will guarantee the employment of our graduates in non-government, private and public sectors;</p> <p>(OBJ - 2) wide knowledge of Graduates to the subjects of business and marketing, what includes critical thinking skills of business and marketing theories. The practical skills and complex knowledge of the industry is targeted too.</p> <p>(OBJ- 3) to guarantee the successful activities and right communications skills of graduates on the basics of well connection of the theory and innovations in the process of learning.</p> <p>(OBJ - 4) to ensure right career planning and human capital development of graduates in challenging business and marketing industry.</p>	
<p><b>Learning outcome</b></p>	<p><b>Knowledge and understanding</b></p>	<p><b>The graduate</b> has a wide range knowledge of business fields that include critical understanding of theories and principles and can understand complex business issues;</p> <p><b>The graduate knows:</b></p> <ul style="list-style-type: none"> <li>• 1) how to analyze the business and marketing environments and for this the graduate has basics of business law, macroeconomics and</li> </ul>



		<p>microeconomics, IT, mathematics quantitative and statistical, marketing research methods and can critically rethink the cases.</p> <ul style="list-style-type: none"> <li>• 2) marketing planning laws and form, well known cases, has practical skills and can research to collect the information;</li> <li>• 3) rules of marketing management, basics for market study, brand development principles, consumer behavior, service marketing, direct and international marketing complex themes;</li> </ul>
	<b>Applying Knowledge</b>	<p><b>Graduate can:</b></p> <p>4) to establish marketing strategy for company, to do marketing research and analyze the customer behavior, data organization and direct marketing realization;</p> <p>5) to plan the integrated marketing communications, content creation marketing message, marketing slogan and copy creation and control; To develop active communication to customers and general publics;</p>
	<b>Making Judgments</b>	<p><b>The graduate has</b></p> <p>5. skills of statistical analyze, marketing information read, hypothesis development, cost-benefit analyzes, problem identifying and solving and decision making.</p>
	<b>Communication Skills</b>	<p><b>The graduate has:</b></p> <p>7) based on Marketing Information Systems (MIS), using Data and IMC Channels to lead the successful communication to customers</p>
	<b>Learning Skills</b>	<p><b>The graduate can:</b></p> <p>8) self-evaluate the knowledge and skills she/he has to decide what future steps to undertake.</p>
	<b>Values</b>	<p><b>The graduate has:</b></p> <p>9) ethics, fair principles to support intellectual rights, academic fairness and kindness, honesty to consumers and civil values.</p>
<b>Evaluation Criteria</b>	The goal of evaluation is to determine student's education results qualitatively in relation to academic program goals and parameters.	

	<p>Student may be assessed orally and/or in a written way. A student's knowledge and skills are assessed through 100 points grading system. It consists of midterm and final evaluations, sum of which makes up 100 points. Grading system allows:</p> <ul style="list-style-type: none"> <li>a) Five types of positive grades <ul style="list-style-type: none"> <li>1) (A) Excellent –91-100 points;</li> <li>2) (B) Very good – 81-90 points;</li> <li>3) (C) Good – 71-80 points;</li> <li>4) (D) Satisfactory – 61-70 points;</li> <li>5) (E) Acceptable – 51-60 points.</li> </ul> </li> <li>b) Two types of negative grades <ul style="list-style-type: none"> <li>1) (FX) Fail – 41-50 points, meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work;</li> <li>2) (F) Fail – 40 points and less, meaning that the work of a student is not acceptable and he/she has to study the subject anew.</li> </ul> </li> </ul> <p>For the midterm and final evaluations minimal passing grade is set. The final evaluation minimal passing grade must not exceed 60% of final evaluation grade.</p> <p>Midterm and final evaluation grade distribution, their minimal competence levels and assessment criteria are described in the corresponding syllabus.</p> <p>A credit can be awarded only after the attainment of learning outcomes, envisaged by the course syllabus and following requirements:</p> <ul style="list-style-type: none"> <li>a) Obtaining minimal competence levels set for midterm and final evaluations;</li> <li>b) Obtaining minimum 51 points out of 100 points of final grade.</li> </ul> <p>A student is allowed to take an additional (make-up) exam in case he/she scored 41-50 points of final grade or minimum 51 points, but did not obtain minimal competence level set for final evaluation.</p> <p>Considering its specification, the format and the assessment criteria of mid-term and final evaluations can be determined in the specific module/course syllabus.</p>
<b>Field of Employment:</b>	<p>With the help of skills acquired within the Bachelor program of Business Administration - Marketing, the graduates will be able to work in the public and private sector, in different profile organizations (production</p>

and business structures), where it practically performs basic professional functions both independently and in the group. Graduates can continue studying not only Business and Marketing, but also other profiles, taking into consideration the requirements of admission to the relevant Masters Program and the requirements of the legislation.

Course / Module / Internship / Research Component	Status	Credit number	Distribution of credits per courses and semester								Distribution of hours						Number of contact hours per week	
			I s.y.		II s.y.		III s.y.		IV s.y.		Lecture / Consultation	Seminar / Group Work / Practice / Lab Work	Midterm exam(s)	Final exam	Total number of contact hours	Independent work		Total number of hours
			I Semester	II Semester	III Semester	IV Semester	V Semester	VI Semester	VII Semester	VIII Semester								
Academic Writing	Compulsory	5	5							14	14	2	2	32	93	125	2	
Information Technology	Compulsory	5	5							14	28	2	2	46	79	125	3	
<b>Free Credits</b>		<b>64</b>																
<b>Compulsory Courses</b>	<b>Compulsory</b>	<b>154</b>																
Mathematics 1	Compulsory	5	5							14	28	2	2	46	79	125	3	
Principles of Microeconomics	Compulsory	5	5							14	14	2	2	32	93	125	2	
Introduction to Business Administration	Compulsory	5	5							14	14	2	2	32	93	125	2	

Mathematics 2	Compulsory	6	6							14	28	2	2	46	104	150	3
Principles of Macroeconomics	Compulsory	5	5							14	14	2	2	32	93	125	2
Principles of Management	Compulsory	5	5							14	14	2	2	32	93	125	2
Legal Environment of Business	Compulsory	4	4							14	14	2	2	32	93	125	2
Principles of Marketing	Compulsory	5	5							14	14	2	2	32	93	125	2
Business English I	Compulsory	5		5*	5*					14	14	2	2	32	93	125	2
Business communication	Compulsory	4		4						14	14	2	2	32	68	100	2
Introduction to Statistics and Probability and Statistics	Compulsory	5		5						14	14	2	2	32	93	125	2
Principles of Accounting	Compulsory	5		5						14	14	2	2	32	93	125	2
Business English II	Compulsory	5			5*	5*				14	14	2	2	32	93	125	2
Business Statistics	Compulsory	6			6					14	28	2	2	46	104	150	3
Introduction to Finance	Compulsory	5			5					14	14	2	2	32	93	125	2
Public Relations	Compulsory	4				4				14	14	2	2	32	68	100	2
Marketing Management	Compulsory	6				6				14	28	2	2	46	104	150	3
Marketing (Market) Research Principles	Compulsory	5				5				14	14	2	2	32	93	125	2
Principles of Branding	Compulsory	5				5				14	14	2	2	32	93	125	2
Strategic Marketing	Compulsory	6					6			14	28	2	2	46	104	150	3
Consumer Behavior	Compulsory	6					6			14	28	2	2	46	104	150	3
Integrated Marketing Communications	Compulsory	5					5			14	14	2	2	32	93	125	2
Advertising and Social Marketing	Compulsory	5						5		14	14	2	2	32	93	125	2
Service Marketing	Compulsory	5						5		14	14	2	2	32	93	125	2

Sales Management	Compulsory	5						5		14	14	2	2	32	93	125	2
Direct Marketing	Compulsory	5						5		14	14	2	2	32	93	125	2
International Marketing	Compulsory	5						5		14	14	2	2	32	93	125	2
Bachelors' Thesis	Compulsory	7						7		45		1	46	129	175	3	
Internship	Compulsory	10						10		180		1	181	69	250	12	
<b>Elective Courses</b>		<b>12</b>															
Principles of Economics	Elective	5	5							14	14	2	2	32	93	125	2
Statistics and Probability for Business	Elective	6			6					10	32	2	2	46	104	150	3
Managerial Finance 1	Elective	6				6				14	28	2	2	46	104	150	3
Online Marketing	Elective	5				5				14	14	2	2	32	93	125	2
Sociology	Elective	5				5				14	14	2	2	32	93	125	2
Analytical Tools in Business	Elective	5				5				14	14	2	2	32	93	125	2
Business to Business Marketing	Elective	4					4			14	14	2	2	32	68	100	2
Retailing	Elective	4					4			14	14	2	2	32	68	100	2
Business Research Foundations	Elective	5					5			14	14	2	2	32	93	125	2
Personal Branding	Elective	5						5		14	14	2	2	32	93	125	2
Copywriting for Advertisement	Elective	5							5	14	14	2	2	32	93	125	2
Principles of AI and MARTECH	Elective	5							5	14	14	2	2	32	93	125	2
<b>Total</b>		<b>240</b>															

## Business Administration - Tourism

<b>Name of the Educational Programme:</b>	<b>Business Administration-Tourism</b>
<b>Awarded Qualification:</b>	Bachelor of Business Administration in Tourism/ბიზნესის ადმინისტრირების ბაკალავრი ტურიზმში
<b>Credit Value of the Programme:</b>	240 ECTS
<b>Language of Education:</b>	English
<b>Programme Admission Preconditions:</b>	<p>The student is enrolled in the bachelor's educational program following the rules established by the legislation of Georgia - based on the results of the Unified National Examinations. One of the compulsory subjects is Mathematics or History or Geography. However, the entrant must pass only English in foreign languages at the Unified National Examinations. Passing the English Language is obligatory (Minimum competency level (of 50%+1).</p> <p>A person with complete general education is eligible for enrollment in the undergraduate education program. Enrollment in cases provided by law is possible by following the rules established by law without passing the Unified National Examinations. The conditions for admission to the program for foreign citizens can be found at the link- (<a href="https://iro.ibsu.edu.ge/en/home">https://iro.ibsu.edu.ge/en/home</a>)</p>
<b>Purpose of the Programme:</b>	<p>The goal of the Bachelor of Tourism program is to prepare competitive and qualified professionals enriched with theoretical knowledge and practical and transparent skills corresponding to the tourism labor market via implying the specificity of a Tourism Sector.</p> <p>1.1. To support developing tourism research/practical, project writing, event planning, tourism product design/formation and delivery/offer, tour/itinerary planning, cost calculation skills, and establishing oral and written communication in the English language.</p> <p>1.2. To deepen the interest and motivation for innovation, internalization, and life-long learning opportunities in the field of tourism and conceptualizing civil responsibility before a state and a society.</p>

<p><b>Learning outcome</b></p>	<ol style="list-style-type: none"> <li>1. Describes the key concepts, theories, and principles of Tourism (Tourism-recreational resources of Georgia, cultural heritage, resorts, protected areas, hotel industry) and related directions/spheres (Management, Marketing, Business Administration, Economics, Finance)</li> <li>2. Conceptualizes/analyzes the roles and functions of public/ non-governmental, private, national, and international organizations and demonstrates the knowledge of management of tourism-related organizational processes and acts in compliance with ethical norms and realizes civic responsibility to society and the state.</li> <li>3. Discusses current processes, innovations, and challenges in the tourism sector formulate statements and carries out oral and written communication in the English language.</li> <li>4. Defines/discusses the economic-financial, political-legal, socio-cultural, and ecological issues that are the basis of tourism activities while planning, implementing, and management of tourism products and services;</li> <li>5. In accordance with the supervisor's recommendations, individually or together with a group develops and implements research/practical projects in the field of tourism, plans and organizes events, arranges tours/itineraries, and creates tourism products</li> <li>6. Cares about professional development, deepens knowledge towards innovation, internationalization, and lifelong learning opportunities in the field of tourism</li> </ol>
<p><b>Evaluation Criteria</b></p>	<p>Study components considered by the program are carried out using the following learning methods/activities: Lecture/seminar, group work, practical/independent work, presentation, demonstration, induction, deduction, analysis, synthesis, case study, brainstorming, discussion/debate, simulation, role play, project, event plan, E-learning, problem-solving, focus groups, individual work, literature review, doing homework</p> <p>Student Knowledge Evaluation System:  The goal of evaluation is to determine student’s education results qualitatively in relation to academic program goals and parameters.  Student may be assessed orally and/or in a written way. A student’s knowledge and skills are assessed through 100 points grading system. It consists of midterm and final evaluations, sum of which makes up 100 points.  The grading system allows:  a) Five types of positive grades</p>

	<ol style="list-style-type: none"> <li>1) (A) Excellent –91-100 points;</li> <li>2) (B) Very good – 81-90 points;</li> <li>3) (C) Good – 71-80 points;</li> <li>4) (D) Satisfactory – 61-70 points;</li> <li>5) (E) Acceptable – 51-60 points.</li> </ol> <p>b) Two types of negative grades</p> <ol style="list-style-type: none"> <li>1) (FX) Fail – 41-50 points, meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work;</li> <li>2) (F) Fail – 40 points and less, meaning that the work of a student is not acceptable and he/she has to study the subject anew.</li> </ol> <p>For the midterm and final evaluations minimal passing grade is set. The final evaluation minimal passing grade must not exceed 60% of final evaluation grade.</p> <p>Midterm and final evaluation grade distribution, their minimal competence levels and assessment criteria are described in the corresponding syllabus.</p> <p>A credit can be awarded only after the attainment of learning outcomes, envisaged by the course syllabus and following requirements:</p> <ol style="list-style-type: none"> <li>a) Obtaining minimal competence levels set for midterm and final evaluations;</li> <li>b) Obtaining minimum 51 points out of 100 points of final grade.</li> </ol> <p>A student will be admitted to the additional exam if he scored 41 - 50 points out of a maximum of 100 points in the final assessment or at least 51 points, but did not pass the minimum competence limit defined for the final assessment.</p> <p>The format and evaluation criteria of the midterm and final assessment components are determined according to the syllabus/practice plan of each study course, taking into account their specificities and following the above criteria.</p>
<p><b>Field of Employment:</b></p>	<p>The Graduate can hold the position of a Low and/or a Middle Manager and/or Field Specialist at public/governmental (Georgian National Tourism Administration, Agency for Protected Areas, Cultural Heritage and Monument Protection Agency, Museum Association, Museum, Culture and Sports Services, etc.) as well as non-governmental, private and international organizations, travel agencies, hotels, restaurants,</p>



transport companies, and airports, moreover, she/or he independently is able to establish travel agencies, become start-up entrepreneurs in the tourism sector, etc. The theoretical knowledge, practical/analytical skills acquired within the bachelor's program enable graduates to continue their studies at the second level of higher education both in Georgia and abroad.

Course (Code, Credit)	Prerequisite	Status (Core/Elective)	# of credits	Distribution of credits per course and semesters								Distribution of Contact hours							
				I		II		III		IV		Contact Hrs.				Independe nt work	Total hrs		
				I term	II term	III term	IV term	V term	VI term	VII term	VIII term	Lecture	Seminar/group work	Midterm exam	Final exam			Total contact hrs	
<b>Basic Core Courses</b>			10																
<b>BUS119 Academic Writing</b>	N/A	Core	5	5								14	14	2	2	32	93	125	2
<b>CEN122 Information technology</b>	N/A	Core	5	5								14	28	2	2	46	79	125	3
			20																
<b>Foreign Languages</b>	Pre-level course according to the pre-test results	Core	5	5*	5*	5*	5*	5*	5*	5*	5*	48	81	6	6	141	234	375	

English, Russian, German, French, Spanish, Turkish, Georgian																			9
Basic Courses of Business Administration			61																
TRM113 Mathematics	N/A	Core	6	6						14	28	2	2	46	104	150		3	
BUS111 Introduction to Business Administration	N/A	Core	5	5						14	14	2	2	32	93	125		2	
BUS121 Principles of Economics	N/A	Core	6	6						14	28	2	2	46	104	150		3	
MGT102 Principles of Management	N/A	Core	5	5						14	14	2	2	32	93	125		2	
BUS106 Legal Environment of Business	N/A	Core	5	5						14	14	2	2	32	93	125		2	
MKT102 Principles of Marketing	N/A	Core	5	5						14	14	2	2	32	93	125		2	
BUS213 Introduction to Statistics and Probability	Mathematics	Core	5		5					14	14	2	2	32	93	125		2	
ACT211 Principles of Accounting	N/A	Core	5		5					14	14	2	2	32	93	125		2	
FIN202 Introduction to Finance	N/A	Core	5			5				14	14	2	2	32	93	125		2	
MGT319 Business Communication	N/A	Core	4		4					14	14	2	2	32	68	100		2	
MGT413 Business Research Foundations	Introduction to Statistics and Probability	Core	5				5			14	14	2	2	32	93	125		2	
MGT301 Human Resource Management	Principles of	Core	5			5*	5*			14	14	2	2	32	93	125		2	

	Management																	
<b>Obligatory courses/Tourism field-specific</b>			70															
<b>TRM204 Introduction to Tourism</b>	N/A	Core	4	4					14	14	2	2	32	68	100	2		
<b>TRM104 Tourism-Recreation Resources of Georgia</b>	Introduction to Tourism,	Core	4	4					14	14	2	2	32	68	100	2		
<b>TRM203 Protected Areas of Georgia</b>	Introduction to Tourism, Tourism-Recreation Resources of Georgia	Core	5		5				14	14	2	2	32	93	125	2		
<b>TRM302 Resort Management</b>	Introduction to Tourism, Principles of Management	Core	4		4				14	14	2	2	32	68	100	2		
<b>TRM413 Hotel Management</b>	Introduction to Tourism, Principles of Management	Core	5		5	5			14	14	2	2	32	93	125	2		
<b>TRM402 Cultural Tourism</b>	Introduction to Tourism,	Core	5		5				14	14	2	2	32	93	125	2		
<b>TRM313 Tour Planning and Tourist Routes of Georgia</b>	Introduction to Tourism, Tourism-Recreation Resources of Georgia	Core	6		6*	6			14	14	2	2	32	118	150	2		

<b>TRM317 Excursion Management and Art of Guide</b>	Introduction to Tourism, Principles of Management,	Core	6				6*	6			14	14	2	2	32	118	150	2
<b>TRM401 Event Management in Tourism</b>	Introduction to Tourism, Principles of Management	Core	5					5	5*		14	14	2	2	32	93	125	2
<b>TRM318 Tourism Statistics</b>	Introduction to Statistics and Probability, Introduction to Tourism	Core	5					5	5*		14	14	2	2	32	93	125	2
<b>ECO317 Tourism Economics</b>	Introduction to Tourism, Principles of Economics	Core	5					5	5		14	14	2	2	32	93	125	2
<b>TRM403 Tour operating</b>	Introduction to Tourism, Tour Planning and Tourist Routes of Georgia	Core	5					5	5*		14	14	2	2	32	93	125	2
<b>TRM312 Tourism Policy and Regulations</b>	Introduction to Tourism, Principles of Management, Legal Environment of Business	Core	6						6		14	14	2	2	32	118	150	2

<b>TRM410 Project Management in Tourism</b>	Introduction to Tourism, Principles of Management	Core	5						5		14	14	2	2	32	93	125	2
<b>BUS404 Internship (Transport company, airport, museum, protected areas, restaurants, hotels, state structures/agencies, non-governmental and international organizations)</b> Note: Internship is the obligatory, but internship sub-directions can be selected according to the desire of a student, thus it is elective	Core courses of field-specific	Core	10						10	5	180		1	186	89	250	12	
<b>Elective Courses/Tourism Field Specific</b>			46															
<b>TRM415 Branding of Tourist Products</b>	Introduction to Tourism, Principles of Marketing	Elective	6			6*	6*	6*	6*		14	14	2	2	32	118	150	2
<b>TRM405 World Tourism Resources</b>	Introduction to Tourism	Elective	6			6*	6*	6*	6*		14	14	2	2	32	118	150	2
<b>TRM326 Medical-Health Tourism</b>	Introduction to tourism	Elective	5			5*	5*	5*	5*		14	14	2	2	32	93	125	2
<b>TRM404 Food and Beverage Management</b>	Introduction to Tourism,	Elective	5			5*	5*	5*	5*		14	14	2	2	32	93	125	

																				2
<b>TRM306 Environment Protection and Eco Tourism</b>	Introduction to Tourism,	Elective	4				4*	4*	4*	4*	14	14	2	2	32	68	100		2	
<b>TRM319 Inclusive Tourism</b>	Introduction to Tourism,	Elective	4				4*	4*	4*	4*	14	14	2	2	32	68	100		2	
<b>TRM330 Gastronomic Tourism</b>	Introduction to Tourism,	Elective	4				4*	4*	4*	4*	14	14	2	2	32	68	100		2	
<b>TRM334 Rural Tourism</b>	Introduction to Tourism,	Elective	4				4*	4*	4*	4*	14	14	2	2	32	68	100		2	
<b>TRM335 Reservation Systems in Tourism</b>	Introduction to Tourism, Information Technology	Elective	4				4*	4*	4*	4*	14	14	2	2	32	68	100		2	
<b>TRM305 Tourism Marketing</b>	Introduction to Tourism, Principles of Marketing	Elective	4				4*	4*	4*	4*	14	14	2	2	32	68	100		2	
<b>Free Component</b>			49																	
<b>Free credits (The student can choose any course from the programs of the University, for more information see the website <a href="http://www.ibsu.edu.ge">www.ibsu.edu.ge</a>)</b>	Prerequisites of the courses provided in the Curriculum of university programs	Free																		
<b>Total ECTs</b>			240																	

## Economics

<b>Name of the Educational Programme:</b>	<b>Economics</b>	
<b>Awarded Qualification:</b>	ეკონომიკის ბაკალავრი/ Bachelor of Economics	
<b>Credit Value of the Programme:</b>	240 ECTS	
<b>Language of Education:</b>	English	
<b>Programme Admission Preconditions:</b>	<p>The student is enrolled in the bachelor's educational program following the rules established by the legislation of Georgia - based on the results of the Unified National Examinations. One of the compulsory subjects is Mathematics. However, the entrant must pass only English in foreign languages at the Unified National Examinations. Passing the English Language is obligatory (minimum competency level (50%+1)).</p> <p>A person with complete general education is eligible for enrollment in the undergraduate education program. Enrollment in cases provided by law is possible following the rules established by law without passing the Unified National Examinations. The conditions for admission to the program for foreign citizens can be found at the link-(<a href="https://iro.ibsu.edu.ge/en/home">https://iro.ibsu.edu.ge/en/home</a>)</p>	
<b>Purpose of the Programme:</b>	<ol style="list-style-type: none"> <li>1. To educate specialists who will have extensive knowledge of economic theories, principles, models, economic policies and will be competitive both in the local and international labor markets, as well as in continuing education at the postgraduate level;</li> <li>2. To develop students' ability to apply theoretical knowledge gained in the field of economics in practice, to collect data on current processes at different levels of the economy (micro, macro, international), to collect, explain, analyze, draw conclusions and make reasoned economic decisions;</li> <li>3. Students will be able to prepare research or practical paper on current processes in the field of economics under pre-defined guidelines and make an effective presentation to an interested audience;</li> </ol>	
<b>Learning outcome</b>	<b>Knowledge and understanding</b>	Upon successful completion of the program, the following general and field-specific competencies required from graduates will be acquired.

		<ol style="list-style-type: none"> <li>1. Explains the stages of development of economics as social science, describes the fundamental theories, principles, models of economics, and characterizes the patterns of use of the essential tools of economics;</li> <li>2. Defines the basic concepts, categories, principles of economic policy and discusses fiscal, monetary, and regional economic policy issues at the micro, macro, and international levels;</li> <li>3. Describes the logic of research on current events in the field of economics, explains modern information technology, mathematical, statistical, and econometric methods, and explains the peculiarities of their use;</li> </ol>
	<b>skills</b>	<p>Upon completion of the educational program, the student will be able to:</p> <ol style="list-style-type: none"> <li>4. Uses economic theories, economic policy principles, and models to identify cause-and-effect relationships between economic events and processes;</li> <li>5. Analyzes socio-economic problems at the micro, macro, and international level using mathematical, statistical, and econometric methods, formulates reasoned conclusions, and determines the ways to solve them;</li> <li>6. Collects data specific to the field of economics using social research methods, processes, interprets them, and executes a research / practical project/paper following pre-defined guidelines and presents it to the target audience;</li> </ol>
	<b>Responsibility and autonomy</b>	<p>Upon completion of the educational program, the student will be able to:</p> <ol style="list-style-type: none"> <li>7. Takes responsibility for making development-oriented decisions, evaluates his / her knowledge and capabilities in the field of economics, determines the needs for further study, and plans to develop his / her professional skills;</li> </ol>
<b>Evaluation Criteria</b>	<p>The goal of evaluation is to determine student's education results qualitatively in relation to academic program goals and parameters.</p> <p>Student may be assessed orally and/or in a written way. A student's knowledge and skills are assessed through 100 points grading system. It consists of midterm and final evaluations, sum of which makes up 100 points.</p> <p>The grading system allows: five types of positive grades: . (A) Excellent – 91-100 points;</p>	



	<p>a. (B)Very good – 81-90 points;</p> <p>b. (C) Good - 71-80 points;</p> <p>c. (D) Satisfactory - 61-70 points;</p> <p>d. (E) Enough - 51-60 points;</p> <p>two types of negative grades:</p> <p>. (FX) Fail – 41-50 points, meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work;</p> <p>a. (F) Fail – 40 points and less, meaning that the work of a student isn't acceptable and he/she has to study the subject anew.</p> <p>For the midterm and final evaluations minimal passing grade is set. The final evaluation minimal passing grade must not exceed 60% of final evaluation grade.</p> <p>Midterm and final evaluation grade distribution, their minimal competence levels and assessment criteria are described in the corresponding syllabus.</p> <p>A credit can be awarded only after the attainment of learning outcomes, envisaged by the course syllabus and following requirements:</p> <p>a) Obtaining minimal competence levels set for midterm and final evaluations;</p> <p>b) Obtaining minimum 51 points out of 100 points of final grade.</p> <p>A student is allowed to take an additional (make-up) exam in case he/she scored 41-50 points of final grade or minimum 51 points, but did not obtain minimal competence level set for final evaluation.</p> <p>Considering its specification, the format and the assessment criteria of mid-term and final evaluations can be determined in the specific module/course syllabus.</p>
<p><b>Field of Employment:</b></p>	<p>The undergraduate program provides an excellent experience for those planning to start a career in public and private enterprises and those wishing to pursue postgraduate education in economics. In particular, graduates of the Bachelor of Economics program will have the opportunity to be employed in government structures such as the Ministry of Economy and Sustainable Development, the Ministry of Finance, the economic departments of other organizations. In addition, graduates will find employment in international and regional organizations, international and local NGOs specializing in economics, research centers that study crucial economic trends, educational institutions, banks, and private companies.</p>

Course / Module / Internship / Research Component	Status	Credit number	Distribution of credits per courses and semesters								Distribution of hours						Number of contact hours per week	
			I s.y.	II s.y.		III s.y.		IV s.y.		Contact hours								
			I Semester	II Semester	III Semester	IV Semester	V Semester	VI Semester	VII Semester	VIII Semester	Lecture / Consultation	Seminar / Group Work / Practice / Lab. Work	Midterm exam(s)	Final exam	Total number of contact hours	Independent work		Total number of hours
<b>Obligatory components</b>	<b>Obligatory</b>	<b>150</b>	<b>20</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>20</b>	<b>2</b>	<b>15</b>	<b>17</b>	<b>799</b>	<b>881</b>	<b>6</b>	<b>70</b>	<b>191</b>	<b>24</b>	<b>432</b>	<b>116</b>
			<b>0</b>	<b>8</b>	<b>0</b>		<b>0</b>						<b>2</b>	<b>3</b>	<b>55</b>	<b>5</b>		
<b>Basic Education courses</b>		<b>10</b>																
Academic Writing	Obligatory	5	5								14	14	2	2	32	93	125	2
Information Technology	Obligatory	5	5								14	28	2	2	46	79	125	3
<b>Major Obligatory courses</b>		<b>123</b>																
											<b>770</b>	<b>824</b>	<b>5</b>	<b>66</b>	<b>181</b>	<b>22</b>	<b>407</b>	<b>110</b>
													<b>8</b>	<b>9</b>	<b>99</b>	<b>5</b>		
Mathematics I	Obligatory	5	5								14	14	2	2	32	93	125	2
Principles of Microeconomics	Obligatory	5	5								14	14	2	2	32	93	125	2

Mathematics II	Obligatory	6		6						14	28	2	2	46	10 4	150	3
Principles of Macroeconomics	Obligatory	5		5						14	14	2	2	32	93	125	2
Principles of Accounting	Obligatory	5		5						14	14	2	2	32	93	125	2
Evolution of World Economy	Obligatory	4		4						14	14	2	2	32	93	125	2
Principles of Psychology	Obligatory	4			4					14	14	2	2	32	93	125	2
Principles of Sociology	Obligatory	5			5					14	14	2	2	32	93	125	2
Statistics for Social Sciences I	Obligatory	5			5					14	14	2	2	32	93	125	2
History of Economic Thought	Obligatory	4			4					14	14	2	2	32	93	125	2
Monetary Economics	Obligatory	5				5				14	14	2	2	32	93	125	2
Statistics for Social Sciences II	Obligatory	5				5				14	14	2	2	32	93	125	2
Public Sector Economics	Obligatory	5				5				14	14	2	2	32	93	125	2
International Economics	Obligatory	5				5				14	14	2	2	32	93	125	2
Intermediate Microeconomics	Obligatory	5					5			14	14	2	2	32	93	125	2
Econometrics I	Obligatory	5					5			14	14	2	2	32	93	125	2
Fiscal Economics	Obligatory	5					5			14	14	2	2	32	93	125	2
Business English I	Obligatory	5					5*			14	14	2	2	32	93	125	2
Intermediate Macroeconomics	Obligatory	5						5		14	14	2	2	32	93	125	2
Econometrics II	Obligatory	5						5		14	14	2	2	32	93	125	2
Economics of EU Integration	Obligatory	5						5		14	14	2	2	32	93	125	2
Business English II	Obligatory	5						5 *		14	14	2	2	32	93	125	2
Research Methodology in Social Science	Obligatory	5							5	14	14	2	2	32	93	125	2
Economic Growth and Development	Obligatory	5							5	14	14	2	2	32	93	125	2

Economic Policy	Obligatory	5								5		14	14	2	2	32	93	125	2	
<b>Practice component</b>		<b>10</b>																		
Internship	Obligatory	10									10		180		1	181	69	250	12	
<b>Research component</b>	<b>Obligatory</b>	<b>7</b>																		
Bachelor Thesis	Obligatory	7								7		45		1	46	12	9	175	3	
<b>Foreign Language component</b>	<b>Obligatory Free- Elective</b>	<b>20</b>																		
English Language A1-A2/A2/B1/ B2.1/B2.2/Russian A1.1/A1.2/A2.1/A2.2/ /B1/B2, German A1.1/A1.2/B1.1/B1.2, French A1.1/A1.2/A2.1/A2.2/ /B1.1/B1.2, Spanish A1.1/A1.2/B1.1/B1.2, Turkish (A1.1/A1.2/A2.1/A2.2/ /B1.1/B1.2,)	<b>Obligatory Free- Elective</b>	20/2 3	5/ 8	5	5	5						157	165	8	14	340	23	1	575	22
Elective Courses	<b>Elective</b>	<b>20**</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>112</b>	<b>72</b>	<b>8</b>	<b>8</b>	<b>188</b>	<b>31</b>	<b>2</b>	<b>500</b>	<b>12</b>	
Introduction to Business Administration	Elective	5	5								14	14	2	2	32	93	125	2		
Basics of Philosophy	Elective	5	5								14	14	2	2	32	93	125	2		
Principles of Marketing	Elective	5		5							14	14	2	2	32	93	125	2		
Principles of Management	Elective	5		5							14	14	2	2	32	93	125	2		
Introduction to Finance	Elective	5			5						14	14	2	2	32	93	125	2		
Data analysis and business modeling with spreadsheets *	Elective	5			5						14	14	2	2	32	93	125	2		
Legal environment of business	Elective	4				4					14	14	2	2	32	93	125	2		
International Finance	Elective	4				4					14	14	2	2	32	93	125	2		

Agricultural Economics*	Elective	5					5				14	14	2	2	32	93	125	2
Innovative Economy*	Elective	5					5				14	14	2	2	32	88	125	3
Tourism Economics*	Elective	5					5				14	14	2	2	32	93	125	2
Georgian Economy*	Elective	5					5				14	14	2	2	32	93	125	2
Python for Business and Economics*	Elective	5					5				14	14	2	2	32	93	125	2
Financial Accounting	Elective	6						6			14	28	2	2	46	104	150	3
Labor Economics*	Elective	5						5			14	14	2	2	32	93	125	2
Macroeconomic Diagnosis*	Elective	5						5			14	14	2	2	32	93	125	2
Behavioral Economics*	Elective	5							5		14	14	2	2	32	93	125	2
Introduction to International Political Economy *	Elective	5							5		14	14	2	2	32	93	125	2
Sectorial analysis of economy and stabilization policy **	Elective	5							5		14	14	2	2	32	93	125	2
<b>Free courses</b>	<b>Elective</b>	<b>50</b>			5	5	10	1	10	10	243	126	18	18	445	727	1175	27
<b>Total</b>		<b>240</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>1182</b>	<b>1109</b>	<b>90</b>	<b>102</b>	<b>2546</b>	<b>3494</b>	<b>6000</b>	<b>155</b>

## Architecture

<b>Name of the Educational Programme:</b>	<b>Architecture</b>
<b>Awarded Qualification:</b>	არქიტექტურის ბაკალავრი / Bachelor of Architecture
<b>Credit Value of the Programme:</b>	240 ECTS
<b>Language of Education:</b>	English
<b>Programme Admission Preconditions:</b>	<p>The entrant is enrolled in the bachelor's educational program in accordance with the rules established by the legislation of Georgia - based on the results of the Unified National Examinations. One of the compulsory subjects is: Mathematics. In addition, the entrant must pass only English in foreign languages at the Unified National Examinations and is required to exceed the 50% + 1.</p> <p>The mandatory procedure for obtaining the right to enroll in the bachelor's educational program is an interview in drawing, which involves the submission of drawings made by the entrant, which are evaluated by experts/specialists in the field. The procedure and stages of conducting an interview are described in the relevant regulation, which is posted on the website (<a href="https://ibsu.edu.ge/en/school-of-computer-science-and-architecture/">https://ibsu.edu.ge/en/school-of-computer-science-and-architecture/</a>) of the Faculty of Computer Technologies and Architecture of the IBSU.</p>
<b>Purpose of the Programme:</b>	<p>The goal of the Bachelor of Architecture program is consistent with the mission of the International Black Sea University, strategic objectives and is in line with labor market requirements.</p> <ol style="list-style-type: none"> <li>1. The aim of the educational program is to prepare highly qualified personnel with basic theoretical and practical knowledge and skills important to the profession of architect. The skills mentioned above imply the ability of graduates to analyze identifying characteristic of a design area, make sketches and professional architectural project using existing building regulations.             <ol style="list-style-type: none"> <li>1.1 The program aims to provide students not only with theoretical knowledge, but with practical experience as well by supporting them to organize internships in different enterprises. Having a</li> </ol> </li> </ol>

	<p>practical experience besides theoretical knowledge is critically important to meet contemporary requirements of today's competitive market;</p> <p>1.2 The aim of the program is to prepare a specialist in the field in accordance with both local and international requirements and to continue his/her studies at the next level;</p> <p>1.3 The aim of the program is for students to be able to prepare a research or practical paper on current processes in the field of architecture in accordance with pre-defined guidelines and to present it effectively to an interested audience.</p>	
<p><b>Learning outcome</b></p>	<p><b>Knowledge and understanding</b></p>	<ol style="list-style-type: none"> <li>1. Describes the history and theory of architecture, including knowledge and sharing of art, international architectural styles, modern technologies, social sciences and humanities;</li> <li>2. Understands the role of the architect profession, socio-cultural values, basic principles of urban planning, responsibilities for the preservation and development of the existing urban context and environment, and applies knowledge in architectural design;</li> <li>3. Thoroughly reviews and critically understands the documentation required for the implementation of architectural projects and its compliance with international construction norms and general principles of world experience in sustainable architecture;</li> <li>4. Reviews modern constructions and technologies of buildings, describes the principles of architectural physics and the latest research achievements;</li> <li>5. Understands the public requirements, customer and user interests, professional ethics and legal regulations related to the design of buildings, construction, improvement of the project area and operation processes.</li> <li>6. Creates an architectural project by analyzing the architectural features of the building, including planning principles, aesthetics, functional schemes and the urban planning context of the project area, and taking into account the requirements of professional ethics;</li> </ol>

	<p><b>Skills</b></p>	<ol style="list-style-type: none"> <li>1. The architectural project, as a whole summary document, in accordance with the pre-defined instructions, simultaneously considers the aesthetic-operational properties of structures, modern technologies and materials, as well as transport, communication, technical and safety systems;</li> <li>2. Uses electronic, graphic, modeling, verbal, written, multimedia and other methods when designing, presenting and reviewing an architectural project.</li> </ol>
	<p><b>Responsibility and autonomy</b></p>	<ol style="list-style-type: none"> <li>1. Architectural activities, including design and research activities, work individually or in a team, use a variety of communication skills, and adhere to professional ethics requirements and accountability principles; Defines individual study needs in accordance with its own goals and plans further professional development using the available resources.</li> </ol>
<p><b>Evaluation Criteria</b></p>	<p>The goal of evaluation is to determine student's education results qualitatively in relation to academic program goals and parameters.</p> <p>Student may be assessed orally and/or in a written way. A student's knowledge and skills are assessed through 100 points grading system. It consists of midterm and final evaluations, sum of which makes up 100 points.</p> <p>Grading system allows:</p> <ol style="list-style-type: none"> <li>a) Five types of positive grades <ol style="list-style-type: none"> <li>1) (A) Excellent – 91 and over of maximum point;</li> <li>2) (B) Very good – 81-90 of maximum point;</li> <li>3) (C) Good – 71-80 of maximum point;</li> <li>4) (D) Satisfactory – 61-70 of maximum point;</li> <li>5) (E) Acceptable – 51-60 of maximum point.</li> </ol> </li> <li>b) Two types of negative grades <ol style="list-style-type: none"> <li>1) (FX) Fail – 41-50 of maximum point, meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work;</li> </ol> </li> </ol>	



	<p>2) (F) Fail – 40 and less of maximum point, meaning that the work of a student is not acceptable and he/she has to study the subject anew.</p> <p>For the midterm and final evaluations minimal passing grade is set. The final evaluation minimal passing grade must not exceed 60% of final evaluation grade.</p> <p>Midterm and final evaluation grade distribution, their minimal competence levels and assessment criteria are described in the corresponding syllabus.</p> <p>A credit can be awarded only after the attainment of learning outcomes, envisaged by the course syllabus and following requirements:</p> <ul style="list-style-type: none"> <li>a) Obtaining minimal competence levels set for midterm and final evaluations;</li> <li>b) Obtaining minimum 51 points out of 100 points of final grade.</li> </ul> <p>Considering its specification, the format and the assessment criteria of mid-term and final evaluations can be determined in the specific module/course syllabus.</p>
<p><b>Field of Employment:</b></p>	<p>The graduates of the Educational Program in Architecture have an opportunity to be employed in both private and governmental organizations in architectural sector (architectural design studios, construction companies, real property agencies, municipalities) as well as in various business cooperation, public institutions, etc. The fields of employment can be: architectural design, urban design, consulting, project management and other related fields.</p>

#	Course / Module / Internship /	Status	Credit number	Distribution of Hours					Contact Hours	Independent work	Total number of hours
				I Year	II Year	III Year	IV Year				

	Research Component			I Semester	II Semester	III Semester	IV Semester	V Semester	VI Semester	VII Semester	VIII Semester	Lecture	Seminar / Group Work / Laboratory Work / Practical	Midterm exam(s)	Final exam	Total number of contact hours		
I	CTF 105 Academic	Compulsory	5	5								14	14	2	2	32	93	125
II	CEN 122 Information Technologies	Compulsory	5	5								14	14	2	2	32	93	125
III	Free Credits / Minor Program	Elective	50									140	140	20	20	320	930	1250
	Foreign Language	Elective\Free	15	5	5	5						42	42	6	6	96	288	375
	Free Credits / Minor Program	Elective	35		5	5	5	5	5	5	5	98	98	14	14	224	651	875

IV	Major Specialty Compulsory Component	Compulsory	170	15	25	25	25	25	25	25	15	15	472	582	56	56	1,19 6	2691	4250
1	ARC 100 Mathematics	Compulsory	5	5									14	14	2	2	32	93	125
2	ARC 101 Basic Design I	Compulsory	5	5									14	14	2	2	32	93	125
3	ARC 102 Architectural Drawing I	Compulsory	5	5									14	14	2	2	32	93	125
4	ARC 151 Architectural Drawing II	Compulsory	5		5								14	14	2	2	32	93	125

5	ARC 153 Architecture and Art Through the Ages (till 19 <sup>th</sup> century)	Compulsory	5	5						14	14	2	2	32	93	125
6	ARC 155 Professional English	Compulsory	5	5						14	14	2	2	32	93	125
7	ARC 156 Representative Drawing	Compulsory	5	5						14	14	2	2	32	93	125
8	ARC 355 Building Science	Compulsory	5	5						14	14	2	2	32	93	125
9	ARC 201 Architectural Project I	Compulsory	10		10					30	58	2	2	92	158	250

10	ARC 202 Computer Aided Design I (AutoCAD 1)	Compulsory	5			5					14	14	2	2	32	93	125
11	ARC 152 Materials and Structure	Compulsory	5			5					14	14	2	2	32	93	125
12	ARC 154 Architectural Physics and Building Technologies	Compulsory	5			5					14	14	2	2	32	93	125
13	ARC 251 Architectural Project II	Compulsory	10			10					30	58	2	2	92	158	250
14	ARC 252 Modernism in Architecture and Art	Compulsory	5			5					14	14	2	2	32	93	125
15	ARC 253 Basics of International Building Code	Compulsory	5			5					14	14	2	2	32	93	125

16	ARC 306 Computer Aided Design II	Compulsory	5				5				14	14	2	2	32	93	125
17	ARC 301 Architectural Project III	Compulsory	10				10				30	58	2	2	92	158	250
18	ARC 305 Architecture Today	Compulsory	5				5				14	14	2	2	32	93	125
19	ARC 354 Basics Urban Planning	Compulsory	5				5				14	14	2	2	32	93	125
20	ARC 307 3D Digital Visualization of Architectural project (3Ds Max)	Compulsory	5				5				14	14	2	2	32	93	125
21	ARC 351 Architectural Project IV	Compulsory	10				10				30	58	2	2	92	158	250

22	ARC 352 Internship	Compulsory	5					5			14	14	2	2	32	93	125
23	ARC 402 Basics of Interior Design	Compulsory	5					5			14	14	2	2	32	93	125
24	ARC 404 Basics of Sustainable Architecture	Compulsory	5					5			14	14	2	2	32	93	125
25	ARC 401 Architectural Project V	Compulsory	10					10			30	58	2	2	92	158	250
26	ARC 403 Basics of Landscape Design	Compulsory	5					5			14	14	2	2	32	93	125
27	ARC 451 Bachelor Thesis	Compulsory	10						10		14	14	2	2	32	93	125

28	ARC 302 Health and Safety	Compulsory	5							5	14	14	2	2	32	93	125
V	<b>Major Specialty Elective Component</b>	<b>Elective</b>	<b>10</b>						5	5							
1	ARC 303 Architectural Graphics	Elective	5						5		14	14	2	2	32	93	125
2	ARC 304 Basic Design II	Elective	5						5		14	14	2	2	32	93	125
3	ARC 353 Advanced structures	Elective	5						5		14	14	2	2	32	93	125
4	FSS 003 Sociology	Elective	5							5	14	14	2	2	32	93	125



5	MGT 102 Principles of Management	Elective	5							5	14	14	2	2	32	93	125
6	ARC 452 Future Street in Urban Context	Elective	5							5	14	14	2	2	32	93	125
7.	ARC 480 Cultural Heritage	Elective								5	14	14	2	2	32	93	125
8.	ARC 411 Social Sustainability	Elective								5	14	14	2	2	32	93	125
9.	ARC 415 Architecture as a Touristic Destination	Elective								5	14	14	2	2	32	93	125
<b>Total</b>			<b>240</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>8511</b>	<b>1204</b>	<b>80</b>	<b>82</b>	<b>2217</b>	<b>3783</b>	<b>6000</b>

## Computer science

<b>Name of the Educational Programme:</b>	<b>Computer Science</b>
<b>Awarded Qualification:</b>	Bachelor of Computer Science/კომპიუტერული მეცნიერების ბაკალავრი
<b>Credit Value of the Programme:</b>	240 ECTS
<b>Language of Education:</b>	English
<b>Programme Admission Preconditions:</b>	<p>According to the Georgian law, passing Unified National Exams is required to be admitted to the educational program. Passing Unified National Exams in English language and mathematics or Physics is required. Moreover, for the English exam passing 50% + 1 is the passing threshold. Student of a bachelor program can become anyone with secondary education.</p> <p>Admission to the educational program without passing Unified National exams may be allowed only in cases considered by the Georgian law. admission Preconditions for the foreigners can be found on the following link: (<a href="https://iro.ibsu.edu.ge/en/home">https://iro.ibsu.edu.ge/en/home</a>).</p>
<b>Purpose of the Programme:</b>	<p>Aims of the Bachelor Program in Computer Science are:</p> <ol style="list-style-type: none"> <li>(1) To provide graduates with solid theoretical and practical knowledge in fundamental and modern subfields of computer science, such as mathematical foundations of computer science, algorithms and data structures, computer systems and networks and their security, databases, software engineering, computer architecture, methods of artificial intelligence and machine learning, etc.;</li> <li>(2) To enable graduates to respond to the challenges related to modern technology, prepare internationally competitive specialists who will be able to work in the private or public sector;</li> <li>(3) To enable graduates to pursue studies at the next level of academic education in computer science, computer engineering, information sciences, artificial intelligence, and information technology.</li> </ol>

**Learning outcome**

After completing the Bachelor Program of Computer Science, the graduate will have the following competencies necessary for his / her specialization:

1. Demonstrates extensive knowledge of theoretical and practical issues in computer science, including the development of important aspects, principles and theses in the field;
2. Highlights the interdisciplinary nature of computer science, its practical importance for the analysis and modeling of theoretical tasks;
3. Defines the basic principles of software engineering and the importance of applying these principles in the implementation of the life cycle of computer programs;
4. Formulates the problem algorithmically using different programming paradigms and implements it in different programming languages;
5. Describes the fundamental principles of operation of database management systems, various data models, languages of requirements and principles of data management systems administration;
6. Describes computer architecture, principles of computer operation, physical characteristics of a computer, operating systems and their components, computer devices and their connections to operating systems;
7. Highlights the role of artificial intelligence in modern technologies and various fields of science; Conducts experiments using machine learning methods;
8. Analyzes complex problems and selects optimal methods for their solution; Performs mathematical modeling of problems, algorithmic problem solving, as well as software development, testing and modification;
9. Uses computer systems to solve various field tasks, prepares technical documentation and delivers presentations to field specialists and non-specialists; Prepares a research or practical paper in accordance with the instructions of the supervisor in computer science; Recognizes the potential ethical and social consequences of creating and using technology
10. Evaluates his / her knowledge in the field of computer science, determines the needs of further study and implements with a high degree of independence; Carries out activities in compliance with the principles of professional ethics

<p><b>Evaluation Criteria</b></p>	<p>The goal of evaluation is to determine student's education results qualitatively in relation to academic program goals and parameters.</p> <p>Student may be assessed orally and/or in a written way. A student's knowledge and skills are assessed through 100 points grading system. It consists of midterm and final evaluations, sum of which makes up 100 points.</p> <p>Grading system allows:</p> <p>a) Five types of positive grades</p> <ol style="list-style-type: none"> <li>1) (A) Excellent – 91 – 100 point;</li> <li>2) (B) Very good – 81-90 point;</li> <li>3) (C) Good – 71-80 point;</li> <li>4) (D) Satisfactory – 61-70 point;</li> <li>5) (E) Acceptable – 51-60 point.</li> </ol> <p>b) Two types of negative grades</p> <ol style="list-style-type: none"> <li>1) (FX) Fail – 41-50 point, meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work;</li> <li>2) (F) Fail – 40 point and less, meaning that the work of a student is not acceptable and he/she has to study the subject anew.</li> </ol> <p>For the midterm and final evaluations minimal passing grade is set. The final evaluation minimal passing grade must not exceed 30% of final evaluation grade.</p> <p>Midterm and final evaluation grade distribution, their minimal competence levels and assessment criteria are described in the corresponding syllabus. A credit can be awarded only after the attainment of learning outcomes, envisaged by the course syllabus and following requirements:</p> <ol style="list-style-type: none"> <li>a) Obtaining minimal competence levels set for midterm and final evaluations;</li> <li>b) Obtaining minimum 51 points out of 100 points of final grade.</li> </ol> <p>A student is allowed to take an additional (make-up) exam in case he/she scored 41-50 points of final 100 grade or minimum 51 points, but did not obtain minimal competence level set for final evaluation.</p> <p>Considering its specification, the format and the assessment criteria of mid-term and final evaluations can be determined in the specific module/course syllabus</p>
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<b>Field of Employment:</b>	The undergraduate program in Computer Science will prepare internationally competitive specialists. The knowledge and skills acquired by the graduates will enable them to respond to modern technology related challenges. Graduates will be able to be employed both the private and public sectors, where they perform professional functions both independently and in teams. In particular, they will be able to work as a software developer, software engineers, data analysts, information technology specialists, network administrators, etc. Graduates can also continue their studies at the next level of academic education in the direction of computer science, computer engineering, information science, artificial intelligence and information technologies.
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#	Course / Module / Internship / Research Component	Status	Credit number	Distribution of credits per courses and semesters								Distribution of Hours							
				I Year		II Year		III Year		IV Year		Contact Hours					Tota l num ber of hou rs		
				I Semester	II Semester	III Semester	IV Semester	V Semester	VI Semester	VII Semester	VIII Semester	Lecture	Seminar / Group Work / Laboratory Work / Practical work	Midterm exam(s)	Final exam	Total number of contact hours		Independent work	
1	Calculus 1	Obligatory	6	6									14	28	2	2	46	104	150
2	Linear Algebra	Obligatory	5	5									15	13	2	2	32	93	125
3	Principles of Programming	Obligatory	5	5									28	14	2	2	46	79	125

4	Aspects of Computer Science and Technology	Obligatory	5	5							15	13	2	2	32	93	125
5	Physics	Obligatory	5		5						14	14	2	2	32	93	125
6	Calculus 2	Obligatory	6		6						14	28	2	2	46	104	150
7	Databases	Obligatory	5		5						16	12	2	2	32	93	125
8	Object Oriented Programming	Obligatory	5		5						28	14	2	2	46	79	125
9	Computer Architecture	Obligatory	5			5					14	14	2	2	32	93	125
10	Algorithms and Data Structures 1	Obligatory	6			6					29	13	2	2	46	104	150
11	Software Development	Obligatory	5			5					14	14	2	2	32	93	125
12	Discrete Mathematics	Obligatory	6				6				15	13	2	2	32	118	150
23	Academic Writing	Obligatory	5				5				14	14	2	2	32	93	125
14	Operating Systems	Obligatory	5				5				14	14	2	2	32	93	125
15	Algorithms and Data Structures 2	Obligatory	6				6				14	14	2	2	32	118	150
16	Professional English	Obligatory	4					4			17	11	2	2	32	68	100

17	Theoretical Foundations of Computer Science	Obligatory	6					6			15	13	2	2	32	118	150
18	Probability and Statistics	Obligatory	6					6			15	13	2	2	32	118	150
19	Computer Networks	Obligatory	4					4			19	9	2	2	32	68	100
20	Software Engineering	Obligatory	5					5			16	12	2	2	32	93	125
21	Artificial Intelligence	Obligatory	5					5			14	14	2	2	32	93	125
22	Computer Systems Security	Obligatory	5					5			14	14	2	2	32	93	125
23	Machine Learning	Obligatory	6					6			14	14	2	2	32	118	150
24	Programming Paradigms	Obligatory	5					5			15	13	2	2	32	93	125
25	Internship	Obligatory	7					7			-	139	2	2	143	32	175
26	Methods and instruments for preparing papers	Obligatory	4					4			14	-	1	-	15	85	100
27	Bachelor's Thesis	Obligatory	10						10		-	28	1	1	30	220	250
28	Computer Skills	Elective	4	4							14	14	2	2	32	68	100
29	Web Programming 1	Elective	4	4							14	14	2	2	32	68	100
30	Web Programming 2	Elective	4		4						14	14	2	2	32	68	100

31	Information Technology Project Management	Elective	4		4						14	14	2	2	32	68	100
32	Geographic Information Systems	Elective	4		4						14	14	2	2	32	68	100
33	Front End Development using Angular	Elective	4		4						14	14	2	2	32	68	100
34	3D Graphics in Blender 1	Elective	4		4						28	14	2	2	32	68	100
35	Administration of databases	Elective	4		4						14	14	2	2	32	68	100
36	Backend programming	Elective	4		4						14	14	2	2	32	68	100
37	Designing and building mobile applications	Elective	4		4						14	14	2	2	32	68	100
38	3D Graphics in Blender 2	Elective	4		4						28	14	2	2	32	68	100
39	Computer game programming	Elective	4		4						14	14	2	2	32	68	100
40	Web Applications Programming	Elective	4		4						14	14	2	2	32	68	100
41	Applied Cryptography	Elective	4		4						14	14	2	2	32	68	100
42	Differential equations	Elective	5		5						14	14	2	2	32	93	125



43	Virtualization technology	Elective	5						5			14	14	2	2	32	93	125
44	Statistical Methods in Bioinformatics	Elective	5						5			14	14	2	2	32	93	125
45	Programming on Python	Elective	5						5			14	14	2	2	32	93	125
46	Basics of Neural Networks	Elective	5						5			14	14	2	2	32	93	125
47	Essentials of Ethical Hacking and Network Security	Elective	5						5			14	14	2	2	32	93	125
48	Programming on Matlab	Elective	5							5		14	14	2	2	32	93	125
49	Natural language processing	Elective	5							5		14	14	2	2	32	93	125
50	Wireless Communication	Elective	5							5		14	14	2	2	32	93	125
51	Cloud computing	Elective	5							5		18	10	2	2	32	93	125
52	Arduino Programming	Elective	5							5		10	18	2	2	32	93	125
53	Computer vision	Elective	5							5		14	14	2	2	32	93	125
	Free Curses		43	5	5	6	5	4	5	3	10	-	-			-	-	
	Foreign Language (English, Russian, German, French,	Elective	(15)	5	5	5								-	-			1075

Spanish, Turkish)																		
<b>Total</b>	<b>240</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>681</b>	<b>760</b>	<b>88</b>	<b>87</b>	<b>163</b>	<b>399</b>	<b>6000</b>
																<b>0</b>	<b>5</b>	

IBSU

## International Relations

<b>Name of the Educational Programme:</b>	<b>International Relations</b>
<b>Awarded Qualification:</b>	Bachelor of International Relations / საერთაშორისო ურთიერთობების ბაკალავრი
<b>Credit Value of the Programme:</b>	240 ECTS
<b>Language of Education:</b>	English
<b>Programme Admission Preconditions:</b>	<p>Students are enrolled in the undergraduate program in accordance with the procedure established by the legislation of Georgia - based on the results of the Unified National Exams. Third obligatory subject to pass at the Unified National Exams is one of the following: mathematics / history / civic education / geography. Passing English Language is obligatory (minimum competency level (50%+1)).</p> <p>Persons with full secondary education may apply for a bachelor's program.</p> <p>In cases provided for by law, enrollment may be conducted in accordance with the procedure established by the relevant legislation without passing the Unified National Exams. Admission preconditions for foreign citizens can be found at the link - <a href="https://iro.ibsu.edu.ge/en/home">https://iro.ibsu.edu.ge/en/home</a></p>
<b>Purpose of the Programme:</b>	<ol style="list-style-type: none"> <li>1. The aim of the undergraduate program is to train a highly qualified specialist with the knowledge and competencies relevant to contemporary requirements and standards to pursue a successful career and further education in the field. For this purpose, the program envisages two core objectives defined below, the first of which includes a broad and multifaceted knowledge of the discipline, and the second, the competencies developed on the basis of the knowledge:             <ol style="list-style-type: none"> <li>1.1. To give students extensive knowledge of theoretical foundations of International Relations (IR), research methods and field research specificities, processes and their historical context, as well as subdisciplines and key issues in IR. The program curriculum, taking into account the interdisciplinary nature of the field, also offers students basic knowledge of the related disciplines;</li> <li>1.2. Based on the acquired knowledge, to develop the student's analytical and practical skills, such as: determining the role and engagement of actors of international relations within the world politics; Analysis of Georgia's foreign policy with its challenges and opportunities; Assessing current</li> </ol> </li> </ol>

	<p>developments and challenges in international relations; Under the supervision, planning and conducting area research; Broadening knowledge in particular direction within the discipline.</p> <p>The BA program in International Relations is consistent with the mission and strategic objectives of the International Black Sea University and is in line with labour market requirements.</p>
<p><b>Learning outcome</b></p>	<p>Upon completion of the program, the following general and field specific competencies required from graduates will be acquired including knowledge and understanding; skills; responsibility and autonomy:</p> <ol style="list-style-type: none"> <li>1. Describes the primary directions of the state-of-the-art scholarly discourse in IR; interprets, contrasts and analyzes the theories of IR;</li> <li>2. Critically interprets the history of international relations; defines and analyzes its context;</li> <li>3. Outlines theoretical foundations and draws conclusions on the most important issues in the field, its subdisciplines and related disciplines;</li> <li>4. Based on the theoretical foundations of the field and a wide knowledge of the most important historical and contemporary events, explains and assesses current events in international politics as well as actors' interests and specificities of their involvement in international relations; describes and analyzes the most important challenges in the practice of international relations;</li> <li>5. Describes the structure of the European Union (EU), discusses and explains the history and theoretical foundations of its integration; policy development and implementation mechanisms, main policy directions; interprets and analyzes the role of the EU as an actor in international relations;</li> <li>6. Explains the directions of Georgia's foreign policy, the specifics of their development; interprets and analyzes the foreign policy strategy, challenges and opportunities facing the country;</li> <li>7. Interprets field research methods and methodology, selects them based on the specifics of the research, plans and implements the research based on the instructions of the supervisor;</li> <li>8. Analyzes the results of the research, draws conclusions and develops a research paper with academic integrity and ethical standards;</li> <li>9. Writes and speaks consistently and argumentatively on the issues related to the field of IR;</li> </ol> <p>Plans broadening of the knowledge in the desired direction, identifies necessary sources, obtains and interprets information, is in command of the independent and efficient time management skills.</p>
<p><b>Evaluation Criteria</b></p>	<p>The goal of evaluation is to determine student's education results qualitatively in relation to academic program goals and parameters.</p>

	<p>Student may be assessed orally and/or in a written way. A student’s knowledge and skills are assessed through 100 points grading system. It consists of midterm and final evaluations, sum of which makes up 100 points. The grading system allows:</p> <p>five types of positive grades:</p> <ol style="list-style-type: none"> <li>a. (A) Excellent – 91-100 points;</li> <li>b. (B)Very good – 81-90 points;</li> <li>c. (C) Good - 71-80 points;</li> <li>d. (D) Satisfactory - 61-70 points;</li> <li>e. (E) Enough - 51-60 points;</li> </ol> <p>two types of negative grades:</p> <ol style="list-style-type: none"> <li>a. (FX) Fail – 41-50 points, meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work;</li> <li>b. (F) Fail – 40 points and less, meaning that the work of a student isn’t acceptable and he/she has to study the subject anew.</li> </ol> <p>For the midterm and final evaluations minimal passing grade is set. The final evaluation minimal passing grade must not exceed 60% of final evaluation grade.</p> <p>Midterm and final evaluation grade distribution, their minimal competence levels and assessment criteria are described in the corresponding syllabus.</p> <p>A credit can be awarded only after the attainment of learning outcomes, envisaged by the course syllabus and following requirements:</p> <ol style="list-style-type: none"> <li>a) Obtaining minimal competence levels set for midterm and final evaluations;</li> <li>b) Obtaining minimum 51 points out of 100 points of final grade.</li> </ol> <p>A student is allowed to take an additional (make-up) exam in case he/she scored 41-50 points of final grade or minimum 51 points, but did not obtain minimal competence level set for final evaluation.</p> <p>Considering its specification, the format and the assessment criteria of mid-term and final evaluations can be determined in the specific module/course syllabus.</p>
<p><b>Field of Employment:</b></p>	<p>Upon receiving Bachelor’s degree, the graduate will possess necessary basic qualifications for being employed in international organizations, relevant public (e.g. profile ministries as Ministry of Foreign Affairs or other</p>

structures' departments dealing with international relations, issues of European integration; embassies) and private sector (NGOs, think tanks, research centers, universities) structures involved in various spheres of the international relations. International Relations Bachelor Program allows for continuing graduates' academic development through studies at MA level.

#	Course / Module / Internship / Research Component	Status	Credit Number	Distribution of credits per courses and semesters								Distribution of hours						Number of contact hours per week	
				I s.y.		II s.y.		III s.y.		IV s.y.		Contact hours							
				I Semester	II Semester	III Semester	IV Semester	V Semester	VI Semester	VII Semester	VIII Semester	Lecture / Consultation	Seminar / Group Work / Laboratory	Midterm exam(s)	Final exam	Total number of contact hours	Independent work		Total number of hours
I	Foreign Language	Elective	30	5	5	5	5	5	5										
II	FSS001 Academic Writing	Mandatory	5	5								14	14	2	2	32	93	125	2
III	CS129 Computer Skills	Mandatory	5	5								15	13	2	2	32	93	125	2
IV	Free Credits/Minor Program	Mandatory	60			10	10	10	5	15	10								
V	Major Specialty		140	20	20	15	15	15	20	15	20								
A)	Specialty Mandatory Component		120	15	15	15	15	15	20	10	15								
1.	INT201 History of Political Thought	Mandatory	5	5								15	13	2	2	32	93	125	2
2.	ECO101 Introduction to Economics	Mandatory	5	5								33	9	2	2	46	79	125	3
3.	INT438 Survey of World History	Mandatory	5	5								16	26	2	2	46	79	125	3
4.	INT317 Introduction to Political Ideologies	Mandatory	5	5								15	13	2	2	32	93	125	2

5.	IRP100 History of International Relations	Mandatory	5		5							17	11	2	2	32	93	125	2
6.	FSS004 Basics of Sociology	Mandatory	5		5							15	13	2	2	32	93	125	2
7.	INT456 Basics of Law	Mandatory	5			5						15	13	2	2	32	93	125	2
8.	INT151 Introduction to Political Science	Mandatory	5			5						14	14	2	2	32	93	125	2
9.	INT233 Professional English I*	Mandatory	5			5						14	14	2	2	32	93	125	2
10.	INT136 Professional English II*	Mandatory	5				5					14	14	2	2	32	93	125	2
11.	INT446 Introduction to Theory of International Relations	Mandatory	5				5					15	13	2	2	32	93	125	2
12.	IRP426 International Organizations	Mandatory	5				5					15	13	2	2	32	93	125	2
13.	IRP416 Negotiations and Conflict Resolution	Mandatory	5					5				13	15	2	2	32	93	125	2
14.	INT104 International Politics	Mandatory	5					5				15	13	2	2	32	93	125	2
15.	ECO165 International Economics	Mandatory	5					5				15	13	2	2	32	93	125	2
16.	INT437 Public International Law	Mandatory	5						5			14	14	2	2	32	93	125	2
17.	FSS005 Research Methods in Social Sciences	Mandatory	5						5			29	13	2	2	46	79	125	3
18.	INT108 Introduction to International Security	Mandatory	5						5			24	18	2	2	46	79	125	3
19.	INT221 Introduction to Foreign Policy Analysis	Mandatory	5						5			15	28	2	2	45	80	125	3
20.	INT447 Politics of European Union	Mandatory	5							5		14	14	2	2	32	93	125	2
21.	INT106 Foreign Policy of Georgia	Mandatory	5							5		14	14	2	2	32	93	125	2
22.	INT448 Thesis Writing (Practical Course)	Mandatory	5							5		14	14		2	30	95	125	2

23.	INT300 Bachelor Thesis	Mandatory	5								10	29		0,5	0,5	30	220	250	2 hrs. on average
B)	Specialty Elective Component**		20	5	5				5	5									2/3
1	INT218 Basics of Philosophy	Elective	5									15	13	2	2	32	93	125	2
2	INT441 Cultural Anthropology	Elective	5									14	14	2	2	32	93	125	2
3	INT303 Human Rights Theory and Practice	Elective	5									14	14	2	2	32	93	125	2
4	INT311 History of Georgia	Elective	5									14	14	2	2	32	93	125	2
5	INT449 Introduction to Psychology	Elective	5									14	14	2	2	32	93	125	2
6	INT310 World Social and Political Geography	Elective	5									14	14	2	2	32	93	125	2
7	INT439 Empires and Imperialism	Elective	5									15	13	2	2	32	93	125	2
8	INT318 Foreign Policy of the USA	Elective	5									15	13	2	2	32	93	125	2
9	INT350 Foreign Policy of Russia	Elective	5									14	14	3	-	31	94	125	2
10	INT431 Foreign Policy of China	Elective	5									29	13	2	2	46	79	125	3
11	INT444 Caucasus Region in International Relations	Elective	5									28	14	2	-	44	81	125	3
12	INT225 Asia-Pacific in World Politics	Elective	5									29	13	2	2	46	79	125	3
13	INT316 Politics of Former Soviet Union	Elective	5									15	13	2	2	32	93	125	2
14	INT443 MENA Region in International Affairs	Elective	5									13	15	3	-	31	94	125	2
15	INT306 Latin America in World Politics	Elective	5									30	12	2	2	46	79	125	3



16	INT100 Politics of the CEE Region	Elective	5									16	12	2	2	32	93	125	2
17	INT351 Introduction to Conflict Studies	Elective	5									15	13	2	2	32	93	125	2
18	INT403 Comparative Politics	Elective	5									13	15	2	2	32	93	125	2
19	INT232 Social Movements in International Relations	Elective	5									15	13	2	2	32	93	125	2
20	INT442 Introduction to National Security Policy	Elective	5									27	15	2	2	46	79	125	3
21	INT450 Introduction to International Political Economy	Elective	5									15	13	2	2	32	93	125	2
22	INT309 Nationalism in International Relations	Elective	5									14	14	2	2	32	93	125	2
23	IRP102 Geopolitics	Elective	5									15	13	2	2	32	93	125	2
24	INT205 World Diplomacy: Theory and Practice	Elective	5									14	14	2	2	32	93	125	2
25	INT440 Gender and International Relations	Elective	5									14	14	2	2	32	93	125	2
26	INT436 World Politics and Film	Elective	5									14	14	2	2	32	93	125	2
27	INT451 NATO: International Security and the Atlantic Alliance	Elective	5									14	14	2	2	32	93	125	2
28	INT453 Intercultural Communication	Elective	5									15	13	2	2	32	93	125	2
29	INT459 Critical Thinking	Elective	5									13	15	2	2	32	93	125	2
30	INT461 Sociology of Social Changes	Elective	5									13	15	2	2	32	93	125	2
31	INT099 Foreign and Security Policy of the Nordic Countries	Elective	5									14	14	2	2	32	93	125	2
32	INT460 Migration and International Relations	Elective	5									15	13	2	2	32	93	125	2

33	INT458 Modern and Contemporary History of Georgia (from XIX Century till Now)	Elective	5										14	14	2	2	32	93	125	2
34	INT462 Statistics for Social Sciences I	Elective	5										14	14	2	2	32	93	125	2
35	INT463 Statistics for Social Sciences II	Elective	5										14	14	2	2	32	93	125	2
36	PHIL014 History of Great Britain	Elective	5										15	13	2	2	32	93	125	2
37	INT204 Internship	Elective	10													0,5	150,5	99,5	250	Min. 10 hrs. on average
Total Numbers:			240	30	30	30	30	30	30	30	30	30							6000	

## American Studies

<b>Name of the Educational Programme:</b>	<b>American Studies</b>
<b>Awarded Qualification:</b>	Bachelor of American Studies / ამერიკისმცოდნეობის ბაკალავრი
<b>Credit Value of the Programme:</b>	240 ECTS
<b>Language of Education:</b>	English
<b>Programme Admission Preconditions:</b>	<p>The entrant is enrolled in the bachelor's educational program in accordance with the rules established by the legislation of Georgia - based on the results of the Unified National Examinations. The entrant must pass only English as foreign languages at the Unified National Examinations and is required to exceed the 50% + 1. It is obligatory to pass at the national exams one out of the following obligatory subjects: Mathematics/History/Literature.</p> <p>A person with a full general education has the right to enroll in a bachelor's degree program. Enrollment in cases provided by law is possible in accordance with the rules established by law, without passing the Unified National Examinations. Conditions for admission to the program for foreign citizens can be found at the link - <a href="https://iro.ibsu.edu.ge/admissions/">https://iro.ibsu.edu.ge/admissions/</a></p> <p>The order of the Minister of Education and Science of Georgia №10 / N (4.02.2010) on the “Rules for Transfer from the Higher Education Institution to Other Higher Education Institutions and Approval of Fees” students shall be enrolled in accordance with the mobility rules.</p>
<b>Purpose of the Programme:</b>	<p>American Studies Bachelor English program, opened in 2002 as a result of cooperation with the U.S. Embassy first time in Georgia at the International Black Sea University, an only English program in the country, gives chance to Georgian, as well as foreign students to acquire Western type multidisciplinary and interdisciplinary education about the United States envisaging Georgian requirements. The courses of this unique program are delivered by high-qualified Georgian and American professors, Fulbright scholars from the famous American universities, invited specially for the program by the U.S. Embassy in Georgia. The program provides students with opportunities for academic and career promotion in such organizations, as: embassies, Ministry of Foreign</p>

	<p>Affairs, offices of public relations, State Administrative Body, departments of culture, banks, NGO-s, Parliament, museums, Archives, etc. Besides, B.A. Degree Program in American Studies is a solid basis for further scholarly studies on M.A.</p> <p>The aim of the program is:</p> <p>1. to expose students to different aspects of American life from diachronic, as well as synchronic standpoint. With the need of Multidisciplinary, as well as interdisciplinary methodology – the sphere’s unique specificity – and interactive methods, the program will develop analytical skills concerning different conceptual issues, which arouses interest of the whole world, and of course Georgia towards the Super Power.</p> <p>2. to equip Georgian and multicultural students with the skills that will enable them to compare the aspects of the American Culture and their own cultures through the interdisciplinary courses: American Multicultural Studies, American Women’s Studies, American Culture and Society.</p> <p>3. to develop student’s creative skills to think, write, speak effectively and creatively; develop analytical thinking, decision making and communication skills, responsibility, self-education;</p>	
<p><b>Learning outcome</b></p>	<p><b>Knowledge and understanding</b></p>	<p>1. recognizes and understands the role of the democratic United States of America in the formation of political and cultural values of the country;</p> <p>2. recognizes and understands complex interdisciplinary texts in English; brings out subtexts and authors' ideas from American literary works;</p>
	<p><b>Skills</b></p>	<p>3. describes the United States of America - a multicultural society, in a historical and contemporary perspectives, where citizens with opposite views are united by fundamental civic values;</p> <p>4. reviews and describes the most important segments of the United States of America, such as: immigration, religion, urbanization, media, American government, economy, transportation system and environmental issues;</p> <p>5. listens to an American's speech and respond appropriately, regardless of the tempo, intonation or topic of the conversation; responds correctly to the heard impulse and</p>

		<p>perform complex tasks; listens to audio material, both on current topics, as well as on economic, political, social, cultural issues;</p> <p>6. writes an essay orthographically and semantically correctly; can clearly express his/her opinions while writing, compose works/essays with field specific and high literary style vocabulary (synonyms, antonyms, phraseological units);</p> <p>7. prepares research or practical project/papers in accordance with predetermined guidelines on issues of American culture, history, literature, geography, American women in American studies; establishes his/her own attitude, uses the received multidisciplinary and interdisciplinary theoretical knowledge of American studies for analysis;</p> <p>8. draws parallels between native and foreign cultures, finds differences and similarities (administrative structure of the country, way of life, peculiarities of historical era, etc.) and makes relevant conclusions;</p> <p>9. communicates freely with a representative of another culture and shares ideas, problems and solutions; freely uses modern information/communication technologies (ICT) during presentations; plans multidisciplinary and interdisciplinary learning processes consistently and in a multilateral form;</p>
	<p><b>Responsibility and autonomy</b></p>	<p>10. Identifies the needs for further learning, researches materials, adheres to ethical norms while conducting research and achieves a high degree of independence</p>
<p><b>Evaluation Criteria</b></p>	<p>The goal of evaluation is to determine student's education results qualitatively in relation to academic program goals and parameters.</p> <p>Student may be assessed orally and/or in a written way. A student's knowledge and skills are assessed through 100 points grading system. It consists of midterm and final evaluations, sum of which makes up 100 points.</p> <p>The grading system allows:</p> <p>five types of positive grades:</p> <p>(A) Excellent – 91-100 points;</p> <p>(B) Very good – 81-90 points;</p> <p>(C) Good - 71-80 points;</p> <p>(D) Satisfactory - 61-70 points;</p>	

	<p>(E) Enough - 51-60 points; two types of negative grades:</p> <p>(FX) Fail – 41-50 points, meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work;</p> <p>(F) Fail – 40 points and less, meaning that the work of a student isn't acceptable and he/she has to study the subject anew.</p> <p>For the midterm and final evaluations minimal passing grade is set. The final evaluation minimal passing grade must not exceed 60% of final evaluation grade.</p> <p>Midterm and final evaluation grade distribution, their minimal competence levels and assessment criteria are described in the corresponding syllabus.</p> <p>A credit can be awarded only after the attainment of learning outcomes, envisaged by the course syllabus and following requirements:</p> <ul style="list-style-type: none"> <li>• Obtaining minimal competence levels set for midterm and final evaluations;</li> <li>• Obtaining minimum 51 points out of 100 points of final grade.</li> </ul> <p>A student is allowed to take an additional (make-up) exam in case he/she scored 41-50 points of final grade or minimum 51 points, but did not obtain minimal competence level set for final evaluation.</p>
<p><b>Field of Employment:</b></p>	<p>After completion of the Bachelor program, the graduate can work as an American expert in state organizations: Parliament, committees (International Relations), departments of culture, scientific research institutions, historical museums, Archives, the Institute of Manuscripts; Governmental organizations: Ministry of Foreign Affairs (American Department), Ministry of Defense (NATO Department), American Embassy, American and other foreign organizations, non-governmental organizations.</p>

#	Code	Course / Module / Internship / Research Component	Status	Prerequisite	Distribution of credits per courses and semesters								Distribution of Hours							
					I Year		II Year		III Year		IV Year		Contact Hours					Independent work	Total number of hours	
					I Semester	II Semester	III Semester	IV Semester	V Semester	VI Semester	VII Semester	VIII Semester	Lecture	Seminar / Group Work / Laboratory	Midterm exam(s)	Final exam	Total number of			
I	Compulsory Free Credits				30 ECTS															
1	-	Foreign Language	Elective		20	5	5	5	5					64	104	8	8	188	312	500
2	CS129	Computers Skills	Compulsory	without prerequisites	5	5								15	13	2	2	32	93	125
3	AMS108	Academic Writing	Compulsory	without prerequisites	5	5								15	13	2	2	32	93	125
II	Blocks I – Translation; Blocks II - American Pop Culture and Public Relations (PR)		Additional Credits/Free Credits		60		10	10	10	10	10	10	204	312	12	12	540	960	1500	
III	Compulsory Component of the main field				105 ECTS															
	Compulsory Courses of the main field			95	95	25	5	10	10	10	10	10	10	340	209	32	32	583	1496	2250

4	AMS426	English for Academic Purposes	<b>Compulsory</b>	without prerequisites		5							29	13	2	2	46	79	125
5	AMS427	American Essay Writing	<b>Compulsory</b>	without prerequisites		5							15	13	2	2	32	93	125
6	AMS423	American Fiction and Non-Fiction	<b>Compulsory</b>	without prerequisites		5							15	13	2	2	32	93	125
7	AMS425	Communication Skills	<b>Compulsory</b>	without prerequisites		5							29	13	2	2	46	79	125
8	AMS111	American Landmarks I	<b>Compulsory</b>	without prerequisites		5							15	13	2	2	32	93	125
9	AMS113	Introduction to American Studies	<b>Compulsory</b>	without prerequisites		5							15	13	2	2	32	93	125
10	AMS205	American Geography	<b>Compulsory</b>	Introduction to American Studies					5				15	13	2	2	32	93	125
11	AMS201	American Multicultural Studies I	<b>Compulsory</b>	without prerequisites					5				15	13	2	2	32	93	125
12	AMS202	American Multicultural Studies II	<b>Compulsory</b>	American Multicultural Studies I					5				15	13	2	2	32	93	125
13	AMS409	American Women's History	<b>Compulsory</b>						5				15	13	2	2	32	93	125
14	AMS204	Introduction to American Literature	<b>Compulsory</b>	without prerequisites					5				15	13	2	2	32	93	125





IV	Elective Courses of the mainc field				40	10	0	0	5	5	10	10	120	104	16	16	256	744	1000
24	AMS429	Advanced English Reading	Elective	without prerequisites		5							15	13	2	2	32	93	125
25	AMS428	Advanced English Grammar	Elective	without prerequisites		5							29	13	2	2	46	79	125
26	AMS433	Advanced Composition	Elective	without prerequisites		5							15	13	2	2	32	93	125
27	AMS110	Advanced English Language Speaking and Listening	Elective	without prerequisites		5							15	13	2	2	32	93	125
28	AMS206	Literary Terms and Currents*	Elective	without prerequisites		5							15	13	2	2	32	93	125
29	AMS112	American Landmarks II*	Elective	American Landmarks I		5							15	13	2	2	32	93	125
30	AMS107	American Short Story*	Elective	without prerequisites					5				15	13	2	2	32	93	125
31	AMS302	Survey of World Literature	Elective	without prerequisites					5				15	13	2	2	32	93	125
32	AMS408	American Institutions*	Elective	without prerequisites						5			15	13	2	2	32	93	125
33	AMS301	American Novel*	Elective	without prerequisites						5			29	13	2	2	46	79	125

34	AMS422	Development of Independent Georgia's Relations with the U.S.*	<b>Elective</b>	without prerequisites						<b>5</b>				15	13	2	2	32	93	125
35	AMS417	Hollywood*	<b>Elective</b>	without prerequisites							<b>5</b>			15	13	2	2	32	93	125
36	AMS407	American Music and Cinema*	<b>Elective</b>	without prerequisites							<b>5</b>			15	13	2	2	32	93	125
37	AMS405	American Business Law*	<b>Elective</b>	without prerequisites							<b>5</b>			15	13	2	2	32	93	125
38	AMS404	American Economics*	<b>Elective</b>	without prerequisites							<b>5</b>			15	13	2	2	32	93	125
39	AMS304	Personality and Psychology	<b>Elective</b>	without prerequisites									<b>5</b>	15	13	2	2	32	93	125
40	AMS416	American Presidents and U.S. Foreign Policy*	<b>Elective</b>	without prerequisites									<b>5</b>	15	13	2	2	32	93	125
41	AMS418	American Art*	<b>Elective</b>	without prerequisites									<b>5</b>	15	13	2	2	32	93	125
42	AMS421	Race and Modern Political Thought*	<b>Elective</b>	without prerequisites									<b>5</b>	15	13	2	2	32	93	125
43	AMS420	US Foreign Policy from 1945 to Present*	<b>Elective</b>	without prerequisites									<b>5</b>	15	13	2	2	32	93	125
<b>V</b>	<b>Free Credits</b>		<b>Additional Credits/Free Credits</b>		<b>5</b>			<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>			<b>68</b>	<b>104</b>	<b>8</b>	<b>8</b>	<b>188</b>	<b>312</b>	<b>500</b>



	<p>1.1. The goal of the program is that the graduates possess knowledge of English language (reading, writing, listening, speaking) at B2 level (according to Common European Framework of Reference for Languages CEFR) and</p> <p>1.2. have field-specific broad theoretical knowledge of theories and principles implying critical reasoning of them (language, linguistics, literature, culture, history) and practical skills (critically analyze literary texts and research, collect information, analyze and present in written and/or oral form).</p>	
<p><b>Learning outcome</b></p>	<p><b>Knowledge and Understanding</b></p>	<ol style="list-style-type: none"> <li>1. Defines and differentiates the main tendencies of English Philology disciplines (linguistics, culture, literature, history), relative terms and currents, which includes comprehending critically main field-specific issues;</li> <li>2. Recognizes and differentiates peculiarities of English phonology and phonetics, lexical-stylistic units; describes and differentiates word-formation principles and methods in English language; recognizes and differentiates academic reading, writing, listening and speaking strategies;</li> <li>3. Reviews and critically understands English grammar and language acquisition theories and the principles of their functioning-application;</li> <li>4. Recognizes, defines and differentiates research methodology and methods, basic principles of academic writing and citation-referencing principles necessary for a small-scale research in English Philology;</li> </ol>
	<p><b>Skills</b></p>	<ol style="list-style-type: none"> <li>1. Applies lingvo-cultural competence in practice which corresponds to B2 level (according to CEFR); communicates orally and/or in written form on general and/or field-specific issues in multicultural environment including solving the difficult and unforeseen problems;</li> <li>2. Discusses, analyses and interprets main issues and currents in English philology (linguistics, culture, literature, history) and reasons argumentatively by applying the relevant methods and principles;</li> </ol>

		<ol style="list-style-type: none"> <li>3. Selects and collects field-specific materials for conducting a small-scale research in English Philology; critically assesses and analyzes the obtained data and writes field relevant paper taking into the account certain requirements; applies academic reading and writing strategies principles;</li> <li>4. Formulates the main findings of the paper with relevant conclusions and recommendations in written and/or oral form and presents to field-specialists and/or non-specialists by applying relevant information and communication technologies;</li> </ol>
<b>Evaluation Criteria</b>	<b>Responsibility and Autonomy</b>	<ol style="list-style-type: none"> <li>1. Recognizes and follows academic honesty and professional ethics principles;</li> <li>2. Reveals independent learning, self-organization and time management skills.</li> </ol> <p><b>Student Knowledge Evaluation System:</b> The goal of evaluation is to determine a student’s education results qualitatively in relation to academic program goals and parameters. Students may be assessed orally and/or in a written way. A student’s knowledge and skills are assessed through a 100 points grading system. It consists of midterm and final evaluations, sum of which makes up 100 points.</p> <p>Grading system allows:</p> <p style="text-align: center;"><b>Five types of positive grades:</b></p> <ol style="list-style-type: none"> <li>1. (A) Excellent – 91-100 points;</li> <li>2. (B) Very good – 81-90 points;</li> <li>3. (C) Good - 71-80 points;</li> <li>4. (D) Satisfactory - 61-70 points;</li> <li>5. (E) Enough - 51-60 points;</li> </ol> <p style="text-align: center;"><b>Two types of negative grades:</b></p> <ol style="list-style-type: none"> <li>1. (FX) Fail – 41-50 points, meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work;</li> <li>2. (F) Fail – 40 points and less, meaning that the work of a student isn’t acceptable and he/she has to study the subject anew.</li> </ol>

	<p>For midterm and final evaluations, a minimum passing grade is set. The final evaluation minimal passing grade must not exceed 60% of final evaluation grade.</p> <p>Midterm and final evaluation grade distribution, their minimal competence levels and assessment criteria are described in the corresponding syllabus.</p> <p>A credit can be awarded only after the attainment of learning outcomes, envisaged by the course syllabus and following requirements:</p> <p>Obtaining minimal competence levels set for midterm and final evaluations;</p> <p>Obtaining minimum 51 points out of 100 points of final grade.</p> <p>A student is allowed to take an additional (make-up) exam in case he/she scored 41-50 points of final grade or minimum 51 points, but did not obtain a minimal competence level set for final evaluation.</p>
<p><b>Field of Employment:</b></p>	<p>Program graduates could be employed in private and governmental and/or non-governmental organizations where there is the need for the English language specialist with the qualification in humanities. Possible fields of employment are</p> <ul style="list-style-type: none"> <li>● National and international institutions/associations/unions/communities;</li> <li>● Scientific, research and educational centers;</li> <li>● Pre-school, general, professional and higher education institutions (taken into the account the legislation restrictions);</li> <li>● Language instructors in language centers;</li> <li>● Library network;</li> <li>● Editorial and publishing houses;</li> <li>● Professional unions;</li> <li>● Diplomatic representatives;</li> <li>● State/private radio and television channels and media centers;</li> <li>● Information and tourist agencies;</li> <li>● Tourism field.</li> </ul> <p>Program graduates can continue studies in the second level of higher education (master) upon their interest according to Georgian legislation.</p>

#	Course / Module / Internship / Research Component	Status	Credit number	Distribution of credits per course and semester								Distribution of hours						Number of contact hours per week	
				I s.y.		II s.y.		III s.y.		IV s.y.		Contact hours			Independent work	Total number of hours			
				I Semester	II Semester	III Semester	IV Semester	V Semester	VI Semester	VII Semester	VIII Semester	Lecture / Consultation	Seminar / Group Work	Midterm			Final exam		Total number of contact hours
	<b>Specialty Compulsory Component</b>	<b>Compulsory</b>	<b>135</b>	<b>30</b>	<b>30</b>	<b>15</b>	<b>15</b>	<b>15</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>554</b>	<b>656</b>	<b>50.30</b>	<b>50.30</b>	<b>1003</b>	<b>2342</b>	<b>2125</b>	<b>66</b>
1.	Computer Skills	Compulsory	5	5								11	17	2	2	32	93	125	2
2.	Cultural Anthropology	Compulsory	5		5							15	13	2	2	32	93	125	2
3.	Academic Reading Skills I	Compulsory	4	4								14	14	2	2	32	68	100	2
4.	Academic Reading Skills II	Compulsory	4	4								14	29	2	2	32	68	100	2
5.	Essay Writing	Compulsory	5	5								14	14	2	2	32	93	125	2
6.	Academic Writing (Philology)	Compulsory	4	4								15	27	2	2	46	54	100	3
7.	Listening and Pronunciation I	Compulsory	4	4								12	16	2	2	32	68	100	2



8.	Listening and Pronunciation II	Compulsory	4		4						12	16	2	2	32	68	100	2
9.	Oral Communication Skills I	Compulsory	4	4							17	26	2	2	32	68	100	2
10.	Oral Communication Skills II	Compulsory	4		4						13	15	2	2	46	54	100	3
11.	English Grammar I	Compulsory	4	4							28	30	2	2	60	40	100	4
12.	English Grammar II	Compulsory	4		4						28	30	2	2	60	40	100	4
13.	English Language Competence I (FCE I)	Compulsory	5	5							14	44	2	2	60	65	125	4
14.	English Language Competence II (FCE II)	Compulsory	5		5						14	44	2	2	60	65	125	4
15.	English Language Phonetics	Compulsory	4	4							14	14	2	2	32	68	100	2
16.	History of the Great Britain	Compulsory	5					5			15	13	2	2	32	93	125	2
17.	British Culture and Pop-Culture	Compulsory	5					5			16	12	2	2	32	93	125	2
18.	Theory of English Grammar	Compulsory	5					5			14	14	2	2	32	93	125	2
19.	Stylistics	Compulsory	5					5			14	14	2	2	32	93	125	2
20.	Lexicology	Compulsory	5					5			15	13	2	2	32	93	125	2
21.	Introduction to Linguistics	Compulsory	5			5					14	14	2	2	32	93	125	2
22.	Second Language Acquisition Theories	Compulsory	5					5			14	14	2	2	32	93	125	2

23.	Literary Terms and Currents	Compulsory	5			5					29	14	2	2	32	93	125	2
24.	Survey of English Literature I	Compulsory	5				5				25	3	2	2	32	93	125	2
25.	Survey of English Literature II	Compulsory	5					5			25	3	2	2	32	93	125	2
26.	Survey of World Literature	Compulsory	5			5					21	7	2	2	32	93	125	2
27.	Research and Study Skills in Linguistics and Literature	Compulsory	5						5		26	19	0	0	45	80	125	3
28.	BA Thesis in English Philology	Compulsory	10							10	0	29	0.3	0.30	30	230	250	2
	<b>Foreign Languages</b>		<b>20</b>								<b>64</b>	<b>108</b>	<b>8</b>	<b>8</b>	<b>183</b>	<b>312</b>	<b>500</b>	<b>12</b>
29.	Foreign Language	Elective	5			5	5	5	5		64	108	8	8	188	312	500	12 (3X4)
	<i>Specialty Elective Courses<sup>2</sup></i>		<b>25</b>			<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>113</b>	<b>63</b>	<b>8</b>	<b>8</b>	<b>160</b>	<b>465</b>	<b>625</b>	<b>25 (5X5)</b>
1.	British Society	Elective	5			5					16	12	2	2	32	93	125	2
2.	History of Ancient Literature	Elective	5			5					15	13	2	2	32	93	125	2
3.	Academic Presentation Skills	Elective	5			5					16	13	1	2	32	93	125	2
4.	Survey of World History	Elective	5			5					15	13	2	2	32	93	125	2

<sup>2</sup> Distribution of semesters for the elective courses is tentative considering prerequisites

5.	English Language C1	Elective	5			5						42	2	4	48	77	125	3
6.	English Short Story	Elective	5			5					15	13	2	2	32	93	125	2
7.	English for Business and Tourism	Elective	5			5					12	30	2	2	46	79	125	3
8.	History of Georgian Civilization	Elective	5			5					15	13	2	2	32	93	125	2
9.	Survey of World Literatures in English	Elective	5				5				21	7	2	2	32	93	125	2
10.	Language Learning Psychology	Elective	5				5				14	14	2	2	32	93	125	2
11.	History of the English Language Development	Elective	5					5			15	13	2	2	32	93	125	2
12.	English Literature of the Medieval Period and the Renaissance	Elective	5					5			15	13	2	2	32	93	125	2
13.	Literature of English Classicism and the Age of Enlightenment	Elective	5					5			14	14	2	2	32	93	125	2
14.	Stylistics of Georgian Language <sup>3</sup>	Elective	5					5			14	14	2	2	32	93	125	2
15.	English Literature of Romantic Period and Victorian Age	Elective	5						5		14	14	2	2	32	93	125	2
16.	Translation Skills I	Elective	5						5		22	21	2	2	32	93	125	2

<sup>3</sup> A student who takes the course Stylistics of Georgian language should know Georgian language at B2 level. The student whose native language is not Georgian should certify the language knowledge by the appropriate certificate/should have covered Georgian Language B2 / pass the language knowledge test at the university.

17.	Introduction to Applied Linguistics	Elective	5							5	15	13	2	2	32	93	125	2
18.	Lingvo-Cultural Issues in Language	Elective	5							5	14	12	2	2	32	93	125	2
19.	XX Century English Literature	Elective	5							5	13	15	2	2	32	93	125	2
20.	Mass-Media Language	Elective	5							5	23	20	2	2	46	79	125	3
21.	Translation Skills I	Elective	5							5	12	16	2	2	32	93	125	2
22.	Translation Skills II	Elective	5							5	8	20	2	2	32	93	125	2
23.	Introduction to Narratology	Elective	5							5	14	14	2	2	32	93	125	2
24.	Functional English Grammar	Elective	5							5	14	14	2	2	32	93	125	2
25.	Textual Analysis	Elective	5							5	14	14	2	2	32	93	125	2
	<i>Free Credits / Minor Program/Teacher Training Educational Programme</i>	Free Elective	60		5	15	10	10	10	10	192	324	24	24	564	936	1500	36
	<b>Total number</b>		240	30	30	30	30	30	30	30	944	1261	92	92	1910	405 5	4750	124

## Graphic Design

<b>Name of the Educational Programme:</b>	<b>Graphic Design</b>
<b>Awarded Qualification:</b>	Bachelor of Graphic Design/ გრაფიკული დიზაინის ბაკალავრი
<b>Credit Value of the Programme:</b>	180 ECTS
<b>Language of Education:</b>	English
<b>Programme Admission Preconditions:</b>	<ul style="list-style-type: none"> <li>• The entrant is enrolled in the bachelor's educational program in accordance with the rules established by the legislation of Georgia - based on the results of the Unified National Examinations. One of the compulsory subjects is: Mathematics/History/Fine and Applied Arts. In addition, the entrant must pass only English in foreign languages at the Unified National Examinations and is required to exceed the 50% + 1.</li> <li>• The mandatory procedure for obtaining the right to enroll in the bachelor's educational program is an interview in drawing, which involves the submission of drawings made by the entrant, which are evaluated by experts/specialists in the field. The procedure and stages of conducting a creative tour is described in the relevant regulation.</li> <li>• A person with a full general education has the right to enroll in a bachelor's degree program. Enrollment in cases provided by law is possible in accordance with the rules established by law, without passing the Unified National Examinations. Conditions for admission to the program for foreign citizens can be found at the link - <a href="https://iro.ibsu.edu.ge/admissions/">https://iro.ibsu.edu.ge/admissions/</a></li> </ul>
<b>Purpose of the Programme:</b>	1. The aim of the educational program is to develop the student's ability to creatively, functionally, and compositionally solve complex graphic tasks.

	<p>2. The aim of the educational program is to provide the student with knowledge on creating brand visual identity (logo, typography, corporate style, flier, brochure, booklet, advertising posters) and packaging design (market research, price segment clarification, competitor analysis, label, gift and delivery design, etc.)</p> <p>3. The aim of the educational program is to teach the student traditional and digital graphics, creative color modeling, technical and professional skills, functional and creative aspects of visual communication, advertising, art history, and theory, the knowledge of which will be successfully applied in accordance with modern graphic design requirements.</p> <p>4. The program aims to provide students not only with theoretical knowledge, but with practical experience as well by supporting them to organize practice in different enterprises. Develop professional communication skills to effectively communicate with colleagues and clients, articulating the essence and idea of the project.</p>						
<p><b>Learning outcome</b></p>	<p>After successful completion of Educational Program in Graphic Design, graduates should have below given general and field-specific competences.</p> <table border="1" data-bbox="793 704 2039 1369"> <tr> <td data-bbox="793 704 989 1127"> <p><b>Knowledge and understanding</b></p> </td> <td data-bbox="989 704 2039 1127"> <p>1. Describes the history and theory of Graphic Design, including knowledge and sharing of art, recognizes the unique qualities of the brand, modern technologies, social sciences and humanities;</p> <p>2. Understands the role of the Graphic Design profession, socio-cultural values, Develops and acquires information on functional and creative issues in digital art, visual communication, advertising, History and theory of Graphic Design</p> <p>3. Reviews and develops visual communication techniques that expand brand awareness and increase product sales;</p> <p>4. Practices and graphically depicts brand visuals through traditional and digital programs; prepares technical, presentation, printing, publishing files; With the customer, he/she describes the concept of the work, the visual value of the product, the strategy of presentation to the customer, directs the process of digitization of the developed concept.</p> </td> </tr> <tr> <td data-bbox="793 1127 989 1300"> <p><b>Skills</b></p> </td> <td data-bbox="989 1127 2039 1300"> <p>5. The bachelor applies and graphically depicts brand visuals through traditional and digital tools;</p> <p>6. Prepares technical, presentation, printing, and publishing files.</p> <p>7. Uses electronic, graphic, modeling, communication, written, multimedia and other methods when designing, presenting and reviewing a Graphic Design project.</p> </td> </tr> <tr> <td data-bbox="793 1300 989 1369"> <p><b>Responsibility and autonomy</b></p> </td> <td data-bbox="989 1300 2039 1369"> <p>8. Uses a variety of communication skills and adheres to professional ethics and accountability;</p> </td> </tr> </table>	<p><b>Knowledge and understanding</b></p>	<p>1. Describes the history and theory of Graphic Design, including knowledge and sharing of art, recognizes the unique qualities of the brand, modern technologies, social sciences and humanities;</p> <p>2. Understands the role of the Graphic Design profession, socio-cultural values, Develops and acquires information on functional and creative issues in digital art, visual communication, advertising, History and theory of Graphic Design</p> <p>3. Reviews and develops visual communication techniques that expand brand awareness and increase product sales;</p> <p>4. Practices and graphically depicts brand visuals through traditional and digital programs; prepares technical, presentation, printing, publishing files; With the customer, he/she describes the concept of the work, the visual value of the product, the strategy of presentation to the customer, directs the process of digitization of the developed concept.</p>	<p><b>Skills</b></p>	<p>5. The bachelor applies and graphically depicts brand visuals through traditional and digital tools;</p> <p>6. Prepares technical, presentation, printing, and publishing files.</p> <p>7. Uses electronic, graphic, modeling, communication, written, multimedia and other methods when designing, presenting and reviewing a Graphic Design project.</p>	<p><b>Responsibility and autonomy</b></p>	<p>8. Uses a variety of communication skills and adheres to professional ethics and accountability;</p>
<p><b>Knowledge and understanding</b></p>	<p>1. Describes the history and theory of Graphic Design, including knowledge and sharing of art, recognizes the unique qualities of the brand, modern technologies, social sciences and humanities;</p> <p>2. Understands the role of the Graphic Design profession, socio-cultural values, Develops and acquires information on functional and creative issues in digital art, visual communication, advertising, History and theory of Graphic Design</p> <p>3. Reviews and develops visual communication techniques that expand brand awareness and increase product sales;</p> <p>4. Practices and graphically depicts brand visuals through traditional and digital programs; prepares technical, presentation, printing, publishing files; With the customer, he/she describes the concept of the work, the visual value of the product, the strategy of presentation to the customer, directs the process of digitization of the developed concept.</p>						
<p><b>Skills</b></p>	<p>5. The bachelor applies and graphically depicts brand visuals through traditional and digital tools;</p> <p>6. Prepares technical, presentation, printing, and publishing files.</p> <p>7. Uses electronic, graphic, modeling, communication, written, multimedia and other methods when designing, presenting and reviewing a Graphic Design project.</p>						
<p><b>Responsibility and autonomy</b></p>	<p>8. Uses a variety of communication skills and adheres to professional ethics and accountability;</p>						

	9. Identifies individual learning needs in accordance with own goals and plans for further professional development using available resources.
<b>Evaluation Criteria</b>	<p>Study components considered by the program are carried out using the following learning methods/activities: Lecture/seminar, group work, practical/independent work, presentation, demonstration, induction, deduction, analysis, synthesis, case study, brainstorming, discussion/debate, simulation, role play, project, event plan, E-learning, problem-solving, focus groups, individual work, literature review, doing homework</p> <p>Student Knowledge Evaluation System: The goal of evaluation is to determine student's education results qualitatively in relation to academic program goals and parameters. Student may be assessed orally and/or in a written way. A student's knowledge and skills are assessed through 100 points grading system. It consists of midterm and final evaluations, sum of which makes up 100 points. The grading system allows:</p> <ul style="list-style-type: none"> <li>b) Five types of positive grades <ul style="list-style-type: none"> <li>1) (A) Excellent –91-100 points;</li> <li>2) (B) Very good – 81-90 points;</li> <li>3) (C) Good – 71-80 points;</li> <li>4) (D) Satisfactory – 61-70 points;</li> <li>5) (E) Acceptable – 51-60 points.</li> </ul> </li> <li>b) Two types of negative grades <ul style="list-style-type: none"> <li>1) (FX) Fail – 41-50 points, meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work;</li> <li>2) (F) Fail – 40 points and less, meaning that the work of a student is not acceptable and he/she has to study the subject anew.</li> </ul> </li> </ul> <p>For the midterm and final evaluations minimal passing grade is set. The final evaluation minimal passing grade must not exceed 60% of final evaluation grade. Midterm and final evaluation grade distribution, their minimal competence levels and assessment criteria are described in the corresponding syllabus. A credit can be awarded only after the attainment of learning outcomes, envisaged by the course syllabus and following requirements:</p>

	<p>c) Obtaining minimal competence levels set for midterm and final evaluations;</p> <p>d) Obtaining minimum 51 points out of 100 points of final grade.</p> <p>A student will be admitted to the additional exam if he scored 41 - 50 points out of a maximum of 100 points in the final assessment or at least 51 points, but did not pass the minimum competence limit defined for the final assessment.</p> <p>The format and evaluation criteria of the midterm and final assessment components are determined according to the syllabus/practice plan of each study course, taking into account their specificities and following the above criteria.</p>
<b>Field of Employment:</b>	<p>Graduates successfully work in advertising, design studios, strategic companies, manufacturing and trading firms, mass media, banks, publishing houses, various sectors of culture and art, and governmental, private, and manufacturing organizations, and can also be employed as freelancers with private orders.</p>

#	Course / Module / Internship / Research Component	Status	Credit number	Distribution of Hours										Independent work	Total number of hours
				I Year		II Year		III Year		Contact Hours					
				I Semester	II Semester	III Semester	IV Semester	V Semester	VI Semester	Lecture	Seminar / Group Work / Laboratory Work / Practical work	Midterm exam(s)	Final exam		
	<b>Free Mandatory courses</b>			<b>20 ECTS</b>											



1	Academic Writing	mandatory	5ECTS	X					14	14	2	2	32	93	125
2	Computer Skills	mandatory	5ECTS		X				14	14	2	2	32	93	125
3	General English B2.1	mandatory	5ECTS	X					56		2	4	62	63	125
4	General English B2.2	mandatory	5ECTS		X				56		2	4	62	63	125
<b>Field mandatory courses</b>		<b>120 ECTS</b>													
5	Drawing /Visual Arts	mandatory	5ECTS	X					42	-	4	2	48	77	125
6	Design Basics/ Composition I	mandatory	5ECTS	X					14	14	2	2	32	93	125
7	2D vector graphics - Adobe Illustrator	mandatory	5ECTS	X					14	14	4	2	34	92	125
8	Basics of Photography	mandatory	5ECTS	X					14	14	2	2	32	93	125
9	Painting -Visual Arts	mandatory	5ECTS		X				42	-	4	2	48	77	125
10	Introduction to Graphic Design/ Composition II	mandatory	5ECTS		X				28	-	2	2	32	93	125
11	2D Raster graphics – Adobe Photoshop	mandatory	5ECTS		X				14	14	4	2	34	93	125
12	Logo Design	mandatory	5ECTS		X				44	-	4	3	51	74	125
13	Brand Identity	mandatory	5ECTS			X			26	-	4	2	32	93	125
14	History and Theory of Graphic Design	mandatory	5ECTS			X			28	-	2	2	32	93	125
15	Adobe Premier	mandatory	5ECTS			X			14	14	2	2	32	93	125

16	Brand-Strategy	mandatory	5ECTS			X				14	14	2	2	32	93	125
17	Motion Graphics/ After Effects	mandatory	5ECTS				X			14	14	2	2	32	93	125
18	Layout and Typography	mandatory	5ECTS				X			44	-	4	3	51	74	125
19	Art Marketing	mandatory	5ECTS				X			14	14	2	2	32	97	125
20	Basics of web design	mandatory	5ECTS				X			14	14	2	2	32	93	125
21	Strategic Design	mandatory	5ECTS					X		14	14	2	2	32	93	125
22	3D Digital Visualization (3D Maxs)	mandatory	5ECTS					X		14	14	2	2	32	93	125
23	Adobe Animate	mandatory	5ECTS					X		14	14	2	2	32	93	125
24	Practice	mandatory	5ECTS					X		42	-	4	2	48	77	125
25	Portfolio	mandatory	5ECTS						X	14	14	4	2	32	93	125
26	Pre-graduate Practice	mandatory	5ECTS						X	-	-	-	-	62	63	125
27	Bachelor Thesis	mandatory	10 ECTS						X	-	-	-	1	14	235	250
<b>Elective Courses</b>		<b>15 ECTS</b>														
28	Multimedia Design	Elective	5ECTS			X	X	X		14	14	2	2	32	93	125
29	Print advertising design	Elective	5ECTS			X	X	X		14	14	2	2	32	93	125
30	Creative Communication	Elective	5ECTS			X	X	X		14	14	2	2	32	93	125

31	Contemporary Culture-Shape and Challenges	Elective	5ECTS			X	X	X		14	14	2	2	32	93	125
32	Understanding Contemporary Art – Forms, Themes, Ideas	Elective	5ECTS			X	X	X		14	14	2	2	32	93	125
<b>Free Elective credits</b>		<b>25 ECTS</b>														
33		Elective				X										
34		Elective					X									
35		Elective						X								
36		Elective							X							
37		Elective							X							
<b>Total</b>			180 ECTS	30	30	30	30	30	30							