

Catalogue of Bachelor's Programs (delivered in Georgian)

2024

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About International Black Sea University

The International Black Sea University (IBSU) has been engaged in educational and scientific activities since 1995. The university is the first English-language educational institution in Georgia, which provides programs in both English and Georgian languages at all three levels of education.

More than 200 local and invited professors from different countries provide a high level of education at the university. International Black Sea University offers many opportunities to students. Namely: diverse public lectures, discussions with experts in various fields, participation in local and international conferences, mock trials, access to more than 25,000 books in the library and constantly updated electronic literature, involvement in more than 30 different clubs; Participation in various sports tournaments, opportunity of training in the gym, basketball court, open and closed stadiums, excursions, picnics, hiking and other extracurricular activities.

More than 4,500 graduates of the International Black Sea University hold an high education diploma issued by the university. IBSU students actively benefit from exchange programs. The university has signed 70 memorandums with educational institutions of 24 countries. IBSU is involved in Erasmus+ and DAAD projects.

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Bachelor's Programs

Business Administration- Accounting and Auditing

Name of the Educational Programme:	Business Administration - Accounting and Auditing
Awarded Qualification:	Bachelor of Business Administration in Accounting
Credit Value of the Programme:	240 ECTS credits
Language of Education:	Georgian
Programme Admission Preconditions:	Enrollment of the student in the undergraduate educational program is done according to the procedure established by the legislation of Georgia - on the basis of the results of the unified national exams. A person with a complete general education has the right to enroll in a bachelor's educational program. In the cases provided for by the legislation, enrollment is possible in accordance with the rules established by the legislation, without passing the unified national exams.
Purpose of the Programme:	The aim of the Bachelor's program in Business Administration - Accounting and Auditing is to train competitive specialists with student-oriented education who will be able to carry out the activities of various sectors of business according to modern standards at the local and international level, which will provide the opportunity for employment in the state, private, and non-governmental sectors; The aim of the program is also to provide students with a thorough knowledge, practical skills and general competencies of theoretical and practical aspects of business and accounting and auditing.

	<p>The ability to apply knowledge in practice</p> <p>A graduate is able to:</p> <ul style="list-style-type: none"> ● Explain the country's socio-economic situation, the objective reality of the business's environment, identification of micro-economic and macroeconomic processes on the business-firm, company, demonstration of peculiarities; ● Use the tools of the market economy in practical activities, independently conducting market transactions after passing the appropriate internship; ● Design ways to achieve and maintain competitive advantages of business firms, companies, analyzing the market situation, implementing an effective management and marketing strategy, preparing financial documents, accounting reporting forms; ● Apply the methods specific to the field of business (setting a goal, analyzing opportunities, studying the business environment, developing a business strategy, drawing up an operational plan, situational analysis, decision-making and implementation planning, performance control and process correction) to solve problems of medium complexity; ● Make administrative decisions, discovering problems and solving them within the scope of one's own competence, rationally planning and organizing working time.

		<ul style="list-style-type: none"> ● Prepare and analyse financial documents according to the international standards. ● draw up the organization's financial balance; ● Forecast the development of specific financial indicators; ● Participate in internal and external audits; ● Prepare the audit plan of separate areas of the organization's activity and/or the organization as a whole in accordance with international standards; ● Use modern accounting information systems. ● Use modern electronic means (programs) for the analysis and evaluation of financial and accounting indicators, for the preparation and presentation of financial statements; ● Tax planning and administration of the organization.
	<p>Ability of making judgements:</p>	<p>A graduate has:</p> <ul style="list-style-type: none"> ● the ability to make economic decisions and effectively manage resources, making optimal decisions through rational thinking; ● the ability to recognize problems of average complexity in the field of business in general, to analyze and synthesize the factors affecting it, to formulate justified conclusions;

		<ul style="list-style-type: none"> • The ability to formulate reasonable conclusions based on solving problems of higher than average complexity in the field of accounting and auditing; • The ability to analyze scientific works, theories and hypotheses in the field of business in general, and in the field of accounting and auditing in particular, and to formulate a reasoned conclusion; • The ability to formulate reasoned conclusions based on the analysis of accounting and financial documents of the organization; • The ability to collect statistical information data, independently study, analyze and generalize, evaluate practical usefulness.
	Communication skill	<p>The graduate has:</p> <ul style="list-style-type: none"> • The ability to prepare a detailed written report on business-related ideas, problems of medium complexity and ways to solve them, public speech text; • The ability to prepare a detailed written report, public speech text on problems of higher than average complexity in the field of accounting and auditing and ways to solve them; • The ability to prepare a practical paper in the field of accounting and auditing; • The ability to participate in discussions using professional terminology and to provide reasoned answers to audience questions; • (for specialists and non-specialists), the ability to orally transmit information related to business in general and accounting and auditing in particular, both in Georgian and in English; <p>•The ability to participate in team work and group decision-making, conflict resolution;</p> <p>•The ability to use modern information and communication technologies and already existed the latest electronic recourses during the learning process</p>
	Ability to study	A graduate has:

		<ul style="list-style-type: none"> the ability to use one’s own knowledge in the field of business in general and in particular in the field of accounting and auditing consistently evaluate it from different angles and to determine the need of further studying/ learning.
	Values	<p>A graduate knows the ethic norms,</p> <ul style="list-style-type: none"> Has a sense of respect for intellectual property ,the ability to observe the principles of academic honesty. Has a sense of responsibility for assigned duties; Has respect for personal freedom, tolerance and a sense of civic responsibility towards one's nation. Has aspiration to participate in the process of value formation.
Evaluation Criteria	<p>The purpose of assessment is to qualitatively determine the student's learning outcomes in relation to the goals and parameters of the academic program. Assessment of the student's knowledge is carried out in oral and/or written form. The maximum evaluation of the training course/component is equal to 100 points. The assessment includes an intermediate and final assessment, the sum of which is 100 points. The evaluation system allows:</p> <ul style="list-style-type: none"> Five types of positive grades <ol style="list-style-type: none"> (A) Excellent – 91-100 points; (B)Very good – 81-90 points; (C) Good - 71-80 points; (D) Satisfactory - 61-70 points; (E) Enough - 51-60 points; <p>Two types of negative grades</p> <ol style="list-style-type: none"> (FX) Fail – 41-50 of maximum point, meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work; (F) Fail – 40 and less of maximum point, meaning that the work of a student is not acceptable and he/she has to study the subject anew. 	

	<p>A minimum competency threshold is defined for midterm and final assessments. The specific share of the minimum competence limit of the final assessment does not exceed 60% of the final assessment.</p> <p>The point distribution of midterm and final assessments, their minimum competency thresholds and assessment rubrics are spelled out in the syllabus of the relevant component.</p> <p>Credit can be obtained only after the student has achieved the learning outcomes set by the syllabus, taking into account the following necessary requirements:</p> <ul style="list-style-type: none"> a) in case of exceeding the minimum competence limit of intermediate and final assessments;) in case of obtaining at least 51 points out of the maximum 100 points of the final assessment. <p>A student is allowed to take the additional exam if he scored 41 - 50 points out of a maximum of 100 points in the final assessment or at least 51 points, but did not pass the minimum competence limit defined for the final assessment.</p> <p>The format and evaluation criteria of the mid-term and final assessment components are determined by the syllabus of each study course/research component/practice, taking into account their specificities and following the above criteria.</p>
<p>Field of Employment:</p>	<p>With the help of the knowledge and skills acquired within the framework of the Business Administration - Accounting and Auditing undergraduate program, the graduate will have the opportunity to be employed in the public and private sector, in organizations of various profiles (production and business structures), where he/she will practically carry out the main professional functions both independently and while working in a group.</p> <p>A graduate can continue his studies not only in business accounting and auditing, but also in another profile, taking into account the prerequisites for admission to the relevant master's program and the requirements of legislation.</p>

Study course / module / practice / research component	status	Number of credits	Distribution of credits for training according to courses and semesters									Distribution of hours					Number of contact hours per week	
			I A.Y		II A.Y		III A.Y		IV A.Y		Lecture/consultation	Contact				In dependent work		Total hours
			I semester	II semester	III semester	IV semester	V semester	VI semester	VII semester	VIII semester		seminar/group work/practical work	midterm exam(s)	Final exam	Total contact			
Academic writing	Mandatory	5	5								14	14	2	2	32	93	125	2
Information technologies	Mandatory	5	5								14	28	2	2	46	79	125	3
Foreign language (English, Georgian (for foreign language students), Russian, German, French, Spanish, Turkish)	Optional	15	5	5	5						45	84	6	6	141	234	375	
Free credits	Optional	60			10	10	10	10	10	10	336	180	24	24	564	936	1500	
Mandatory courses	Mandatory	143	20	25	15	20	21	15	15	15	364	462	52	53	1110	264	3575	71
Mathematics I	Mandatory	5	5								14	28	2	2	46	79	125	3

Fundamentals of microeconomics	Mandatory	5	5							14	14	2	2	32	93	125	2
Basics of business administration	Mandatory	5	5							14	14	2	2	32	93	125	2
Mathematics II	Mandatory	6		6						14	28	2	2	46	104	150	3
Fundamentals of macroeconomics	Mandatory	5		5						14	14	2	2	32	93	125	2
Fundamentals of management	Mandatory	5		5						14	14	2	2	32	93	125	2
basics of marketing	Mandatory	5		5						14	14	2	2	32	93	125	2
Legal environment of business	Mandatory	4		4						14	14	2	2	32	68	100	2
Business English I	Mandatory	5			5					14	14	2	2	32	93	125	2
Introduction to Statistics and Probability Theory	Mandatory	5			5					14	14	2	2	32	93	125	2
Basics of accounting	Mandatory	5			5					14	14	2	2	32	93	125	2
Data analysis and modeling with electronic spreadsheets	Mandatory	5			5					14	14	2	2	32	93	125	2
Business mathematics II	Mandatory	5			5					14	14	2	2	32	93	125	2
Business statistics	Mandatory	6			6					14	28	2	2	46	104	150	3
Fundamentals of Finance	Mandatory	5			5					14	14	2	2	32	93	125	2
Financial accounting	Mandatory	6			6					14	28	2	2	46	104	150	3
Management of human resources	Mandatory	5				5				14	14	2	2	32	93	125	2
Managerial accounting I	Mandatory	6				6				14	28	2	2	46	104	150	3
Basics of tax taxation	Mandatory	4				4				14	14	2	2	32	68	100	2
Use of accounting programs	Mandatory	4				4				14	14	2	2	32	68	100	2
Managerial accounting II	Mandatory	6					6			14	28	2	2	46	104	150	3
Financial reporting	Mandatory	6					6			14	28	2	2	46	104	150	3
Tax administration	Mandatory	5					5			14	14	2	2	32	93	125	2

Logistics	Mandatory	5						5			14	14	2	2	32	93	125	2
Fundamentals of auditing	Mandatory	5						5			14	14	2	2	32	93	125	2
Tax planning and strategy	Mandatory	5						5			14	14	2	2	32	93	125	2
Practice	Mandatory	10						10*			180			1	181	69	250	12
Optional courses	Optional	12									42	42	6	6	96	204	300	
Basics of banking	Optional	5					5				14	14	2	2	32	93	125	2
public finances	Optional	4					4				14	14	2	2	32	68	100	2
Ethical issues in accounting	Optional	4					4				14	14	2	2	32	68	100	2
Analytical tools in business	Optional	5					5				14	14	2	2	32	93	125	2
Business Russian (B1)	Optional	5					5				14	14	2	2	32	93	125	2
Real estate appraisal	Optional	4					4				14	14	2	2	32	68	100	2
State and non-profit organizations reporting	Optional	4					4				14	14	2	2	32	68	100	2
Accounting in commercial banks	Optional	4					4				14	14	2	2	32	68	100	2
Business Russian (B2)	Optional	5					5				14	14	2	2	32	93	125	2
Python for business and economics	Optional	5					5				14	14	2	2	32	93	125	2
Consolidated Financial Statements	Optional	5						5			14	14	2	2	32	93	125	2
Analysis of financial resources	Optional	5						5			14	14	2	2	32	93	125	2
Fundamentals of Business Research	Optional	5						5			14	14	2	2	32	93	125	2
Operations management and business modeling	Optional	5						5			14	14	2	2	32	93	125	2
Taxation of international operations	Optional	5							5		14	14	2	2	32	93	125	2
Audit and assurance services	Optional	5							5		14	14	2	2	32	93	125	2
Accounting and business operations program "Balance"	Optional	5							5		14	14	2	2	32	93	125	2


Bachelor thesis	Optional	7							7	7*	45		1	46	12	175	3	
Total		240	30	30	30	30	30	30	30	30	815	810	92	93	1989	4010	6000	

IBSU

Business administration- Finances

Name of the Educational Programme:	Business Administration - Finances	
Awarded Qualification:	Bachelor of Business Administration in Finances	
Credit Value of the Programme:	240 ECTS credits	
Language of Education:	Georgian	
Programme Admission Preconditions:	Enrollment of the student in the undergraduate educational program is done according to the procedure established by the legislation of Georgia - on the basis of the results of the unified national exams. To enroll in the program, it is mandatory to pass mathematics. The applicant must pass one of the following foreign languages: English, German, French, Russian; In the cases provided for by the legislation, enrollment is possible in accordance with the rules established by the legislation, without passing the unified national exams.	
Purpose of the Programme:	<p>The purpose of the Bachelor's program in Business Administration – Finances is to (1) train competitive specialists with student-oriented learning who will be able to participate in the implementation of activities of various sectors of business according to modern standards at the local and international level, which will provide employment opportunities in the state, private, and non-governmental sectors;</p> <p>(2) The purpose of the program is also to provide students with basic knowledge and practical skills of theoretical and practical fundamental issues of business and finance; (3) The program enables students to respond to the challenges of the modern business environment and helps them plan and develop their own careers.</p>	
Learning outcomes	Knowledge and understanding	<ol style="list-style-type: none"> The graduate has a broad knowledge of the field of business, which includes a critical understanding of theories and principles. Is able to understand the basic principles of complex issues of business, general management, marketing, finance, accounting and their interrelationships;

		<p>2. The graduate knows: the content of the processes taking place in the business environment, the infrastructure of the market economy; The importance and principles of using modern information technologies, mathematical, quantitative and statistical methods for business research and management; principles of legal, ethical and intercultural responsibility in the organization and society;</p> <p>3. The graduate knows: financial infrastructure and institutions; basic principles of financial system functioning; the role of financial management in business development; assessment and management of relevant risks;</p> <p>4. The graduate knows: the essence of financial reporting as an important means of regulation and forecasting; The essence and importance of international finance, the compatibility and principles of their use;</p> <p>5. The graduate knows: basics of banking; principles of commercial bank management; The essence and meaning of investments; Basics of evaluation and management of investment portfolios.</p>
	<p>Ability / skill</p>	<p>6.The graduate can: explain the socio-economic situation of the country, the objective reality of the business environment, identify the economic factors affecting the business firm, the company, analyze the market situation, prepare financial documentation, plan, analyze and manage the finances of the organization; Relations with local and international financial institutions within their competence.</p> <p>7.The graduate has the practical ability to make economic decisions and effectively manage resources, to solve complex and unforeseen problems through rational thinking; The ability to analyze scientific papers, theories and hypotheses in the</p>

		<p>field of business and formulate a reasoned conclusion, collect statistical information and data, independently study and generalize, evaluate profitability.</p> <p>8 The graduate can communicate business-related ideas, problems and solutions with specialists and non-specialists using communication technologies and detailed information.</p>
	<p>Responsibility and autonomy</p> 	<p>9.The graduate can evaluate his own knowledge in the field of business and finance consistently and from different angles, determine the needs of further study and exercise a high degree of independence; Conducting and implementing development-oriented activities in a complex, unpredictable learning and/or work environment while adhering to ethical principles/academic integrity.</p>
<p>Evaluation Criteria</p>	<p>The purpose of assessment is to qualitatively determine the student's learning outcomes in relation to the goals and parameters of the academic program.</p> <p>Assessment of the student's knowledge is carried out in oral and/or written form. The maximum evaluation of the training course/component is equal to 100 points. The assessment includes an intermediate and final assessment, the sum of which is 100 points.</p> <p>The evaluation system allows:</p> <p>a) Five types of positive assessment</p> <ol style="list-style-type: none"> a. (A) Excellent – 91-100 points; b. (B)Very good – 81-90 points; c. (C) Good - 71-80 points; d. (D) Satisfactory - 61-70 points; e. (E) Enough - 51-60 points; <p>Two types of negative grades</p> <ol style="list-style-type: none"> 1) (FX) Fail – 41-50 of maximum point, meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work; 2) (F) Fail – 40 and less of maximum point, meaning that the work of a student is not acceptable and he/she has to study the subject anew. <p>The minimum competency threshold for intermediate and final assessments is 30% of the respective assessment.</p>	

	<p>The point distribution of midterm and final assessments, their minimum competency thresholds and assessment rubrics are spelled out in the syllabus of the relevant component.</p> <p>Credit can be obtained only after the student has achieved the learning outcomes set by the syllabus, taking into account the following necessary requirements:</p> <p>a) in case of exceeding the minimum competence limit of intermediate and final assessments;</p> <p>) in case of obtaining at least 51 points out of the maximum 100 points of the final assessment.</p> <p>A student is allowed to take the additional exam if he scored 41 - 50 points out of a maximum of 100 points in the final assessment or at least 51 points, but did not pass the minimum competence limit defined for the final assessment. The format and evaluation criteria of the intermediate and final assessment components are determined according to the syllabus of each study course/undergraduate thesis/practice, taking into account their specificities and following the above criteria.</p>
Field of Employment:	<p>Business administration - with the help of the knowledge and skills acquired within the framework of the bachelor's program in finance, the graduate will have the opportunity to be employed in the public and private sector, in organizations of various profiles (production and business structures), where he will practically carry out the main professional functions both independently and while working in a group. A graduate can continue his studies not only in business and finance, but also in another profile, taking into account the prerequisites for admission to the relevant master's program and the requirements of legislation.</p>

Study course / module / practice / research component	Status	Number of credits	Distribution of credits for training according to courses and semesters					Distribution of hours				Number of
			I A.Y	II A.Y	III A.Y	IV A.Y		Contact	Ind	epe	nd	

			I semester	II semester	III semester	IV semester	V semester	VI semester	VII semester	VIII semester	Lecture/consultation,	seminar/group work/ Practical work	Midterm exam(s)	Final exm	Total contact			
Foreign language (English A1/A2/B1/B2, Russian A1/A2/B1/B2, German A1/A2/B1/B2, French A1/A2/B1/B2, Spanish A1/A2/B1/B2, Turkish A1/A2 /B1/B2)	Optional	15	5	5	5						45	129	6	6	18	189	375	12
Additional major/free credits	Optional	60			10	10	10	10	10	10	336	180	24	24	56	936	1500	36
Compulsory courses	Mandatory	153	25	25	20	22	15	16	15	15	392	684	56	57	118	2636	3825	76
1. Academic writing	Mandatory	5	5								14	14	2	2	32	93	125	2
2. Information technologies	Mandatory	5	5								14	28	2	2	46	79	125	3
3. Mathematics I	Mandatory	5	5								14	28	2	2	46	79	125	3
4. Fundamentals of microeconomics	Mandatory	5	5								14	14	2	2	32	93	125	2

5. Basics of business administration	Mandatory	5	5							14	14	2	2	3 2	93	125	2
6. Mathematics II	Mandatory	6		6						14	28	2	2	4 6	104	150	3
7. Fundamentals of macroeconomics	Mandatory	5		5						14	14	2	2	3 2	93	125	2
8. Fundamentals of management	Mandatory	5		5						14	14	2	2	3 2	93	125	2
9. Basics of marketing	Mandatory	5		5						14	14	2	2	3 2	93	125	2
1. Legal environment of business	Mandatory	4		4						14	14	2	2	3 2	68	100	2
2. Business English I	Mandatory	5			5*	5*				14	14	2	2	3 2	93	125	2
3. Introduction to statistics and probability theory	Mandatory	5			5					14	14	2	2	3 2	93	125	2
4. Basics of accounting	Mandatory	5			5					14	14	2	2	3 2	93	125	2
5. Data analysis and modeling with electronic spreadsheets	Mandatory	5			5					14	14	2	2	3 2	93	125	2
6. Business English II	Mandatory	5				5*	5*			14	14	2	2	3 2	93	125	2
7. Business statistics	Mandatory	6				6				14	28	2	2	4 6	104	150	3
8. Financial accounting	Mandatory	6				6				14	28	2	2	4 6	104	150	3
9. Basics of finance	Mandatory	5				5				14	14	2	2	3 2	93	125	2

10. Managerial finance I	Mandatory	6					6			14	28	2	2	4	104	150	3
														6			
11. Basics of taxation	Mandatory	4					4			14	14	2	2	3	68	100	2
														2			
12. Basics of banking	Mandatory	5					5			14	14	2	2	3	93	125	2
														2			
13. Managerial finance II	Mandatory	6					6			14	28	2	2	4	104	150	3
														6			
14. Financial institutions	Mandatory	6					6			14	28	2	2	4	104	150	3
														6			
1. International finance	Mandatory	4					4			14	14	2	2	3	68	100	2
														2			
2. Investment and portfolio management	Mandatory	5						5		14	14	2	2	3	93	125	2
														2			
3. Analysis of financial sources	Mandatory	5						5		14	14	2	2	3	93	125	2
														2			
4. Basics of risk management	Mandatory	5						5		14	14	2	2	3	93	125	2
														2			
5. Financial mathematics	Mandatory	5							5	14	14	2	2	3	93	125	2
														2			
6. Practice	Mandatory	10						10*	10*		180		1	1	69	250	12
														8			
														1			
Elective courses	Optional	12					4	4	5	5	42	42	6	6	201	300	6
														6			
1. Public finances	Optional	4					4			14	14	2	2	3	68	100	2
														2			
2. Basics of the insurance case	Optional	4					4			14	14	2	2	3	68	100	2
														2			

3. Analytical tools in business	Optional	5					5			14	14	2	2	3 2	93	125	2
4. Human resources management	Optional	5					5			14	14	2	2	3 2	93	125	2
5. Business Russian (B1)	Optional	5					5			14	14	2	2	3 2	93	125	2
6. Use of accounting programs (others)	Optional	4					4			14	14	2	2	3 2	68	100	2
7. Money and banking	Optional	4					4			14	14	2	2	3 2	68	100	2
1. Real estate evaluation	Optional	4					4			14	14	2	2	3 2	68	100	2
2. Python for business and economics	Optional	5					5			14	14	2	2	3 2	93	125	2
3. Financial reporting	Optional	6					6			14	28	2	2	4 6	104	150	3
4. Business Russian (B2)	Optional	5					5			14	14	2	2	3 2	93	125	2
5. Basics of business research	Optional	5						5		14	14	2	2	3 2	93	125	2
6. Fundamentals of auditing	Optional	5						5		14	14	2	2	3 2	93	125	2
7. European integration and financial market reforms	Optional	5						5		14	14	2	2	3 2	93	125	2
8. Accounting and business operations program "Balance"	Optional	5							5	14	14	2	2	3 2	93	125	2
9. Securities analysis	Optional	5							5	14	14	2	2	3 2	93	125	2

10. Bachelor thesis	Optional	7							7*	7*		45		1	4	129	175	3
Total		240	30	30	30	30	30	30	30	30	860	1035	92	93	2035	3962	6000	130

IBS

Business Administration - Marketing

Name of the Educational Programme:	Business Administration - Marketing	
Awarded Qualification:	Bachelor of Business Administration in Marketing	
Credit Value of the Programme:	240 ECTS credits	
Language of Education:	Georgian	
Programme Admission Preconditions:	<p>Enrollment of the student in the undergraduate educational program is done according to the procedure established by the legislation of Georgia - on the basis of the results of the unified national exams.</p> <p>A person with a complete general education has the right to enroll in a bachelor's educational program. To enroll in the program, it is mandatory to pass mathematics/history. The applicant must pass one of the following foreign languages: English, German, French, Russian. In the cases provided for by the legislation, it is possible to enroll without passing the unified national exams in accordance with the rules established by the legislation, see the conditions for admission to the program for citizens of foreign countries on the link – https://iro.ibsu.edu.ge/en/home</p>	
Purpose of the Programme:	<p>The purpose of the Bachelor's program in Business Administration - Marketing is to train competitive specialists with student-oriented education, who will be able to carry out the activities of various sectors of business according to modern standards at the local and international level, which will provide employment opportunities in the state, private, and non-governmental sectors; The aim of the program is also to provide students with basic knowledge, practical skills and general competencies of theoretical and practical aspects of business administration and marketing.</p>	
Learning outcomes	Knowledge and understanding	<p>The graduate has a broad knowledge of the field of business, which includes a critical understanding of theories and principles, and is able to understand complex issues in the field of business.</p> <p>Graduate knows:</p> <ul style="list-style-type: none"> ● methods of critical understanding and description of the national and global economic and business environment; ● the content of the processes taking place in the business environment, the infrastructure of the market economy;

		<ul style="list-style-type: none"> • Principles of using quantitative and statistical methods for business research and management and their usefulness. • Principles of analysis of current changes in the business environment of legal, ethical and intercultural responsibility in the organization and society; • The place and role of the business sector in the economic system of the country, its importance for the sustainable and safe development of the country; • The basic principles and provisions of the market economy based on the basic methodology and methods of business administration, the definition and content of relevant concepts and concepts, the methods of identifying problems and determining their solutions; • basic principles of general management, marketing, finance, accounting, tourism management and their interrelationships; • Principles of using quantitative and statistical methods for business research and management and their usefulness. • The role of financial management in business development; principles of strategic marketing; • Principles of marketing management and their interrelationships; • Importance of market marketing research and conducting methods; • The main principles and methods of studying and considering consumer behavior; • The importance of the company's brand and methods of brand creation and management.
	<p>Ability to apply knowledge in practice</p>	<p>A graduate can:</p> <ul style="list-style-type: none"> • Explain the socio-economic situation of the country, the objective reality of the business environment, identification of micro-economic and macroeconomic processes on the business-firm, company, demonstration of peculiarities; • Use market economy tools in practical activities, independently conducting market transactions after passing the appropriate internship;

		<ul style="list-style-type: none"> • Designe ways to achieve and maintain competitive advantages of business firms, companies, analysis of the market situation, implementation of effective management and marketing strategy, preparation of financial documents, accounting reporting forms; • use methods specific to the business field (target setting, opportunity analysis, business environment study, business strategy development, operational plan preparation, situational analysis, decision-making and implementation planning, performance control and process correction) to solve problems of medium complexity; • Make administrative decisions, discovering problems and solving them within the scope of one's own competence, rationally planning and organizing working time. • Use and optimize various methods of marketing and sales management; • conduct marketing research (independently or in a group) and analyzing their results; •Develope and implement a sales and brand management plan using key principles of consumer behavior.
	<p>Ability to make judgements</p>	<p>A graduate has:</p> <ul style="list-style-type: none"> •the ability to make economic decisions and effectively manage resources, making optimal decisions through rational thinking; •the ability to identify problems of average complexity in the field of business, analyze and synthesize the factors affecting it, and formulate justified conclusions; • the ability to analyze scientific works, theories and hypotheses in the field of business and to formulate an argumentative conclusion; •the ability to collect statistical information data, independently study and generalize, evaluate profitability.
	<p>Communication skill</p>	<p>A graduate has :</p> <ul style="list-style-type: none"> • the ability to prepare a detailed written report, public speech text about business-related ideas, problems and ways to solve them;

		<ul style="list-style-type: none"> • the ability to prepare a practical paper; • the ability to participate in discussions using professional terminology and to provide reasoned answers to audience questions; • the ability to orally convey business-related information to specialists and non-specialists, both in Georgian and in English; • the ability to participate in teamwork and group decision-making, conflict resolution; • the ability to creatively use modern information and communication technologies, the latest available electronic resources in the learning process.
	Ability to learn	<p>A graduate has:</p> <ul style="list-style-type: none"> • the ability to evaluate one's own knowledge in the field of business consistently and from different perspectives and to determine further learning needs; • the ability to continue learning at the next level.
	Values	<p>A graduate has:</p> <ul style="list-style-type: none"> • Knowledge of ethics norms, a sense of respect for intellectual property, the ability to observe the principles of academic honesty; • a sense of responsibility for assigned duties; • Respect for personal freedom, tolerance and a sense of civic responsibility towards one's nation. • Aspiration to participate in the process of value formation.
Evaluation Criteria	<p>The purpose of assessment is to qualitatively determine the student's learning outcomes in relation to the goals and parameters of the academic program.</p> <p>Assessment of the student's knowledge is carried out in oral and/or written form. The maximum evaluation of the training course/component is equal to 100 points. The assessment includes an intermediate and final assessment, the sum of which is 100 points.</p> <p>The evaluation system allows:</p> <ul style="list-style-type: none"> • Five types of positive grades <ol style="list-style-type: none"> 1) (A) Excellent – 91 and over of maximum point; 2) (B) Very good – 81-90 of maximum point; 	

- 3) (C) Good – 71-80 of maximum point;
 - 4) (D) 5) (E) Acceptable – 51-60 of maximum point.
- Two types of negative grades
- 1) (FX) Fail – 41-50 of maximum point, meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work;
 - 2) (F) Fail – 40 and less of maximum point, meaning that the work of a student is not acceptable and he/she has to study the subject anew.

A minimum competency threshold is defined for midterm and final assessments. The specific share of the minimum competence limit of the final assessment does not exceed 60% of the final assessment.

The point distribution of midterm and final assessments, their minimum competency thresholds and assessment rubrics are spelled out in the syllabus of the relevant component.

Credit can be obtained only after the student has achieved the learning outcomes set by the syllabus, taking into account the following necessary requirements:

- a) in case of exceeding the minimum competence limit of intermediate and final assessments;
- b) in case of obtaining at least 51 points out of the maximum 100 points of the final assessment.

A student is allowed to take the additional exam if he scored 41 - 50 points out of a maximum of 100 points in the final assessment or at least 51 points, but did not pass the minimum competence limit defined for the final assessment. The format and evaluation criteria of the intermediate and final assessment components are determined according to the syllabus of each study course/undergraduate thesis/practice, taking into account their specificities and following the above criteria.

Field of Employment:

Business administration - with the help of the knowledge and skills acquired within the marketing bachelor program, the graduate will have the opportunity to be employed in the public and private sector, in organizations of various profiles (production and business structures), where he will practically carry out the main professional functions both independently and while working in a group. A graduate can continue his studies not only in business and marketing in general, but also in another profile, taking into account the prerequisites for admission to the relevant master's program and the requirements of legislation.

Study course / module / practice / research component	Status	Number of credits	Distribution of credits for training According to courses and semesters								Distribution of contact hours					Inde pende nt wor k	T o t a l h o u r s
			I A.Y		II A.Y		III A.Y		IV A.Y		Lecture/consultation	Seminar/group work/practical work	Midterm exam (s)	Final exam	Total contact		
			I semester	II semester	III semester	IV semester	V semester	VI semester	VII semester	VIII semester							
Academic writing	Mandatory	5	5							14	14	2	2	32	93	125	2
Information technologies	Mandatory	5	5							14	14	2	2	32	93	125	2
Foreign language (English A1/A2/B1/B2, Russian A1/A2/B1/B2, German A1/A2/B1/B2, French A1/A2/B1/B2, Spanish A1/A2/B1/B2, Turkish A1/A2 /B1/B2)	Optional	15	5	5	5					48	81	6	6	141	234	375	9
Free credits	Optional	62															
Compulsory courses	Mandatory	125															
Mathematics I	Mandatory	5	5							14	28	2	2	46	79	125	3
Fundamentals of microeconomics	Mandatory	5	5							14	14	2	2	32	93	125	2
Basics of business administration	Mandatory	5	5							14	14	2	2	32	93	125	2
Mathematics II	Mandatory	6		6						14	28	2	2	46	104	150	3

Fundamentals of macroeconomics	Mandatory	5		5						14	14	2	2	32	93	125	2
Fundamentals of management	Mandatory	5		5						14	14	2	2	32	93	125	2
basics of marketing	Mandatory	5		5						14	14	2	2	32	93	125	2
Legal environment of business	Mandatory	4		4						14	14	2	2	32	68	100	2
Business English I	Mandatory	5		5*	5*					14	14	2	2	32	93	125	2
Introduction to Statistics and Probability Theory	Mandatory	5		5						14	14	2	2	32	93	125	2
Basics of accounting	Mandatory	5		5						14	14	2	2	32	93	125	2
Business English II	Mandatory	5		5*	5*					14	14	2	2	32	93	125	2
Business statistics	Mandatory	6			6					14	28	2	2	46	104	150	3
Fundamentals of Finance	Mandatory	5			5					14	14	2	2	32	93	125	2
Managerial finance I	Mandatory	6			6					14	28	2	2	46	104	150	3
Marketing management	Mandatory	6			6					14	28	2	2	46	104	150	3
Fundamentals of branding	Mandatory	5			5					14	14	2	2	32	93	125	2
Basics of marketing (market) research	Mandatory	5			5					14	14	2	2	32	93	125	2
Strategic marketing	Mandatory	6			6					14	28	2	2	46	104	150	3
Consumer behavior	Mandatory	6			6					14	28	2	2	46	104	150	3
Marketing of services	Mandatory	5						5		14	14	2	2	32	93	125	2
Sales management	Mandatory	5						5		14	14	2	2	32	93	125	2
Practice or Bachelor thesis	Mandatory	10 7									180		1	181	69	250	12
Elective course	Optional	28															

Business communication	Optional	4				4				14	14	2	2	32	68	100	2
Analytical tools in business	Optional	5				5				14	14	2	2	32	93	125	2
Sociology	Optional	5				5				14	14	2	2	32	93	125	2
relations with society	Optional	4				4				14	14	2	2	32	68	100	2
Business relationship marketing	Optional	4				4				14	14	2	2	32	68	100	2
retail	Optional	4				4				14	14	2	2	32	68	100	2
Integrated Marketing Communications	Optional	4				4				14	14	2	2	32	68	100	2
Fundamentals of Business Research	Optional	5				5				14	14	2	2	32	93	125	2
Online marketing	Optional	5						5		14	14	2	2	32	93	125	2
Advertising and social marketing	Optional	5						5		14	14	2	2	32	93	125	2
Personal branding	Optional	5						5		14	14	2	2	32	93	125	2
Creating a scenario for advertising	Optional	5						5		14	14	2	2	32	93	125	2
International marketing	Optional	5						5		14	14	2	2	32	93	125	2
Direct marketing	Optional	5						5		14	14	2	2	32	93	125	2
Fundamentals of Artificial Intelligence and Marketing Technologies	Optional	5						5		14	14	2	2	32	93	125	2
Total		240															

Business administration- Tourism

Name of the Educational Programme:	Business administration- Tourism
Awarded Qualification:	Bachelor of Business Administration in Tourism
Credit Value of the Programme:	240 credits
Language of Education:	Georgian
Programme Admission Preconditions:	<p>A person with a complete general education, who has a relevant document confirmed by the state and who, based on the results of the unified national exams, has the right to study at the tourism bachelor's educational program. After obtaining the right to study, the person must undergo administrative registration at the International Black Sea University.</p> <p>In the cases provided for by the legislation, it is possible to enroll without passing the unified national exams in accordance with the rules established by the legislation, see the conditions for admission to the program for citizens of foreign countries on the link - https://iro.ibsu.edu.ge/en/home</p>
Purpose of the Programme:	<p>1. The aim of the bachelor's program in tourism is to train competitive/qualified specialists who, taking into account the specifics of the field, will have rich theoretical knowledge and practical and transferable skills corresponding to the requirements of the labor market.</p> <p>1.1 To develop the skills of developing a research/practical project in the field of tourism, planning an event, creating and offering a tourist product, planning tours, and calculating cost, and to establish oral and written communication in Georgian and foreign languages.</p> <p>1.2. To deepen the interest and motivation for innovation, internationalization and lifelong learning opportunities in the field of tourism and to realize before the society and the state Civic responsibility.</p>

<p>Learning outcomes</p>	<p>The graduate:</p> <ol style="list-style-type: none"> 1. Describes the basic concepts, theories and principles of tourism (Georgia's tourist-recreational resources, cultural heritage, resorts, protected areas, hotel industry) and related fields/spheres (management, marketing, business administration, economics, finance). 2. Analyzes the role and functions of public/non-governmental, private, national and international tourism organizations and demonstrates knowledge of organizational processes and management issues related to tourism, acts in compliance with ethical norms and realizes civic responsibility to society and the state. 3. Discusses current processes, innovations and challenges in the tourism sector, formulates opinions and carries out oral and/or written communication in Georgian and/or English 4. Discusses economic-financial, political-legal, social-cultural, ecological issues, which are the basis of the activity processes of the tourism field and the planning, implementation and management of tourist services; 5. In accordance with the supervisor's recommendations, individually or together with a group, develops and implements research/practical projects in the field of tourism, plans and organizes events, arranges tours, creates tourism products, 6. Cares for professional development, deepens knowledge of innovation, internationalization and lifelong learning opportunities in the field of tourism.
<p>Evaluation Criteria</p>	<p>The purpose of assessment is to qualitatively determine the student's learning outcomes in relation to the goals and parameters of the academic program.</p> <p>Assessment of the student's knowledge is carried out in oral and/or written form. The maximum evaluation of the training course/component is equal to 100 points. The assessment includes an intermediate and final assessment, the sum of which is 100 points.</p> <p>The evaluation system allows: five types of positive evaluation:</p> <ol style="list-style-type: none"> a. (A) Excellent – 91-100 points; b. (B)Very good – 81-90 points; c. (C) Good - 71-80 points; d. (D) Satisfactory - 61-70 points; e. (E) Enough - 51-60 points;

	<p>Two types of negative grades</p> <ol style="list-style-type: none"> 1) (FX) Fail – 41-50 of maximum point, meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work; 2) (F) Fail – 40 and less of maximum point, meaning that the work of a student is not acceptable and he/she has to study the subject anew. <p>The minimum competence threshold for intermediate and final assessments is at least 30% of the corresponding assessment. The point distribution of midterm and final assessments, their minimum competency thresholds and assessment rubrics are spelled out in the syllabus of the relevant component.</p> <p>Credit can be obtained only after the student has achieved the learning outcomes set by the syllabus, taking into account the following necessary requirements:</p> <ol style="list-style-type: none"> a) In case of exceeding the minimum competence limit of intermediate and final assessments; b) In case of obtaining at least 51 points out of the maximum 100 points of the final assessment. <p>A student will be admitted to the additional exam if he scored 41 - 50 points out of a maximum of 100 points in the final assessment or at least 51 points, but did not pass the minimum competence limit defined for the final assessment.</p> <p>The format and evaluation criteria of the midterm and final assessment components are determined by the syllabus/practice plan of each study course, taking into account their specificities and following the above criteria.</p>
<p>Field of Employment:</p>	<p>A graduate of the bachelor's program in tourism can occupy the position of a low and/or middle link manager and/or specialist in the field, as a public (Georgian National Tourism Administration, Protected Areas Agency, Cultural Heritage and Monuments Protection Agency, Union of Museums, Culture, Sports and Tourism Services of Municipalities in the region etc.), as well as in non-governmental and international organizations, travel agencies, accommodation and catering facilities, transport companies (logistics) and airports. Theoretical knowledge, practical and transferable skills obtained within the framework of the bachelor's program allow graduates to continue their studies at the second level of higher education, both in Georgia and abroad.</p>

Training Course/Practice/Code	Prerequisite	Status	Number of credits	Distribution of credits for training according to courses and semesters								Distribution of hours							
				I A.Y		II A.Y		III A.Y		IV A.Y		Contact			Independent work	Total hours	Number of contacts per week		
				I semester	II semester	III semester	IV semester	V semester	VI semester	VII semester	VIII semester	Lecture / consultation	Seminar/group work/practical work	midterm exam (s)				Final exam	Total contact.
Basic training courses			10																
BUS119 academic writing	N/A	Mandatory	5	5								14	14	2	2	32	93	125	2
CEN122 information technologies	N/A	Mandatory	5	5								14	14	2	2	32	93	125	2
			20																
foreign language English, Russian, German, French, Spanish, Turkish	Testing according to levels	Mandatory	5	5*	5*	5*	5*	5*	5*	5*	5*	48	81	6	6	141	234	375	9
Basic training courses in business administration		Mandatory	61																
TRM113 Mathematics	N/A	Mandatory	6	6								14	28	2	2	46	104	150	

																			3
BUS111 Basics of business administration	N/A	Mandatory	5	5							14	14	2	2	32	93	125	2	
BUS121 Principles of economics	N/A	Mandatory	6	6							14	28	2	2	32	104	150	3	
MGT102 Fundamentals of management	N/A	Mandatory	5	5							14	14	2	2	32	93	125	2	
BUS106 Legal Environment of Business	N/A	Mandatory	5	5							14	14	2	2	32	93	125	2	
MKT102 Fundamentals of Marketing	N/A	Mandatory	5	5							14	14	2	2	32	93	125	2	
BUS213 Introduction to Statistics and Probability Theory	Mathematics	Mandatory	5		5						14	14	2	2	32	93	125	2	
ACT211 Fundamentals of Accounting	N/A	Mandatory	5		5						14	14	2	2	32	93	125	2	
FIN202 Fundamentals of Finance	N/A	Mandatory	5		5						14	14	2	2	32	93	125	2	
MGT319 Business Communication	N/A	Mandatory	4		4						14	14	2	2	32	68	100	2	
MGT413 Fundamentals of Business Research	Introduction to Statistics and Probability Theory	Mandatory	5		5						14	14	2	2	32	93	125	2	
MGT301 Human Resource Management	Fundamentals of management	Mandatory	5		5						14	14	2	2	32	93	125	2	
Mandatory tourism training courses/practice			85																
TRM204 Fundamentals of Tourism	N/A	Mandatory	4	4							14	14	2	2	32	68	100	2	
TRM104 Tourist and recreational resources of Georgia	Basics of tourism	Mandatory	4	4							14	14	2	2	32	68	100	2	
TRM203 Protected territories of Georgia	Basics of tourism, tourist-recreational	Mandatory	5		5						14	14	2	2	32	93	125	2	

	resources of Georgia																	
TRM302 Resort Management	Basics of tourism, basics of management	Mandatory	4			4					14	14	2	2	32	68	100	2
TRM413 Hotel Management	Basics of tourism, basics of management	Mandatory	5			5					14	14	2	2	32	93	125	2
TRM402 Cultural Tourism	Basics of tourism	Mandatory	5			5					14	14	2	2	32	93	125	2
TRM313 Tour Planning and Tourist Routes of Georgia	Basics of tourism, tourist-recreational resources of Georgia	Mandatory	6			6					14	14	2	2	32	118	150	2
TRM317 Excursion Management and Guiding Art	Fundamentals of tourism, fundamentals of management	Mandatory	6			6					14	14	2	2	32	118	150	2
TRM212 English for Tourism	English B2.2	Mandatory	5			5					14	14	2	2	32	93	125	2
TRM401 Event Management in Tourism	Fundamentals of tourism, fundamentals of management	Mandatory	5			5					14	14	2	2	32	93	125	2
TRM318 Tourism Statistics	Introduction to Statistics and Probability Theory, Fundamentals of Tourism	Mandatory	5			5					14	14	2	2	32	93	125	2
ECO317 Economics of Tourism	Basics of tourism, principles of economy	Mandatory	5			5					14	14	2	2	32	93	125	2

TRM403 Tour Operating	Basics of tourism, tour planning and tourist routes of Georgia	Mandatory	5						5			14	14	2	2	32	93	125	2
TRM312 Tourism Policy and Regulations	Fundamentals of tourism, fundamentals of management, legal environment of business	Mandatory	6						6			14	14	2	2	32	118	150	2
TRM410 Project Management in Tourism	Fundamentals of tourism, fundamentals of management	Mandatory	5						5			14	14	2	2	32	93	125	2
BUS404 practice (transport company, airport, museum, protected areas, restaurant, state structures/agencies, non-governmental and international organizations of tourism direction, travel agencies, hotels), 10 ECTs Note: the 10-credit component of practice is mandatory for all students, but the sub-component of practice is optional, the student can choose any direction offered by the Career Development Service of SZSU, depending on his field of interest.	Compulsory training courses of the specialty	The practice component is compulsory, the practice sub-component is optional	10						10	5	180			1	18 6	64	250	12	
		Optional	46																

Elective courses in tourism	Basics of tourism, basics of marketing	Optional	6			6*	6*	6*	6*		14	14	2	2	32	118	150	2
TRM415 Branding of tourism products	Basics of tourism	Optional	6			6*	6*	6*	6*		14	14	2	2	32	118	150	2
TRM405 World Tourism Resources	tourism basics,	Optional	6			5*	5*	5*	5*		14	14	2	2	32	93	125	2
TRM404 Food and Beverage Management	Basics of tourism, protected areas of Georgia, tourist and recreational resources of Georgia	Optional	5			5*	5*	5*	5*		14	14	2	2	32	93	125	2
TRM306 Environmental protection and eco-tourism	Basics of tourism	Optional	5			4*	4*	4*	4*	4*	14	14	2	2	32	68	100	2
TRM326 Medical tourism	Basics of tourism	Optional	4			4*	4*	4*	4*	4*	14	14	2	2	32	68	100	2
TRM319 Inclusive Tourism	Basics of tourism	Optional	4			4*	4*	4*	4*	4*	14	14	2	2	32	68	100	2
TRM330 Gastronomic Tourism	Basics of tourism	Optional	Optional			4*	4*	4*	4*	4*	14	14	2	2	32	68	100	2
TRM334 Rural Tourism	Basics of tourism	Optional	Optional			4*	4*	4*	4*	4*	14	14	2	2	32	68	100	2
TRM335 Reservation Systems in Tourism	Basics of tourism, information technologies	Optional	Optional			4*	4*	4*	4*	4*	14	14	2	2	32	68	100	2
TRM305 Tourism Marketing	Basics of tourism, basics of marketing	Optional	Optional			4*	4*	4*	4*	4*	14	14	2	2	32	68	100	2
Free component			60															
A student can choose any study course from any program of the	Prerequisites for study courses	Free																

corresponding level of the university, meeting the prerequisites. For more information, see the website www.ibsu.edu.ge	provided in the curriculum of the USD programs																																		
Total ECTs			240																																



Business Administration - Management

Name of the Educational Programme:	Business Administration - Management	
Awarded Qualification:	Bachelor of Business Administration in Management	
Credit Value of the Programme:	240	
Language of Education:	Georgian	
Programme Admission Preconditions:	<p>The entrant is enrolled in the bachelor's educational program in accordance with the rules established by the legislation of Georgia - based on the results of the Unified National Examinations. One of the compulsory subjects is: Mathematics /History</p> <p>A person with a complete general education has the right to enroll in a bachelor's educational program.</p> <p>In the cases provided for by the legislation, enrollment is possible in accordance with the rules established by the legislation, without passing the unified national exams.</p>	
Purpose of the Programme:	<p>The goals of the undergraduate educational program correspond to the mission, strategic goal of the International Black Sea University and are in line with the requirements of the labor market.</p> <ol style="list-style-type: none"> 1. To provide a high quality education oriented towards professionalism that will help prepare competitive, modern type managers and enable them to do business successfully in private and non-governmental sectors, both locally and internationally 1.1 To give students broad knowledge of theoretical and practical issues about the basic principles of business, which will enable the graduate's to participate in business processes. 1.2 to prepare management professionals with broad theoretical knowledge of the field, practical skills and competencies required to perform managerial activities. 	
Learning outcomes	Knowledge and understanding	<ol style="list-style-type: none"> 1. The graduate describes and explains the main theories and principles in different functional areas of business and explains their interrelation; defines the main principles of the market economy and describes the main tools of the economy; understands the processes taking

		<p>place in the micro and macro environment of the business and explains their meaning; owns office programs and critically understands their importance in business processes; knows the modern information technologies, mathematical, quantitative and statistical methods necessary for conducting business process research; Knows the legal environment of business and entrepreneurial activity.</p> <p>2. describes and distinguishes between the main theories and principles related to the field of management; defines management levels; distinguishes and explains the general functions and tools of management, classifies organizational structures and explains the process of structure formation, is aware of and critically thinks about the role of managers of different links in the ongoing processes in the organization and in solving the tasks and challenges facing the organization; describes the communication process and barriers, understands the role of internal and external communication for effective management; describes and differentiates oral and written forms of business communication and considers ways to improve them; describes and explains basic theories and approaches of human resource management and organizational behavior; understands and critically considers the basic principles of business ethics and corporate social responsibility; Understands and explains the process and methodological principles of organizational changes and development.</p> <p>3. The graduate describes and understands the process of managerial decision-making and its features, distinguishes different models of individual and group decision-making; explains the basic principles of managerial finance; describes management information systems and is aware of their importance in the decision-making process at operational, functional and strategic levels;</p>
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		<p>Understands and explains the role of strategic management in the success of the company, describes and distinguishes the main principles and types of different strategies, distinguishes the internal and external environment of the organization, identifies the forces that influence the process of strategic management and strategic decision-making, and determines the methods used internally and in the analysis of the external environment; Knows the project implementation cycle, types of short-term and long-term projects and possesses knowledge of theoretical and practical aspects related to their management.</p> <p>4.The graduate describes the main principles and models of effective management of material, information and financial flows in the field of business; explains and explains the basic functions and principles of production and operations management and planning, various models and statistical methods used in production and operations management; determines the main principles of international business management, strategies and classifies the components of the international business environment; Describes and explains the theoretical and practical aspects and features necessary for small and medium business management and entrepreneurial activity.</p>
	<p>Ability/ skill</p>	<p>5. The graduate can: identify, describe, evaluate and analyze micro and macro economic factors affecting business; classification and description of business types and organizational-legal forms; drafting and processing of a business plan; definition and application of legal norms applicable in the field of business; Use of office programs and data analysis.</p> <p>6. The graduate can: demonstrate basic knowledge in the main functional areas of business and participate in discussions; characterization</p>

of business financial indicators; assessment of accounting elements and preparation of financial documentation; explanation of current events in economy and business with mathematical and quantitative characteristics; Collecting, processing, analyzing data necessary for business research in compliance with ethical norms, using quantitative, qualitative and mixed methods; Able to generalize, evaluate and present research results.

7. The graduate can: plan, organize, drive/motivate and control work within the scope of competence; Correct assignment and delegation of tasks; participating in strategic planning together with the top management of the organization, developing an action plan, participating in the formation of an effective organizational structure taking into account the vision and mission of the organization;

In the process of strategic management, he/she modifies various strategies, uses the methods needed to scan the internal and external environment of the organization and analyze the industry; participates in the development of a successful strategy for the company; Making, implementing and taking responsibility for ethical decisions within the scope of competence. The use of different models, financial management knowledge and management information systems in the decision-making process; application of ethical standards during business management; analysis of the international business environment and selection of the right strategies for action; Planning and implementation of short-term and long-term projects.

8. The graduate can: participate in the initiation and management of organizational changes, analyze and evaluate different methods and strategies of production and operations; Analysis of information necessary

		<p>for logistics management, logistics means and expected results of logistics choices; Identification of changing environmental factors affecting entrepreneurial activity and analysis of ongoing changes in it; assessment of small and medium-sized business development directions and drawing up a business plan based on the company's goals; Integrating human resource management concepts into a real work environment; Able to communicate orally and in writing, internally and externally in Georgian and English, lead and lead, negotiate, cooperate and collaborate, persuade and inspire, motivate others and self, manage stressful and conflict situations and work in a changing, unpredictable environment.</p>
	<p>Responsibility and autonomy</p>	<p>9.The graduate can evaluate his own knowledge in the field of business and management consistently and from different angles, determine the needs of further study and implementation with the high degree of independence . Conduct and implement development-oriented activities in a complex, unpredictable learning and/or work environment while adhering to ethical principles/academic integrity.</p>
<p>Evaluation Criteria</p>	<p>The purpose of assessment is to qualitatively determine the student's learning outcomes in relation to the goals and parameters of the academic program.</p> <p>Assessment of the student's knowledge is carried out in oral and/or written form. The maximum evaluation of the training course/component is equal to 100 points. The assessment includes an intermediate and final assessment, the sum of which is 100 points.</p> <p>The rating system allows five types of positive ratings:</p> <ol style="list-style-type: none"> 1) (A) Excellent – 91 – 100: 2) (B) Very good – 81-90. 3) (C) Good – 71-80: 	

	<p>4) (D) Satisfactory – 61-70.</p> <p>5) (E) Acceptable – 51-60.</p> <p>b) Two types of negative grades :</p> <p>1) (FX) Fail – 41-50 , meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work;</p> <p>2) (F) Fail – 40 and less , meaning that the work of a student is not acceptable and he/she has to study the subject anew.</p> <p>The minimum competence threshold for intermediate and final assessments is at least 30% of the corresponding assessment. The point distribution of midterm and final assessments, their minimum competency thresholds and assessment rubrics are spelled out in the syllabus of the relevant component. Credit can be obtained only after the student has achieved the learning outcomes set by the syllabus, taking into account the following necessary requirements:</p> <p>a) in case of exceeding the minimum competence limit of intermediate and final assessments;</p> <p>b) in case of obtaining at least 51 points out of the maximum 100 points of the final assessment.</p> <p>A student will be admitted to the additional exam if he scored 41 - 50 points out of a maximum of 100 points in the final assessment or at least 51 points, but did not pass the minimum competence limit defined for the final assessment.</p> <p>The format and evaluation criteria of the midterm and final assessment components are determined by the syllabus of each study course/undergraduate thesis/practice, taking into account their specificities and following the above criteria.</p>
<p>Field of Employment:</p>	<p>With the help of the knowledge and skills acquired within the bachelor program of management, the graduate has the opportunity to be employed in a management position in various profile organizations of the state and private sector, where he will practically carry out the main professional functions both independently and while working in a group.</p>

A graduate student can continue his studies not only in business and management, but also in another profile, taking into account the prerequisites for admission to the relevant master's program and the requirements of legislation.

Study course / module / practice / research component	Status	Credits	Distribution of credits for training according to courses and semesters								Distribution of hours							
			IA.Y		II A.Y		III A.Y		IV A.Y		Contact					Independent work	Total hours	Number of contact hours per week
			I semester	II semester	III semester	IV semester	V semester	VI semester	VII semester	VIII semester	Lecture/consultation	seminar/group work/practical work	Midterm exam (s)	Finaal exam	Total contact			
Mandatory training courses in business administration and management	Mandatory	175	25	25	24	21	21	25	12	17	753	879	60	62	175	2494	425	113
academic writing	Mandatory	5	5								14	14	2	2	32	93	125	2
Information technologies	Mandatory	5	5								14	28	2	2	46	79	125	3

Mathematics I	Mandatory	5	5							14	28	2	2	46	79	125	3
Fundamentals of microeconomics	Mandatory	5	5							14	14	2	2	32	93	125	2
Basics of business administration	Mandatory	5	5							14	14	2	2	32	93	125	2
Mathematics II	Mandatory	6		6						14	28	2	2	46	104	150	3
Fundamentals of macroeconomics	Mandatory	5		5						14	14	2	2	32	93	125	2
Fundamentals of management	Mandatory	5		5						14	14	2	2	32	93	125	2
basics of marketing	Mandatory	5		5						14	14	2	2	32	93	125	2
Legal environment of business	Mandatory	4		4						14	14	2	2	32	93	125	2
Business English I	Mandatory	5	5*	5*	5*	5*				14	14	2	2	32	93	125	2
Introduction to Statistics and Probability Theory	Mandatory	5			5					14	14	2	2	32	93	125	2
Basics of accounting	Mandatory	5			5					14	14	2	2	32	93	125	2
Data analysis and modeling with electronic spreadsheets	Mandatory	5			5					14	14	2	2	32	93	125	2
business communication	Mandatory	4			4					14	14	2	2	32	68	100	2
Business English II	Mandatory	5		5*	5*	5*	5*			14	14	2	2	32	93	125	2
Business statistics	Mandatory	6			6					14	28	2	2	46	104	150	3
Fundamentals of Finance	Mandatory	5				5				14	14	2	2	32	93	125	2
Information systems in management	Mandatory	5				5				14	14	2	2	32	93	125	2
Business ethics and corporate social responsibility	Mandatory	4					4			14	14	2	2	32	68	100	2
Managerial finance I	Mandatory	6					6			14	28	2	2	46	104	150	3

management of human resources	Mandatory	5					5				14	14	2	2	32	93	125	2
International business management	Mandatory	6					6				28	14	2	2	46	104	150	3
organizational behavior	Mandatory	4					4				14	14	2	2	32	68	100	2
Fundamentals of Business Research	Mandatory	5					5				14	14	2	2	32	93	125	2
Logistics	Mandatory	5					5				14	14	2	2	32	93	125	2
Fundamentals of strategic management	Mandatory	5					5				14	14	2	2	32	93	125	2
Project management	Mandatory	5					5				14	14	2	2	32	93	125	2
Organizational changes and development	Mandatory	6						6			28	14	2	2	46	104	150	3
Small and medium business management and entrepreneurship	Mandatory	5						5			14	14	2	2	32	93	125	2
Operations management and business modeling	Mandatory	6						6			28	14	2	2	46	104	150	3
Practice	Mandatory	10							10			180		1	181	69	250	12
Bachelor thesis	Mandatory	7							7			45		1	46	129	175	3
Elective courses in business administration and management	Optional	15		4	4	4	4	5	5		87	42	6	6	141	234	375	9
Basics of psychology	Optional	4		4							14	14	2	2	32	68	100	2
Basics of tourism	Optional	4			4						14	14	2	2	32	68	100	2
Financial accounting	Optional	6			6						14	28	2	2	46	104	150	3
Public relations	Optional	4				4					14	14	2	2	32	68	100	2
Marketing management	Optional	6				6					14	28	2	2	46	104	150	3
Analytical tools in business	Optional	5				5					14	14	2	2	32	93	125	2
Career management	Optional	4					4				14	14	2	2	32	68	100	2
Business relationship marketing	Optional	4					4				14	14	2	2	32	68	100	2
Managerial finance II	Optional	6					6				14	28	2	2	46	104	150	3

Leadership	Optional	4							4		14	14	2	2	32	68	100	2
Sales management	Optional	5							5		14	14	2	2	32	93	125	2
Business forecasting	Optional	5							5		14	14	2	2	32	93	125	2
Principles of quality management	Optional	5							5		14	14	2	2	32	93	125	2
Additional specialty/free credits	Optional	50			10	10	10	10	10/15	15/10	319	154	22	22	517	858	137	33
(English A1/A2/B1/B2, Russian A1/A2/B1/B2, German A1/A2/B1/B2, French A1/A2/B1/B2, Spanish A1/A2/B1/B2, Turkish A1/A2 /B1/B2)	Optional	15	5	5	5						45	129	6	6	186	189	375	12
Total		240	30	30	30	30	30	30	30									

Economics

Name of educational program	Economics
Qualification to be awarded:	Bachelor in Economics
Program volume in credits:	240 ECTS credits
Language of instruction:	Georgian
Prerequisite for admission to the program:	<p>Enrollment of the student in the undergraduate educational program is carried out according to the procedure established by the legislation of Georgia - on the basis of the results of the unified national exams. One of the compulsory subjects to be passed is: mathematics. In addition, the entrant can take one of the following foreign languages at the unified national exams: English, German, French, Turkish, Russian, Spanish.</p> <p>A person with a complete general education has the right to enroll in a bachelor's educational program. In the cases provided for by the legislation, enrollment is possible in accordance with the rules established by the legislation, without passing the unified national exams. Conditions for admission to the program for citizens of foreign countries can be found at the link - (https://iro.ibsu.edu.ge/en/home)</p>
The purpose of the educational program:	<ol style="list-style-type: none"> 1. To prepare such specialists who will have a broad knowledge of economic theories, principles, models, economic policies and will be competitive, both in the local and international labor markets, and to continue their studies at the next level of education; 2. Students will develop the ability to use the theoretical knowledge gained in the field of economics in practical activities, to collect data about current processes at different levels of the economy (micro, macro, international), explain, analyze, formulate conclusions and make reasoned economic decisions; 3. Students should be able to prepare a research or practical paper about current processes in the field of economics in accordance with predetermined guidelines and present it effectively to an interested audience;
Learning outcomes:	<p>Learning outcome: the graduate of the program, as a leader, creates the organizational structure of the financial management system, establishes the organizational culture related to financial management, outlines strategic goals and objectives for solving; can objectively evaluate the results of his own and others' work, make rational decisions, motivate and stimulate positive goals;</p>

	<p>Possesses complete information and is free to make decisions, is psychologically prepared to work in a rapidly changing environment; Process-oriented, makes optimal decisions in dynamic and unexpected situations and minimizes the risk of uncertainty.</p>
	<p>Knowledge and understanding</p> <p>After completing the educational program, the student:</p> <ol style="list-style-type: none"> 1. Explains the stages of development of economics as a social science, describes the fundamental theories, principles, models of economics and characterizes the regularities of using the main tools of economics; 2. Defines the main concepts, categories, principles of economic policy and discusses issues of fiscal, monetary and regional economic policy at the micro, macro and international level; 3. Describes the logic of the research of current events in the field of economy, explains modern information technologies, mathematical, statistical and econometric methods and explains the peculiarities of their use;
	<p>Ability /skill</p> <p>After completing the educational program, the student:</p> <ol style="list-style-type: none"> 4. Uses economic theories, economic policy principles and models to identify cause-and-effect relationships between economic events and processes; 5. Analyzes socio-economic problems at the micro, macro and international level using mathematical, statistical and econometric methods, formulates reasoned conclusions and determines the ways to solve them; 6. Collects data characteristic of the field of economics using social research methods, processes them, interprets them and performs a research or practical project/work according to predetermined guidelines and presents it to the target audience;
	<p>Ability of making judgements</p> <p>After completing the educational program, the student:</p> <ol style="list-style-type: none"> 7. Takes responsibility for making development-oriented decisions, evaluates one's own knowledge and abilities in the field of economics, determines the needs for further education and plans the development of one's professional skills;
<p>Student knowledge assessment system</p>	

The purpose of assessment is to qualitatively determine the student's learning outcomes in relation to the goals and parameters of the academic program.

Assessment of the student's knowledge is carried out in oral and/or written form. The maximum evaluation of the training course/component is equal to 100 points. The assessment includes an intermediate and final assessment, the sum of which is 100 points.

The evaluation system provides for:

Five types of positive evaluation:

- 1) (A) Excellent – 91 – 100:
- 2) (B) Very good – 81-90.
- 3) (C) Good – 71-80:
- 4) (D) Satisfactory – 61-70.
- 5) (E) Acceptable – 51-60.

b) Two types of negative grades :

- 1) (FX) Fail – 41-50 , meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work;
- 2) (F) Fail – 40 and less , meaning that the work of a student is not acceptable and he/she has to study the subject anew.

A minimum competency threshold is defined for midterm and final assessments. The specific share of the minimum competence limit of the final assessment does not exceed 60% of the final assessment.

The point distribution of midterm and final assessments, their minimum competency thresholds and assessment rubrics are spelled out in the syllabus of the relevant component.

Credit can be obtained only after the student has achieved the learning outcomes set by the syllabus, taking into account the following necessary requirements:

- a) in case of exceeding the minimum competence limit of intermediate and final assessments;
- b) in case of obtaining at least 51 points out of the maximum 100 points of the final assessment.

A student will be admitted to the additional exam if he scored 41 - 50 points out of a maximum of 100 points in the final assessment or at least 51 points, but did not pass the minimum competence limit defined for the final assessment.

	The format and evaluation criteria of the mid-term and final assessment components are determined by the syllabus of each study course/research component/practice, taking into account their specificities and following the above criteria.
Field of employment	<p>The bachelor's program provides an excellent experience for those who plan to start a career in public and private enterprises, prepares those who wish to receive post-baccalaureate education in the field of economics. In particular, graduates of the bachelor's program in economics will have the opportunity to be employed in government structures, such as the Ministry of Economy and Sustainable Development, the Ministry of Finance, economic departments of other organizations.</p> <p>In addition, graduates will be able to find employment in international and regional organizations, international and local non-governmental organizations specializing in economics, scientific research centers that study the main economic trends, educational institutions, banks and private companies. They will be able to continue their studies at the master's level.</p>

Study course / module / practice / research component	Status	Number of credits	Distribution of credits according to courses and semesters								Distribution of hours					Number of contact hours per week		
			I A. Y		II A.Y		III .Y		IV A.Y		Contact				Independent work		Total hours	
			I semester	II semester	III semester	IV semester	V semester	VI semester	VII semester	VIII semester	Lecture / consultation	Seminar / group work	Midterm exam(s)	Final exam				Total contact
Mandatory component	Mandatory	150	20	20	18	20	20	20	15	17	395	881	62	70	1913	2455	4325	116

Basic training courses		10																
Academic writing	Mandatory	5	5								14	14	2	2	32	93	125	2
Information technologies	Mandatory	5	5								14	28	2	2	46	79	125	3
Compulsory courses in the major field of study		123																
Matemathics I	Mandatory	5	5								14	28	2	2	46	79	125	3
Fundamentals of microeconomics	Mandatory	5	5								14	14	2	2	32	93	125	2
Mathematics II	Mandatory	6		6							14	28	2	2	46	104	150	3
Fundamentals of macroeconomics	Mandatory	5		5							14	14	2	2	32	93	125	2
Basics of accounting	Mandatory	5		5							14	14	2	2	32	93	125	2
Evolution of the world economy	Mandatory	4		4							14	14	2	2	32	93	125	2
Basics of psychology	Mandatory	4			4						14	14	2	2	32	93	125	2
Basics of sociology	Mandatory	5			5						14	14	2	2	32	93	125	2
Statistics for social sciences I	Mandatory	5			5						14	14	2	2	32	93	125	2
A history of economic thought	Mandatory	4			4						14	14	2	2	32	93	125	2
Monetary economy	Mandatory	5				5					14	14	2	2	32	93	125	2
Statistics for social sciences II	Mandatory	5				5					14	14	2	2	32	93	125	2
Public sector economics	Mandatory	5				5					14	14	2	2	32	93	125	2
International economy	Mandatory	5				5					14	14	2	2	32	93	125	2
Intermediate microeconomics	Mandatory	5					5				14	14	2	2	32	93	125	2
Econometrics I	Mandatory	5					5				14	14	2	2	32	93	125	2
Fiscal economy	Mandatory	5					5				14	14	2	2	32	93	125	2
Business English I	Mandatory	5						5*			14	14	2	2	32	93	125	2
Intermediate level macroeconomics	Mandatory	5							5		14	14	2	2	32	93	125	2

Econometrics II	Mandatory	5							5			14	14	2	2	32	93	125	2
Economics of European integration	Mandatory	5							5			14	14	2	2	32	93	125	2
Business English II	Mandatory	5							5*			14	14	2	2	32	93	125	2
Research methods in social sciences	Mandatory	5							5			14	14	2	2	32	93	125	2
Economic growth and development	Mandatory	5							5			14	14	2	2	32	93	125	2
Economic policy	Mandatory	5							5			14	14	2	2	32	93	125	2
Practical component	Mandatory	10																	
Training	Mandatory	10									10		180		1	181	69	250	12
Educational and research policy	Mandatory	7																	
Bachelor thesis	Mandatory	7									7		45		1	46	129	175	3
Foreign language component	Mandatory free-optional	20																	
English language A1-A2/A2/B1/ B2.1/B2.2/Russian A1.1/A1.2/A2.1/A2.2/ /B1/B2, German A1.1/A1.2/B1 .1/B1.2, , French A1.1/A1.2/B1.1/B1.2, , Spanish A1.1/A1.2/B1.1/B1.2, , Turkish (A1.1/ A1.2/A2.1/A2.2/ /B1.1/B1.2,)	Mandatory free-optional	20/2 3	5/ 8	5	5	5						157	165	8	14	340	231	575	22
Optional training courses of the specialty	Optional	20**	5	5	5	4	5	5	5	5									
Basics of business administration	Optional	5	5									14	14	2	2	32	93	125	2
Foundations of philosophy	Optional	5	5									14	14	2	2	32	93	125	2
basics of marketing	Optional	5		5								14	14	2	2	32	93	125	2
Fundamentals of management	Optional	5		5								14	14	2	2	32	93	125	2
Fundamentals of Finance	Optional	5			5							14	14	2	2	32	93	125	2
Data analysis and business modeling with spreadsheets*	Optional	5			5							14	14	2	2	32	93	125	2

Legal environment of business	Optional	4				4					14	14	2	2	32	93	125	2
International Finance	Optional	4				4					14	14	2	2	32	93	125	2
Agricultural economics	Optional	5					5				14	14	2	2	32	93	125	2
Innovation Economy*	Optional	5					5				14	14	2	2	32	93	125	2
Tourism economy*	Optional	5					5				14	14	2	2	32	93	125	2
Economy of Georgia*	Optional	5						5			14	14	2	2	32	93	125	2
Python for Business and Economics*	Optional	5						5			14	14	2	2	32	93	125	2
Financial accounting	Optional	6							6		14	28	2	2	46	104	150	3
labor economics*	Optional	5							5		14	14	2	2	32	93	125	2
Macroeconomic diagnostics*	Optional	5							5		14	14	2	2	32	93	125	2
Behavioral economics *	Optional	5								5	14	14	2	2	32	93	125	2
Introduction to International Political Economy*	Optional	5								5	14	14	2	2	32	93	125	2
Sectoral analysis of the economy and stabilization policy*	Optional	5								5	14	14	2	2	32	93	125	2
Free training courses/additional program	Optional	50			5	5	10/7	10	10	10	243	126	18	18	445	727	1175	27
Free training courses/additional program																		
Total		240	30	30	30	30	30	30	30	30	1182	1109	90	102	2546	3494	6000	155

Computer science

Name of the Educational Programme	Computer Science
Qualification to be awarded:	Bachelor of Computer Science
Credit Value of the Programme:	240 Credits
Language of Education:	Georgian
Programme Admission Preconditions:	Enrollment of a student in an undergraduate educational program is carried out in accordance with the procedure established by the legislation of Georgia. A person with a complete general education has the right to enroll in an undergraduate educational program. A person with a complete general education has the right to enroll in an undergraduate educational program. without passing unified national exams. Conditions for admission to the program for citizens of foreign countries can be found on the link - https://iro.ibsu.edu.ge/en/home
Purpose of the Program:	<p>Aims of the Bachelor Program in Computer Science are</p> <ol style="list-style-type: none"> 1.To provide graduates with solid theoretical and practical knowledge in fundamental and modern subfields of computer science, such as mathematical foundations of computer science, algorithms and data structures, computer systems and networks and their security, databases, software engineering, computer architecture, methods of artificial intelligence and machine learning, etc.; 2. To enable graduates to respond to the challenges related to modern technology, prepare internationally competitive specialists who will be able to work in the private or public sector; 3.To enable graduates to pursue studies at the next level of academic education in computer science, computer engineering, information sciences, artificial intelligence, and information technology.

<p>Learning Outcomes:</p>	<p>After completing the Bachelor Program of Computer Science, the graduate will have the following competencies necessary for his / her specialization:</p> <ol style="list-style-type: none"> 1. Demonstrates extensive knowledge of theoretical and practical issues in computer science, including the development of important aspects, principles and theses in the field; 2. Highlights the interdisciplinary nature of computer science, its practical importance for the analysis and modeling of theoretical tasks; 3. Defines the basic principles of software engineering and the importance of applying these principles in the implementation of the life cycle of computer programs; 4. Using different programming paradigms, formulates the problem algorithmically and realizes it in different programming languages; 5. Describes the fundamental principles of operation of database management systems, various data models, languages of requirements and principles of data management systems administration; 6. Describes computer architecture, principles of computer operation, physical characteristics of a computer, operating systems and their components, computer devices and their connections to operating systems; 7. Highlights the role of artificial intelligence in modern technologies and various fields of science; Conducts experiments using machine learning methods; 8. Analyzes complex problems and selects optimal methods for their solution; Performs mathematical modeling of problems, algorithmic problem solving, as well as software development, testing and modification; 9. Uses computer systems to solve various field tasks, prepares technical documentation and delivers presentations to field specialists and non-specialists; Prepares a research or practical paper in accordance with the instructions of the supervisor in computer science; Recognizes the potential ethical and social consequences of creating and using technology 10. Evaluates his / her knowledge in the field of computer science, determines the needs of further study and implements with a high degree of independence; Carries out activities in compliance with the principles of professional ethics.
<p>Student knowledge assessment system:</p>	<p>The goal of evaluation is to determine student's education results qualitatively in relation to academic program goals and parameters.</p>

	<p>Student may be assessed orally and/or in a written way. A student's knowledge and skills are assessed through 100 points grading system. It consists of midterm and final evaluations, sum of which makes up 100 points.</p> <p>Grading system allows:</p> <ol style="list-style-type: none"> 1) (A) Excellent – 91 – 100 point; 2) (B) Very good – 81-90 point; 3) (C) Good – 71-80 point; 4) (D) Satisfactory – 61-70 point; 5) (E) Acceptable – 51-60 point. <p>b) Two types of negative grades</p> <ol style="list-style-type: none"> 1) (FX) Fail – 41-50 point, meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work; 2) (F) Fail – 40 point and less, meaning that the work of a student is not acceptable and he/she has to study the subject anew. <p>For the midterm and final evaluations minimal passing grade is set. The final evaluation minimal passing grade must not exceed 30% of final evaluation grade</p> <p>Midterm and final evaluation grade distribution, their minimal competence levels and assessment criteria are described in the corresponding syllabus. A credit can be awarded only after the attainment of learning outcomes, envisaged by the course syllabus and following requirements:</p> <ol style="list-style-type: none"> a) Obtaining minimal competence levels set for midterm and final evaluations; b) Obtaining minimum 51 points out of 100 points of final grade. <p>A student is allowed to take an additional (make-up) exam in case he/she scored 41-50 points of final 100 grade or minimum 51 points, but did not obtain minimal competence level set for final evaluation.</p> <p>Considering its specification, the format and the assessment criteria of mid-term and final evaluations can be determined in the specific module/course syllabus.</p>
<p>Field of Employment:</p>	<p>The undergraduate program in Computer Science will prepare internationally competitive specialists. The knowledge and skills acquired by the graduates will enable them to respond to modern technology related challenges. Graduates will be able to be employed both the private and public sectors, where they perform</p>

professional functions both independently and in teams. In particular, they will be able to work as a software developer, software engineers, data analysts, information technology specialists, network administrators, etc. Graduates can also continue their studies at the next level of academic education in the direction of computer science, computer engineering, information science, artificial intelligence and information technologies.

#	Course / Module / Internship / Research Component	Status	Credit numbers	Distribution of credits per courses and semesters								Distribution of hours					Independent work	Total hours
				I A.Y		II A.Y		III A.Y		IV A.Y		Contact hours						
				I semester	II semester	III semester	IV semester	V semester	VI semester	VII semester	VIII semester	Lecture	Seminar / Group Work / Laboratory Work / Practical work	Midterm exam (s)	Final exam	Total number of contact hours		
Calculus 1	Mandatory	6	6									14	28	2	2	46	104	150
Linear Algebra	Mandatory	5	5									15	13	2	2	32	93	125
Principles of Programing	Mandatory	5	5									28	14	2	2	46	79	125
Aspects of Computer Sciences and Technology	Mandatory	5	5									15	13	2	2	32	93	125

Physics	Mandatory	5	5							14	14	2	2	32	93	125
Calculus 2	Mandatory	6	6							14	28	2	2	46	104	150
Databases	Mandatory	5	5							16	12	2	2	32	93	125
Object Oriented Programming	Mandatory	5	5							28	14	2	2	46	79	125
Computer Architecture	Mandatory	5		5						14	14	2	2	32	93	125
Algorithms and Data Structures 1	Mandatory	6		6						29	13	2	2	46	104	150
Software Development	Mandatory	5		5						14	14	2	2	32	93	125
Discrete Mathematics	Mandatory	6			6					15	13	2	2	32	118	150
Academic Writing	Mandatory	5			5					14	14	2	2	32	93	125
Operating Systems	Mandatory	5			5					14	14	2	2	32	93	125
Algorithms and Data Structures 2	Mandatory	6			6					14	14	2	2	32	118	150
Professional English	Mandatory	4				4				17	11	2	2	32	68	100

Theoretical Foundations of Computer Science	Mandatory	6					6			15	13	2	2	32	118	150
Probability and Statistics	Mandatory	6					6			15	13	2	2	32	118	150
Computer Networks	Mandatory	4					4			19	9	2	2	32	68	100
Software Engineering	Mandatory	5					5			16	12	2	2	32	93	125
Artificial Intelligence	Mandatory	5					5			14	14	2	2	32	93	125
Computer Systems Security	Mandatory	5					5			14	14	2	2	32	93	125
Machine Learning	Mandatory	6					6			14	14	2	2	32	118	150
Programming Paradigms	Mandatory	5					5			15	13	2	2	32	93	125
Internship	Mandatory	7					7			-	139	2	2	143	32	175
Methods and instruments for preparing papers	Mandatory	4					4			14	-	1	-	15	85	100

Bachelor's Thesis	Mandatory	10								10	-	28	1	1	30	220	250
Computer Skills	Optional	4	4								14	14	2	2	32	68	100
Web Programming 1	Optional	4	4								14	14	2	2	32	68	100
Web Programming 2	Optional	4		4							14	14	2	2	32	68	100
Information Technology Project Management	Optional	4		4							14	14	2	2	32	68	100
Geographic Information Systems	Optional	4		4							14	14	2	2	32	68	100
Front End Development using Angular	Optional	4			4						14	14	2	2	32	68	100
3D Graphics in Blender 1	Optional	4			4						28	14	2	2	46	54	100
Administration of databases	Optional	4			4						14	14	2	2	32	68	100
Backend programming	Optional	4				4					14	14	2	2	32	68	100
Designing and building mobile applications	Optional	4				4					14	14	2	2	32	68	100
3D Graphics in Blender 2	Optional	4				4					28	14	2	2	46	54	100
Computer game programming	Optional	4					4				14	14	2	2	32	68	100

Web Applications Programming	Optional	4					4				14	14	2	2	32	68	100
Applied Cryptography	Optional	4					4				14	14	2	2	32	68	100
Differential equations	Optional	5					5				14	14	2	2	32	93	125
Virtualization technology	Optional	5					5				14	14	2	2	32	93	125
Statistical Methods in Bioinformatics	Optional	5					5				14	14	2	2	32	93	125
Programming on Python	Optional	5					5				14	14	2	2	32	93	125
Basics of Neural Networks	Optional	5						5			14	14	2	2	32	93	125
Essentials of Ethical Hacking and Network Security	Optional	5						5			14	14	2	2	32	93	125
Programming on Matlab	Optional	5							5		14	14	2	2	32	93	125
Natural language processing	Optional	5							5		14	14	2	2	32	93	125
Wireless Communication	Optional	5							5		14	14	2	2	32	93	125
Cloud computing	Optional	5							5		18	10	2	2	32	93	125
Arduino Programming	Optional	5							5		10	18	2	2	32	93	125
Computer vision	Optional	5							5		14	14	2	2	32	93	125

	Free Courses Foreign Language (English, Russian, German, French, Spanish, Turkish)	Optional	43 (15)	5 5	5 5	6 5	5 30	4 30	5 30	3 30	10 30							1075
Total			240	30	30	30	30	30	30	30	30	681	760	88	87	1630	3995	6000

International relations

Name of the Educational Programme	International relations
Qualification to be awarded:	Bachelor of International Relations
Credit Value of the Programme:	240 ECTS credits
Language of Education:	Georgian
Programme Admission Preconditions:	<p>Students are enrolled in the undergraduate program in accordance with the procedure established by the legislation of Georgia - based on the results of the Unified National Exams. Third obligatory subject to pass at the Unified National Exams is one of the following: mathematics / history / civic education / geography.</p> <p>Persons with full secondary education may apply for a bachelor's program.</p> <p>In cases provided for by law, enrollment may be conducted in accordance with the procedure established by the relevant legislation without passing the Unified National Exams. Admission preconditions for foreign citizens can be found at the link - https://iro.ibsu.edu.ge/en/home</p>
Purpose of the Program:	<p>The aim of the undergraduate program is to train a highly qualified specialist with the knowledge and competencies relevant to contemporary requirements and standards to pursue a successful career and further education in the field. For this purpose, the program envisages two core objectives defined below, the first of which includes a broad and multifaceted knowledge of the discipline, and the second, the competencies developed on the basis of the knowledge:</p> <p>1.1. To give students extensive knowledge of theoretical foundations of International Relations (IR), research methods and field research specificities, processes and their historical context, as well as subdisciplines and key issues in IR. The program curriculum, taking into account the interdisciplinary nature of the field, also offers students basic knowledge of the related disciplines;</p> <p>1.2. To develop the student's analytical and practical skills based on the acquired knowledge, such as: determining the role and engagement of actors of international relations within the world politics; Analysis of Georgia's foreign policy with its challenges and opportunities; Assessing current developments and challenges in international relations; Under the supervision, planning and conducting area research;</p> <p>Broadening knowledge in particular direction within the discipline.</p>

	<p>The BA program in International Relations is consistent with the mission and strategic objectives of the International Black Sea University and is in line with labour market requirements.</p>
<p>Learning outcomes</p>	<p>Upon completion of the program, the following general and field specific competencies required from graduates will be acquired including knowledge and understanding; skills; responsibility and autonomy:</p> <ol style="list-style-type: none"> 1. 1. Describes the primary directions of the state-of-the-art scholarly discourse in IR; interprets, contrasts and analyzes the theories of IR; 2. Critically interprets the history of international relations; defines and analyzes its context; 3. Outlines theoretical foundations and draws conclusions on the most important issues in the field, its subdisciplines and related disciplines; 4. Based on the theoretical foundations of the field and a wide knowledge of the most important historical and contemporary events, explains and assesses current events in international politics as well as actors' interests and specificities of their involvement in international relations; describes and analyzes the most important challenges in the practice of international relations; 5. Describes the structure of the European Union (EU), discusses and explains the history and theoretical foundations of its integration; policy development and implementation mechanisms, main policy directions; interprets and analyzes the role of the EU as an actor in international relations; 6. Explains the directions of Georgia's foreign policy, the specifics of their development; interprets and analyzes the foreign policy strategy, challenges and opportunities facing the country; 7. Interprets field research methods and methodology, selects them based on the specifics of the research, plans and implements the research based on the instructions of the supervisor; 8. Analyzes the results of the research, draws conclusions and develops a research paper with academic integrity and ethical standards; 9. Writes and speaks consistently and argumentatively on the issues related to the field of IR; 10. Plans broadening of the knowledge in the desired direction, identifies necessary sources, obtains and interprets information, is in command of the independent and efficient time management skills.
<p>Student knowledge assessment system:</p>	<p>For the midterm and final evaluations minimal passing grade is set. The final evaluation minimal passing grade must not exceed 30% of final evaluation grade</p> <p>Midterm and final evaluation grade distribution, their minimal competence levels and assessment criteria are described in the corresponding syllabus. A credit can be awarded only after the attainment of learning outcomes, envisaged by the course syllabus and following requirements:</p>

	<p>a) Obtaining minimal competence levels set for midterm and final evaluations;</p> <p>b) Obtaining minimum 51 points out of 100 points of final grade.</p> <p>A student is allowed to take an additional (make-up) exam in case he/she scored 41-50 points of final 100 grade or minimum 51 points, but did not obtain minimal competence level set for final evaluation.</p> <p>Considering its specification, the format and the assessment criteria of mid-term and final evaluations can be determined in the specific module/course syllabus.</p>
Field of employment	<p>A graduate of the international relations educational bachelor's program possesses appropriate qualifications to be employed in international organizations, relevant public sector (e.g. embassies, the Ministry of Foreign Affairs or other structures involved in international relations and European integration) and in private (non-governmental organizations, research centers, universities) structures. Graduates of the Bachelor of International Relations program can also continue their academic development and study at the Master's level.</p>

#	Study course / module / practice / research component	Status	Number of credits	Distribution of credits for training according to courses and semesters				Contact hours	Distribution of hours				Number of contact hours per week
				I A.Y	II A.Y	III A.Y	IV A.Y		L	P	H	O	

				I semester	II semester	III semester	IV semester	V semester	VI semester	VII semester	VIII semester	Lecture / consultation	Seminar / group work / laboratory work / practical work	Midterm exam (s)	Final exam	Total of contact hours			
I	foreign language	Optional	30	5	5	5	5	5	5										
II	FSS001 Academic Writing	Mandatory	5	5								14	14	2	2	32	93	125	2
III	CS129 Computer Skills	Mandatory	5		5							15	13	2	2	32	93	125	2
IV	Free credits/ additional specialty	Optional	60			10	10	10	5	15	10								
V	Major specialty		140	20	20	15	15	15	20	15	20								
A)	Compulsory component of the main specialty		120	15	15	15	15	15	20	10	15								
1	INT201 History of Political Thought	Mandatory	5	5								13	15	2	2	32	93	125	2
2	ECO101 Fundamentals of Economics	Mandatory	5	5								26	16	2	2	46	79	125	3
3	INT438 Overview of World History	Mandatory	5	5								15	13	2	2	32	93	125	2
4	INT317 Foundations of Political Ideologies	Mandatory	5		5							13	15	2	2	32	93	125	2
5	IRP100 History of International Relations	Mandatory	5		5							17	11	2	2	32	93	125	2

6	FSS004 Foundations of Sociology	Mandatory	5		5						15	13	2	2	32	93	125	2
7	INT456 Fundamentals of Law	Mandatory	5			5					14	14	2	2	32	93	125	2
8	INT151 Introduction to Political Science	Mandatory	5			5					13	15	2	2	32	93	125	2
9	INT233 Professional English I*	Mandatory	5			5					14	14	2	2	32	93	125	2
10	INT136 Professional English II*	Mandatory	5				5				14	14	2	2	32	93	125	2
11	INT446 Introduction to International Relations Theory	Mandatory	5				5				14	14	2	2	32	93	125	2
12	IRP426 International Organizations	Mandatory	5				5				15	13	2	2	32	93	125	2
13	IRP416 Negotiations and Conflict Resolution	Mandatory	5					5			14	14	2	2	32	93	125	2
14	INT104 International Politics	Mandatory	5					5			15	13	2	2	32	93	125	2
15	ECO165 International Economics	Mandatory	5					5			15	13	2	2	32	93	125	2
16	INT437 Public International Law	Mandatory	5						5		14	14	2	2	32	93	125	2
17	FSS005 Research Methods in the Social Sciences	Mandatory	5						5		29	13	2	2	46	79	125	3
18	INT108 Introduction to International Security	Mandatory	5						5		24	18	2	2	46	79	125	3
19	INT221 Introduction to Foreign Policy Analysis	Mandatory	5						5		16	26	2	2	46	79	125	3
20	INT447 EU Politics	Mandatory	5							5	15	13	2	2	32	93	125	2
21	INT106 Foreign Policy of Georgia	Mandatory	5							5	14	14	2	2	32	93	125	2

22	INT448 Thesis Writing (Practical Course)	Mandatory	5						5		14	14	0	2	30	95	125	2
23	INT300 Undergraduate Thesis	Mandatory	10						10		29		0,5	0,5	30	220	250	Average 2 hours
B)	Elective component of the major**		20	5	5				5	5								
1	INT218 Foundations of Philosophy	Optional	5								15	13	2	2	32	93	125	2
2	INT345 Society and Culture	Optional	5								15	13	2	2	32	93	125	2
3	INT303 Human Rights Theory and Practice	Optional	5								14	14	2	2	32	93	125	2
4		Optional	5								15	13	2	2	32	93	125	2
5	INT311 History of Georgia	Optional	5								14	14	2	2	32	93	125	2
6	INT449 Introduction to Psychology	Optional	5								14	14	2	2	32	93	125	2
7	INT362 Political system of Georgia	Optional	5								15	13	2	2	32	93	125	2
8	INT439 Empires and Imperialism	Optional	5								14	14	2	2	32	93	125	2
9	INT350 Russian Foreign Policy	Optional	5								15	13	2	2	32	93	125	2
10	INT431 Chinese Foreign Policy	Optional	5								30	12	2	2	46	79	125	3
11	INT224 Turkish Foreign Policy	Optional	5								15	13	2	2	32	93	125	2
12	INT444 Caucasus Region in International Relations	Optional	5								27	15	2	-	44	81	125	3
13	INT225 Asia-Pacific in World Politics	Optional	5								30	12	2	2	46	79	125	3

14	INT316 Post-Soviet space in international politics	Optional	5								15	13	2	2	32	93	125	2
15	INT302 Politics of the Middle East and North Africa Region	Optional	5								15	13	2	2	32	93	125	2
16	INT306 Latin America in World Politics	Optional	5								31	11	2	2	46	79	125	3
17	INT351 Introduction to Conflict Research	Optional	5								15	13	2	2	32	93	125	2
18	INT403 Comparative Politics	Optional	5								14	14	2	2	32	93	125	2
19	INT232 Social Movements in International Relations	Optional	5								15	13	2	2	32	93	125	2
20	INT442 Introduction to National Security Policy	Optional	5								27	15	2	2	46	79	125	3
21	INT450 Introduction to International Political Economy	Optional	5								14	14	2	2	32	93	125	2
22	INT309 Nationalism in International Relations	Optional	5								14	14	2	2	32	93	125	2
23	IRP102 Geopolitics	Optional	5								15	13	2	2	32	93	125	2
24	INT205 World Diplomacy: Theory and Practice	Optional	5								14	14	2	2	32	93	125	2
25	INT440 Gender and International Relations	Optional	5								14	14	2	2	32	93	125	2
26	INT310 Social and Political Geography of the World	Optional	5								14	14	2	2	32	93	125	2
27	INT455 Georgia-Russia relations, general course	Optional	5								14	14	2	2	32	93	125	2
28	INT454 Energy Policy and Energy Security	Optional	5								14	14	2	2	32	93	125	2

29	INT458 New and recent history of Georgia (from the 19th century to the present day)	Optional	5									14	14	2	2	32	93	125	2
30	INT457 Small Countries in International Relations	Optional	5									14	14	2	-	30	95	125	2
31	INT451 NATO: International Security and the Atlantic Alliance	Optional	5									14	14	2	2	32	93	125	2
32	INT460 Migration and International Relations	Optional	5									15	13	2	2	32	93	125	2
33	INT461 Sociology of Social Change	Optional	5									14	14	2	2	32	93	125	2
34	INT099 Foreign and Security Policy of the Nordic Countries	Optional	5									14	14	3	2	32	93	125	2
35	INT462 Statistics for Social Sciences I	Optional	5									14	14	2	2	32	93	125	2
36	INT463 Statistics for Social Sciences II	Optional	5									14	14	2	2	32	93	125	2
37	JUR165 Democracy and Citizenship	Optional	5									15	13	3	2	32	93	125	2
38	INT204 Internship	Optional	10												0,5	150,5	99,5	250	average min. 10 hours
Total			240	30	30	30	30	30	30	30	30							6000	

Journalism

Name of educational program	Journalism	
Qualification to be awarded:	Bachelor of Journalism	
Program volume in credits:	240 ECTS	
Language of instruction:	Georgian	
Prerequisite for admission to the program:	<p>The student will be admitted to the program according to the rules established by the legislation of Georgia. A person with a complete general education has the right to study at a bachelor's educational program. Admission to the program is a prerequisite for passing the unified national exams.</p> <p>Enrollment of citizens of foreign countries takes place in accordance with the rules established by legislation, without uniform national exams. A citizen of another country wishing to enroll in a bachelor's program in journalism must confirm knowledge of the Georgian language at the B2 level. Conditions for admission to the program for citizens of foreign countries can be found on the link - https://iro.ibsu.edu.ge/en/home</p>	
The purpose of the educational program:	<p>The goal of the bachelor's program in journalism is to prepare a practicing journalist with modern journalistic skills and ethical values who will be able to establish himself/herself in the conditions of competition in the media market and in this way contribute to the development of civil society and, in general, the construction of a democratic society.</p> <p>In particular, the goal of the program is:</p> <ul style="list-style-type: none"> a) To give the student knowledge about professional standards of objective, impartial and balanced media work; b) To equip the student with such professional skills that will help in the process of self-development and lifelong learning; c) To develop academic honesty, civil position, professional and personal responsibility; d) To develop the general and branch competencies for the student, which will allow him to be successfully employed, ready for practical activities and to continue to the next level of education. 	
Learning outcomes	Knowledge and understanding	A graduate : 1. Has thorough knowledge of basic theories and principles of journalism.

		<p>2. Knows the specifics of the work of media organizations and the basics of administration.</p> <p>3. Knows the work standards of impartial media, knows the local and international mechanisms of media regulation and self-regulation.</p>
	Ability to apply knowledge in practice	<p>4. Creates journalistic materials.</p> <p>5. Contributes to the creation of a media product while working in a team.</p> <p>6. Can reproduce the media product in the Internet space.</p>
	Making judgments	<p>7. Selects the necessary information from a large flow of information, analyzes it and draws a justified conclusion.</p>
	communication skill	<p>8. Can communicate with colleagues, as well as with wider circles of society, in Georgian and foreign languages, in writing and orally.</p> <p>9. Purposefully uses modern information and communication technologies.</p>
	ability to learn	<p>10. Has the ability to absorb the experience in the professional space, identify one's own needs and constantly update knowledge.</p>
	values	<p>11. Strives to strengthen the freedom of speech and expression of opinion and contributes to the creation of an informed society.</p> <p>12. Adheres to the principles of professional ethics.</p>
Student knowledge assessment system	<p>The purpose of assessment is to qualitatively determine the student's learning outcomes in relation to the goals and parameters of the academic program. Assessment of the student's knowledge is carried out in oral and/or written form. The maximum evaluation of the training course/component is equal to 100 points. The assessment includes an intermediate and final assessment, the sum of which is 100 points.</p> <p>The evaluation system allows</p> <p>ive types of positive evaluation:</p> <ol style="list-style-type: none"> 1) (A) Excellent – 91 – 100: 2) (B) Very good – 81-90. 3) (C) Good – 71-80: 4) (D) Satisfactory – 61-70. 5) (E) Acceptable – 51-60. <p>b) Two types of negative grades :</p>	

	<p>1) (FX) Fail – 41-50 , meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work;</p> <p>2) (F) Fail – 40 and less , meaning that the work of a student is not acceptable and he/she has to study the subject anew.</p> <p>A minimum competency threshold is defined for midterm and final assessments. The specific share of the minimum competence limit of the final assessment does not exceed 60% of the final assessment.</p> <p>The point distribution of midterm and final assessments, their minimum competency thresholds and assessment rubrics are spelled out in the syllabus of the relevant component.</p> <p>Credit can be obtained only after the student has achieved the learning outcomes set by the syllabus, taking into account the following necessary requirements:</p> <p>a) In case of exceeding the minimum competence limit of intermediate and final assessments;</p> <p>b) In case of obtaining at least 51 points out of the maximum 100 points of the final assessment.</p>
Field of employment	<p>The field of professional activity of the graduate is:</p> <ul style="list-style-type: none"> • Broadcasting (radio and television) companies; • Print and online media companies (web portals); • Media holdings; • Information agencies; • Press services of state and non-governmental organizations and business companies; • Public service structures; • Consulting and advertising companies; • Advertising companies and any other organizations that need staff with journalist qualifications. <p>Graduates can also continue their studies at the next level of higher education - master's degree, in accordance with the requirements established by law.</p>

#	Study course / module / practice / research component	Status	Number of credits	Distribution of credits for training According to courses and semesters												Distribution of hours			
				I A.Y		II A.Y		III A.Y		IV A.Y		Contact hours						Independent work	Hours in total
				I semester	II semester	III semester	IV semester	V semester	VI semester	VII semester	VIII semester	Lecture	seminar/group work/practical work	Midterm exam (s)	Final exam	Total of contact hours			
I.	Foreign language	Mandatory / optional	20 /25	5	5	5	5						112	112	8	8	240	260	500
	1.1. English language, if the student does not have B2 level (A1.,A2.,B1., B2.1.; B2.2.)*		20/25	5	5	5	5	5					28	28	2	2	60	65	125
	1.2 Other foreign languages (if the student has English B2 level)		20	5	5	5	5						14	28	2	2	46	79	125
II	Computer skills	Mandatory	5		5								14	14	2	2	32	93	125
III	Academic writing	Mandatory	5			5							14	14	2	2	32	93	125
IV	Free credits	Optional	10				5			5			28	28	4	4	64	186	250

V	Free credits / additional (Minor) educational program	Optional	60			10	10	10	10	10	10	168	168	24	24	384	1116	1500
VI	Curriculum of the main field of study	Mandatory + optional	140 (115/25)	25	20	10	10	20	20	15	20	434	518	56	56	1064	2436	3500
	VI.1 Compulsory subjects of the main field of study	Mandatory	115	20	15	10	10	20	20	10	10	364	448	46	46	904	1971	2875
1.	Introduction to Journalism and Mass Communications Introduction		5	5								14	14	2	2	32	93	125
2.	News journalism		5	5								14	14	2	2	32	93	125
3.	Georgian journalism of the 19th century History		5	5								14	28	2	2	46	79	125
4.	Georgian language		5	5								14	14	2	2	32	93	125
5.	Advanced news course		5		5							14	14	2	2	32	93	125
6.	Media literacy		5		5							14	14	2	2	32	93	125
7.	Georgian speech culture		5		5							14	14	2	2	32	93	125
8.	Analytical journalism		5			5						14	14	2	2	32	93	125
9.	News on the radio		5			5						28	28	2	2	60	65	125
10.	TV news		5				5					28	28	2	2	60	65	125

11.	Journalistic ethics		3				3				14	14	2	2	32	43	75
12.	University Media platform practice I		2				2				-	14	2	2	18	32	50
13.	Production of newspaper		5				5				28	28	2	2	60	65	125
14.	Professional English I		5				5				14	14	2	2	32	93	125
15.	University media platform practice II		5				5				14	14	2	2	32	93	125
16.	Relations with society		5				5				14	14	2	2	32	93	125
17.	Production of journal		5				5				28	28	2	2	60	65	125
18.	Professional English II		5				5				14	14	2	2	32	93	125
19.	Media management		5				5				14	14	2	2	32	93	125
20.	Media research methods		5				5				14	28	2	2	46	79	125
21.	New media		5						5		14	28	2	2	46	79	125
22.	Media justice		5						5		14	14	2	2	32	93	125
23.	Bachelor group project		10							10	14	42	2	2	60	190	250
	VI.2. Elective design of major field of study (only one optional subject from the first, second, seventh semesters, and two optional subjects from the 8th semester are included.	Optional	25	5	5				5	10	70	70	10	10	160	465	500

	5 subjects in total .(25 credits in total)																	
1.	Basics of economics		5	5							14	14	2	2	32	93	125	
2.	Philosophy		5	5							14	14	2	2	32	93	125	
3.	Media technologies		5	5							14	14	2	2	32	93	125	
4.	Issues of culture and art coverage		5	5							14	14	2	2	32	93	125	
5.	History of world's literature		5		5						14	14	2	2	32	93	125	
6.	Culturology		5		5						14	14	2	2	32	93	125	
7.	Georgian classical writing		5		5						14	14	2	2	32	93	125	
8.	Human rights and media		5			5					14	14	2	2	32	93	125	
9.	Democracy and citizenship		5			5					14	14	2	2	32	93	125	
10.	Oratorical art		5			5					14	14	2	2	32	93	125	
11.	Photojournalism		5			5					14	14	2	2	32	93	125	
12.	Great books of the 20th century		5				5				14	14	2	2	32	93	125	
13.	History of international journalism		5				5				14	14	2	2	32	93	125	
14.	Conflict coverage		5				5				14	14	2	2	32	93	125	
15.	Coverage of social issues		5				5				14	14	2	2	32	93	125	
16.	Political history of post-Soviet Georgia		5					5			14	14	2	2	32	93	125	
17.	Election coverage		5					5			14	14	2	2	32	93	125	
18.	Coverage of children's issues		5					5			14	14	2	2	32	93	125	

19.	Basics of television film documentary		5					5				14	14	2	2	32	93	125
20.	Georgian diasporic journalism		5						5			14	14	2	2	32	93	125
21.	Media product positioning in social networks		5						5			14	14	2	2	32	93	125
22.	Professional practice		5						5			14	14	2	2	32	93	125
23.	Coverage of policy issues		5						5			14	14	2	2	32	93	125
24.	Project management		5							5		13	15	2	2	32	93	125
25.	Original documentary film		5							5		13	15	2	2	32	93	125
26.	investigative journalism		5							5		14	14	2	2	32	93	125
27.	Analytical television program		5							5		12	16	2	2	32	93	125
28.	History of international relations		5								5	14	14	2	2	32	93	125
29.	Coverage of energy security issues		5								5	14	14	2	2	32	93	125
30.	Agrarian journalism		5								5	14	14	2	2	32	93	125
31.	Convergent editing		5								5	12	16	2	2	32	93	125
32.	Advertising and media		5								5	14	14	2	2	32	93	125
33.	Propaganda and media manipulation		5								5	12	16	2	2	32	93	125
34.	Communication psychology for journalists										5	14	14	2	2	32	93	125

35.	Coverage of criminal matters and court chronicles										5	14	14	2	2	32	93	125
Total			240	30	30	30	30	30	30	30	30	770	854	96	96	1816	4184	6000

IBSU

Law

Name of educational program	Law
Qualification to be awarded:	Bachelor of Law
Program volume in credits:	240
Language of instruction:	Georgian
Prerequisite for admission to the program:	A person with a certificate of complete general education issued in Georgia or a document equivalent to it, based on the results of the unified national exams, has the right to study at the undergraduate educational program of law. In addition, in order to continue studying at the undergraduate educational program in law, the third mandatory-elective subject for the entrant is defined as an exam in mathematics, history or civic education without passing the unified national exams. Enrollment of entrants in the undergraduate educational program in law is carried out in accordance with the procedure established by the legislation of Georgia. Enrollment in the educational program of law or transfer enrollment from an authorized higher educational institution of a foreign country is carried out based on the decision of the Ministry of Education and Science of Georgia.
The purpose of the educational program:	<ul style="list-style-type: none"> ●To give a student in-depth knowledge of the essence of law, system, basic principles, main features of the national legal system, legal systems, historical sources of Georgian law, sources and main institutions of Roman law, ethical principles of the activity of a lawyer (judge, lawyer, prosecutor, notary), moral aspects of legal professions as well as the main theories, principles and features of regulation in the fields of public, private, criminal and international law, including the causes of legal disputes, their main characteristics and ways to resolve them by legal means; ● To develop the ability to recognize complex and unforeseen problems in the field of public, private, criminal and international law, to develop appropriate ways of solving them using the latest legal methods, as well as to justify one's own positions/conclusions in oral and written form about legal problems and ways of solving them using legal terminology; ●To develop the ability to develop legal documents, including civil and administrative agreements, procedural and legal acts, as well as research and practical projects in the field of public, private, criminal and international law in accordance with predetermined guidelines;

	<ul style="list-style-type: none"> ● To develop the ability to analyze the norms, sources, methods of public, private, criminal and international law, assess the factual circumstances of the case, implement specific legal actions and solve other legal tasks; ● To develop the strategy and tactics of legal dispute resolution, the ability to develop ways of legal dispute resolution, as well as the ability to justify one's own positions taking into account the legal means of dispute resolution and ethical norms; ● To develop the ability to act within the framework of ethical and professional behavior norms of a lawyer, as well as to act in accordance with the basic principles of individual and team work in the relevant legal proceedings and taking legal values into account; ● To develop the necessary information, including sources of national and international law, legislative changes, judicial practice, the ability to find, distinguish, and constantly update one's own knowledge.
Learning outcomes	<p>Knowledge and understanding</p> <p>1. Describes:</p> <ul style="list-style-type: none"> ● The essence of law, the system, basic principles, functions of law, methods and stages of legal regulation, methods of interpretation, types of legal norms, basic features of the Georgian legal system, principles and institutions; <p>Defines the elements of legal relationship, the stages of legal norms, legal systems, historical sources of Georgian law, branches and institutions of ancient Georgian law, as well as sources and main institutions of Roman law;</p> <ul style="list-style-type: none"> ● The basic principles of state organization, the peculiarities of the national model, the issues of separation and mutual relations between the state government and local self-government, basic human rights and freedoms, the peculiarities of the national human rights protection mechanism, the basic principles of administrative law, the constitutional foundations of public administration, the principles of public administration, the forms of organizational arrangement of public administration, types of administrative proceedings and forms of activity of administrative bodies; determines the causes of constitutional and administrative disputes, the main features, the ways of solving them by legal means, the principles of constitutional proceedings, the stages, the peculiarities of the consideration of the case in the Constitutional Court, the main principles of the administrative proceedings, the stages, the peculiarities of the consideration of the administrative case in the court; ● The system of private law, the goals and objectives of civil law, the general concepts and principles of civil law, the sources of civil law, the system of general law,

		<p>principles, contractual and legally binding relations, the goals of family and inheritance law, tasks, features of family and hereditary legal relations, sources of labor law, principles of labor relations, national mechanisms for protection of labor rights, causes of civil disputes, features of civil proceedings, the corporate law system and sources, the main institutions of Georgian corporate law, organizational-legal forms of entrepreneurial activities and their characteristic signs;</p> <ul style="list-style-type: none"> ● The essence of the crime, its types, the punishment system; determines the features of criminal responsibility, as well as the basic principles of criminal proceedings, stages and features of criminal proceedings in court; ● International public law system, basic principles, institutions; determines the mechanisms of international legal responsibilities, the issues of the relationship between international and national law, the main principles of the law of the European Union, the system, sources, the functions of the main institutions of the European Union; ● Ethical principles of professional activity of a lawyer (judge, lawyer, prosecutor, notary).
	<p>Ability / skill</p>	<p>2. Identifies complex and unforeseen problems in the field of public, private, criminal and international law and develops appropriate ways to solve them using the latest legal methods;</p> <p>3. Using legal terminology, he/she substantiates his/her own positions/conclusions about legal problems and ways of solving them, both- orally and in writing;</p> <p>4. Develops drafts of legal documents, including civil and administrative agreements, legal acts, procedural documents, individual and normative administrative acts;</p> <p>5. Develops research or practical projects, in accordance with predetermined guidelines</p> <p>6. Critically analyzes the norms, sources, methods of public, private, criminal and international law, evaluates the factual circumstances of the case, implements specific legal actions and resolves other legal tasks; Searches and selects necessary information</p>

		<p>using modern information technologies, including sources of national and international law, legislative changes, judicial practice, scientific news.</p> <p>7. Develops strategy and tactics for legal dispute/case resolution, ways of legal dispute/case resolution, justifies own positions, taking into account legal means of dispute/case resolution and ethical norms.</p>
	<p>Responsibility and autonomy</p>	<p>8. Recognizes the need for the lawyer's ethical standards, acts within the framework of the lawyer's ethical and professional behavior norms, adheres to the basic principles of individual and team work, participates in the relevant legal proceedings taking into account human rights, legal values, social and democratic values;</p> <p>9. Demonstrates the ability to constantly update his knowledge, following the principle of "lifelong learning".</p>
<p>Student knowledge assessment system</p>	<p>Mastering the educational component provided by the undergraduate educational program of law assumes the active participation of students in the teaching process and is based on the principle of continuous evaluation of acquired knowledge.</p> <p>During the implementation of the undergraduate educational program of law, the evaluation of the level of achievement of the student's learning results is produced in accordance with the evaluation system approved by the order of the Minister of Education and Science of Georgia dated January 5, 2007 N3 "On the procedure for calculating credits of higher education programs".</p> <p>Assessment of the level of achievement of the student's learning outcome in the study component of the Bachelor of Law educational program includes intermediate (single or multiple) and final assessment, the sum of which represents the final assessment (100 points).</p> <p>Intermediate and final assessment (assessment components) includes assessment methods, i.e. the means/means used to assess the achievement of learning outcomes (oral/written exam/survey, project, test, essay, demonstration, presentation, discussion, practical/theoretical assignment, Working in a working group, participating in a discussion, solving a case study, participating in a simulated process, etc.). The measuring unit of the evaluation method is the evaluation criterion, which determines the level of achievement of learning outcomes.</p>	

For each component of the evaluation, a quantitative indicator (expressed in percentages or points) is determined from the total evaluation score (100 points) in the final evaluation, which is reflected in the syllabus of a specific study course and is communicated to the student at the beginning of the study semester

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A minimum competency threshold is defined in each assessment component. The specific share of the minimum competence limit of the final assessment should not exceed 60% of the final assessment. During the implementation of the undergraduate educational program of law, the minimum competence limit of the student's midterm and final assessment is reflected in the syllabus of a specific study course and is communicated to the student at the beginning of the study semester.

Credit will not be awarded using only one component of the assessment (interim or final assessment). The student is awarded credit if he/she exceeds the minimum competence thresholds defined in each evaluation component and receives one of the positive evaluations.

The evaluation of the learning outcomes of the learning components of the educational program is completed in the same semester in which it was carried out.

The evaluation system allows:

Five types of positive evaluation:

- 1) (A) Excellent – 91 – 100 point;
- 2) (B) Very good – 81-90 point;
- 3) (C) Good – 71-80 point;
- 4) (D) Satisfactory – 61-70 point;
- 5) (E) Acceptable – 51-60 point

.
Two types of negative evaluation:

	<p>(FX) failed – 41-50 points, which means that the student needs more work to pass and is allowed to take one additional exam with independent work;</p> <p>(F) Failed – 40 points or less, which means that the work done by the student is not sufficient and he/she has to retake the course/subject.</p> <p>In case of acceptance of FX in the study component of the educational program, an additional exam is scheduled at least 5 days after the announcement of the results of the final exam. The number of points obtained in the final assessment is not added to the grade received by the student in the additional exam. The grade obtained on the additional exam is the final grade and is reflected in the final grade of the educational program's educational component.</p>
Field of employment	<p>A graduate of the undergraduate educational program in law will have the opportunity to work in any position that requires an academic degree of a bachelor of law and does not require passing the state certification exam and/or additional prerequisites provided by the legislation of Georgia.</p> <p>A graduate of the undergraduate educational program in law can be employed to carry out legal activities:</p> <ul style="list-style-type: none"> ● In legislative and executive authorities; ● In judicial bodies; ● In law enforcement and other controlling bodies; ● In public institutions, including legal entities under public law; ● in legal entities of private law; ● In non-entrepreneurial (non-commercial) legal entities, including international and rights protection organizations; <p>A graduate of the undergraduate educational program in law can carry out advocacy, notary or arbitration activities, according to the rules established by the current legislation.</p> <p>A graduate of the undergraduate educational program in law is entitled to continue his studies in the higher educational institutions of Georgia or other countries in the master's program in the direction of law, which is focused on the training of a specialist and researcher at the next level.</p>

A graduate student can also continue his studies at a master's program of any direction, if the prerequisite for admission to this program is not limited to a bachelor's academic degree in another specialty.

#	Study course / module / practice / research component	Status	Number of credits	Distribution of credits for training according to courses and semesters								Distribiton of hours					Number of contact hours per week	
				I A.Y		II A.Y		III A.Y		IV A.Y		Contact hours						
				I semester	II semester	III semester	IV semester	V semester	VI semester	VII semester	VIII semester	Lecture/consultation	Seminar/group work/practical work	Midterm exam (s)	Final exam	Total of contact hours		Independent work
I	General compulsory training courses		10															
1.	Computer skills	Mandatory	5	5							15	13	2	2	32	93	125	2
2.	Written and oral communication skills	Mandatory	5	5							26	7	2	2	37	88	125	2.5
II	Major specialty component																	
2.1	Mandatory component of the specialty		165															
2.1.1	English language component		10															

1.	Sectoral English Language - Law (B1)	Mandatory	5	5		5					30	28	2	2	62	63	125	4
2.	Sectoral English Language - Law (B2)	Mandatory	5		5		5				27	31	2	2	62	63	125	4
2.1.2	Basic training courses		15															
1.	Introduction to law	Mandatory	5	5							26	7	2	2	37	88	125	2.5
2.	History of Georgian law	Mandatory	5	5							26	7	2	2	37	88	125	2.5
3.	Foundations of Roman Law	Mandatory	5		5						14	14	2	2	32	93	125	2
2.1.3	Public Law Module		45															
1.	Introduction to constitutional law	Mandatory	5	5							26	7	2	2	37	88	125	2.5
2.	Constitutional law of Georgia	Mandatory	5		5						26	7	2	2	37	88	125	2.5
3.	Basic human rights and freedoms	Mandatory	5			5					26	7	2	2	37	88	125	2.5
4.	Administrative Law (Public Administration)	Mandatory	5			5					26	7	2	2	37	88	125	2.5
5.	Administrative law (administrative proceedings)	Mandatory	5				5				26	7	2	2	37	88	125	2.5
6.	International public law	Mandatory	5				5				26	7	2	2	37	88	125	2.5
7.	EU law	Mandatory	5					5			26	7	2	2	37	88	125	2,5
8.	Constitutional justice	Mandatory	5						5		26	7	2	2	37	88	125	2,5
9.	Administrative procedural law	Mandatory	5							5	26	7	2	2	37	88	125	2,5
2.1.4	Private Law Module		50															
1.	Introduction to Civil Law	სავალდებულო	5		5						26	7	2	2	37	88	125	2,5
2.	Property law	Mandatory	5			5					26	7	2	2	37	88	125	2,5
3.	General part of obligation law	Mandatory	5			5					26	7	2	2	37	88	125	2,5
4.	Contract law	Mandatory	5				5				26	7	2	2	37	88	125	2,5

5.	Legal obligation relations	Mandatory	5				5				26	7	2	2	37	88	125	2,5
6.	Civil procedural law (general part)	Mandatory	5				5				26	7	2	2	37	88	125	2,5
7.	Family and inheritance law	Mandatory	5				5				26	7	2	2	37	88	125	2,5
8.	Labour Law	Mandatory	5				5				26	7	2	2	37	88	125	2,5
9.	Civil Procedure Law (private part)	Mandatory	5					5			26	7	2	2	37	88	125	2,5
10.	Corporate Law	Mandatory	5					5			26	7	2	2	37	88	125	2,5
2.1.5	Criminal Law Module		25															
1.	Criminal law (general part)	Mandatory	5	5							26	7	2	2	37	88	125	2,5
2.	Private part of criminal law (crimes against people and humanity)	Mandatory	5		5						26	7	2	2	37	88	125	2,5
3.	Private part of criminal law (other types of crime)	Mandatory	5			5					26	7	2	2	37	88	125	2,5
4.	Criminal procedural law (general part)	Mandatory	5				5				26	7	2	2	37	88	125	2,5
5.	Criminal procedural law (private part)	Mandatory	5					5			26	7	2	2	37	88	125	2,5
2.1.6	Knowledge and skills strengthening component		20															
1.	Ethics of legal professions	Mandatory	5						5		25	16	2	2	45	80	125	3
2.	Practicum/ internship in public law	Mandatory	5						5		14	28	2	2	46	79	125	3
3.	Practicum/ internship in private law	Mandatory	5						5		14	27	2	2	45	80	125	3
4.	Practice/ internship in criminal law	Mandatory	5						5		15	27	2	2	46	79	125	3

2.2.	Optional component of the specialty		45																
2.2.1	Basic training courses																		
1.	History of the law of foreign countries	Optional	5				5			13	15	2	2	32	93	125		2	
2.	Law methods	Optional	5				5			13	15	2	2	32	93	125		2	
3.	Foundations of the philosophy of law	Optional	5				5			26	7	2	2	37	88	125		2,5	
2.2.2	Public Law Module																		
1.	Electoral law	Optional	5				5			14	14	2	2	32	88	125		2	
2.	Administrative law	Optional	5				5			14	14	2	2	32	93	125		2	
3.	Legislative technique	Optional	5				5			15	13	2	2	32	93	125		2	
4.	Tax law	Optional	5						5	26	7	2	2	37	88	125		2,5	
5.	Enforcement law	Optional	5						5	26	7	2	2	37	88	125		2,5	
6.	Education law	Optional	5				5			26	7	2	2	37	88	125		2,5	
7.	Local self-government law	Optional	5				5			14	14	2	2	32	93	125		2	
8.	Personal data protection law	Optional	5				5			26	7	2	2	37	88	125		2,5	
10.	Methodology of case resolution in public law	Optional	5				5			13	15	2	2	32	93	125		2	
11.	Constitutional law of foreign countries	Optional	5				5			14	14	2	2	32	93	125		2	
12.	Media Law	Optional	5				5			26	7	2	2	37	88	125		2,5	
2.2.2	International Law Module																		
1.	Diplomatic and consular law	Optional	5				5			26	7	2	2	37	88	125		2,5	
2.	International air law	Optional	5				5			14	14	2	2	32	93	125		2	

3.	Law of international organizations and transnational corporations	Optional	5						5	26	7	2	2	37	88	125	2,5
4.	International criminal law	Optional	5						5	26	7	2	2	37	88	125	2,5
5.	The international law of human rights protection		5						5	26	7	2	2	37	88	125	2,5
2.2.3	Private Law Module																
1.	Insolvency Law	Optional	5						5	14	14	2	2	32	93	125	2
2.	International private law	Optional	5						5	26	7	2	2	37	88	125	2,5
3.	Intellectual property law	Optional	5						5	26	7	2	2	37	88	125	2,5
4.	Banking law	Optional	5						5	15	13	2	2	32	93	125	2
5.	Insurance law	Optional	5						5	14	14	2	2	32	93	125	2
6.	Notarial law	Optional	5						5	26	7	2	2	37	88	125	2,5
7.	Methodology of case resolution in civil law	Optional	5						5	10	18	2	2	32	93	125	2
8.	Alternative means of dispute resolution	Optional	5						5	14	14	2	2	32	93	125	2
9.	Investment law	Optional	5						5	13	15	2	2	32	93	125	2
2.2.4	Criminal Law Module																
1.	Proportion of punishment	Optional	5						5	14	14	2	2	32	93	125	2
2.	Criminology	Optional	5						5	26	7	2	2	37	88	125	2,5
3.	Penal law	Optional	5						5	14	14	2	2	32	93	125	2
4.	Qualification of the action as a crime	Optional	5						5	26	7	2	2	37	88	125	2,5

5.	Criminology (crime solving method)	Optional	5							5	27	6	2	2	37	88	125	2,5	
6.	Juvenile Justice	Optional	5							5	14	14	2	2	32	93	125	2	
7.	Methodology of solving the case in criminal law	Optional	5							5	10	18	2	2	32	93	125	2	
8.	The art of protection	Optional	5							5	14	14	2	2	32	93	125	2	
2.2.5	Knowledge and skills strengthening component																		
1.	Bachelor thesis	Optional	10												30	220	250		
2.	Clinic of practical law	Optional	10												121	129	250		
III	Free component	Optional	20	20															
Total:			240	30	30	30	30	30	30	30	30								

Public administration and state governance

Name of educational program	Public administration and state governance
Qualification to be awarded:	Bachelor of Public Governance
Program volume in credits:	240 ECTS credits
Language of instruction:	Georgian
Prerequisite for admission to the program:	Enrollment of students in the bachelor's program is carried out according to the rules established by the legislation of Georgia. Any applicant who has a state certificate confirming complete general education, has successfully passed unified national exams and obtained the right to continue studying at a higher educational institution is accepted as a student. One of the mandatory subjects to be taken are: history, mathematics, geography, civic education. Admission of foreign citizens is carried out in accordance with the procedure established by the legislation of Georgia, without uniform national exams. - see on the link – (https://iro.ibsu.edu.ge/en/home);
The purpose of the educational program:	The purpose of the bachelor's program in public administration and state governance is to provide students with modern knowledge and appropriate qualifications in the field of functioning of various state structures. Our goal is to train qualified staff for various state structures operating at the central and municipal levels in Georgia. The future leaders of the above-mentioned institutions for effective and successful activities in the modern political, economic or social environment, so that they have the knowledge and skills that they can successfully overcome the difficulties they face and represent their country with dignity both in the domestic and international arena. During the learning process, special attention will be paid to the study of theoretical and practical issues in the field of public administration, the study of the activities of government institutions, the detailed analysis of the legislation in the relevant field in Georgia and foreign countries, the functions of various state structures, etc. Also, a detailed analysis of historical, legal, political, economic, psychological and other aspects related to public administration. Activities in the mentioned field will allow students to become modern civil servants. The learning process will allow the future bachelor to develop the student's abilities to think, write and participate both in the course of the lecture process, Also in the debates held during various events (seminars, conferences, etc.) during the learning process. Also, the

	<p>student will be able to carry out a detailed analysis of the activities of various state agencies operating both in Georgia and in foreign countries. Accordingly, the program will give the student the opportunity to develop respect for social, ethical and moral values, decision-making and communication skills, to raise the responsibility of the representatives of the young generation to the country and society; to create all the conditions for academic and career advancement for the student; to train such a specialist who will be able to critically understand the activities of government and other political institutions and who will thoroughly study the theoretical and practical aspects of public administration, will have the necessary knowledge and skills for a professional career; By training highly qualified, ethical and strategically thinking future civil servants, our goal is to promote the training of qualified civil servants, diplomats, politicians, managers, analysts, scientists for Georgia and, accordingly, to raise the political awareness and culture of the population of Georgia. i.e. To create the basis of the country's strength and development, which is so important for a country in the transition period from totalitarianism to democracy and from a centrally planned economy to a free market economy.</p> <p>Our aim is to train qualified civil servants for various relevant state and private structures, future heads of the above-mentioned institutions for effective and successful activities in the modern environment, so that they have the knowledge and skills through which they can successfully overcome the difficulties they face, pass the relevant qualifying exams .</p>
<p>Learning outcomes</p>	<p>Knowledge and understanding</p> <p>A graduate :</p> <ul style="list-style-type: none"> ● Has a broad knowledge of the functioning of the state sector in the field of public administration, which in turn includes a critical understanding of the theoretical aspects in the above-mentioned field; ● Has knowledge of activities, competencies, concepts and basic principles of various state institutions; ● Knows the current processes in the state sector, thus the future civil servant will create a solid foundation in terms of theoretical knowledge and professional skills formation and development; ● Possesses appropriate terminology in the field of public administration and also has knowledge of various statistical indicators. <p>He/ she has studied the functions of governmental and non-governmental organizations operating in the field of public administration and state governance, as well as politics, economics and law, and the effects of the influence of the main actors acting on it;</p>

		<ul style="list-style-type: none"> • Realizes the role and place of public administration and public policy in the modern period;
	<p>Ability to apply knowledge in practice</p>	<ul style="list-style-type: none"> • Can implement a relevant research or practical project in accordance with the instructions received from the scientific supervisor in the field of public administration, which can be subsequently presented at various student scientific conferences and other relevant events; • Is able to use the knowledge and skills acquired in the learning process to identify and solve a specific problem in the direction of analyzing the current situation in the public sector, through finding, explaining and using appropriate sources; • Has the ability to develop documents in the field of public administration, while also being able to take into account public interests, political, legal, socio-economic and psychological factors; • Can collect information on various issues related to public administration and prepare analytical and recommendatory documents. • Reading – can independently and quickly read written or published texts on various topics; use of different sources of information; • Writing – can clearly formulate his opinions and position on various topics in writing; can prepare a report and analytical material, take a written position regarding various views; • Listening - can listen to public speeches or audio material specific to the field, understand it and draw relevant conclusions. • Speaking - can clearly formulate his opinion or position orally on various topics; <ul style="list-style-type: none"> ▪ Is certain and can describe the main directions, features and perspectives of public activity; ▪ Can lay down ways to neutralize the consequences of conflicts and other undesirable events between people and between different departments and services within the organization, to prevent conflicts; ▪ Is able to gain experience in the development of communication between different structures within the organization; • Is able to gain experience in cooperation with various organizations.

		<ul style="list-style-type: none"> • Can participate in negotiation and conflict resolution in a professional context, in the development of team solutions; • Is able to draw up a business document using the existing in the public service, as well as diplomatic, political and economic terminology;
	<p>Ability to make judgements</p>	<ul style="list-style-type: none"> • Has the ability to collect materials in the field of the public sector for their further processing and analysis; • Can receive and process information in the field of public administration, develop appropriate recommendations, interpret data; • Is able to determine alternative ways of solving the problem in the public sector, justify and defend one's own position, form an appropriate substantiated conclusion; • Can analyze the functioning of the public sector in Georgia and abroad; • Can understand the activities of governmental (legislative, executive, judicial) structures operating in the field of public administration and/or draw appropriate conclusions
	<p>Communication skill</p>	<ul style="list-style-type: none"> • Can prepare a detailed written report and other relevant documents about the existing ideas, concepts, existing problems and solutions in the field of public policy and public administration and oral presentation of the main aspects of the document to relevant interested parties; • Can use modern information technologies rationally; • Is able to participate in discussions with representatives of public administration, political scientists, legal experts, representatives of relevant governmental and non-governmental organizations, present their own position to employees and colleagues in a clear and thoughtful manner during a working meeting or meeting; • Can carry out research on a specific issue in English and present a paper both in writing and orally, especially in the course of an international conference; <p>Has the ability to use relevant information bases and programs in the field of public administration and state governance.</p>

	<p>Ability to learn</p>	<ul style="list-style-type: none"> ●Can have a detailed understanding of his own learning process, determine the needs of further learning in accordance with the lecture courses in a specific study semester, which in turn includes deepening the knowledge around a specific lecture course, eliminating the main shortcomings in order to improve the quality of learning in subsequent courses; ●Can independently find relevant literature, including electronic material and using relevant sources, improve knowledge and qualifications, work individually with educational and scientific literature in the relevant discipline;
	<p>Values</p>	<ul style="list-style-type: none"> ●Participates in the process of formation of public administration and state governance and ethical values in society and strives to establish them: <ul style="list-style-type: none"> ● Respects diversity; ●Has a high sense of responsibility towards society, can compromise in certain situations; Demonstrates enthusiasm and initiative, communicates effectively in a work/study group, has developed the ability to recognize ethical problems, select and defend appropriate solutions that occur in the field of public administration and politics; ●Understands the role of legal, ethical and cultural responsibility in the organization and society, has professional responsibility; ● Has formed the awareness of the obligation to protect security, the ability to appreciate and respect differences and cultural diversity; ● Is aware of the importance of gender equality and behavior based on ethical norms.
<p>Student knowledge assessment system</p>	<p>The purpose of assessment is to qualitatively determine the student's learning outcomes in relation to the goals and parameters of the academic program.</p> <p>Assessment of the student's knowledge is carried out in oral and/or written form. The maximum evaluation of the training course/component is equal to 100 points. The assessment includes an intermediate and final assessment, the sum of which is 100 points.</p> <p>The evaluation system allows:</p> <p>Five types of positive evaluation:</p>	

	<p>1)(A) Excellent – 91 – 100 point; 2) (B) Very good – 81-90 point; 3) (C) Good – 71-80 point; 4) (D) Satisfactory – 61-70 point; 5) (E) Acceptable – 51-60 point</p> <p>.</p> <p>Two types of negative evaluation:</p> <p>(FX) failed – 41-50 points, which means that the student needs more work to pass and is allowed to take one additional exam with independent work; (F) Failed – 40 points or less, which means that the work done by the student is not sufficient and he/she has to retake the course/subject.</p> <p>A minimum competency threshold is defined for midterm and final assessments. The specific share of the minimum competence limit of the final assessment does not exceed 60% of the final assessment. The point distribution of midterm and final assessments, their minimum competency thresholds and assessment rubrics are spelled out in the syllabus of the relevant component. Credit can be obtained only after the student has achieved the learning outcomes set by the syllabus, taking into account the following necessary requirements:</p> <ol style="list-style-type: none"> a) In case of exceeding the minimum competence limit of intermediate and final assessments; b) In case of obtaining at least 51 points out of the maximum 100 points of the final assessment. <p>A student will be admitted to the additional exam if he scored 41 - 50 points out of a maximum of 100 points in the final assessment or at least 51 points, but did not pass the minimum competence threshold defined for the final assessment.</p>
Field of employment	<p>The public sector is considered to be the most relevant field of employment for graduates after completing the bachelor's program in public administration and state governance. In particular, state agencies at the central or local level, including the administrative links of the executive and legislative branches of government. Since the program provides students not only with specific knowledge specific to the field, but also focuses on such universal issues of management as management, organizational behavior, project management, budgeting, etc.,</p>

the area of employment of the graduates of the program is not only the public and non-governmental sector, but also international organizations and private companies.

IBSU

#	Study course/module/study practice/research component	Status	Number of credits	Distribution of credits for each course and semester								Distribution of hours							Contact hours each week		
				I A.Y		II A.Y		III A.Y		IV A.Y		Contact hours							Lecture	Seminar / group work / laboratory work / practical work	Number of full hours
				I semester	II semester	III semester	IV semester	V semester	VI semester	VII semester	VIII semester	Lecture / consultation	Lecture / Counseling Seminar / Group work / Laboratory work / Practical work	Midterm exam (s)	Final exam	Total of contact hours	Independent work	Hours in total			
	Total number of hours										144 7	140 5	154. 5	176. 5	3440	8635	1125 0	101	101	202	
I											251	269	20	20	528	690	1250	14	18	32	
	Foreign language (English, French, Spanish, Turkish, German, Russian) A1 A2 B1 B2	Optional	20	5	5	5	5				112	120	8	8	248	252	500	8	8	16	
	Information technologies	Mandatory	5		5						13	15	2	2	32	93	125	1	1	2	
	Academic writing	Mandatory	5	5							14	14	2	2	32	93	125	1	1	2	
II	Free credits	Mandatory	20						5	10	5	112	120	8	8	248	252	500	4	8	12

III	Major specialty component																				
A)	Mandatory components	Mandatory	165	20	20	24	21	25	15	15	25	524	486	60.5	62.5	1338	3644	4125	38	34	72
1.	Sociology	Mandatory	5	5								14	14	2	2	32	93	125	1	1	2
2.	History of political thought	Mandatory	5	5								14	14	2	2	32	93	125	1	1	2
3.	Basics of economics	Mandatory	5	5								26	17	2	2	46	79	125	1	1	3
4.	Fundamentals of law	Mandatory	5	5								14	14	2	2	32	93	125	1	1	2
5.	Constitutional law	Mandatory	5		5							14	14	2	2	32	93	125	1	1	2
6.	Introduction to Political Science	Mandatory	5		5							14	14	2	2	32	93	125	1	1	2
7.	Macroeconomics	Mandatory	5		5							26	17	2	2	46	79	125	2	2	3
8.	Introduction to political ideologies	Mandatory	5		5							16	12	2	2	32	93	125	1	1	2
9.	Introduction to Public Administration	Mandatory	5			5						14	14	2	2	32	93	125	1	1	2
10.	Professional English I	Mandatory	5			5*	5					26	30	2	2	60	65	125	2	2	4
11.	Fundamentals of management	Mandatory	5			5						14	14	2	2	32	79	125	1	1	2
12.	Administrative law	Mandatory	4			4						14	14	2	2	32	93	100	1	1	2
13.	Basic human rights and freedoms	Mandatory	5			5						14	14	2	2	32	939	125	1	1	2
14.	public speeches	Mandatory	3				3					15	13	2	2	32	43	75	1	1	2
15.	Preparation of official documents	Mandatory	3			3						14	14	2	2	32	43	75	1	1	2
16.	Professional English II	Mandatory	5				5	5*				26	30	2	2	60	65	125	2	2	4
17.	Public finance management	Mandatory	5			5						28	14	2	2	46	79	125	2	1	3
18.	Statistics in Social Sciences	Mandatory	5				5					24	18	2	2	46	79	125	2	1	3
19.	Public information and public relations	Mandatory	5					5				14	14	2	2	46	93	125	1	1	2
20.	Management of human resources	Mandatory	5					5				13	15	2	2	32	93	125	1	1	2

21.	Public policy	Mandatory	5					5				13	15	2	2	46	79	125	1	1	2
22.	International economy	Mandatory	5					5				13	15	2	2	32	93	125	1	1	2
23.	Budget planning of state agencies	Mandatory	5					5				15	13	2	2	32	93	125	1	1	2
24.	Research methods in social sciences	Mandatory	5					5				24	18	2	2	46	79	125	2	1	3
25.	Project management	Mandatory	5					5				28	28	2	2	60	65	125	2	2	4
26.	Basics of local self-government	Mandatory	5					5				24	18	2	2	46	79	125	2	1	3
27.	organizational behavior	Mandatory	5							5		14	14	2	2	32	93	125	1	1	2
28.	Economy of Georgia	Mandatory	5						5			12	16	2	2	32	93	125	1	1	2
29.	strategic management	Mandatory	5						5			13	15	2	2	32	93	125	1	1	2
30.	Governance in Georgia	Mandatory	5						5			14	14	2	2	32	79	125	1	1	2
31.	Learning practice	Mandatory	10						10			0	0	0	2	152	98	250	0	0	0
32.	Bachelor thesis	Mandatory	10							10		0	0	0.5	0.5	30	220	250	0	0	0
B)	Optional learning components	Optional	25				5	5	10	5		672	650	94	94	1574	4301	5875	49	49	98
1.	History of the state and law	Optional	5									14	14	2	2	32	93	125	1	1	2
2.	Introduction to Education Policy	Optional	5									16	12	2	2	32	93	125	1	1	2
3.	Introduction to Health Policy	Optional	5									16	14	2	2	32	93	125	1	1	2
4.	Social policy	Optional	5									15	13	2	2	32	93	125	1	1	2
5.	Cyber security and public structures	Optional	5									13	15	2	2	32	93	125	1	1	2
6.	Economic growth and development	Optional	5									14	14	2	2	32	79	125	1	1	2
7.	Economics of European integration	Optional	5									15	13	2	2	32	93	125	1	1	2
8.	Monetary economy	Optional	5									15	13	2	2	32	93	125	1	1	2
9.	Development of the world economy	Optional	5									15	13	2	2	32	93	125	1	1	2

10.	International organizations	Optional	5									14	14	2	2	32	93	125	1	1	2
11.	European integration policy	Optional	5									13	15	2	2	32	93	125	1	1	2
12.	Diplomatic protocol and etiquette	Optional	5									14	14	2	2	32	93	125	1	1	2
13.	Negotiations and conflict resolution;	Optional	5									14	14	2	2	32	93	125	1	1	2
14.	Comparative Politics	Optional	5									14	14	2	2	32	93	125	1	1	2
15.	Foreign policy of Georgia	Optional	5									14	14	2	2	32	93	125	1	1	2
16.	History of international relations	Optional	5									14	14	2	2	32	93	125	1	1	2
17.	Basics of civil society	Optional	5									14	14	2	2	32	93	125	1	1	2
18.	History of Georgian civilization	Optional	5									14	14	2	2	32	93	125	1	1	2
19.	History of world civilization	Optional	5									13	15	2	2	32	93	125	1	1	2
20.	Culturology	Optional	5									14	14	2	2	32	93	125	1	1	2
21.	Psychology	Optional	5									14	14	2	2	32	93	125	1	1	2
22.	Carrer development	Optional	5									16	12	2	2	32	93	125	1	1	2
23.	Intercultural communications	Optional	5									14	14	2	2	32	93	125	1	1	2
24.	Introduction to Public Policy Analysis	Optional	5									13	15	2	2	32	93	125	1	1	2
25.	International public law	Optional	5									14	14	2	2	32	93	125	1	1	2
26.	Professional English 3	Optional	5									28	30	2	2	60	65	125	2	2	4
27.	Management of state procurement and state property	Optional	5									14	14	2	2	32	93	125	1	1	2
28.	Professional English 4	Optional	5									28	30	2	2	60	65	125	2	2	4
29.	Regulatory impact assessment	Optional	5									16	12	2	2	32	93	125	1	1	2
30.	Economic security	Optional	5									14	14	2	2	32	93	125	1	1	2
31.	Methods of critical thinking	Optional	5									12	16	2	2	32	93	125	1	1	2
32.	Leadership in public service	Optional	5									16	12	2	2	32	93	125	1	1	2
33.	Electronic government and information security	Optional	5									15	13	2	2	32	93	125	1	1	2

34.	Fundamentals of financial auditing	Optional	5									15	13	2	2	32	93	125	1	1	2
35.	Policy of juvenile convicts	Optional	5									14	14	2	2	32	93	125	1	1	2
36.	Introduction to Civil Law	Optional	5									14	14	2	2	32	93	125	1	1	2
37.	State insurance and pension policy	Optional	5									14	14	2	2	32	93	125	1	1	2
38.	State management and administration in construction legal relations	Optional	5									14	14	2	2	32	93	125	1	1	2
39.	Introduction to state defense management	Optional	5									16	12	2	2	32	93	125	1	1	2
40.	Ethics and general rules of conduct in public service	Optional	5									13	15	2	2	32	93	125	1	1	2
41.	Monitoring and evaluation in the public sector	Optional	5									16	12	2	2	32	93	125	1	1	2
42.	Marketing of public services	Optional	5									13	15	2	2	32	93	125	1	1	2
43.	Risk management in public service	Optional	5									13	15	2	2	32	93	125	1	1	2
44.	Thesis writing methods (language of instruction: English)	Optional	5									13	15	2	2	46	93	125	1	1	2
45.	Thesis writing methods (language of instruction: Georgian)	Optional	5									16	12	2	2	32	93	125	1	1	2
46.	Corruption in public service	Optional	5									16	12	2	2	32	93	125	1	1	2
47.	Global world and modern challenges	Optional	5									16	12	2	2	32	93	125	1	1	2
Total			240	30	30	29	31	30	30	30	30										

Public Relations (PR)

Name of the Educational Programme:	Public Relations (PR)
Awarded Qualification:	Bachelor of Public Relations /საზოგადოებასთან ურთიერთობის ბაკალავრი
Credit Value of the Programme:	180 ECTS
Language of Education:	Georgian
Programme Admission Preconditions:	<p>Students are enrolled in the public relations undergraduate program in accordance with the rules established by the legislation of Georgia - based on the Unified National Examination results. A person with a complete general education, who has a relevant document certified by the state and who, based on the results of the unified national exams, has the right to study at the undergraduate program. After obtaining the right to study, the person must undergo administrative registration at International Black Sea University.</p> <p>In accordance with the legislation, under certain conditions, enrollment in the undergraduate program may be possible without passing the Unified National Examinations. For the details about admission requirements for foreign nationals, please refer to the following link: https://iro.ibsu.edu.ge/admissions/</p> <p>One of the mandatory subjects to be passed for the Undergraduate program of Public Relations on the Unified National Examinations is: Mathematics or History.</p> <p>Additionally, candidates must pass one of the following foreign languages from the list: English, German, French, or Russian.</p>
Purpose of the Programme:	<ol style="list-style-type: none"> 1. The main goal of the bachelor's program in public relations is to prepare graduates as professional and competitive personnel. Graduates of the program will possess broad, qualified theoretical and practical knowledge/skills in the field of public relations in order to in order to effectively compete in the job market and carry out their activities in compliance with the norms of professional ethics. 2. The aim of the program is to equip students with knowledge and skills on how to plan and implement interventions to influence human attitudes and behavior, utilizing various strategies and tactics. They will learn to navigate relationships between organizations and the public, foster loyalty, evaluate public

	<p>perceptions, and cultivate long-term goodwill. Students will also develop proficiency in effective communication and management of campaigns.</p> <p>3. The program aims to prepare students for research/practical projects, effective public appearances, event planning/management, and advanced written and verbal communication (in both Georgian and a foreign language).</p>
Learning outcome	<ol style="list-style-type: none"> 1. Explains the basic concepts, theories and principles of Marketing and Public Relations and related fields/fields. 2. Describes and employs research methods for strategic planning and process management. 3. Discusses strategic communication, defines target groups, selects tactics, manages processes, and evaluates results. 4. Evaluates the significance of strategic partnerships with organizations and the media (traditional print/broadcast media, as well as interactive social/digital media), conducting extensive verbal and written communication in Georgian and a foreign language (English). 5. Assesses the effectiveness of strategies in partnership with society and evaluates the accomplishment of their defined objectives and challenges. 6. Forms correct and effective communication messages, demonstrates skills in speech delivery and project presentation (in Georgian and foreign languages). 7. Manages crisis situations and provides critical analysis. 8. Is informed about ongoing processes, innovations, and developments. 9. Articulates and advocates for professional ethics principles, ensuring adherence to ethical norms in professional activities
Evaluation Criteria	<p>Study components considered by the program are carried out using the following learning methods/activities: Lecture/seminar, group work, practical/independent work, presentation, demonstration, induction, deduction, analysis, synthesis, case study, brainstorming, discussion/debate, simulation, role play, project, event plan, E-learning, problem-solving, focus groups, individual work, literature review, doing homework</p> <p>Student Knowledge Evaluation System:</p> <p>The goal of evaluation is to determine student's education results qualitatively in relation to academic program goals and parameters.</p> <p>Student may be assessed orally and/or in a written way. A student's knowledge and skills are assessed through 100 points grading system. It consists of midterm and final evaluations, sum of which makes up 100 points.</p>

The grading system allows:

- a) Five types of positive grades
 - 1) (A) Excellent –91-100 points;
 - 2) (B) Very good – 81-90 points;
 - 3) (C) Good – 71-80 points;
 - 4) (D) Satisfactory – 61-70 points;
 - 5) (E) Acceptable – 51-60 points.
- b) Two types of negative grades
 - 1) (FX) Fail – 41-50 points, meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work;
 - 2) (F) Fail – 40 points and less, meaning that the work of a student is not acceptable and he/she has to study the subject anew.

For the midterm and final evaluations minimal passing grade is set. The final evaluation minimal passing grade must not exceed 60% of final evaluation grade.

Midterm and final evaluation grade distribution, their minimal competence levels and assessment criteria are described in the corresponding syllabus.

A credit can be awarded only after the attainment of learning outcomes, envisaged by the course syllabus and following requirements:

- a) Obtaining minimal competence levels set for midterm and final evaluations;
- b) Obtaining minimum 51 points out of 100 points of final grade.

A student will be admitted to the additional exam if he scored 41 - 50 points out of a maximum of 100 points in the final assessment or at least 51 points, but did not pass the minimum competence limit defined for the final assessment.

The format and evaluation criteria of the midterm and final assessment components are determined according to the syllabus/practice plan of each study course, taking into account their specificities and following the above criteria.

Field of Employment:	The graduates of the public relations program are employed both in the public sector and in the private sector, including public relations, strategic communications, marketing communications, advertising, and media relations
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#	Study course / module / practice / research component	Status	Number of credits	Distribution of credits per course and semester						Contact Hour					Independent Work	Total Hours	
				I A.Y		II A.Y		III A.Y		Lecture	seminar/group work/practical	Midterm exam(s)	Final Exam	total contact			
				I Semester	II Semester	III Semester	IV Semester	V Semester	VI Semester								
I	Basic Mandatory Courses			20 ECTS													
1	Academic Writing	Mandatory	5	5						14	14	2	2	32	93	125	
2	Computer Skills	Mandatory	5	5						14	14	2	2	32	93	125	
3	General English B2.1	Mandatory	5	5						-	56	2	4	62	63	125	
4	General English B2.2	Mandatory	5		5					-	56	2	4	62	63	125	
II	Compulsory courses in the major specialization			130 ECTS													
4	Communication Theory	Mandatory	5	5						14	14	2	2	32	93	125	

5	Basics of Marketing	Mandatory	5	5						14	14	2	2	32	93	125
6	Principles of Management	Mandatory	5	5						14	14	2	2	32	93	125
7	Principles of Public Relations	Mandatory	5		5					14	14	2	2	32	93	125
8	Research methods of mass communication	Mandatory	5		5					14	14	2	2	32	93	125
9	Writing techniques in Public Relations	Mandatory	5		5					14	14	2	2	32	93	125
10	Professional Ethics	Mandatory	5		5					14	14	2	2	32	93	125
11	Presentation Skills	Mandatory	5		5					14	14	2	2	32	93	125
12	Public speaking skills	Mandatory	5			5				14	14	2	2	32	93	125
13	Photography/Videography skills	Mandatory	5			5				14	14	2	2	32	93	125
14	Propaganda and Media manipulations	Mandatory	5			5				14	14	2	2	32	93	125

15	Professional English	Mandatory	5			5				14	14	2	2	32	93	125
16	Branding	Mandatory	5				5			14	14	2	2	32	93	125
17	Social media in public relations	Mandatory	5				5			14	14	2	2	32	93	125
18	Advertising and Media	Mandatory	5				5			14	14	2	2	32	93	125
19	Media relations	Mandatory	5				5			14	14	2	2	32	93	125
20	Media monitoring in public relations	Mandatory	5				5			14	14	2	2	32	93	125
21	The role of PR in the organization	Mandatory	5				5			14	14	2	2	32	93	125
22	Event planning and management	Mandatory	5					5		14	14	2	2	32	93	125
23	PR cases, Public relations strategies and campaigns	Mandatory	5					5		14	14	2	2	32	93	125
24	Public service PR	Mandatory	5					5		14	14	2	2	32	93	125

25	Storytelling	Mandatory	5						5	14	14	2	2	32	93	
26	Public relations and Crisis communication	Mandatory	5						5	14	14	2	2	32	93	125
27	Creativity in PR	Mandatory	5						5	14	14	2	2	32	93	125
28	Bachelor Thesis	Mandatory	10						10							250
II	Elective courses of the main specialization		20 ECTS													
29	Visual Communication	Elective	5			5				14	14	2	2	32	93	125
31	Strategic Management	Elective	5			5				14	14	2	2	32	93	125
32	Project Management	Elective	5			5				14	14	2	2	32	93	125
33	Service Marketing	Elective	5					5		14	14	2	2	32	93	125
34	Sales Management	Elective	5					5		14	14	2	2	32	93	125
35	Consumer Behavior	Elective	5					5		14	14	2	2	32	93	125

36	Basics of artificial intelligence and MARTECH	Elective	5					5	14	14	2	2	32	93	125
37	Professional Practice	Elective	5					5	70.5				54.5	125	
38	Marketing-management	Elective	6				6		14	28	2	2	46	104	150
III	Free elective courses	10 ECTS													
40			5					5	5	14	2	2	32	93	125
41			5					5	5	14	2	2	32	93	125
total:180			30	30	30	30	30	30							

Architecture

Name of the Educational Programme:	Architecture
Awarded Qualification:	Bachelor of Architecture/არქიტექტურის ბაკალავრი
Credit Value of the Programme:	240 ECTS
Language of Education:	Georgian
Programme Admission Preconditions:	<ul style="list-style-type: none"> • A person is eligible to enroll in a bachelor's program provided they have completed their general education, have a state-certified document that supports their eligibility, and their results from the unified national exams support their eligibility. A individual must go through administrative registration at International Black Sea University after being granted the right to study. • According to the Georgia Minister of Education and Science's decision of December 29, 2011 No224/N, those who are eligible may enroll in the university even if they do not pass the unified national exams. The aforementioned individuals are required to attest to their B2 proficiency in Georgian. • Students enrolled under the mobility rule, according to the order of the Minister of Education and Science of Georgia No. 10/N of February 4, 2010, "On approval of the procedure and fees for transferring from one higher educational institution to another." • A mandatory procedure for obtaining the right to enroll in an undergraduate educational program is a creative tour, which involves the submission of drawings made by the applicant, which are evaluated by experts/specialists in the field. The procedure and stages of the interview are described in the relevant regulation. • The student's enrollment in the undergraduate program is determined by the results of the unified national exams, in accordance with the Georgian legislative framework. One of the required disciplines to pass is Physics and Mathematics.
Purpose of the Programme:	<p>The architecture undergraduate education program's objectives:</p> <ol style="list-style-type: none"> 1. To prepare highly qualified personnel equipped with comprehensive theoretical and practical knowledge and skills for the profession of Architecture. This includes training students to understand the characteristics of the project area and existing construction regulations, thereby developing their ability to create professional architectural projects.

	<p>2. To provide students with knowledge of the theoretical aspects of the history of architecture; procedures necessary for the implementation of projects/concepts; and contemporary technologies and engineering issues in urban planning processes</p> <p>3. To train a specialist in the field in accordance with both local and international requirements and to equip them for further studies at the next level.</p>				
<p>Learning outcome</p>	<p>Upon successful completion of the architecture education program, graduates will develop the following general and sectoral competencies necessary for the specialty.</p> <table border="1" data-bbox="793 500 2041 1336"> <tr> <td data-bbox="793 500 989 987"> <p>Knowledge and understanding:</p> </td> <td data-bbox="989 500 2041 987"> <p>1. Describes the history and theory of architecture, including art, international architectural styles, aspects necessary for architectural design and design management of buildings, and the legal foundations of planning and construction.</p> <p>2. In the process of construction, realizes the special role of the architect's profession and the values and contexts related to the preservation and development of the environment in the field of urbanism.</p> <p>3. Thoroughly reviews and critically considers the legal procedures necessary for architectural projects, in accordance with the general principles of the global experience of architecture.</p> <p>4. Understands the public requirements following operational processes, the organization of construction, project area improvement and follows the professional ethics and legal regulations related to the mentioned field.</p> </td> </tr> <tr> <td data-bbox="793 987 989 1336"> <p>skills</p> </td> <td data-bbox="989 987 2041 1336"> <p>5. Analyzes the architectural features of the building, including planning principles, aesthetics, functional schemes and creates an architectural project through the urban planning context of the project area;</p> <p>6. considers the aesthetic and operational properties of constructions, modern technologies and materials, as well as transport, communication, technical and security systems;</p> <p>7. generates architectural ideas in a digital format using a variety of techniques, while illustrating constructions, technologies, materials, technical and safety systems.</p> <p>8. Collects data taking into account the interests of the customer, based on the analysis of which forms a professional substantiated conclusion.</p> </td> </tr> </table>	<p>Knowledge and understanding:</p>	<p>1. Describes the history and theory of architecture, including art, international architectural styles, aspects necessary for architectural design and design management of buildings, and the legal foundations of planning and construction.</p> <p>2. In the process of construction, realizes the special role of the architect's profession and the values and contexts related to the preservation and development of the environment in the field of urbanism.</p> <p>3. Thoroughly reviews and critically considers the legal procedures necessary for architectural projects, in accordance with the general principles of the global experience of architecture.</p> <p>4. Understands the public requirements following operational processes, the organization of construction, project area improvement and follows the professional ethics and legal regulations related to the mentioned field.</p>	<p>skills</p>	<p>5. Analyzes the architectural features of the building, including planning principles, aesthetics, functional schemes and creates an architectural project through the urban planning context of the project area;</p> <p>6. considers the aesthetic and operational properties of constructions, modern technologies and materials, as well as transport, communication, technical and security systems;</p> <p>7. generates architectural ideas in a digital format using a variety of techniques, while illustrating constructions, technologies, materials, technical and safety systems.</p> <p>8. Collects data taking into account the interests of the customer, based on the analysis of which forms a professional substantiated conclusion.</p>
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	<p>Responsibility and autonomy:</p> <p>9. evaluates the technical, aesthetic and operational properties of the architectural project created by him/her;</p> <p>10. in the process of conducting construction-research works, adheres to the principles of professional ethics and creates an architectural project compatible with legal regulations;</p>
<p>Evaluation Criteria</p>	<p>Study components considered by the program are carried out using the following learning methods/activities: Lecture/seminar, group work, practical/independent work, presentation, demonstration, induction, deduction, analysis, synthesis, case study, brainstorming, discussion/debate, simulation, role play, project, event plan, E-learning, problem-solving, focus groups, individual work, literature review, doing homework</p> <p>Student Knowledge Evaluation System:</p> <p>The goal of evaluation is to determine student's education results qualitatively in relation to academic program goals and parameters.</p> <p>Student may be assessed orally and/or in a written way. A student's knowledge and skills are assessed through 100 points grading system. It consists of midterm and final evaluations, sum of which makes up 100 points.</p> <p>The grading system allows:</p> <p>b) Five types of positive grades</p> <ol style="list-style-type: none"> 1) (A) Excellent –91-100 points; 2) (B) Very good – 81-90 points; 3) (C) Good – 71-80 points; 4) (D) Satisfactory – 61-70 points; 5) (E) Acceptable – 51-60 points. <p>b) Two types of negative grades</p> <ol style="list-style-type: none"> 1) (FX) Fail – 41-50 points, meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work; 2) (F) Fail – 40 points and less, meaning that the work of a student is not acceptable and he/she has to study the subject anew. <p>For the midterm and final evaluations minimal passing grade is set. The final evaluation minimal passing grade must not exceed 60% of final evaluation grade.</p> <p>Midterm and final evaluation grade distribution, their minimal competence levels and assessment criteria are described in the corresponding syllabus.</p>

	<p>A credit can be awarded only after the attainment of learning outcomes, envisaged by the course syllabus and following requirements:</p> <ul style="list-style-type: none"> c) Obtaining minimal competence levels set for midterm and final evaluations; d) Obtaining minimum 51 points out of 100 points of final grade. <p>A student will be admitted to the additional exam if he scored 41 - 50 points out of a maximum of 100 points in the final assessment or at least 51 points, but did not pass the minimum competence limit defined for the final assessment.</p> <p>The format and evaluation criteria of the midterm and final assessment components are determined according to the syllabus/practice plan of each study course, taking into account their specificities and following the above criteria.</p>
Field of Employment:	<p>Graduates of the architecture educational program have the opportunity to be employed in both private and public organizations in the architectural sector (architectural design studios, construction companies, real estate agencies, municipalities), various business associations or public institutions. The field of employment can be: architectural design, urban planning, consulting, project management and other related areas.</p>

#	Study course / module / practice / research component	status	Number of credits	Distribution of hours													Independent work	total hours
				I year		II year		III year		IV year		contact						
				I semester	II semester	III semester	IV semester	V semester	VI semester	VII semester	VIII semester	lecture	seminar/group work/ practical work	midterm exam(s)	Final exam	total contact		

Free obligatory component			20 ECTS															
1	academic writing	Mandatory	5	5								14	14	2	2	32	93	125
2	Information technologies	Mandatory	5	5								14	14	2	2	32	93	125
3	General English B2.1	Mandatory	5	5														
4	General English B2.2	Mandatory			5													
II	Mandatory component of the specialty		170	15	20	20	25	25	25	20	20							
1.	ARC 1000 Mathematics	Mandatory	5	5								14	14	2	2	32	93	125
2..	ARC 1001 Fundamentals of Geometric Modeling	Mandatory	5	5								14	14	2	2	32	93	125

3.	ARC 1002 Representational Drawing	Mandatory	5	5							14	14	2	2	32	93	125
4.	ARC 1501 Architectural Drawing	Mandatory	5		5						14	14	2	2	32	93	125
5.	ARC 1502 Fundamentals of Architectural Composition	Mandatory	5		5						14	14	2	2	32	93	125
6.	ARC 1503 Architecture and Art (up to the 19th century)	Mandatory	5		5						14	14	2	2	32	93	125
7.	ARC 1504 Geodesy	Mandatory	5		5						14	14	2	2	32	93	125
8.	ARC 2000 Architectural Design I	Mandatory	10								30	58	2	2	92	158	250
9.	ARC 2001 Automated Design Systems in Manufacturing I (ARCHICAD 1)	Mandatory	5								14	14	2	2	32	93	125

10.	ARC 2002 Materials and Structures	Mandatory	5			5						14	14	2	2	32	93	125
11.	ARC 2500 Architectural Design II	Mandatory	10				10					30	58	2	2	92	158	250
12.	ARC 2501 Modernism in Architecture and Art	Mandatory	5				5					14	14	2	2	32	93	125
13.	ARC 2502 Automated Design Systems in Manufacturing II (ARCHICAD 2)	Mandatory	5				5					14	14	2	2	32	93	125
14.	ARC 2503 Architectural Physics and Building Technologies	Mandatory	5				5					14	14	2	2	32	93	125
15.	ARC 3000 Professional English	Mandatory	5					5				14	14	2	2	32	93	125
16.	ARC 3001 Fundamentals of the International Construction Code	Mandatory	5					5				14	14	2	2	32	93	125

17.	ARC 3002 Architectural Design III	Mandatory	10					10				30	58	2	2	92	158	250
18.	ARC 3003 Architecture Today	Mandatory	5					5				14	14	2	2	32	93	125
19.	ARC 3500 Fundamentals of Urban Planning	Mandatory	5					5				14	14	2	2	32	93	125
20.	ARC 3501 Three-dimensional digital visualization of an architectural project (3Ds Max)	Mandatory	5					5				14	14	2	2	32	93	125
21.	ARC 3502 Architectural Design IV	Mandatory	10					10				30	58	2	2	92	158	250
22.	ARC 3503 Practice	Mandatory	5					5				14	14	2	2	32	93	125

23.	ARC 4000 Fundamentals of Interior Design	Mandatory	5						5		14	14	2	2	32	93	125
24.	ARC 4001 Architectural Design V	Mandatory	10						10		30	58	2	2	92	158	250
25.	ARC 4002 Fundamentals of Environmental Design	Mandatory	5						5		14	14	2	2	32	93	125
26.	ARC 4500 Fundamentals of Sustainable Architecture	Mandatory	5							5	14	14	2	2	32	93	125
27.	ARC 4501 Labor Safety	Mandatory	5							5	14	14	2	2	32	93	125
28.	ARC 4502 bachelor's projec	Mandatory	10							10	14	14	2	2	32	93	125
III	Elective component of the specialty		15						5	5	5						

1.	ARC 4003 Cultural Heritage	Elevtive	5						5			14	14	2	2	32	93	125
2.	ARC 4004 Buildings	Elevtive	5						5			14	14	2	2	32	93	125
3.	ARC 4004 Latest Structures	Elevtive	5						5			14	14	2	2	32	93	125
4.	Sociology	Elevtive	5						5			14	14	2	2	32	93	125
5.	Fundamentals of architectual project management	Elevtive	5							5		14	14	2	2	32	93	125
6.	ARC 4503 The street of the future in an urban context	Elevtive	5							5		14	14	2	2	32	93	125
7.	ARC 354 Social Sustainability	Elevtive	5				5					14	14	2	2	32	93	125
IV	Free elective component/or additional educational program																	
	Any study course of the corresponding level of the university, subject to prerequisites.				5	10	5	5		5	5							
	total		240	30	30	30	30	30	30	30	30							

Journalism

Name of the Educational Programme:	Journalism
Awarded Qualification:	Bachelor of Journalism
Credit Value of the Programme:	240 ECTS
Language of Education:	Georgian
Programme Admission Preconditions:	<ul style="list-style-type: none"> ● A person with a complete general education, who has a relevant document confirmed by the state, and who, based on the results of the Unified National Examinations, has the right to study in the mentioned program. The applicant must pass one of the foreign languages at the Unified National Examination. The applicant must pass one of the following subjects as an elective subject at the Unified National Examinations: mathematics, history, geography, literature, civics. After obtaining the right to study, the person must undergo administrative registration at the International Black Sea University. ● Persons who, based on the Order No. 224/n of the Minister of Education and Science of Georgia dated December 29, 2011 “On Approval of the Rules for Submission and Review of Documents by Applicants/Master’s Degree Candidates/Students Having the Right to Study at a Higher Educational Institution without Passing Unified National Exams/Common Master’s Degree Exams”, have the right to enroll in a university without passing the Unified National Exams. The aforementioned persons are obliged to confirm their proficiency in the Georgian language at level B2. ● Students enrolled under the mobility rule in accordance with the Order No. 10/n of the Minister of Education and Science of Georgia dated February 4, 2010 “On Approval of the Rules and Fees for Transferring from a Higher Educational Institution to Another Higher Educational Institution”.
Purpose of the Programme:	<p>The goal of the Journalism Bachelor program is to:</p> <ul style="list-style-type: none"> ● Prepares competitive practicing journalists who will have the appropriate theoretical and practical skills to establish themselves in the media market at the local and international levels with modern, objective and impartial journalism standards; ● Develops analytical and research skills in graduates, on the basis of which they will be able to assess the real environment based on research, determine those topics whose coverage is important for society;

	<ul style="list-style-type: none"> • Prepares graduates who will create and distribute journalistic products on media platforms in the changing environment of the media market based on objective and impartial information, thereby contributing to the building of a democratic state. 	
Learning outcomes	Knowledge and Understanding:	<ol style="list-style-type: none"> 1. Critically considers the role of impartial and objective journalism as one of the prerequisites for the existence of a democratic society; 2. Compares and distinguishes fair and objective journalistic activity from biased reporting; 3. Identifies the standards of reliable journalism; 4. Invokes and interprets the mechanisms of regulation and self-regulation of the work of independent journalism;
	Skills	<ol style="list-style-type: none"> 5. Analyzes the work of various types of media and identifies both strengths and weaknesses; 6. Develops ideas and topics for journalistic materials, establishes communication with relevant sources, collects and analyzes data for journalistic materials; 7. Develops and creates both textual and audio-visual and multimedia journalistic materials; 8. Plans and organizes the distribution of journalistic materials on various platforms;
	Responsibility and autonomy	<ol style="list-style-type: none"> 9. Adheres to the principles of professional ethics when performing journalistic tasks assigned for educational purposes; 10. Stays informed about the latest developments in the field for the purpose of professional self-development.
Evaluation Criteria	<p>The goal of evaluation is to determine a student's education results qualitatively in relation to academic program goals and parameters. Students may be assessed orally and/or in a written way. A student's knowledge and skills are assessed through a 100 points grading system. It consists of midterm and final evaluations, sum of which makes up 100 points.</p> <p>Grading system allows:</p> <p>Five types of positive grades:</p> <ol style="list-style-type: none"> 1. (A) Excellent – 91-100 points; 2. (B) Very good – 81-90 points; 	

	<p>3. (C) Good - 71-80 points;</p> <p>4. (D) Satisfactory - 61-70 points;</p> <p>5. (E) Enough - 51-60 points;</p> <p>Two types of negative grades:</p> <p>1. (FX) Fail – 41-50 points, meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work;</p> <p>2. (F) Fail – 40 points and less, meaning that the work of a student isn't acceptable and he/she has to study the subject anew.</p> <p>For midterm and final evaluations, a minimum passing grade is set. The final evaluation minimal passing grade must not exceed 60% of final evaluation grade.</p> <p>Midterm and final evaluation grade distribution, their minimal competence levels and assessment criteria are described in the corresponding syllabus.</p> <p>A credit can be awarded only after the attainment of learning outcomes, envisaged by the course syllabus and following requirements:</p> <p>a) Obtaining minimal competence levels set for midterm and final evaluations;</p> <p>b) Obtaining minimum 51 points out of 100 points of final grade.</p> <p>A student is allowed to take an additional (make-up) exam in case he/she scored 41-50 points of final grade or minimum 51 points, but did not obtain a minimal competence level set for final evaluation.</p>
<p>Field of Employment:</p>	<p>The graduate's professional field of activity is:</p> <ul style="list-style-type: none"> ● Broadcasting (radio and television) companies; ● Print and online media companies (web portals); ● Media holdings; ● News agencies; ● Press offices of state and non-governmental organizations and business companies; ● Public service structures; ● Consulting and advertising companies; ● Advertising companies and any other organizations where a qualified journalist is needed.

#	Training course / module / practice / research component	Status	Prerequisite	Credit number	Distribution of credits by academic courses and semesters								Distribution of hours							
					I year		II year		III year		IV year		Contact					Independent work	Total hours	
					I Semester	II Semester	III Semester	IV Semester	V Semester	VI Semester	VII Semester	VIII Semester	Lecture	Seminar/Group work/Practical work	Midterm exam(s)	Final exam	Total contact			
I	Free Mandatory component				20 credits															
1	English language B2.1	obligatory	No prerequisites	5	5									-	56	2	4	62	63	125
2	English language B2.2	obligatory	English language B2.1	5	5									-	56	2	4	62	63	125
3	Academic writing	obligatory	No prerequisites	5	5									14	14	2	2	32	93	125
4	Computer skills	obligatory	No prerequisites	5	5									14	14	2	2	32	93	125

II Required courses in the main field of study				120 credits															
1	Introduction to Journalism and Mass Communications	obligatory	No prerequisites	5	5								14	14	2	2	32	93	125
2	News journalism	obligatory	No prerequisites	5	5								14	14	2	2	32	93	125
3	History of Georgian Journalism in the 19th Century	obligatory	No prerequisites	5	5								14	28	2	2	46	79	125
4	Georgian language	obligatory	No prerequisites	5	5								14	14	2	2	32	93	125
5	Advanced Course of News	obligatory	News journalism	5		5							14	14	2	2	32	93	125
6	Media literacy	obligatory	No prerequisites	5		5							14	14	2	2	32	93	125
7	Georgian speech culture	obligatory	No prerequisites	5		5							14	14	2	2	32	93	125
8	Analytical journalism	obligatory	Advanced Course of News	5			5						14	14	2	2	32	93	125

9	Newspaper production	obligatory	Advanced Course of News	5			5					28	28	2	2	60	65	125
10	Journalistic ethics	obligatory	No prerequisites	5			5					14	14	2	2	32	93	125
11	Audio-visual narration	obligatory	No prerequisites	5			5					14	14	2	2	18	32	125
12	Magazine production	obligatory	Analytical journalism	5			5					28	28	2	2	60	65	125
13	TV news	obligatory	News journalism; audio-visual narration	5			5					28	28	2	2	60	65	125
14	Public Relations	obligatory	No prerequisites	5			5					14	14	2	2	32	93	125
15	Professional English for Journalists I	obligatory	General English B2.2.	5			5					14	14	2	2	32	93	125
16	News on the radio	obligatory	News journalism	5			5					28	28	2	2	60	65	125
17	Professional English for Journalists II	obligatory	No prerequisites	5			5					14	14	2	2	32	93	125

18	Media management	obligatory	No prerequisites	5						5			14	14	2	2	32	93	125
19	Media research methods	obligatory	No prerequisites	5						5			14	28	2	2	46	79	125
20	University Media Platform Practicum	obligatory	TV news	5						5			14	14	2	2	32	93	125
21	Mobile journalism	obligatory	TV news; English language B2.2	5						5			14	28	2	2	46	79	125
22	Media Law	obligatory	No prerequisites	5						5			14	14	2	2	32	93	125
23	Bachelor's group project	obligatory	News journalism	10							10		14	42	2	2	60	190	250
II I	Elective courses in the main field of study			60 credits															
1	Philosophy	elective	No prerequisites	5	5								14	14	2	2	32	93	125
2	Culture in the media	elective	No prerequisites	5	5								14	14	2	2	32	93	125

3	Media technologies	elective	No prerequisites	5	5							14	14	2	2	32	93	125
4	Culturology	elective	No prerequisites	5	5							14	14	2	2	32	93	125
5	Georgian Classical Literature	elective	No prerequisites	5		5						14	14	2	2	32	93	125
6	Oratory	elective	Georgian speech culture	5		5						14	14	2	2	32	93	125
7	Human Rights and Media	elective	No prerequisites	5			5					14	14	2	2	32	93	125
8	Photojournalism	elective	No prerequisites	5			5					14	14	2	2	32	93	125
9	Conflict Reporting	elective	Analytical journalism	5			5					14	14	2	2	32	93	125
10	Social Issues Reporting	elective	Analytical journalism	5			5					14	14	2	2	32	93	125
11	Sports Journalism	elective	No prerequisites	5				5				14	14	2	2	32	93	125
12	Election coverage	elective	Analytical journalism	5				5				14	14	2	2	32	93	125
13	Coverage of children's issues	elective	Journalistic ethics	5				5				14	14	2	2	32	93	125

14	Democracy and citizenship	elective	No prerequisites	5					5			14	14	2	2	32	93	125
15	Georgian Diaspora Journalism	elective	No prerequisites	5					5			14	14	2	2	32	93	125
16	Professional practice	elective	TV news	5					5			124				1	-	125
17	Coverage of economic and business issues	elective	Analytical journalism	5					5			14	14	2	2	32	93	125
18	Author's documentary film	elective	TV news	5					5			14	14	2	2	32	93	125
19	Media product positioning in social networks	elective	No prerequisites	5						5		14	14	2	2	32	93	125
20	Coverage of political issues	elective	Analytical journalism	5						5		14	14	2	2	32	93	125
21	Project management	elective	Media management	5						5		13	15	2	2	32	93	125
22	Investigative journalism	elective	No prerequisites	5						5		14	14	2	2	32	93	125
23	Analytical television program	elective	TV news	5						5		12	16	2	2	32	93	125
24	History of International Relations	elective	No prerequisites	5							5	14	14	2	2	32	93	125

25	Coverage of energy security issues	elective	Analytical journalism	5							5	14	14	2	2	32	93	125	
26	Advertising and media	elective	No prerequisites	5							5	14	14	2	2	32	93	125	
27	Propaganda and media manipulation	elective	No prerequisites	5							5	12	16	2	2	32	93	125	
28	Communication Psychology for Journalists	elective	No prerequisites	5							5	14	14	2	2	32	93	125	
29	Criminal reporting and court chronicles	elective	Analytical journalism	5							5	14	14	2	2	32	93	125	
I V	Free component				40 credits														
Within the framework of free credits, the student chooses any course of study at the appropriate university level, in compliance with the prerequisites.		elective																	
total				240	30	30	30	30	30	30	25	35	770	840	94	94	1784	4141	6000