

Business administration

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| Name of the Educational Programme: | Business Administration |
| Awarded Qualification: | Ph.D in Business Administration |
| Credit Value of the Programme: | 53 ECTS |
| Language of Education: | English |
| Programme Admission Preconditions: | <p>According to Georgian legislation, the candidate for studying in this program should have a Master’s degree or a degree equal to it. With the exception of a person who has been awarded an academic master's degree based on the completion of a master's educational program that includes at least 60 credits, as provided for in paragraph 23 of Article 46 of the Law of Georgia on Higher Education. The requirement of the program is to have a bachelor’s or a Master’s degree in Business Administration or Economics. If the candidate possesses a foreign Master’s Diploma or an equivalent to it which is duly recognized under the law of the country concerned, the validity of the candidate’s diploma / awarded credits has to be confirmed by the LELP – Georgian National Center for Education Quality Enhancement.</p> <p>The criteria for admission to the doctoral program, as well as the evaluation criteria for the doctoral candidate selection process, is determined by the University, as approved by the „Doctoral Education and Dissertation Council Regulation“</p> <p>The candidate to the program should meet other admission criteria according to University regulations:</p> <ul style="list-style-type: none"> • should have the B2 level in English. An applicant who holds an international certificate of the relevant foreign language level determined as a prerequisite for admission to the educational program is exempted from passing the foreign language test. The level of the test conducted to determine the language proficiency level is determined by the „Language Competency Level“; The applicant is exempted from passing the foreign language exam if he/she has completed a foreign language educational program, having achieved the level determined by the prerequisite for admission to the program in the foreign language. |

- the candidate to the program has to submit a 5-page research Proposal, the correspondence of which to the program requirements is assessed by a Dissertation Field Board commission consisting of minimum of three people (including program coordinators and minimum 3 field professors, including the supervisor of the program)
- The candidate is required to have a prior paper/publication in the relevant field, or/and participation in scientific research projects and events, or/and at least 2 years of work experience in the relevant field
- Then an interview based on the proposal is held

The program will also allow: Students enrolled in mobility in accordance with the order №10 / n of the Minister of Education and Science of Georgia of February 4, 2010 "On the Approval of the Procedure and Fees for Transfer from a Higher Education Institution to another Higher Education Institution.

The assessment criteria for the Research Proposal are:

| | Not reflected | Unacceptable | Acceptable, with major changes | Acceptable, with minor changes | Acceptable |
|---|---------------|--------------|--------------------------------|--------------------------------|------------|
| Title: neither too narrow, nor too wide; terms used adequately; sounds contemporary | 0 | 1-3 | 4-6 | 7-9 | 10-12 |
| Significance and novelty: the topic is contemporary, less studied; the potential of novelty and value is presented | 0 | 1-3 | 4-6 | 7-9 | 10-12 |
| Theoretical and practical value: it is presented how the research can impact the field | 0 | 1-3 | 4-6 | 7-9 | 10-12 |

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| | Literature overview: presents main achievements and names; reference list includes at least 10 important titles | 0 | 1-3 | 4-6 | 7-9 | 10-12 |
| | Research questions / hypothesis are original and well-formulated | 0 | 1-3 | 4-6 | 7-9 | 10-12 |
| | Research methods are adequate to the topic and well defined | 0 | 1-3 | 4-6 | 7-9 | 10-12 |
| | Academic and clear language | 0 | 1-3 | 4-6 | 7-9 | 10-12 |
| | Interview / oral presentation *: reveals a good knowledge of the topic, arguments any point from the proposal | 0 | 1-4 | 5-8 | 9-12 | 13-16 |
| | Total: | | | | | 100 |
| | * A candidate who obtains at least 51 points in the previous items is admitted to the interview; the candidate who obtained 41-50 points, can resubmit an improved version within submission deadlines. ** A candidate who obtains at least 9 points from the oral interview will be admitted. | | | | | |
| Purpose of the Programme: | The purpose of the program is to give the students skills to help them: 1. Analyse and formulate relevant research questions aimed to make a significant contribution to their respective fields of research; develop and implement research design and methodologies in practice that enable them to advance the boundaries of knowledge in their specialized fields. 2. Apply knowledge of modern Business administration theories to understand and solve various Business problems, Develop recommendations, and make decisions; 3. Demonstrate excellent oral and written communication skills, actively engage in international conferences collaborate well in international research groups, and publish articles in prominent journals. | | | | | |
| Learning outcome | Knowledge and understanding | 1. Demonstrates deep theoretical and practical knowledge related to the latest achievements of the field of business administration; | | | | |

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| | | <p>2. Formulates Ideas related to the modern tendencies of the business field which enables to critically evaluate and independently work on research literature, books, monographs, international articles;</p> <p>3. Understands critically theories, methodologies, and knowledge to address fundamental questions in their major area of study and contribute new mythologies and knowledge to existing literatures and theories.</p> |
| | Skills | <p>4. Analyses and form own views, using research and analytical methods and make decisions to solve problems in academic and business life as well.</p> <p>5. Develops his/her own research questions, models, and methodology, and interpret the results to make judgments about problems surrounding society and business.</p> <p>6. Conducts and supervises the research of other students show professional skills and show knowledge at a level required for university undergraduate and master teaching in their discipline and assessment of student learning.</p> |
| | Responsibility and autonomy | <p>7. Communicate with people from different backgrounds as both leaders/mentors and team members with integrity and professionalism;</p> <p>8. Express own views on the corresponding topic in the business community, independently participates in scientific or professional debates, and presents his/her work;</p> <p>9. Adheres to the principles of ethics and academic integrity in conducting and implementing research;</p> |
| Evaluation Criteria | <p>Student knowledge assessment system:</p> <p>The purpose of assessment is to qualitatively determine the student's learning outcomes in relation to the goals and parameters of the academic program.</p> <p>Assessment of the student's knowledge is carried out in oral and/or written form. The maximum evaluation of the training course/component is equal to 100 points. The assessment includes an intermediate and final assessment, the sum of which is 100 points.</p> <p>The evaluation system allows:</p> | |

Five types of positive evaluation:

- A) (A) Friadi - 91-100 points;
- b) (B) very good – 81-90 points;
- c) (C) good – 71-80 points;
- d) (D) satisfactory – 61-70 points;
- E) (E) Sufficient – 51-60 points.

Two types of negative evaluation:

- a) (FX) failed - 41-50 points, which means that the student needs more work to pass and is allowed to take the additional exam once with independent work;
- b) (F) Failed – 40 points and less, which means that the work done by the student is not enough and he has to study the course/subject afresh.

The minimum competence threshold for intermediate and final assessments is at least 51% of the corresponding assessment.

The point distribution of midterm and final assessments, their minimum competency thresholds and assessment rubrics are spelled out in the syllabus of the relevant component.

Credit can be obtained only after the student has achieved the learning outcomes set by the syllabus, taking into account the following necessary requirements:

- a) in case of exceeding the minimum competence limit of intermediate and final assessments;
- b) in case of obtaining at least 51 points out of the maximum 100 points of the final assessment.

A student will be admitted to the additional exam if he scored 41 - 50 points out of a maximum of 100 points in the final assessment or at least 51 points, but did not pass the minimum competence limit defined for the final assessment.

The format and evaluation criteria of the midterm and final assessment components are determined according to the syllabus of each learning component, taking into account their specificities and following the above criteria.

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| | <p>Dissertation Defense</p> <p>c) The dissertation is assessed by a jury during the defense.</p> <p>d) During the defense of the doctorate dissertation, the assessment takes place according to the following rubric:</p> <p>The assessment of the dissertation finally is done with the following wording:</p> <p>a) Excellent (summa cum laude) – 91points and over of maximum point – an excellent performance;</p> <p>b) Very good (magna cum laude) – 81-90 points of maximum point – a result exceeding given requirements in all aspects;</p> <p>c) Good (cum laude) – 71-80% of maximum point – a result exceeding given requirements;</p> <p>d) Medium (bene) – 61-70 points of maximum point – a result satisfying given requirements in all aspects;</p> <p>e) Satisfactory (rite) – 51-60 points of maximum point – a result satisfying given requirements despite some mistakes;</p> <p>f) Insufficient – 41-50 points of maximum point – a result not satisfying given requirements because of serious mistakes;</p> <p>g) Completely unsatisfactory (sub omni canone) – 40 points and less of maximum point – a result absolutely not satisfying given requirements.</p> <p>The student is awarded the academic degree of doctor in case of obtaining any of the above-mentioned grades considered by items from a) to e); in case of getting the grade considered by item f) – the student has a right to present the rewritten doctorate dissertation during the first year; and in case of getting the grade considered by item g) – the student has no right to present the same doctorate dissertation.</p> |
| <p>Field of Employment:</p> | <p>A Doctorate degree is usually essential for an academic career or a specialist scientific post within research organizations academic institutions and Governmental Agencies.</p> <p>more specific employment areas of Ph.D. business administration can be mentioned as follows:</p> <ul style="list-style-type: none"> ● In higher educational institutions, including both academic and administrative positions to provide successful development of educational process; ● Scientific institutions (in particular: in such public and international organizations, which function as research institutes on modern tendencies in the business environment); ● Public and private business companies; |

- As independent business experts.
- Governmental agencies;

| # | Course / Module / Internship / Research Component | Status | Credit number | Distribution of credits per courses and semesters | | | | | | | | | | Distribution of Hours | | Total number of hours | |
|-----------|--|------------|---------------|---|-------------------------------------|--------------|-------------|------------|-------------|---------------|-----------------------------------|-----------------|------------|-----------------------|-------------------------------|-----------------------|-----|
| | | | | I Year | | II Year | | III Year | | Contact Hours | | | | Independent work | | | |
| | | | | I Semester | II Semester | III Semester | IV Semester | V Semester | VI Semester | Lecture | Seminar / Group Work / Laboratory | Midterm exam(s) | Final exam | | Total number of contact hours | | |
| I | Compulsory/Elective courses (study Component) | | | 43 ECTS | | | | | | | | | | | | | |
| 1 | Pedagogy of Higher Education for Business and Technology | Compulsory | 5 | <input checked="" type="checkbox"/> | | | | | | | 8 | 20 | 2 | 2 | 32 | 93 | 125 |
| 2 | Multivariate Data Analysis | Compulsory | 10 | <input checked="" type="checkbox"/> | | | | | | | 11 | 31 | 2 | 2 | 46 | 204 | 250 |
| 3 | Research Methodology | Compulsory | 8 | <input checked="" type="checkbox"/> | | | | | | | 14 | 14 | 2 | 2 | 32 | 168 | 200 |
| 4 | Applied Econometrics | Compulsory | 5 | | <input checked="" type="checkbox"/> | | | | | | 11 | 17 | 2 | 2 | 32 | 93 | 125 |
| 5 | Doctoral Seminar | Compulsory | 10 | | <input checked="" type="checkbox"/> | | | | | | - | 14 | 2 | 2 | 32 | 218 | 250 |
| 6 | Professor's Assistance | Compulsory | 5 | | <input checked="" type="checkbox"/> | | | | | | 32 | - | - | - | 32 | 93 | 125 |
| II | Elective Courses | | | 10 ECTS | | | | | | | | | | | | | |
| 2 | Organization Theory | Elective | 10 | | <input checked="" type="checkbox"/> | | | | | | 13 | 15 | 2 | 2 | 32 | 218 | 250 |
| 3 | Theory of Consumer Behavior | Elective | 10 | | <input checked="" type="checkbox"/> | | | | | | 14 | 14 | 2 | 2 | 32 | 218 | 250 |

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|--------------|---|----------------|-----------|-----------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|----|----|---|---|----|-----|-----|
| 4 | Advanced Corporate Finance | Elective | 10 | | <input checked="" type="checkbox"/> | | | | | 12 | 16 | 2 | 2 | 32 | 218 | 250 |
| II I | Research Component – Doctoral Dissertation | Compulsor y | | | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | | | | | |
| Total | | | 53 | 23 | 30 | | | | | | | | | | | |

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