

## Journalism

<b>Name of the Educational Programme:</b>	<b>Journalism</b>
<b>Awarded Qualification:</b>	Bachelor of Journalism
<b>Credit Value of the Programme:</b>	240 ECTS
<b>Language of Education:</b>	Georgian
<b>Programme Admission Preconditions:</b>	<ul style="list-style-type: none"> <li>● A person with a complete general education, who has a relevant document confirmed by the state, and who, based on the results of the Unified National Examinations, has the right to study in the mentioned program. The applicant must pass one of the foreign languages at the Unified National Examination. The applicant must pass one of the following subjects as an elective subject at the Unified National Examinations: mathematics, history, geography, literature, civics. After obtaining the right to study, the person must undergo administrative registration at the International Black Sea University.</li> <li>● Persons who, based on the Order No. 224/n of the Minister of Education and Science of Georgia dated December 29, 2011 “On Approval of the Rules for Submission and Review of Documents by Applicants/Master’s Degree Candidates/Students Having the Right to Study at a Higher Educational Institution without Passing Unified National Exams/Common Master’s Degree Exams”, have the right to enroll in a university without passing the Unified National Exams. The aforementioned persons are obliged to confirm their proficiency in the Georgian language at level B2.</li> <li>● Students enrolled under the mobility rule in accordance with the Order No. 10/n of the Minister of Education and Science of Georgia dated February 4, 2010 “On Approval of the Rules and Fees for Transferring from a Higher Educational Institution to Another Higher Educational Institution”.</li> </ul>
<b>Purpose of the Programme:</b>	<p>The goal of the Journalism Bachelor program is to:</p> <ul style="list-style-type: none"> <li>● Prepares competitive practicing journalists who will have the appropriate theoretical and practical skills to establish themselves in the media market at the local and international levels with modern, objective and impartial journalism standards;</li> <li>● Develops analytical and research skills in graduates, on the basis of which they will be able to assess the real environment based on research, determine those topics whose coverage is important for society;</li> </ul>

	<ul style="list-style-type: none"> <li>Prepares graduates who will create and distribute journalistic products on media platforms in the changing environment of the media market based on objective and impartial information, thereby contributing to the building of a democratic state.</li> </ul>
<b>Learning outcomes</b>	<b>Knowledge and Understanding:</b> <ol style="list-style-type: none"> <li>Critically considers the role of impartial and objective journalism as one of the prerequisites for the existence of a democratic society;</li> <li>Compares and distinguishes fair and objective journalistic activity from biased reporting;</li> <li>Identifies the standards of reliable journalism;</li> <li>Invokes and interprets the mechanisms of regulation and self-regulation of the work of independent journalism;</li> </ol>
	<b>Skills</b> <ol style="list-style-type: none"> <li>Analyzes the work of various types of media and identifies both strengths and weaknesses;</li> <li>Develops ideas and topics for journalistic materials, establishes communication with relevant sources, collects and analyzes data for journalistic materials;</li> <li>Develops and creates both textual and audio-visual and multimedia journalistic materials;</li> <li>Plans and organizes the distribution of journalistic materials on various platforms;</li> </ol>
	<b>Responsibility and autonomy</b> <ol style="list-style-type: none"> <li>Adheres to the principles of professional ethics when performing journalistic tasks assigned for educational purposes;</li> <li>Stays informed about the latest developments in the field for the purpose of professional self-development.</li> </ol>
<b>Evaluation Criteria</b>	<p>The goal of evaluation is to determine student's education results qualitatively in relation to academic program goals and parameters.</p> <p>Students may be assessed orally and/or in a written way. A student's knowledge and skills are assessed through 100 points grading system. It consists of midterm and final evaluations, the sum of which makes up 100 points. Grading system allows:</p> <ol style="list-style-type: none"> <li>Five types of positive grades <ol style="list-style-type: none"> <li>(A) Excellent – 91 – 100:</li> <li>(B) Very good – 81-90.</li> </ol> </li> </ol>

	<p>3) (C) Good – 71-80:  4) (D) Satisfactory – 61-70.  5) (E) Sufficient – 51-60.  b) Two types of negative grades  1) (FX) Fail – 41-50, meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work;  2) (F) Fail – 40 and less, meaning that the work of a student is not acceptable and he/she has to study the subject anew.</p> <p>For the midterm and final evaluations minimal passing grade is set. The final evaluation minimal passing grade is 60% of final evaluation grade.</p> <p>Midterm and final evaluation grade distribution, their minimal competence levels and assessment criteria are described in the corresponding syllabus.</p> <p>A credit can be awarded only after the attainment of learning outcomes, envisaged by the course syllabus and following requirements:</p> <p>a) Obtaining minimal competence levels set for midterm and final evaluations;  b) Obtaining minimum 51 points out of 100 points of final grade.</p> <p>A student is allowed to take an additional (make-up) exam in case he/she scored 41-50 points of final grade or minimum 51 points, but did not obtain minimal competence level set for final evaluation.</p> <p>The minimum competency threshold for midterm and final assessments is 51% of the respective assessment. Considering its specification, the format and the assessment criteria of mid-term and final evaluations can be determined in the specific module/course syllabus.</p>
<p><b>Field of Employment:</b></p>	<p>The graduate's professional field of activity is:</p> <ul style="list-style-type: none"> <li>● Broadcasting (radio and television) companies;</li> <li>● Print and online media companies (web portals);</li> <li>● Media holdings;</li> <li>● News agencies;</li> <li>● Press offices of state and non-governmental organizations and business companies;</li> <li>● Public service structures;</li> <li>● Consulting and advertising companies;</li> </ul>

- Advertising companies and any other organizations where a qualified journalist is needed.

#	Training course / module / practice / research component	Status	Prerequisite	Credit number	Distribution of credits by academic courses and semesters								Distribution of hours							
					I year		II year		III year		IV year		Contact					Independent work	Total hours	
					I Semester	II Semester	III Semester	IV Semester	V Semester	VI Semester	VII Semester	VIII Semester	Lecture	Seminar/Group work/Practical work	Midterm exam(s)	Final exam	Total contact			
I	Free Mandatory component				20 credits															
1	English language B2.1	obligatory	No prerequisites	5	5									-	56	2	4	62	63	125
2	English language B2.2	obligatory	English language B2.1	5	5									-	56	2	4	62	63	125
3	Academic writing	obligatory	No prerequisites	5	5									14	14	2	2	32	93	125

4	Computer skills	obligatory	No prerequisites	5	5							14	14	2	2	32	93	125	
II	<b>Required courses in the main field of study</b>			<b>120 credits</b>															
1	Introduction to Journalism and Mass Communications	obligatory	No prerequisites	5	5							14	14	2	2	32	93	125	
2	News journalism	obligatory	No prerequisites	5	5							14	14	2	2	32	93	125	
3	History of Georgian Journalism in the 19th Century	obligatory	No prerequisites	5	5							14	28	2	2	46	79	125	
4	Georgian language	obligatory	No prerequisites	5	5							14	14	2	2	32	93	125	
5	Advanced Course of News	obligatory	News journalism	5	5							14	14	2	2	32	93	125	
6	Media literacy	obligatory	No prerequisites	5	5							14	14	2	2	32	93	125	
7	Georgian speech culture	obligatory	No prerequisites	5	5							14	14	2	2	32	93	125	

8	Analytical journalism	obligatory	Advanced Course of News	5			5					14	14	2	2	32	93	125
9	Newspaper production	obligatory	Advanced Course of News	5			5					28	28	2	2	60	65	125
10	Journalistic ethics	obligatory	No prerequisites	5			5					14	14	2	2	32	93	125
11	Audio-visual narration	obligatory	No prerequisites	5			5					14	14	2	2	18	32	125
12	Magazine production	obligatory	Analytical journalism	5			5					28	28	2	2	60	65	125
13	TV news	obligatory	News journalism; audio-visual narration	5			5					28	28	2	2	60	65	125
14	Public Relations	obligatory	No prerequisites	5			5					14	14	2	2	32	93	125
15	Professional English for Journalists I	obligatory	General English B2.2.	5			5					14	14	2	2	32	93	125
16	News on the radio	obligatory	News journalism	5					5			28	28	2	2	60	65	125

17	Professional English for Journalists II	obligatory	No prerequisites	5					5			14	14	2	2	32	93	125
18	Media management	obligatory	No prerequisites	5					5			14	14	2	2	32	93	125
19	Media research methods	obligatory	No prerequisites	5					5			14	28	2	2	46	79	125
20	University Media Platform Practicum	obligatory	TV news	5					5			14	14	2	2	32	93	125
21	Mobile journalism	obligatory	TV news; English language B2.2	5					5			14	28	2	2	46	79	125
22	Media Law	obligatory	No prerequisites	5					5			14	14	2	2	32	93	125
23	Bachelor's group project	obligatory	News journalism; Analytical journalism; Mobile journalism; Media research methods; Media management	10						10		14	42	2	2	60	190	250

III Elective courses in the main field of study				60 credits															
1	Philosophy	elective	No prerequisites	5	5								14	14	2	2	32	93	125
2	Culture in the media	elective	No prerequisites	5	5								14	14	2	2	32	93	125
3	Media technologies	elective	No prerequisites	5		5							14	14	2	2	32	93	125
4	Culturology	elective	No prerequisites	5		5							14	14	2	2	32	93	125
5	Georgian Classical Literature	elective	No prerequisites	5			5						14	14	2	2	32	93	125
6	Oratory	elective	Georgian speech culture	5			5						14	14	2	2	32	93	125
7	Human Rights and Media	elective	No prerequisites	5				5					14	14	2	2	32	93	125
8	Photojournalism	elective	No prerequisites	5					5				14	14	2	2	32	93	125
9	Conflict Reporting	elective	Analytical journalism	5						5			14	14	2	2	32	93	125



10	Social Issues Reporting	elective	Analytical journalism	5				5					14	14	2	2	32	93	125
11	Sports Journalism	elective	No prerequisites	5				5					14	14	2	2	32	93	125
12	Election coverage	elective	Analytical journalism	5				5					14	14	2	2	32	93	125
13	Coverage of children's issues	elective	Journalistic ethics	5				5					14	14	2	2	32	93	125
14	Democracy and citizenship	elective	No prerequisites	5				5					14	14	2	2	32	93	125
15	Georgian Diaspora Journalism	elective	No prerequisites	5				5					14	14	2	2	32	93	125
16	Professional practice	elective	TV news	5				5					124			1	-	125	
17	Coverage of economic and business issues	elective	Analytical journalism	5				5					14	14	2	2	32	93	125
18.	Author's documentary film	elective	TV news	5				5					14	14	2	2	32	93	125
19	Media product positioning in social networks	elective	No prerequisites	5						5			14	14	2	2	32	93	125
20	Coverage of political issues	elective	Analytical journalism	5						5			14	14	2	2	32	93	125

21	Project management	elective	Media management	5						5		13	15	2	2	32	93	125	
22	Investigative journalism	elective	No prerequisites	5						5		14	14	2	2	32	93	125	
23	Analytical television program	elective	TV news	5						5		12	16	2	2	32	93	125	
24	History of International Relations	elective	No prerequisites	5						5		14	14	2	2	32	93	125	
25	Coverage of energy security issues	elective	Analytical journalism	5						5		14	14	2	2	32	93	125	
26	Advertising and media	elective	No prerequisites	5						5		14	14	2	2	32	93	125	
27	Propaganda and media manipulation	elective	No prerequisites	5						5		12	16	2	2	32	93	125	
28	Communication Psychology for Journalists	elective	No prerequisites	5						5		14	14	2	2	32	93	125	
29	Criminal reporting and court chronicles	elective	Analytical journalism	5						5		14	14	2	2	32	93	125	
<b>IV</b>	<b>Free component</b>											<b>40 credits</b>							
	Within the framework of free credits, the student chooses any course of study at the appropriate university level,	elective																	

