

Catalogue of Master's Programs (Delivered in Georgian)

2025

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About International Black Sea University

The International Black Sea University (IBSU) has been engaged in educational and scientific activities since 1995. The university is the first English-language educational institution in Georgia, which provides programs in both English and Georgian languages at all three levels of education.

More than 200 local and invited professors from different countries provide a high level of education at the university. International Black Sea University offers many opportunities to students. Namely: diverse public lectures, discussions with experts in various fields, participation in local and international conferences, mock trials, access to more than 25,000 books in the library and constantly updated electronic literature, involvement in more than 30 different clubs; Participation in various sports tournaments, opportunity of training in the gym, basketball court, open and closed stadiums, excursions, picnics, hiking and other extracurricular activities.

More than 4,500 graduates of the International Black Sea University hold a higher education diploma issued by the university. IBSU students actively benefit from exchange programs. The university has signed 70 memorandums with educational institutions of 24 countries. IBSU is involved in Erasmus+ and DAAD projects.

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Please see the contact information in the section of a program

Finances

Name of an educational program	Finance
Qualification to be awarded:	Master of Finances
Program volume in credits:	120 credits
Language of instruction:	Georgian
Prerequisite for admission to the program:	<p>Student enrollment is made according to the Georgian legislation - based on the results of the Unified National Master's Exams (Admission to the educational program without passing Unified National exams may be allowed only in cases considered by the Georgian law). for foreign applicants admission criteria is available at IBSU Web-page.</p> <p>A person with a bachelor's degree or an equivalent academic degree who will be enrolled on the basis of the results of the general master's examinations.</p> <p>In addition, the applicant should pass the University internal exam in specialty and English language (B2 level).</p> <p>Candidate who has an English language B2 level international certificate is exempted from passing the language exam. Also, a candidate who has graduated from the English Language Educational Program will be exempt from English Language Requirement.</p>

	<p>Exams in English and Specialty are distributed in accordance with the following coefficient: 40% - 60% respectively. Exam in the professional subject will be conducted in a written form.</p> <p>The order of the Minister of Education and Science of Georgia №10 / N (4.02.2010) on the “Rules for Transfer from the Higher Education Institution to Other Higher Education Institutions and Approval of Fees” students shall be enrolled in accordance with the mobility rules.</p>
<p>The purpose of the educational program:</p>	<p>The goal of the Finance Master program is to prepare competent specialists with theoretical knowledge and practical skills of management, scientific research and creative skills. The task of the program is to prepare specialists who have deep and systemic knowledge in the fields of finances.</p> <ol style="list-style-type: none"> 1. To achieve this, the program aims to develop competencies based on broad and versatile knowledge and knowledge of the discipline, by providing student deep and systematic knowledge in the field of finance; 2. To equip the student with system for managing financial resources; Characteristics of the financial system and financial market theory; Financial intermediaries as a financial system; risk management; Management of Capital Structure and Costs; The role of state finances in the financial system and how it is managed; different economic mechanisms at the micro- and macro- economic level assessment of the current and future financial conditions of an organization 3. To develop the competence of develops practical application of theoretical knowledge received in the field of finance, communication skills and ethical standards necessary for professional development. 4. Carry out research in accordance to the standards of academic integrity and ethics, employing contemporary methodologies, and presents the findings in an argumentative way to relevant audiences.
<p>Learning outcomes</p>	<div style="display: flex; align-items: center; justify-content: center;"> <div style="border: 1px solid black; padding: 10px; margin-right: 20px;"> <p>Knowledge and understanding</p> </div> <div style="flex-grow: 1;"> <ol style="list-style-type: none"> 1. Explains financial management, the importance of financial concepts and theories in the decision-making process in order to maximize company 'benefits as an important means of communication and coordinating entities' resources; 2. Profound knowledge of economic mechanism at the micro- and macro-economic levels; 3. Describes the ways how to improve the financial condition of any entity, its restructuring and rehabilitation 4. Determines modern management models and methods, techniques and technologies for identifying, analyzing and evaluating the main problems in the </div> </div>

		financial system and financial institutions
	Skill	<p>5. Uses of Business Measurement, Business Assessment and Analysis Methods in evaluating and planning practical business development;</p> <p>6. Demonstrates context-appropriate communication skills using information and communication technologies</p> <p>7. Prepares corporate reporting, interpreting financial statements and formulating useful conclusions based on them</p> <p>8. Makes the right choice out of the most favorable sources of financing and prepares an efficient portfolio using equity and fixed-income securities.</p>
	Responsibility and autonomy	<p>9. Identifies further learning needs and achieves a high level of independence.</p> <p>10. Performs research independently, employing current methods in a way that preserves academic integrity and ethics, and presents findings to interested parties in an argumentative manner.</p> <p>11. Assesses financial processes and events, considering the ongoing growth of organizations, possible risks, costs, and advantages; performs in accordance with professional ethics and legal regulations, and autonomously makes rational decisions.</p>
Student Knowledge Assessment system	<p>The goal of evaluation is to determine student's education results qualitatively in relation to academic program goals and parameters.</p> <p>Students may be assessed orally and/or in a written way. A student's knowledge and skills are assessed through 100 points grading system. It consists of midterm and final evaluations, the sum of which makes up 100 points.</p> <p>Grading system allows:</p> <p>a) Five types of positive grades</p> <p>1) (A) Excellent – 91 – 100:</p>	

	<p>2) (B) Very good – 81-90.</p> <p>3) (C) Good – 71-80:</p> <p>4) (D) Satisfactory – 61-70.</p> <p>5) (E) Sufficient – 51-60.</p> <p>b) Two types of negative grades</p> <p>1) (FX) Fail – 41-50 , meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work;</p> <p>2) (F) Fail – 40 and less , meaning that the work of a student is not acceptable and he/she has to study the subject anew.</p> <p>For the midterm and final evaluations minimal passing grade is set. The final evaluation minimal passing grade is 51% of final evaluation grade.</p> <p>Midterm and final evaluation grade distribution, their minimal competence levels and assessment criteria are described in the corresponding syllabus.</p> <p>A credit can be awarded only after the attainment of learning outcomes, envisaged by the course syllabus and following requirements:</p> <p>a) Obtaining minimal competence levels set for midterm and final evaluations;</p> <p>b) Obtaining minimum 51 points out of 100 points of final grade.</p> <p>A student is allowed to take an additional (make-up) exam in case he/she scored 41-50 points of final grade or minimum 51 points, but did not obtain minimal competence level set for final evaluation.</p> <p>Considering its specification, the format and the assessment criteria of mid-term and final evaluations can be determined in the specific module/course syllabus.</p>
<p>Field of employment</p>	<p>A graduate of the program will be able to be employed in both local and multinational businesses as well as in the organization with educational and scientific research profile, NGO, etc. Master of Business Administration in Finance can work as a specialist in finance, financial analyst, or manager in organizations dealing with financial services (banks, insurers, mutual funds, broker services), Financial management and monitoring</p>

#	Course / Module / Internship / Research Component	Status	C r e d i t n u m b e r	Distribution of credits per courses and semesters				Distribution of Hours				Indepe ndent work	Total numbe r of hours	
				I Year		II Year		Contact Hours						
				I Se m est er	II Se m est er	III Se m est er	IV Se m est er	Lect ure	Seminar / Group Work / Laborato ry Work / Practical work	Mid ter m exa m(s)	Fi na l ex a m			Total numb er of conta ct hours
I	Compulsory Courses		97											
1	Managerial Economics	Compulsory	8	<input checked="" type="checkbox"/>				14	14	2	2	32	168	200
2	Strategic Management	Compulsory	8	<input checked="" type="checkbox"/>				14	14	2	2	32	168	200
3	Professional Writing	Compulsory	6	<input checked="" type="checkbox"/>				11	17	2	2	32	118	150
4	Financial Management	Compulsory	8	<input checked="" type="checkbox"/>				14	14	2	2	32	168	200
5	Quantitative Analysis for Business	Compulsory	8		<input checked="" type="checkbox"/>			16	26	2	2	46	154	200
6	Financial Instrument and Risk Management	Compulsory	8		<input checked="" type="checkbox"/>			15	13	2	2	32	168	200
7	Corporate Financial Reporting	Compulsory	8		<input checked="" type="checkbox"/>			14	14	2	2	32	168	150
8	Corporate Valuation and Financial Analysis	Compulsory	10			<input checked="" type="checkbox"/>		28	14	2	2	46	204	250
9	Research Methods for Business	Compulsory	5			<input checked="" type="checkbox"/>		14	14	2	2	32	93	125
10	Master thesis	Compulsory	30				<input checked="" type="checkbox"/>	-	-		2	32	718	750

II	Elective Courses		23											
1	Portfolio Management	Elective	6			<input checked="" type="checkbox"/>		14	14	2	2	32	118	150
2	Business Simulations and Analysis	Elective	6		<input checked="" type="checkbox"/>			12	16	2	2	32	118	150
3	Advanced Project Management	Elective	6		<input checked="" type="checkbox"/>			14	14	2	2	32	118	150
4	Managerial Accounting and Control	Elective	6		<input checked="" type="checkbox"/>			14	14	2	2	32	118	150
5	Corporate Governance and Social Responsibility Management	Elective	6			<input checked="" type="checkbox"/>		14	14	2	2	32	118	150
6	Banking Management	Elective	5			<input checked="" type="checkbox"/>		14	14	2	2	32	93	125
7	Derivative Securities Market	Elective	5			<input checked="" type="checkbox"/>		14	14	2	2	32	93	125
8	Merger and Acquisitions, Reorganization	Elective	5			<input checked="" type="checkbox"/>		14	14	2	2	32	93	125
9	Financial Regulations	Elective	5			<input checked="" type="checkbox"/>		22	6	2	2	32	93	125
10	Financial Accounting for Managers	Elective	5	<input checked="" type="checkbox"/>				14	14	2	2	32	93	125
11	Internship	Elective	5			<input checked="" type="checkbox"/>		-	-	-	-	-	125	125
IV	Free elective courses		5	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>								
	Any educational course of the corresponding level of the university, with the corresponding prerequisite													
	Total		120											

Education administration

Name of an educational program	Education Administration (Georgian)
Qualification to be awarded:	Master of Education Administration
Program volume in credits	120 credits
Language of instruction:	Georgian
Prerequisite for admission to the program:	<p>Admission to the Master's program is conducted in accordance with Georgian legislation, based on the results of the Unified National Master's Examination.</p> <p>Eligibility Criteria:</p> <ol style="list-style-type: none"> 1. Candidates must hold a Bachelor's degree or its equivalent academic qualification. 2. Prospective students are required to demonstrate English language proficiency at the B2 level (according to the Common European Framework of Reference for Languages) through a qualifying examination. <p>Although the language of instruction for the program is Georgian, it is important for students to have English language competency, since scientific literature on important issues in education administration is relatively scarce in Georgian. Therefore, it is essential for students to be able to access and understand the latest materials available in English.</p> <p>English Language Requirement Exemptions: Candidates may be exempt from the English language examination if they meet either of the following criteria:</p> <ul style="list-style-type: none"> ● Hold a Bachelor's degree obtained through an English-medium educational program ● Possess a valid international certificate demonstrating B2 level proficiency in English, including but not limited to

- TOEFL IBT-72<
- IELTS-5.5<
- Cambridge First Certificate in English (FCE)
- Cambridge Certificate in Advanced English (CAE)
- CERTUS

Order №10 of the Minister of Education and Science of Georgia (February 4, 2010) 'On the approval of transfer rules and fees from one higher education institution to other higher education institutions' - students are enrolled according to mobility procedures

For comprehensive information regarding admission procedures and requirements, please refer to the Master's Studies Regulations.

Candidate Assessment in the Field of Specialization is conducted through an interview based on the following criteria:

Interview Assessment Rubric (20 points)

1. Communication Skills

The candidate's ability to articulate ideas clearly, fluently, and confidently, both verbally and non-verbally.

5 points- Demonstrates exceptional communication abilities with sophisticated language use and compelling delivery;

4-3 points- Displays adequate communication abilities with generally clear expression;

2-1 points- Shows basic communication skills with some clarity issues

2. Knowledge of Educational Systems

The candidate's knowledge of education systems and policies.

5 points- Demonstrates extensive knowledge of educational systems with detailed understanding;

4- 3 points- Displays basic knowledge of educational systems;

2-1 points- Demonstrates insufficient knowledge

3. Motivation

The candidate's motivation to work in the education sector; enthusiasm for educational leadership

	<p>and alignment with program objectives.</p> <p>5 points- Shows exceptional motivation with clear purpose and alignment; 4 -3 points- Shows adequate motivation with some alignment; 2-1 points- Displays limited motivation with poor alignment</p> <p>4. Critical Thinking</p> <p>The candidate's ability to critically analyze situations, demonstrate independent thinking, and present well-reasoned perspectives on educational matters.</p> <p>5 points- Demonstrates exceptional critical thinking with sophisticated analysis 4 -3 points- Displays adequate critical thinking with basic analysis 2-1 points- Shows limited critical thinking with weak analysis</p>		
<p>The purpose of the educational program:</p>	<p>The Master's Program in Educational Administration aims to prepare professionals in general, vocational, and higher education fields who possess interdisciplinary, deep systematic theoretical and practical knowledge, skills (research; educational policy development, curriculum development, implementation of educational processes using digital technologies, planning, management, evaluation, monitoring and development of human and financial processes in the education system) characteristic of administration and adhere to professional ethical norms. Additionally, the program aims to enable students to conduct self- and peer assessment, independently plan and implement strategic learning, and demonstrate proficiency in correspondence, communication, and document management essential for effective educational administration.</p> <p>Upon completion, graduates will be qualified to assume leadership positions in local and international educational institutions, lead organizational change initiatives, and implement evidence-based practices to enhance educational outcomes across diverse learning environments by embracing a contemporary understanding of why and how people and systems learn.</p>		
<p>Learning outcomes</p>	<table border="1"> <tr> <td data-bbox="804 1179 1115 1356"> <p>Knowledge and understanding</p> </td> <td data-bbox="1115 1179 2047 1356"> <p>1. Describes and defines educational systems, policies, legal and financial frameworks, theories, reforms, leadership practices, quality assurance mechanisms, human resources, curriculum design, teaching approaches, and professional ethics across higher, general, and vocational educational</p> </td> </tr> </table>	<p>Knowledge and understanding</p>	<p>1. Describes and defines educational systems, policies, legal and financial frameworks, theories, reforms, leadership practices, quality assurance mechanisms, human resources, curriculum design, teaching approaches, and professional ethics across higher, general, and vocational educational</p>
<p>Knowledge and understanding</p>	<p>1. Describes and defines educational systems, policies, legal and financial frameworks, theories, reforms, leadership practices, quality assurance mechanisms, human resources, curriculum design, teaching approaches, and professional ethics across higher, general, and vocational educational</p>		

		<p>contexts through research and practice;</p> <p>2. Critically comprehends educational administration principles and their effectiveness in promoting democratic values through case studies, policy analysis, evidence-based research and practice;</p>
	Skill	<p>3. Develops innovative curriculum, teaching strategies, and assessment frameworks across higher, general, and vocational educational contexts through theoretical analysis, practical implementation, and systematic evaluation of outcomes, while adhering to established quality standards and professional guidelines;</p> <p>4. Demonstrates transformational leadership in designing and implementing innovative educational solutions to complex challenges through strategic vision-setting, stakeholder engagement, synthesis of theoretical knowledge, integration of digital technologies, and execution of research-based projects that drive institutional change while maintaining academic integrity principles;</p> <p>5. Conducts rigorous educational research by selecting appropriate methodologies, implementing systematic data collection and analysis procedures, and presenting evidence-based recommendations through scholarly communications;</p> <p>6. Communicates complex educational research and theory effectively through advanced written and oral presentations, while demonstrating proficiency in professional correspondence, communication, and document management, employing audience-appropriate strategies across academic, professional, and public contexts.</p>
	Responsibility and autonomy	<p>7. Demonstrates high competency in critical self-reflection and peer evaluation in accordance with professional ethics, while independently planning and implementing strategies for continuous professional</p>

	development and lifelong learning.
Student Knowledge Assessment system	<p>The goal of evaluation is to determine student's education results qualitatively in relation to academic program goals and parameters.</p> <p>Students may be assessed orally and/or in a written way. A student's knowledge and skills are assessed through 100 points grading system. It consists of midterm and final evaluations, the sum of which makes up 100 points.</p> <p>Grading system allows:</p> <ul style="list-style-type: none"> a) Five types of positive grades <ul style="list-style-type: none"> 1) (A) Excellent – 91 – 100: 2) (B) Very good – 81-90. 3) (C) Good – 71-80: 4) (D) Satisfactory – 61-70. 5) (E) Sufficient – 51-60. b) Two types of negative grades <ul style="list-style-type: none"> 1) (FX) Fail – 41-50 , meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work; 2) (F) Fail – 40 and less , meaning that the work of a student is not acceptable and he/she has to study the subject anew. <p>For the midterm and final evaluations minimal passing grade is set. The final evaluation minimal passing grade is 51% of final evaluation grade.</p> <p>Midterm and final evaluation grade distribution, their minimal competence levels and assessment criteria are described in the corresponding syllabus.</p> <p>A credit can be awarded only after the attainment of learning outcomes, envisaged by the course syllabus and following requirements:</p> <ul style="list-style-type: none"> a) Obtaining minimal competence levels set for midterm and final evaluations; b) Obtaining minimum 51 points out of 100 points of final grade. <p>A student is allowed to take an additional (make-up) exam in case he/she scored 41-50 points of</p>

	<p>final grade or minimum 51 points, but did not obtain minimal competence level set for final evaluation.</p> <p>Considering its specification, the format and the assessment criteria of mid-term and final evaluations can be determined in the specific module/course syllabus.</p>
Field of employment	Administrative Worker in Education - administrative personnel of educational institutions. A graduate can find employment in governmental and non-governmental organizations and institutions that work on educational issues. There is also the prospect of continuing studies in a doctoral program..

#	Course / Module / Internship / Research Component	Status	Prerequisite	Credit number	Distribution of Hours										
					I Year		II Year		Contact Hours					Independent work	Total number of hours
					I Semester	II Semester	III Semester	IV Semester	Lecture	Seminar / Group Work / Laboratory Work / Practical work	Midterm exam(s)	Final exam	Total number of contact hours		
	Compulsory Component			72	30	28	14		148	156	8	6	318	1482	1800
1	EAG101 Education Policy (Hybrid)	Compulsory	N/A	8	8				14	14	0	0	28	172	200

2	EAG102	Legal Issues in Education	Compulsory	N/A	7	7			18	10	2	2	32	143	175
3	EAG103	Research Methods in Education	Compulsory	N/A	8	8			14	28	0	0	42	158	200
4	EAG104	Education Theories and Psychology	Compulsory	N/A	7	7			13	15	2	0	30	145	175
5	EAG105	Quality Assurance in Education	Compulsory	N/A	8	8			28	14	2	2	46	154	200
6	EAG106	Leadership and Change Management in Education	Compulsory	N/A	7	7			14	14	0	0	28	147	175
7	EAG107	Finances and Budgeting in Education	Compulsory	N/A	7	7			15	13	2	2	32	143	175
8	EAG127	Human Resource Management in Education	Compulsory	N/A	6	6			14	14	0	0	28	122	150
9	EAG121	Curriculum, Teaching and Assessment Methods in Education (Hybrid)	Compulsory	EAG105	6			6	18	10	0	0	28	122	150
10	EAG109	Internship	Compulsory	All Compulsory Courses	8			8	0	24	0	0	24	176	200
Elective Component					18			18	42	42	0	0	84	366	450
11	EAG114	School Administration	Elective	N/A	6			6	14	14	0	0	28	122	150
12	EAG129	Higher Education Leadership and Administration	Elective	N/A	6			6	14	14	0	0	28	122	150
13	EAG128	Vocational Education Administration	Elective	N/A	6			6	14	14	0	0	28	122	150
14	EAG113	English for Academic Purposes	Elective	N/A	6			6	0	28	2	2	33	117	150

15	EAG122	Gender, Health and Personal Safety Education	Elective	EAG104	6			6		12	16	0	0	28	122	150
16	EAG123	Adult Education and Psychology	Elective	EAG104	6			6		15	13	0	0	28	122	150
17	EAG110	Inclusive and Special Education Education	Elective	EAG104	6			6		14	14	2	2	32	118	150
18	EAG118	Educational Sociology	Elective	N/A	6			6		14	14	0	0	28	122	150
19	EAG126	Educational Technologies	Elective	N/A	6			6		13	15	0	0	28	122	150
20	EAG117	Global Education and History of Georgian Education	Elective	N/A	6			6		18	10	2	2	32	118	150
21	EAG124	Developing Transferable Skills in Education	Elective	EAG121	6			6		13	15	0	0	28	122	150
22	EAG125	Organizational Behaviour in Education	Elective	N/A	6			6		15	13	0	0	28	122	150
23	EAG111	Strategic Development in Education	Elective	EAG106	6			6		15	13	0	0	28	122	150
24	EAG116	Project Management in Education	Elective	N/A	6			6		14	14	0	0	28	122	150
Research Component			Compulsory													
25	EAG120	Master Thesis	Compulsory	All Courses	30				30	0	30	0	0	30	720	750
Total					120	30	28	32	30	190	228	8	6	432	2568	3000

Digital media and communication

Name of an educational program	Digital media and communication
Qualification to be awarded:	Master of Mass Communication
Program volume in credits:	120 credits
Language of instruction:	Georgian
Prerequisite for admission to the program	<p>Students are enrolled in the Master's program in accordance with the legislation of Georgia - based on the results of the general master's exams (in cases provided for by law, without passing the general master's exams).</p> <p>A person with a bachelor's degree or an equivalent academic degree may become a student of the Master's program. In addition, a person wishing to study on the program passes an exam in English (B2 level), a specialty exam and/or an interview with the Master's program admissions committee. The questions of the entrance exams and the evaluation system will be posted in advance on the university's website.</p> <p>Persons who have completed an English-language educational program or have an international certificate confirming proficiency in English at B2 level are exempt from taking the English language exam.</p> <p>For more information, see the Master's Education Regulations. The exams in English and the specialty are distributed according to the following coefficient: 30%-70%, respectively.</p> <p>Foreign citizens are enrolled in the program in accordance with the legislation of Georgia, without unified national exams. The prerequisites for admission to the program are posted on the website:</p>

	https://iro.ibsu.edu.ge/en/home
<p>The purpose of the educational program:</p>	<p>The Master's program was prepared within the framework of the "Media Education Support Program" funded by the US Embassy in Georgia. The Digital Media courses are modeled after the Graduate Program in Digital Media and Visual Storytelling at Loyola University (Chicago, Illinois). Within the framework of this exchange project, Georgian professors in Chicago had the opportunity to share the experience of their American colleagues, which was followed by several return visits to Georgia.</p> <p>In the development of this program, in the determination of learning outcomes, along with Georgian professors, Prof. Richelle Rogers. It was through his consultations that the syllabi of the compulsory digital media courses were refined and perfected.</p> <p>The purpose of the educational program: Relevance: The master's program is designed for people of any specialty who want to study in-depth the field of digital media production and communication. It is intended both for those who studied journalism/mass communication at the bachelor's level, as well as for those who decide to change their major and master a new profession at the master's educational level.</p> <p>One of the main goals of the "Digital Media and Communication" master's program is to strengthen the teaching of digital media, because multimedia journalism, which combines text and video or audio production, is becoming more and more popular in Georgia following the development of Internet media. In the modern Western world, they often talk about media convergence or the process of blurring the boundaries between different types of media. Thus, teaching media and communication is unthinkable without web technologies.</p> <p>As evidenced by our research among employers, in the modern Georgian media labor market there is a shortage of specialists who possess the practical skills required for digital media, as well as a shortage of media and communication researchers.</p>

	<p>According to the results of the employer survey, it was determined that depending on the needs of the media industry, The "Digital Media and Communication" master's program should ensure the production of such specialists in the field of media and communication, who, on the one hand, will have a deep and systematic knowledge of modern trends in digital media, ways and forms of visual storytelling, They will have developed the practical skills necessary for multimedia journalists, and at the same time, they will be equipped with in-depth knowledge of the basic theories, innovative forms and methods of mass communication.</p> <p>The purpose of the program is to prepare:</p> <ol style="list-style-type: none"> 1) A qualified and competitive specialist relevant to the field of modern media industry and communication in a rapidly changing digital environment, who has deep and systematic theoretical and practical knowledge in digital media and communication, social media strategies, and PR; 2) A graduate who possesses practical skills necessary for the field of digital media industry and digital communication: methods or forms of visual storytelling; the ability to prepare various platforms and create multimedia materials; strategic digital communication skills; Ability to conduct research and analyze social media; the ability to process data and visualize them; the ability to plan social media strategies and conduct PR campaigns; 3) A graduate who will continue to learn throughout his life, based on the needs of the rapidly changing digital media industry and the field of strategic digital communication - to obtain current knowledge, refine and update it, and master new technologies. Also, to prepare master's students to continue their studies at the next level of academic education - doctoral studies, both in digital media and in mass communication or media studies. 		
<p>Learning outcomes</p>	<table border="1"> <tr> <td data-bbox="804 1127 1115 1393"> <p>Knowledge and understanding:</p> </td> <td data-bbox="1115 1127 2045 1393"> <ol style="list-style-type: none"> 1. The graduate has deep and systematic knowledge of mass communication theories, concepts and methods, digital media development trends, digital media law, and digital media ethics; 2. The graduate has a deep and systematic knowledge of digital media and visual storytelling methods or forms; 3. The graduate understands the specifics of digital media platforms; the </td> </tr> </table>	<p>Knowledge and understanding:</p>	<ol style="list-style-type: none"> 1. The graduate has deep and systematic knowledge of mass communication theories, concepts and methods, digital media development trends, digital media law, and digital media ethics; 2. The graduate has a deep and systematic knowledge of digital media and visual storytelling methods or forms; 3. The graduate understands the specifics of digital media platforms; the
<p>Knowledge and understanding:</p>	<ol style="list-style-type: none"> 1. The graduate has deep and systematic knowledge of mass communication theories, concepts and methods, digital media development trends, digital media law, and digital media ethics; 2. The graduate has a deep and systematic knowledge of digital media and visual storytelling methods or forms; 3. The graduate understands the specifics of digital media platforms; the 		

		<p>role of strategic communication; innovative methods of social media analytics and forms of distribution of digital media production to the audience;</p> <p>4. The graduate thinks critically and searches for new ways to solve complex problems; knows how to create original new projects and innovative products; and how to plan and manage social media strategies and campaigns.</p>
	Skill	<p>A graduate can:</p> <ol style="list-style-type: none"> 1. To find and process information, create content; has developed the ability to write; possesses the necessary techniques and relevant technologies for digital storytelling (text, photo, audio, video, or web); plan and manage social media strategies and campaigns; 2. To prepare and distribute multimedia products for various digital platforms and audiences; 3. Process and analyze data; to present them in visual ways; 4. Critically analyze complex or incomplete information; use appropriate methodology for research; conduct social media analysis and monitoring; Form conclusions in accordance with principles of academic integrity and standards of ethics. 5. Communicate effectively with both colleagues and audiences across multiple media platforms and social media.
	Responsibility and autonomy	<p>To develop a professional responsibility to independently direct his own lifelong learning based on the needs of the digital media industry and digital strategic communications.</p>
Student Knowledge Assessment system	<p>The goal of evaluation is to determine student's education results qualitatively in relation to academic program goals and parameters.</p>	

Students may be assessed orally and/or in a written way. A student's knowledge and skills are assessed through 100 points grading system. It consists of midterm and final evaluations, the sum of which makes up 100 points.

Grading system allows:

a) Five types of positive grades

1) (A) Excellent – 91 – 100:

2) (B) Very good – 81-90.

3) (C) Good – 71-80:

4) (D) Satisfactory – 61-70.

5) (E) Sufficient – 51-60.

b) Two types of negative grades

1) (FX) Fail – 41-50 , meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work;

2) (F) Fail – 40 and less , meaning that the work of a student is not acceptable and he/she has to study the subject anew.

For the midterm and final evaluations minimal passing grade is set. The final evaluation minimal passing grade is 51% of final evaluation grade.

Midterm and final evaluation grade distribution, their minimal competence levels and assessment criteria are described in the corresponding syllabus.

A credit can be awarded only after the attainment of learning outcomes, envisaged by the course syllabus and following requirements:

a) Obtaining minimal competence levels set for midterm and final evaluations;

b) Obtaining minimum 51 points out of 100 points of final grade.

A student is allowed to take an additional (make-up) exam in case he/she scored 41-50 points of final grade or minimum 51 points, but did not obtain minimal competence level set for final evaluation.

Considering its specification, the format and the assessment criteria of mid-term and final

	evaluations can be determined in the specific module/course syllabus.
Field of employment	<p>The master's program will prepare competitive specialists in digital media and communication. The knowledge and skills acquired by the graduate will enable him to respond to the challenges of modern media and communication. Graduates will be able to be employed both in online media and in traditional media organizations (television, newspaper, magazine, news agency); public relations in public, private, or non-governmental organizations, as multimedia journalists, producers, social media managers, etc.;</p> <p>Since the program, in addition to developing practical skills, also provides deep and systematic theoretical knowledge in media and communication, it is a good basis for future pedagogical and scientific activities. If the graduate student wishes, he will be able to continue his studies at the doctoral level.</p>

#	Study course/module/practice/research component	Status	Number of credits	Distribution of credits according to study courses and semesters				Distribution of hours					Number of contact hours per week	
				I Academic year		II Academic year		Contact				Independent work		Total hours
				I Semester	II Semester	III Semester	IV Semester	Lecture/consultation	Seminar/group work/practical	Midterm exam	Final exam			

	Compulsory training courses	Compulsory	70											
1	Introduction to Digital Media DMC001	Compulsory	10	x			14	14	2	2	32	218	250	2
2	Social Media Management DMC030	Compulsory	6	x			14	14	2	2	32	118	150	2
3	Digital media design DMC003	Compulsory	4	x			14	14	2	2	32	68	100	2
4	Social media strategy and PR campaigns DMCM005	Compulsory	5	x			14	14	2	2	32	93	125	2
5	Digital Production: Storytelling Techniques 1 DMC031	Compulsory	8		x		14	14	2	2	32	168	200	2
6	Theories of mass communication DMC010	Compulsory	5		x		14	14	2	2	32	93	125	2
7	Data Journalism DMC006	Compulsory	4		x		14	14	2	2	32	68	100	2
8	Web Programming <i>(in English)</i> DMC032	Compulsory	8		x		14	14	2	2	32	168	200	2
9	Social media analytics and monitoring DMCM011	Compulsory	3		x		14	14	2	2	32	43	75	2
10	Strategic communication DMC009	Compulsory	5		x		14	14	2	2	32	93	125	2
11	Media and mass communication research methods DMC014	Compulsory	6			x	14	14	2	2	32	118	150	2
12	Ethics in the age of digital media DMC012	Compulsory	3			x	14	14	2	2	32	43	75	2
13	Digital Media Law DMC013	Compulsory	3			x	14	14	2	2	32	43	75	2
			70											
	Elective courses	Elective	20											
14	Non-verbal and visual communication DMC022	Elective	5	x			15	13	2	2	32	93	125	2

15	Cyber security DMC021	Elective	5	x				14	14	2	2	32	93	125	2
16	Python - an introductory course <i>(in English)</i> DMC027	Elective	5	x				14	14	2	2	32	93	125	2
17	Business communication for the media <i>(in English)</i> DMC025	Elective	5	x				14	14	2	2	32	93	125	2
18	Multimedia news DMC019	Elective	5		x			14	14	2	2	32	93	125	2
19	Statistics and its application in social sciences <i>(in English)</i> DMC028	Elective	5		x			15	13	2	2	32	93	125	2
20	Data and Algorithms <i>(in English)</i> DMC026	Elective	5		x			14	14	2	2	32	93	125	2
21	Integrated Digital Marketing Communication <i>(in English)</i> DMC024	Elective	5			x		13	15	2	2	32	93	125	2
22	Integrated newsroom DMC020	Elective	5			x		14	14	2	2	32	93	125	2
23	In-depth journalism DMC018	Elective	5			x		14	14	2	2	32	93	125	2
24	PR-ø Creative in PR DMC029	Elective	5			x		14	14	2	2	32	93	125	2
25	Internship credit course DMC023 Note: Mandatory for those who do not work in a media organization	Elective	10			x								250	1
26	Research component - master's thesis DMC017	Compulsory	30				30	-	28	1	1	30	720	750	
	Sum		120	30	30	30	30								3000

Law

Name of an educational program	Law
Qualification to be awarded:	Master of Laws (LLM)
Program volume in credits:	120 credits
Language of instruction:	Georgian
Prerequisite for admission to the program:	<p>A person with a bachelor of law degree or an equivalent academic degree, who successfully passes the common master's degree exam and intra-university exams, has the right to study in the master's educational program of law.</p> <p>The right to participate in intra-university exams will be obtained by the master's degree candidate who overcomes the minimum competence limit of the general master's exam.</p> <p>The master's degree candidate passes an intra-university written exam in the English language, to confirm knowledge of the English language at least B2 level, and a written exam in the specialty, based on the student's choice, in one of the following areas: public law, private law, criminal law.</p> <p>The content of internal university exams, procedures, questions of internal university exams (test samples), and criteria for evaluating students' knowledge will be posted on the university's website at least one month before the beginning of the exams.</p>

	<p>A person can be enrolled in law master's educational programs on a mobility basis, in accordance with the applicable legislation. In addition, a master's student wishing to enroll in the law master's educational program through mobility must meet the prerequisites for admission to the educational program.</p> <p>It is allowed to continue studying at master's educational programs without passing common master's exams, in the manner and within the time limits established by the Ministry of Education and Science of Georgia, in the cases provided for by Article 521, Clauses 7 and 71 of the Law of Georgia "On Higher Education".</p> <p>Note: a master's degree candidate is exempted from the internal English language exam if he presents an international certificate confirming knowledge of the English language at least B2 level (Cambridge ESOL Exams: IELTS – Bands at least 5.5; FCE – at least Grade C; BEC Vantage – at least Grade C; ILEC – Pass with B2; BULATS – 65-69; TOEIC – 715-795; Aptis Test: at least 46-49, or a relevant valid certificate (CERTUS) issued by the National Center for Assessment and Examinations or a diploma confirming the completion of an English-language academic educational program (bachelor's, master's, etc.) within the last 2 years.</p>
<p>The purpose of the educational program:</p>	<p>The goal of the Law Master's Educational Program is for the student to:</p> <ul style="list-style-type: none"> • To acquire deep and systematic knowledge of basic principles of academic writing, modern methods of legal research, rules of academic honesty, issues of academic ethics, perspectives of the development of judicial law, basic principles of judges' behavior, rules of judicial ethics, sources of EU law, about the aspects of legal convergence in the normative space of Georgia, as well as the modern achievements of national and foreign public, private or criminal law and science, current problems, development trends, challenges, gaps and ways to improve them; • To develop the ability to analyze the legislation in force in the public, private, or criminal law field, the latest scientific studies, and develop their legal conclusions; • To develop the ability to share one's research results, conclusions, and arguments in

	<p>Georgian and English languages in written and oral form to the academic, complex, and professional society;</p> <ul style="list-style-type: none"> • To develop the ability to share one's research results, conclusions, and arguments in Georgian and English languages in written and oral form to the academic, complex, and professional society; • To develop the ability to independently search for the latest information from various sources, as well as to independently conduct studies and scientific research in the field of private, criminal, or public law; • To develop the ability to adhere to the rules of academic honesty, ethical standards of scientific research, and legal values, and use innovative ways to solve problems. 	
<p>Learning outcomes</p>	<p>Knowledge and understanding</p>	<p>After completing the Master of Law educational program, the student:</p> <ol style="list-style-type: none"> 1. Describes: <ul style="list-style-type: none"> • Basic principles of academic writing, modern methods of legal research, rules of academic honesty, issues of academic ethics, principles of creating scientific texts, perspectives of judicial law development, basic principles of judges' behavior, perspectives of judicial law development, basic principles of judges' behavior, rules of judicial ethics, features of judges' disciplinary proceedings, sources of EU law, aspects of legal convergence in the normative space of Georgia; • Modern achievements of public, private, or criminal law science, substantive and procedural legislation, current problems, development trends, challenges, shortcomings, as well as ways to improve them.
	<p>Skill</p>	<p>After completing the Master of Law educational program, the student:</p> <ol style="list-style-type: none"> 2. Interprets the norms of public, private, or criminal law at a professional level, evaluates the actual circumstances of a legal case in the field of private, criminal, or public law, non-standard legal situations,

		<p>identifies legal gaps and develops new, original ways of solving them;</p> <p>3. Analyzes the current public, private, or criminal legislation, modern national and international judicial practice, legislative innovations, and the latest scientific research and develops its complex legal conclusions regarding the Europeanization and/or improvement of national legislation;</p> <p>4. Discusses the results, conclusions, and arguments of one's research with the academic, complex, and professional society, observing the principles of academic integrity, in written and oral form;</p> <p>5. Identifies current scientific legal problems in the field of private, criminal, or public law, plans a scientific research process on current legal issues, and independently develops a scientific research project/paper.</p>
	<p>Accountability and autonomy</p>	<p>After completing the Master of Law educational program, the student:</p> <p>6. Demonstrates the ability to independently search for primary data, complex or incomplete up-to-date information from various sources, including foreign legal information resources, and independently conduct studies in the field of public, private, or criminal law;</p> <p>7. Adheres to the rules of academic honesty, ethical standards of scientific research, and legal values, uses strategic approaches and/or innovative ways of problem-solving when solving tasks of a research or practical nature.</p>
<p>Student Knowledge Assessment system</p>	<p>Mastering the educational component provided by the master's educational program of law assumes the active participation of students in the teaching process and is based on the principle of continuous evaluation of acquired knowledge.</p> <p>During the implementation of the master's educational program of law, the assessment of the level of achievement of the student's learning results is made in accordance with the evaluation system</p>	

approved by the order of the Ministry of Education and Science of Georgia dated January 5, 2007 N3.

Assessment of the level of achievement of the student's learning outcome in the educational component of the Master of Law educational program includes intermediate (single or multiple) and final assessment, the sum of which represents the final assessment (100 points).

Intermediate and final assessment (assessment components) include assessment methods, i.e. the means/means used to assess the achievement of learning outcomes (oral/written exam/survey, project, test, essay, demonstration, presentation, discussion, practical/theoretical assignment, working in a working group, participation in the discussion, etc.). The measuring unit of the evaluation method is the evaluation criterion, which determines the level of achievement of learning outcomes.

For each component of the evaluation, a quantitative indicator (expressed in points) is determined from the total evaluation score (100 points) in the final evaluation, which is reflected in the syllabus of a specific study course and is communicated to the student at the beginning of the study semester.

A minimum competency threshold is defined in each evaluation component. The specific share of the minimum competence limit of the final assessment should not exceed 60% of the final assessment. During the implementation of the Master of Law educational program, the minimum competence limit of the student's midterm and final assessment is reflected in the syllabus of a specific study course and is communicated to the student at the beginning of the study semester.

Credit may not be awarded using only one component of the assessment (interim or final assessment). The student is awarded credit in case of exceeding the minimum competence

thresholds defined in each evaluation component and receiving one of the positive evaluations.

Assessment of the learning outcomes of the learning components of the educational program is completed in the same semester in which it was carried out. The evaluation system of the training component of the educational program allows:

The goal of evaluation is to determine student's education results qualitatively in relation to academic program goals and parameters.

Students may be assessed orally and/or in a written way. A student's knowledge and skills are assessed through 100 points grading system. It consists of midterm and final evaluations, the sum of which makes up 100 points.

Grading system allows:

a) Five types of positive grades

1) (A) Excellent – 91 – 100:

2) (B) Very good – 81-90.

3) (C) Good – 71-80:

4) (D) Satisfactory – 61-70.

5) (E) Sufficient – 51-60.

b) Two types of negative grades

1) (FX) Fail – 41-50 , meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work;

2) (F) Fail – 40 and less , meaning that the work of a student is not acceptable and he/she has to study the subject anew.

For the midterm and final evaluations minimal passing grade is set. The final evaluation minimal passing grade is 51% of final evaluation grade.

Midterm and final evaluation grade distribution, their minimal competence levels and assessment criteria are described in the corresponding syllabus.

	<p>A credit can be awarded only after the attainment of learning outcomes, envisaged by the course syllabus and following requirements:</p> <ul style="list-style-type: none"> a) Obtaining minimal competence levels set for midterm and final evaluations; b) Obtaining minimum 51 points out of 100 points of final grade. <p>A student is allowed to take an additional (make-up) exam in case he/she scored 41-50 points of final grade or minimum 51 points, but did not obtain minimal competence level set for final evaluation.</p> <p>Considering its specification, the format and the assessment criteria of mid-term and final evaluations can be determined in the specific module/course syllabus.</p>
Field of employment	<p>A graduate of the Master of Law educational program is allowed to work in any position where a Master of Law degree is required and it is not necessary to pass the state certification exam and/or additional prerequisites stipulated by the legislation of Georgia.</p> <p>A graduate of the Master of Law educational program can enter the profession of a judge in the manner established by the current legislation.</p> <p>A graduate of the master's educational program in law is entitled to continue his studies in the higher educational institutions of Georgia or other countries in the doctoral educational program in law, which is focused on the training of researchers of the next level.</p> <p>A graduate student can also continue his studies at a doctoral program of any direction if the prerequisite for admission to this program is not limited to a master's degree in another specialty.</p>

#	Study course/module/practice/research component	Status	Number of	Distribution of credits according to study courses and semesters				Distribution of hours		Number of contact hours per week
				I Academic year	II Academic year		Contact	Indeper dent	Total hours	

				I Semester	II Semester	III Semester	IV Semester	Lecture/consultation	Seminar/group work/practical	Midterm Exam(s)	Final exam(s)	Total contact hours				
I	Public Law Module		18	12	6											
1.	Judicial law and judicial ethics	Compulsory	6	6				26	7	2	2	37	113	150	3/2	
2.	EU law and Europeanization of Georgian law	Compulsory	6	6				26	7	2	2	37	113	150	3/2	
3.	Academic writing and research methods	Compulsory	6	6				26	7	2	2	37	113	150	3/2	
II	Core specialization modules		54	18	24	12										
2.1	Compulsory training courses		54	18	24	12										
2.1.1.	Compulsory training courses of the module		18	18												
1.	Comparative constitutionalism	Compulsory	6	6				26	7	2	2	37	113	150	3/2	
2	Comparative administrative law	Compulsory	6	6				26	7	2	2	37	113	150	3/2	
3	Administrative process and judicial practice	Compulsory	6	6				26	7	2	2	37	113	150	3/2	
2.1.2.	Elective courses of the module		36		24	12										
1.	Basic rights and their protection mechanisms	Elective	6		6			26	7	2	2	37	113	150	3/2	
2.	Tax law and judicial practice	Elective	6		6			26	7	2	2	37	113	150	3/2	
3.	Legal instruments for implementation of public administration	Elective	6		6			26	7	2	2	37	113	150	3/2	

4.	Administrative law and judicial practice	Elective	6		6			26	7	2	2	37	113	150	3/2
5.	Municipal law (European Charter and Georgia)	Elective	6		6			26	7	2	2	37	113	150	3/2
6.	Education law	Elective	6		6			26	7	2	2	37	113	150	3/2
7.	Construction law	Elective	6			6		26	7	2	2	37	113	150	3/2
8.	International public law (theory and practice)	Elective	6			6		26	7	2	2	37	113	150	3/2
9.	Anti-discrimination law (in English)	Elective	6			6		26	7	2	2	37	113	150	3/2
10.	Media Law	Elective	6			6		26	7	2	2	37	113	150	3/2
2.2.	Private Law Module		54	18	24	12									
2.2.1.	Compulsory training courses of the module		18	18											
1.	Comparative private law	Compulsory	6	6				26	7	2	2	37	113	150	3/2
2.	Comparative Corporate Law	Compulsory	6	6				26	7	2	2	37	113	150	3/2
3.	Civil procedural law and court practice	Compulsory	6	6				26	7	2	2	37	113	150	3/2
2.2.2.	Elective courses of the module		36		24	12									
1.	Modern labor law and international labor standards	Elective	6		6			26	7	2	2	37	113	150	3/2
2.	Corporate governance	Elective	6		6			26	7	2	2	37	113	150	3/2
3.	Evidentiary law in civil proceedings	Elective	6		6			26	7	2	2	37	113	150	3/2
4.	International private law and international civil procedure	Elective	6		6			26	7	2	2	37	113	150	3/2
5.	Law of security of demand	Elective	6		6			26	7	2	2	37	113	150	3/2
6.	Quasi Contracts and Torts	Elective	6		6			26	7	2	2	37	113	150	3/2
7.	Consumer Rights Protection Law	Elective	6			6		26	7	2	2	37	113	150	3/2
8.	Comparative commercial law	Elective	6			6		26	7	2	2	37	113	150	3/2
9.	International Arbitration Law: Theory and Practice	Elective	6			6		26	7	2	2	37	113	150	3/2
10.	Legal regimes of investment protection	Elective	6			6		26	7	2	2	37	113	150	3/2
2.3.	Criminal Law Module		54	18	24	12									

2.3.1.	Compulsory training courses of the module		18	18											
1.	Criminal law doctrine and judicial practice	Compulsory	6	6			26	7	2	2	37	113	150	3/2	
2.	Modern models of crime prevention	Compulsory	6	6			26	7	2	2	37	113	150	3/2	
3.	Criminal procedure and court practice	Compulsory	6	6			26	7	2	2	37	113	150	3/2	
2.3.2.	Elective courses of the module		36		24	12									
1.	Crime against individual legal welfare: problems of jurisprudence	Elective	6		6		26	7	2	2	37	113	150	3/2	
2.	Comparative Criminal Procedure	Elective	6		6		26	7	2	2	37	113	150	3/2	
3.	International criminal law doctrine and case law	Elective	6		6		26	7	2	2	37	113	150	3/2	
4.	Human rights in the criminal justice process	Elective	6		6		26	7	2	2	37	113	150	3/2	
5.	Evidence law	Elective	6		6		26	7	2	2	37	113	150	3/2	
6.	Crimes against common legal good: problems of jurisprudence	Elective	6		6		26	7	2	2	37	113	150	3/2	
7.	Victimology	Elective	6		6		26	7	2	2	37	113	150	3/2	
8.	Prosecution discretion, diversion, and mediation	Elective	6		6		26	7	2	2	37	113	150	3/2	
9.	Organized Crime: Legal Issues	Elective	6		6		26	7	2	2	37	113	150	3/2	
10.	Comparative criminal law	Elective	6		6		26	7	2	2	37	113	150	3/2	
III	Practice component		18												
1	Legal clinic	Compulsory	18			18		400		1	401	49	450	8	
IV	Scientific research component		30												
1.	Master thesis	Compulsory	30				30	15		1	16	734	750	1	