

Journalism

Name of educational program	Journalism	
Qualification to be awarded:	Bachelor of Journalism	
Program volume in credits:	240 ECTS	
Language of instruction:	Georgian	
Prerequisite for admission to the program:	<p>The student will be admitted to the program according to the rules established by the legislation of Georgia. A person with a complete general education has the right to study at a bachelor's educational program. Admission to the program is a prerequisite for passing the unified national exams.</p> <p>Enrollment of citizens of foreign countries takes place in accordance with the rules established by legislation, without uniform national exams. A citizen of another country wishing to enroll in a bachelor's program in journalism must confirm knowledge of the Georgian language at the B2 level. Conditions for admission to the program for citizens of foreign countries can be found on the link - https://iro.ibsu.edu.ge/en/home</p>	
The purpose of the educational program:	<p>The goal of the bachelor's program in journalism is to prepare a practicing journalist with modern journalistic skills and ethical values who will be able to establish himself/herself in the conditions of competition in the media market and in this way contribute to the development of civil society and, in general, the construction of a democratic society.</p> <p>In particular, the goal of the program is:</p> <ul style="list-style-type: none"> a) To give the student knowledge about professional standards of objective, impartial and balanced media work; b) To equip the student with such professional skills that will help in the process of self-development and lifelong learning; c) To develop academic honesty, civil position, professional and personal responsibility; d) To develop the general and branch competencies for the student, which will allow him to be successfully employed, ready for practical activities and to continue to the next level of education. 	
Lerning outcomes	Knowledge and understanding	<p>A graduate :</p> <ol style="list-style-type: none"> 1. Has thorough knowledge of basic theories and principles of journalism.

		<p>2. Knows the specifics of the work of media organizations and the basics of administration.</p> <p>3. Knows the work standards of impartial media, knows the local and international mechanisms of media regulation and self-regulation.</p>
	Ability to apply knowledge in practice	<p>4. Creates journalistic materials.</p> <p>5. Contributes to the creation of a media product while working in a team.</p> <p>6. Can reproduce the media product in the Internet space.</p>
	Making judgments	<p>7. Selects the necessary information from a large flow of information, analyzes it and draws a justified conclusion.</p>
	communication skill	<p>8. Can communicate with colleagues, as well as with wider circles of society, in Georgian and foreign languages, in writing and orally.</p> <p>9. Purposefully uses modern information and communication technologies.</p>
	ability to learn	<p>10. Has the ability to absorb the experience in the professional space, identify one's own needs and constantly update knowledge.</p>
	values	<p>11. Strives to strengthen the freedom of speech and expression of opinion and contributes to the creation of an informed society.</p> <p>12. Adheres to the principles of professional ethics.</p>
Student knowledge assessment system	<p>The purpose of assessment is to qualitatively determine the student's learning outcomes in relation to the goals and parameters of the academic program. Assessment of the student's knowledge is carried out in oral and/or written form. The maximum evaluation of the training course/component is equal to 100 points. The assessment includes an intermediate and final assessment, the sum of which is 100 points.</p> <p>The evaluation system allows</p> <p>ive types of positive evaluation:</p> <ol style="list-style-type: none"> 1) (A) Excellent – 91 – 100: 2) (B) Very good – 81-90. 3) (C) Good – 71-80: 4) (D) Satisfactory – 61-70. 5) (E) Acceptable – 51-60. <p>b) Two types of negative grades :</p>	

	<p>1) (FX) Fail – 41-50 , meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work;</p> <p>2) (F) Fail – 40 and less , meaning that the work of a student is not acceptable and he/she has to study the subject anew.</p> <p>A minimum competency threshold is defined for midterm and final assessments. The specific share of the minimum competence limit of the final assessment does not exceed 60% of the final assessment.</p> <p>The point distribution of midterm and final assessments, their minimum competency thresholds and assessment rubrics are spelled out in the syllabus of the relevant component.</p> <p>Credit can be obtained only after the student has achieved the learning outcomes set by the syllabus, taking into account the following necessary requirements:</p> <p>a) In case of exceeding the minimum competence limit of intermediate and final assessments;</p> <p>b) In case of obtaining at least 51 points out of the maximum 100 points of the final assessment.</p>
Field of employment	<p>The field of professional activity of the graduate is:</p> <ul style="list-style-type: none"> • Broadcasting (radio and television) companies; • Print and online media companies (web portals); • Media holdings; • Information agencies; • Press services of state and non-governmental organizations and business companies; • Public service structures; • Consulting and advertising companies; • Advertising companies and any other organizations that need staff with journalist qualifications. <p>Graduates can also continue their studies at the next level of higher education - master's degree, in accordance with the requirements established by law.</p>

#	Study course / module / practice / research component	Status	Number of credits	Distribution of credits for training According to courses and semesters											Distribution of hours				
				I A.Y		II A.Y		III A.Y		IV A.Y			Contact hours				Independent work	Hours in total	
				I semester	II semester	III semester	IV semester	V semester	VI semester	VII semester	VIII semester	Lecture	seminar/group work/practical work	Midterm exam (s)	Final exam	Total of contact hours			
I.	Foreign language	Mandatory / optional	20 /25	5	5	5	5						112	112	8	8	240	260	500
	1.1. English language, if the student does not have B2 level (A1.,A2.,B1., B2.1.; B2.2.)*		20/25	5	5	5	5	5					28	28	2	2	60	65	125
	1.2 Other foreign languages (if the student has English B2 level)		20	5	5	5	5						14	28	2	2	46	79	125
II	Computer skills	Mandatory	5		5								14	14	2	2	32	93	125
III	Academic writing	Mandatory	5			5							14	14	2	2	32	93	125
IV	Free credits	Optional	10				5			5			28	28	4	4	64	186	250

V	Free credits / additional (Minor) educational program	Optional	60			10	10	10	10	10	10	168	168	24	24	384	1116	1500
VI	Curriculum of the main field of study	Mandatory + optional	140 (115/25)	25	20	10	10	20	20	15	20	434	518	56	56	1064	2436	3500
	VI.1 Compulsory subjects of the main field of study	Mandatory	115	20	15	10	10	20	20	10	10	364	448	46	46	904	1971	2875
1.	Introduction to Journalism and Mass Communications Introduction		5	5								14	14	2	2	32	93	125
2.	News journalism		5	5								14	14	2	2	32	93	125
3.	Georgian journalism of the 19th century History		5	5								14	28	2	2	46	79	125
4.	Georgian language		5	5								14	14	2	2	32	93	125
5.	Advanced news course		5		5							14	14	2	2	32	93	125
6.	Media literacy		5		5							14	14	2	2	32	93	125
7.	Georgian speech culture		5		5							14	14	2	2	32	93	125
8.	Analytical journalism		5			5						14	14	2	2	32	93	125
9.	News on the radio		5			5						28	28	2	2	60	65	125
10.	TV news		5				5					28	28	2	2	60	65	125

11.	Journalistic ethics		3				3				14	14	2	2	32	43	75
12.	University Media platform practice I		2				2				-	14	2	2	18	32	50
13.	Production of newspaper		5				5				28	28	2	2	60	65	125
14.	Professional English I		5				5				14	14	2	2	32	93	125
15.	University media platform practice II		5				5				14	14	2	2	32	93	125
16.	Relations with society		5				5				14	14	2	2	32	93	125
17.	Production of journal		5				5				28	28	2	2	60	65	125
18.	Professional English II		5				5				14	14	2	2	32	93	125
19.	Media management		5				5				14	14	2	2	32	93	125
20.	Media research methods		5				5				14	28	2	2	46	79	125
21.	New media		5						5		14	28	2	2	46	79	125
22.	Media justice		5						5		14	14	2	2	32	93	125
23.	Bachelor group project		10							10	14	42	2	2	60	190	250
	VI.2. Elective design of major field of study (only one optional subject from the first, second, seventh semesters, and two optional subjects from the 8th semester are included.	Optional	25	5	5				5	10	70	70	10	10	160	465	500

	5 subjects in total .(25 credits in total)																	
1.	Basics of economics		5	5							14	14	2	2	32	93	125	
2.	Philosophy		5	5							14	14	2	2	32	93	125	
3.	Media technologies		5	5							14	14	2	2	32	93	125	
4.	Issues of culture and art coverage		5	5							14	14	2	2	32	93	125	
5.	History of world's literature		5		5						14	14	2	2	32	93	125	
6.	Culturology		5		5						14	14	2	2	32	93	125	
7.	Georgian classical writing		5		5						14	14	2	2	32	93	125	
8.	Human rights and media		5			5					14	14	2	2	32	93	125	
9.	Democracy and citizenship		5			5					14	14	2	2	32	93	125	
10.	Oratorical art		5			5					14	14	2	2	32	93	125	
11.	Photojournalism		5			5					14	14	2	2	32	93	125	
12.	Great books of the 20th century		5				5				14	14	2	2	32	93	125	
13.	History of international journalism		5				5				14	14	2	2	32	93	125	
14.	Conflict coverage		5				5				14	14	2	2	32	93	125	
15.	Coverage of social issues		5				5				14	14	2	2	32	93	125	
16.	Political history of post-Soviet Georgia		5					5			14	14	2	2	32	93	125	
17.	Election coverage		5					5			14	14	2	2	32	93	125	
18.	Coverage of children's issues		5					5			14	14	2	2	32	93	125	

19.	Basics of television film documentary		5					5				14	14	2	2	32	93	125
20.	Georgian diasporic journalism		5						5			14	14	2	2	32	93	125
21.	Media product positioning in social networks		5						5			14	14	2	2	32	93	125
22.	Professional practice		5						5			14	14	2	2	32	93	125
23.	Coverage of policy issues		5						5			14	14	2	2	32	93	125
24.	Project management		5							5		13	15	2	2	32	93	125
25.	Original documentary film		5							5		13	15	2	2	32	93	125
26.	investigative journalism		5							5		14	14	2	2	32	93	125
27.	Analytical television program		5							5		12	16	2	2	32	93	125
28.	History of international relations		5								5	14	14	2	2	32	93	125
29.	Coverage of energy security issues		5								5	14	14	2	2	32	93	125
30.	Agrarian journalism		5								5	14	14	2	2	32	93	125
31.	Convergent editing		5								5	12	16	2	2	32	93	125
32.	Advertising and media		5								5	14	14	2	2	32	93	125
33.	Propaganda and media manipulation		5								5	12	16	2	2	32	93	125
34.	Communication psychology for journalists										5	14	14	2	2	32	93	125

35.	Coverage of criminal matters and court chronicles										5	14	14	2	2	32	93	125
Total			240	30	30	30	30	30	30	30	30	770	854	96	96	1816	4184	6000

IBS