



Educational Program

Master Educational Program in Management

(delivered in English)

Tbilisi
2022

Educational Program

Study Plan

#	Study Courses / research component / internship	Status	Number of credits	Credit distribution teaching				Number of contact hours per week
				I year		II year		
				I semester	II semester	III semester	IV semester	
	Obligatory Business Administration and Management Courses		78					
1	Professional writing	obligatory	6	6				2
2	Managerial Economics	obligatory	8	8				3
3	Financial Management	obligatory	8	8				3
4	Strategic Management	obligatory	8	8				3
5	Marketing cases and analysis	obligatory	5	5				3
6	Quantitative analysis for business	obligatory	8		8			4
7	Managerial Accounting and control	obligatory	6		6			3
8	Advanced Project Management	obligatory	6		6			3
9	Leadership Strategies	obligatory	5			5		3
10	Strategic management of human resources	obligatory	6			6		3
11	Operations and supply chain management	obligatory	7			7		3

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12	Research Methods for Business	obligatory	5			5		3
	Research component		30					
13	Master thesis	Obligatory	30				30	30
	Business Administration and Management Elective Courses		12					
1	Total quality management	elective	6		6			2
2	Branding methods and analysis	elective	5			5		3
3	Business simulations and analysis	elective	6			6		2
4	Competition and Regulatory Law	elective	5		5			2
5	Internship	elective	10					
6	Portfolio analysis and asset evaluation	elective	8		8			3
7	Corporate Governance	elective	6		6			2
8	Digital marketing	elective	5			5		3
9	Strategic Marketing Cases and Analysis	elective	6			6		3
10	Decision Support Information Systems	elective	5		5			3
	total		120 ECTS					