



CATALOGUE of EDUCATIONAL PROGRAMS

Name of the Educational Programme	Tourism / ტურიზმი
Programme Coordinator(s)	Affiliated Prof. Dr. Avtandil Gagnidze; Mobile: +995 597 999 554; E-mail: agagnidze@ibsu.edu.ge
Education Cycle	Bachelor's (First Cycle of Higher Education)
Language of Education	Georgian
Type of the Programme	Academic, Major
Credit Value of the Programme	240 ECTS
Awarded Qualification	Bachelor of Business Administration in Tourism / ბიზნესის ადმინისტრირების ბაკალავრი ტურიზმში
Programme Admission Precondition	<p>According to the Georgian law, passing Unified National Exams is required to be admitted to the educational program. Student of a bachelor program can become anyone with secondary education.</p> <p>Admission to the educational program without passing Unified National exams may be allowed only in cases considered by the Georgian law.</p>
Purpose of the Programme	The goal of the Bachelor program of Tourism is based on the student-centered teaching to prepare competitive specialists who will be able to perform modern business management activities according to the national and international standards in different sectors, which provides a fine opportunity for employment in Public, Private, and Non-governmental sectors; The program aims to provide students with a thorough knowledge of practical skills and general competences of theoretical and practical aspects of business and Tourism Management activities.
Learning Outcome	Knowledge and understanding



CATALOGUE of EDUCATIONAL PROGRAMS

The graduate has a wide range knowledge of business fields that include critical understanding of theories and principles and can understand complex business issues;

The graduate knows:

- ✓ Critical Thinking and Analysis Methods of National and Global Economic and Business Environment;
- ✓ Contents of business processes, market economy infrastructure;
- ✓ Principles of using quantitative and statistical methods for business research and management and their benefits.
- ✓ Principles of analysis of changes in the business environment of legal, ethical and intercultural liability in the organization and society;
- ✓ Business sector role in the country's economic system, its importance for sustainable and sustainable development of the country;
- ✓ Basic principles and provisions of market economy based on basic methodology and methods of business administration, explanations and concepts of relevant concepts and concepts, methods of determination of solving problems and solving ways;
- ✓ Basic principles of general management, marketing, finance, accounting, tourism management and their relations;
- ✓ Principles of using quantitative and statistical methods for business research and management and their benefits;
- ✓ Tourism Development Trends and Principles;
- ✓ Tourism resources and tourism in the country and the world economy;
- ✓ Tourism and Hospitality, Resorts and Hotel Management;
- ✓ Tourism psychology and cultural heritage tourism

Applying Knowledge

Graduate can:

- ✓ Explaining the socio-economic situation of the country, the objective reality of the business environment, identification of microeconomic and macroeconomic processes on business firms, demonstration of peculiarities;
- ✓ Use of market economy instruments in practical activity, conducting market transactions independently after passing relevant internships;
- ✓ Establishment of roads, market condition analysis, implementation of efficient management and marketing strategy, preparation of financial documents, accounting reporting forms for achieving and maintaining competitive advantages of business firms, companies;
- ✓ Use of business management techniques (analysis of opportunities,



CATALOGUE of EDUCATIONAL PROGRAMS

	<p>studying business environment, developing business strategy, preparation of operational plan, situational analysis, decision making and implementation planning, implementation control and process correction) to solve problems of medium difficulty;</p> <ul style="list-style-type: none"> ✓ Managing decisions, solving problems and solving them within their competence, rationally planning and organizing working hours. ✓ Participation in the development of tourism development plan; ✓ Management of hotels and resorts; ✓ Planning and implementation of tourist activities. <p>Making Judgments</p> <p>The graduate has:</p> <ul style="list-style-type: none"> ✓ Ability to make economical decisions and efficient management of resources through the rational thinking and optimal decision making; ✓ Ability to identify the problems of secondary difficulties in the field of business, analysis of factors and synthesis of facts; ✓ Ability to establish scientific papers, theories and hypotheses analysis and argumentative conclusions in the field of business; ✓ Ability to collect statistical data collection, independently study and generalize, profitability. <p>Communication Skills</p> <p>The graduate has:</p> <ul style="list-style-type: none"> ✓ Ability to prepare a detailed written report about business ideas, problems and their solutions; ✓ Ability to prepare a practical nature; ✓ Ability to participate in the discussion using professional terminology and to give an answer to the auditor's questions; ✓ Ability to transfer information related to business to specialists and non-specialists in both Georgian and English languages; ✓ Ability to participate in elaborating team work and group decisions, conflict resolution; ✓ Ability to use modern information and communication technologies in the process of learning, the latest electronic resources. <p>Learning Skills</p> <p>The graduate has:</p> <ul style="list-style-type: none"> ✓ Ability to determine the skills of assessment and further learning in a consistent and consistent manner in business field;
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CATALOGUE of EDUCATIONAL PROGRAMS

	<ul style="list-style-type: none"> ✓ Ability to continue further learning in the next step. <p>Values</p> <p>The graduate has:</p> <ul style="list-style-type: none"> ✓ Knowledge of ethical norms, sense of respect for intellectual property, ability to defend the principles of academic honesty; ✓ Feeling responsibility for the obligatory obligations; ✓ Respect of personal freedom, sense of civic responsibility before tolerance and its own nation. ✓ Striving for participation in value formation process
<p>Student Knowledge Evaluation System</p>	<p>The goal of evaluation is to determine student's education results qualitatively in relation to academic program goals and parameters.</p> <p>Student may be assessed orally and/or in a written way. A student's knowledge and skills are assessed through 100 points grading system. It consists of midterm and final evaluations, sum of which makes up 100 points.</p> <p>Grading system allows:</p> <p>a) Five types of positive grades</p> <ol style="list-style-type: none"> 1) (A) Excellent – 91 and over of maximum point; 2) (B) Very good – 81-90 of maximum point; 3) (C) Good – 71-80 of maximum point; 4) (D) Satisfactory – 61-70 of maximum point; 5) (E) Acceptable – 51-60 of maximum point. <p>b) Two types of negative grades</p> <ol style="list-style-type: none"> 1) (FX) Fail – 41-50 of maximum point, meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work; 2) (F) Fail – 40 and less of maximum point, meaning that the work of a student is not acceptable and he/she has to study the subject anew. <p>For the midterm and final evaluations minimal passing grade is set. The final evaluation minimal passing grade must not exceed 60% of final evaluation grade.</p> <p>Midterm and final evaluation grade distribution, their minimal competence levels and assessment criteria are described in the corresponding syllabus.</p>



CATALOGUE of EDUCATIONAL PROGRAMS

	<p>A credit can be awarded only after the attainment of learning outcomes, envisaged by the course syllabus and following requirements:</p> <ul style="list-style-type: none"> a) Obtaining minimal competence levels set for midterm and final evaluations; b) Obtaining minimum 51 points out of 100 points of final grade. <p>A student is allowed to take an additional (make-up) exam in case he/she scored 41-50 points of final grade or minimum 51 points but did not obtain minimal competence level set for final evaluation.</p> <p>Considering its specification, the format and the assessment criteria of mid-term and final evaluations can be determined in the specific module/course syllabus.</p>
<p>Field of Employment</p>	<p>With the help of skills acquired within the program, the graduates will be able to work in the public and private sector, in different profile organizations (production and business structures), where it practically performs basic professional functions both independently and in the group. Graduates can continue studying not only business but also other profiles, taking into consideration the requirements of admission to the relevant Masters Program and the requirements of the legislation.</p>