

## EDUCATIONAL PROGRAM

---

Coordinated with the Quality Assurance Office

Minutes №2, „1“ „February“, 2018 year

Head of the office /Dr. Nino Jojua/

Reviewed at the Faculty Board

Minutes №6, „2“ „February“, 2018 year

Dean of the Faculty /Prof., Dr. Tamar Shioshvili/

Approved by the Academic Board

Minutes №2, „5“ „February“, 2018 year

Rector / Prof., Dr. Ilyas Ciloglu/

Master Educational Program

**U.S. Foreign Affairs**

Tbilisi

## EDUCATIONAL PROGRAM

---

2018 year

**Direction:** Humanities

**Field/ Specialty:** American Studies

**Name of the Educational Programme:** U.S. Foreign Affairs

**Faculty:** Education and Humanities

**Programme Coordinator(s):** Prof. Dr. Tamar Shioshvili

**Education Cycle:** Master's (Second Cycle of Higher Education)

**Type of the Programme:** Academic

**Awarded Qualification:** Master of American Studies

**Code of Qualification:** 110402

**Language of Education:** English

**Credit Value of the Programme:** Credit describes quantity of work, which is needed for education program to finish different types of competences and achieve education results. We can receive credits only after getting education results of students followed by the syllabus. Written in 2007 #3 order of Ministry of Education and Science of Georgia and Internal Regulation of university, it is considered to be as one of the positive decisions.

## EDUCATIONAL PROGRAM

---

In universities we have contemporary Credit system, which is based on the long experience of American and European Universities.

To calculate credits we use European system (ECTS):

1 credit = 25 Astronomic Hours

All master courses are equal to 10 credits, because compared to bachelor program; master program requires more independent work for the students. Besides, master students have to search for more literature and learn them more thoroughly.

**Structure of the Programme:** Total volume of the Master program-120 credits. All courses are compulsory\_90 Credits (one university -compulsory and others major specialty courses). During the 4th semester student has to write a Master thesis (30 Credits).

**Programme Admission Precondition:** Student of a master program can become anyone with bachelor degree, who registers for national examination center and passes exams according to the competitive exam program volume. Besides this students have to pass internal exams of University. Those students who have graduated from the International Black Sea University or have studied abroad (on a program with instruction of language English) will have to pass only the exam for their specialty and others will also have to pass English language exam corresponding B2 level.

### **Purpose of the Programme:**

Mentioned Master program is the continuation of the Bachelor American Studies Humanitarian Interdisciplinary program opened first time in Georgia at the International Black Sea University (IBSU) in cooperation with the U.S Embassy. Specificity and uniqueness of the Studies program involving wide scope of diverse disciplines, like: American History, American Literature, American Multicultural Studies, American Culture & Society, American Geography, American Women's History, American Media, American Politics, etc. and the students' great interest towards American History and Foreign Policy encouraged us to create the module of the Bachelor program – Master program: U.S. Foreign Affairs, the aim of which is to deepen the student's knowledge of Bachelor degree American History oriented disciplines, like: American History, Politics, American Culture and Society, American Multicultural Studies, as the United States was created with the help of its unique immigration historic past. The program will outline the students' knowledge and vision on the U.S. Foreign policy and its challenges that involve two stages: the first until September 10, 2001 and the second – Post terrorist act period after September 10, 2001.

The first stage involved transnational historic period of the end of the Cold War despite the on-going Bosnia, Rwanda and many other deadly conflicts; the challenges of globalization sweeping the world, bringing their own combination of progress and problems; enhancing the scope of democracy, facing challenges of consolidation and institutionalization. And the second stage starting from 9/11, implying the transformation of U.S. foreign policy agenda by announcing war to terrorism. So, the goal to cope with the two agendas: before September 10, 2001, and after 9/11 – increased the scope of challenges before US. Therefore, the courses of the program will introduce MA

## EDUCATIONAL PROGRAM

students U.S. foreign policy core issues: what the U.S. national interest is and which policies serve it best; which institutions and actors within the American political system, play what roles and have how much influence; formulating foreign policy strategy, means by which goals are achieved. The program will introduce the researchers foreign policy as the “essence of choice”, the making of foreign policy through the political institutions and amid the societal influences of the American political system.

**Learning Outcome:** The mentioned interdisciplinary program based on general basic education of the B.A. multidisciplinary program courses, American History, American Culture and Society, American Politics fundamentals and principles, it relies on a proven conceptual framework that will enable students to frame the examination of the different sources of American foreign policy. The courses of the program place the contemporary issues, debates, challenges and opportunities in their historical context in order to give students chance to assess the past and the changes of today’s post – 9/11 world in the broader sweep of the nation’s enduring principles, values, and interests: peace and prosperity, stability and security, democracy and defense.

Our conceptual framework allows students to utilize relevant theories effectively and our placement of the contemporary debates in their historical context; allows students both to see and to assess the forces underlying continuity and change in American foreign policy. Courses included in the program provide the conceptual, theoretical, and historical components appropriate for students to do theoretical research in American foreign policy.

### Learning Outcome Map:

<b>Generic/transferrable competences:</b>	
<b>Knowledge and understanding:</b>	1. Comprehension and acquisition of theoretical and historic facts.
<b>Ability to use the knowledge in practice:</b>	1. Strategic competence (ability to plan effective learning and verbal communication process); 2. Argumentation of one’s own opinion, practical illustration of theoretical material with examples.

# EDUCATIONAL PROGRAM

<b>Ability to make conclusions:</b>	<ol style="list-style-type: none"> <li>1. Analytical skills;</li> <li>2. Problem-solving skills.</li> </ol>
<b>Communication skills:</b>	<ol style="list-style-type: none"> <li>1. Communicative competence, listening, speaking, reading and writing;</li> <li>2. Non-verbal communication (adequate gestures, body language and eye contact; ability to apply visual aids for communication)</li> </ol>
<b>Learning skills:</b>	<ol style="list-style-type: none"> <li>1. Pair and group work skills</li> <li>2. Ability to find information on the Internet and in libraries</li> <li>3. Ability to continue the studies</li> </ol>
<b>Values:</b>	<ol style="list-style-type: none"> <li>1. Tolerance, wish to understand &amp; and sensitivity towards target and other cultures</li> <li>2. Seeking new knowledge</li> <li>3. Interest for research</li> </ol>
	<b>Field-specific competences:</b>
<b>Knowledge and</b>	<ol style="list-style-type: none"> <li>1. The program encompasses knowledge of key issues of US foreign policy strategy and foreign policy politics-the making of foreign</li> </ol>

## EDUCATIONAL PROGRAM

<p><b>understanding</b></p>	<p>policy through the political institutions and amid the societal influences of the American political system throughout history;</p> <ol style="list-style-type: none"> <li>2. Knowledge of terminology in U.S. International Affairs.</li> </ol>
<p><b>Ability to use the knowledge in practice:</b></p>	<ol style="list-style-type: none"> <li>1. The ability to read and profoundly analyze specific professional works;</li> <li>2. Ability to use professional (in U.S. International Affairs) terminology for material presentation and analysis;</li> <li>3. Writing a research paper (thesis) in the field of U.S. International Affairs.</li> </ol>
<p><b>Ability to make conclusions:</b></p>	<ol style="list-style-type: none"> <li>1. Comparison of political theories</li> <li>2. Analysis</li> <li>3. Making conclusions in a research paper</li> </ol>
<p><b>Communication skills</b></p>	<ol style="list-style-type: none"> <li>1. Professional (political) communication skills;</li> <li>2. Debates at conferences;</li> <li>3. Presentation.</li> </ol>
<p><b>Learning skills</b></p>	<ol style="list-style-type: none"> <li>1. Material searching skills;</li> <li>2. Ability for self and mutual assessment.</li> </ol>

## EDUCATIONAL PROGRAM

<b>Values</b>	<ol style="list-style-type: none"> <li>1. Interest and respect towards the principles of American democratic values, beliefs and perceptions;</li> <li>2. Respect towards knowledge, desire to find out about innovations in American Studies.</li> </ol>
---------------	---

Course / Module / Internship / Research Component	Criteria of Competencies					
	Knowledge and Understanding	Applying Knowledge	Making Judgments	Communication Skills	Learning Skills	Values
U.S. Domestic Policy	x	x	x	x	x	x
U.S. Foreign Policy	x	x	x	x	x	x
American Democracy	x	x	x	x	x	x
International Affairs and Development	x	x	x	x	x	x
Security Studies in the U.S.	x	x	x	x	x	x
The U.S. and International Economic Order	x	x	x	x	x	x
Research and Study Skills	x	x	x	x	x	x

## EDUCATIONAL PROGRAM

Georgian-American Relations	X	X	X	X	X	X
American Mass Media and Politics	X	X	X	X	X	X
American Geography and Regional Characteristics	X	X	X	X	X	X
History of American Presidency	X	X	X	X	X	X
New Media and American Society	X	X	X	X	X	X
American Studies and Globalization	X	X	X	X	X	X
Foreign Policy Analysis	X	X	X	X	X	X
International Organizations and the Future Role of NATO	X	X	X	X	X	X
Master Thesis	X	X	X	X	X	X

### Assessment Criteria for Master Thesis

#### Criteria

#### Please Indicate

Yes

No

1 Significance



## EDUCATIONAL PROGRAM

2	Practical value of reasearch	<input type="checkbox"/>	<input type="checkbox"/>
3	Theoretical value	<input type="checkbox"/>	<input type="checkbox"/>
4	Novelty/originality	<input type="checkbox"/>	<input type="checkbox"/>
5	Depth of the research material, uniqueness of the conclusions	<input type="checkbox"/>	<input type="checkbox"/>
6	Convincing research results (experiment/statistical data, arguments)	<input type="checkbox"/>	<input type="checkbox"/>
7	Relevance to the IBSU format	<input type="checkbox"/>	<input type="checkbox"/>

The goal of evaluation is to determine student's education results qualitatively in relation to academic program goals and parameters.

Student may be assessed orally and/or in a written way. A student's knowledge and skills are assessed through 100 points grading system. It consists of midterm and final evaluations, sum of which makes up 100 points.

Grading system allows:

a) five types of positive grades:

- 1) (A) Excellent – 91-100 points of assessment;
- 2) (B) Very good – 81-90 points of maximal assessment;
- 3) (C) Good – 71-80 points of maximal assessment;
- 4) (D) Satisfactory – 61-70 points of maximal assessment;

## EDUCATIONAL PROGRAM

---

- 5)(E) Enough – 51–60 points of maximal assessment;
- b) two types of negative grades:
  - 1) (FX) Fail – 41–50 points of maximal assessment, meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work;
  - 2) (F) Fail – 40 points and less of maximal assessment, meaning that the work of a student isn't acceptable and he/she has to study the subject anew.

For the midterm and final evaluations minimal passing grade is set. The final evaluation minimal passing grade must not exceed 60% of final evaluation grade.

Midterm and final evaluation grade distribution, their minimal competence levels and assessment criteria are described in the corresponding syllabus.

A credit can be awarded only after the attainment of learning outcomes, envisaged by the course syllabus and following requirements:

- a) Obtaining minimal competence levels set for midterm and final evaluations;
- b) Obtaining minimum 51 points out of 100 points of final grade.

A student is allowed to take an additional (make-up) exam in case he/she scored 41–50 points of final grade or minimum 51 points, but did not obtain minimal competence level set for final evaluation.

**Field of Employment:** Field of employment: American Studies M.A. degree is the basic requirement for continuing studies in Ph.D. program. So, after successful graduation Master students can continue studies to earn the doctoral degree in American Studies and be able to deliver courses at different higher institutions. Besides, the Master student can be employed in Museums of History, Archives, Institute of manuscripts, government, Parliament, committees of foreign relations, Ministry of Foreign affairs (American Department), in offices of Public Relations, departments of culture, departments of Public Administration, as well as in NGO-s: “USAID Health System Strengthening Project”, “ISET, International Schools of Economics”, “Wissol Group”, “Care International”, “Maxhome”, “Jump Start Georgia”, “Caucasus and Exchange Board”,

## EDUCATIONAL PROGRAM

“Goodwill”, “Fly Georgia”, “Socar Georgia Gas LTD”, “Society of Universal Dialogue [S.U.D.] Nashville, “TN, Georgian Service Group”, Financial Company “4 Finance”, “The Red Castle, Burgos, Spain”, “Red Cross”, French Company “Feligas and Masson”, “USA 2 Georgia”, ‘Caucasus Plus”, “USA Transportation Company”.

### Information Concerning Human Resources Necessary for the Implementation of the programme:

Course /Subject	Name, Surname	Degree
U.S. Domestic Policy	Irina Bakhtadze	Prof. Dr.
U.S. Foreign Policy	Maggie Osdoby Katz, US	M.A. ( invited)
American Democracy	Carl Augustsson	Doctor (invited)
International Affairs and Development	Nick Chitadze	Prof. Dr.
Security Studies in the U.S.	Vakhtang Maisaia	Assoc. Prof. Dr.
The U.S. and International Economic Order	David Aptsiauri	Prof. Dr. (Economics)
Research and Study Skills	Irina Bakhtadze	Prof. Dr.
Georgian-American Relations	Tea Chumburidze	Ph.D. (Invited)
American Mass Media and Politics	Nugzar Sikharulidze	Prof. Dr. (invited)
American Geography and Regional Characteristics	Nugzar Sikharulidze	Prof. Dr. (invited)
History of American Presidency	Lasha Kurdashvili	PhDc (invited)
American Studies and Globalization	Amiran Kavadze	Assoc. Prof. Dr.
Foreign Policy Analysis	Giorgi Mchedlishvili	Assoc. Prof. Dr.
International Organizations and the Future Role of NATO	Nick Chitadze	Prof. Dr.



## EDUCATIONAL PROGRAM

---

<b>New Media and American Society</b>	Marine Vekua	Prof. Dr. (Invited)
<b>Master thesis</b>	All faculty full and assoc. professors	

# EDUCATIONAL PROGRAM

## Study Plan

#	Course / Module / Internship / Research Component	Status	C r e d i t n u m b	Distribution of credits per courses and semesters				Distribution of hours			Number of contact hours per week
				I s.y.	II s.y.	III s.y.	IV s.y.	Contact hours	Inde pen dent wor k	T ot al n u	

## EDUCATIONAL PROGRAM

		er	I S e m e s t e r	I I S e m e s t e r	I I S e m e s t e r	I V S e m e s t e r	V S e m e s t e r	V I S e m e s t e r	V I I S e m e s t e r	V I I S e m e s t e r	Lecture / Consultation	Seminar / Group Work/ Laboratory Work/ Practical work	Mid term exam (s)	Fi nal exam	To tal num ber of cont act hours	m b e r o f h o u r s	
<b>University Courses</b>												-	3	3		250	3
Research and Study Skills	Compulsory			10							29	14	3	3	193		
<b>Major Specialty Courses</b>												14	3	3		250	
U.S. Domestic Policy	Compulsory		10								29	14	3	3	193	250	
U.S. Foreign Policy	Compulsory			10							29	14	3	3	193	250	
International Affairs and Development	Compulsory			10							29	14	3	3	193	250	

## EDUCATIONAL PROGRAM

Security Studies in the U.S.	Compulsory										31	11	3	3		193	250
Georgian-American Relations	Compulsory				1						29	14	3	3		193	750
History of American Presidency	Compulsory			1	0						29	14	3	3		193	750
The U.S. and International Economic Order	Elective				1	0					29	14	3	3		193	250
American Geography and Regional Characteristics	Elective				1	0					29	14	3	3		193	750
American Mass Media and Politics	Elective			1	0						29	14	3	3		193	750
American Democracy	Elective		10								29	14	3	3		193	250
New Media and American Society	Elective		10								29	14	3	3		193	250
Foreign Policy Analysis	Elective		10								29	14	3	3		193	250
International Organizations and the Future Role of NATO	Elective		10								31	11	3	3		193	250
American Studies and Globalization	Elective		10								29	14	3	3		193	750
Dissertation	Compulsory				3	0					-					720	250



## EDUCATIONAL PROGRAM

---

<b>Total number</b>		<b>120</b>	<b>3000</b>	
---------------------	--	------------	-------------	--



## EDUCATIONAL PROGRAM

### Additional Table of Study Plan

№	Course / Module / Internship / Research Component	Code	Semester	Prerequisites	Lecturer	Obligatory Literature
1	U.S. Domestic Policy	USFA502	I	No Preconditions	Prof. Dr. Irina Bakhtadze	<p>Walter Lafeber. American Age. US foreign Policy at Home and Abroad 1750 to the Present W.W. Norton and Company, Inc. New York</p> <p>Seyom Brown. Faces of Power. United States Foreign Policy from TRUMAN to CLINTON. Columbia University Press. New York 1994</p> <p>Stephen E. Ambrose and Douglas G. Brinkley. Rise to Globalism. American Foreign Policy since 1938. New Baskerville, USA. 1997</p>
2	American Democracy	USFA502	I	No Preconditions	Dr. Carl Augustsson	<p>Alexander Hamilton et al., The Federalist Papers, edited and with an introduction and notes by Lawrence Goldman, Oxford University Press, 2008.</p> <p>Alexis de Tocqueville, Democracy in America, translated, edited and with an introduction by Harvey C. Mansfield and Delba Winthrop, The University of Chicago Press, 2000.</p>

# EDUCATIONAL PROGRAM

					<p>Robert D. Putnam, <i>Bowling Alone: The Collapse and Revival of American Community</i>, Simon and Schuster, 2000.</p> <p>Theda Skocpol, "The Narrowing of Civic Life," <i>The American Prospect</i> (May 2004).</p>
3	Foreign Policy Analysis	AMS510	I	No Preconditions	<p>Assoc. Prof. Dr. Giorgi Mchedlishvili</p> <p>The following two books will be studied most extensively, and large sections of them (although not entire books) will be assigned as reading material.</p> <p>Steve Smith, Amelia Hadfield, Tim Dunne (eds.), <i>Foreign Policy: Theories, Actors, Cases</i>, Oxford University Press, 2008.</p> <p>4Philip D. Zelikow with Graham T. Allison, <i>Essence of Decision: Explaining the Cuban Missile Crisis</i> 2nd edition Longman, 1999.</p> <p>In addition to the mentioned books, selected chapters from the following two monographs will be included into the reader:</p> <p>Richard C. Snyder, H. W. Bruck, Burton Sapin (eds.), <i>Foreign Policy Decision Making (Revisited)</i>, Palgrave Macmillan, 2002.</p> <p>Fareed Zakaria, <i>From Wealth to Power</i>, Princeton University Press, 1999, pp.128-180</p>

# EDUCATIONAL PROGRAM

4	American Studies and Globalization	<b>USFA504</b>	I	No Preconditions	Assoc. Prof. Dr. Amiran Kavadze	Mark Kesselman. "The Politics of Globalization". U.S.A., New York, 2007. ISBN: 0-618-39599-7
5	International Organizations and the Future Role of NATO	<b>USFA505</b>	I	No Preconditions	Prof. Dr. Nick Chitadze	Daniel Christie, et al, Conflict and Violence, London, Prentice Hall
6	U.S. Foreign Policy	<b>USFA103</b>	II	No Preconditions	Invited Lecturer, MA Maggie Osdoby Katz, US	<p>1. Walter Lafeber. American Age. US foreign Policy at Home and Abroad 1750 to the Present W.W. Norton and Company, Inc. New York</p> <p>2. Seyom Brown. Faces of Power. United States Foreign Policy from TRUMAN to CLINTON. Columbia University Press. New York 1994</p> <p>3. Stephen E. Ambrose and Douglas G. Brinkley. Rise to Globalism. American Foreign Policy since 1938. New Baskerville, USA. 1997</p>
7	History of the American Presidency	<b>USFA506</b>	II	No Preconditions	Invited Lecturer, PhDc Lasha Kurdashvili	<p>- Henry F. Graff, ed., The Presidents: A Reference History, 3/e, Thomson Gale, 2010 (required text).</p> <p>- PBS, The American Experience: Presidents series, available at <a href="http://www.pbs.org/wgbh/americanexperience/">http://www.pbs.org/wgbh/americanexperience/</a> (required video materials).</p>

# EDUCATIONAL PROGRAM

						<ul style="list-style-type: none"> <li>- Robert Dallek, Lyndon B. Johnson: Portrait of a President, Oxford University Press, 2004 (supplementary text).</li> <li>- Bartelby: Inaugural Addresses of American Presidents: <a href="http://www.bartelby.com/124/">http://www.bartelby.com/124/</a> (supplementary video materials).</li> <li>- C-SPAN: The American President: <a href="http://www.americanpresidents.org">http://www.americanpresidents.org</a> (supplementary video materials).</li> <li>- The Living-Room Candidate (presidential campaign commercials): <a href="http://www.livingroomcandidate.org">http://www.livingroomcandidate.org</a> (supplementary video materials).</li> <li>- The American Presidency Project. The University of California, Santa Barbara. <a href="http://www.presidency.ucsb.edu/">http://www.presidency.ucsb.edu/</a> (supplementary Internet resources on the American Presidency).</li> </ul>
8	International Affairs and Development	USFA512	II	No Preconditions	Prof. Dr. Nick Chitadze	Francis Fukuyama “State-Building”. 2004.
9	New Media and American Society	USFA517	II	No Preconditions	Prof. Dr. Marine Vekua	<ol style="list-style-type: none"> <li>1. Santa Clara University Scholar Commons Advanced Writing: Pop Culture Intersections Student Scholarship 9-3-2015 The Impact of Social Media on Society</li> </ol>

## EDUCATIONAL PROGRAM

						<p>2. New Media &amp; Society - Laura Robinson  <a href="http://www.lauracrobinson.com/Robinson_Cyberself.pdf">www.lauracrobinson.com/Robinson_Cyberself.pdf</a></p> <p>3. New Media &amp; Society. DOI:          10.1177/1461444807072216. 2007; 9;          93. New Media Society. Laura Robinson          digital age. The cyberself: the self-ing          project goes online, symbolic ... Not for          commercial use or unauthorized          distribution. at UNIV CALGARY LIBRARY          on March 21, 2007  <a href="http://nms.sagepub.com">http://nms.sagepub.com</a></p>
10	American Mass Media and Politics	USFA508	II	No Preconditions	Invited Lecturer, Doctor Nugzar Sikharulidze	<p>Janda, Berry, Goldman. "The Challenge of Democracy". Boston, New York, 2000.</p> <p>Stan Le Roy Wilson. "Mass Media, Mass Culture". Third Edition. Copyright 1995.</p>
11	Security Studies in the U.S.	USFA507	III	No Preconditions	Assoc. Prof. Dr. Vakhtang Maisaia	International Security, problems and solutions. By Patrick M. Morgan. University of California, Irvine.
12	The U.S. and International Economic Order	USFA515	III	No Preconditions	Prof. Dr. David Aptsiauri	International Economics. Third Edition. James Gerber. 2005

## EDUCATIONAL PROGRAM

13	American Geography and Regional Characteristics	<b>USFA513</b>	III	No Preconditions	Invited Lecturer, Doctor Nugzar Sikharulidze	Outline of American Geography, Region and Landscapes of the United States, by Stephen S. Birdsall, John Florin, 1992
14	Georgian-American Relations	<b>USFA509</b>	III	No Preconditions	Doctor, Invited Lecturer Tea Chumburidze	Zbigniew Brzezinski. The Grand Chessboard: American Primacy and Its Geostrategic Imperatives, New York: Basic Books (October 1997), ISBN 0-465-02726-1  Zbigniew Brzezinski. The Choice: Global Domination or Global Leadership, Basic Books (March 2004), ISBN 0-465-00800-3  Nika Chitadze. NATO`s Role in South Caucasus Regional Security. Tbilisi, 2006
15	Research and Study Skills	<b>USFA510</b>	III	No Preconditions	Prof. Dr. Irina Bakhtadze	Dibaldi, Joseph. (1999). MLA Handbook for Writers of Research Reports. The Modern Language Association of America. New York, 5th ed.  Lecturer course notes
16	Master Thesis	<b>AMS512</b>	IV		All faculty full and assoc. professors	