

Catalogue of Master's Programs (Delivered in Georgian)

2026

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About International Black Sea University

The International Black Sea University (IBSU) has been engaged in educational and scientific activities since 1995. The university is the first English-language educational institution in Georgia, which provides programs in both English and Georgian languages at all three levels of education.

More than 200 local and invited professors from different countries provide a high level of education at the university. International Black Sea University offers many opportunities to students. Namely: diverse public lectures, discussions with experts in various fields, participation in local and international conferences, mock trials, access to more than 18,000 books in the library and more than 5000 electronic literature, involvement in more than 30 different clubs; Participation in various sports tournaments, opportunity of training in the gym, basketball court, open and closed stadiums, excursions, picnics, hiking and other extracurricular activities.

More than 6000 graduates of the International Black Sea University hold an high education diploma issued by the university. IBSU students actively benefit from exchange programs. The university has signed 260 memorandums with educational institutions of different countries. IBSU is involved in Erasmus+ and DAAD projects.

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Please see the contact information in the section of a program

Finances

Name of an educational program	Finance
Qualification to be awarded:	Master of Finances
Program volume in credits:	120 credits
Language of instruction:	Georgian
Prerequisite for admission to the program:	<p>A person holding a Bachelor’s or an equivalent academic degree who is enrolled based on the results of the Common Graduate Examinations.</p> <p>Student enrollment occurs in accordance with Georgian legislation—based on the results of the Common Graduate Examinations (admission to the educational program is possible only in cases provided for by Georgian legislation). Information is available at: https://iro.ibsu.edu.ge/en/home</p> <p>Additionally, the applicant must pass the university's internal examination in the specialty and English language (B2 level) and/or pass an interview.</p> <p>A candidate who holds an international certificate of B2 level English proficiency is exempt from the language examination. Likewise, a candidate who has graduated from an English-language educational program is exempt from the English language examination.</p> <p>Student enrollment will also take place in accordance with the rules of mobility and the regulation of the Minister of Education and Science of Georgia, Order №10 (04.02.2010), "On the Rule of Transfer from One Higher Educational Institution to Other Higher Educational Institutions and</p>

	Approval of the Fees."	
The purpose of the educational program:	<p>The aim of the Master's Program in Finance is to prepare competent specialists with theoretical knowledge and practical skills in finance, along with scientific research and creative abilities. The task of the program is to prepare specialists who possess deep and systemic knowledge in the fields of finance.</p> <ol style="list-style-type: none"> 1. To achieve this, the program aims to develop competencies based on broad and versatile knowledge and discipline-specific expertise by providing the student with deep and systematic knowledge in the field of finance; 2. To equip the student with financial resource management systems; the characteristics of the financial system and financial market theory; financial intermediaries as a financial system; risk management; capital structure and cost management; the role of public finance in the financial system and how it is managed; various economic mechanisms at the micro and macroeconomic levels for assessing the current and future financial condition of an organization; 3. To develop the competence for the practical application of theoretical knowledge acquired in the financial field, communication skills, and the ethical standards necessary for professional development; 4. To conduct research in accordance with the standards of academic integrity and ethics, using modern methodologies, and to present conclusions in an argumentative manner to the relevant audience. 	
Learning outcomes	Knowledge and understanding	<ol style="list-style-type: none"> 1. Explains financial management and the importance of financial concepts and theories in the decision-making process to maximize the company's utility as an important means of communication and a resource for coordinated entities; 2. Reviews the economic mechanism at micro and macroeconomic levels in a deep and systematic manner; 3. Describes ways to improve the financial condition, restructuring, and rehabilitation of any entity; 4. Defines modern management models, methods, techniques, and technologies for the purpose of identifying, analyzing, and evaluating key problems existing within the financial system and financial institutions.
	Skill	<ol style="list-style-type: none"> 5. Applies methods of business measurement, business valuation, and analysis when evaluating and planning practical business

		<p>development;</p> <p>6. Demonstrates context-appropriate communication skills using information and communication technologies;</p> <p>7. Prepares corporate reporting, interprets financial statements, and formulates useful conclusions based on them;</p> <p>8. Makes the correct choice among the most favorable financing sources and prepares an effective portfolio using equity and fixed-income securities.</p>
	<p>Responsibility and autonomy</p>	<p>9. Identifies further learning needs and achieves a high level of independence.</p> <p>10. Conducts research independently using current methods while maintaining academic and ethical standards, and presents reasoned conclusions to interested parties.</p> <p>11. Evaluates financial processes and events considering the continuous growth of organizations, potential risks, costs, and advantages; acts in compliance with professional ethics and legal regulations and makes rational decisions independently.</p>
<p>Student Knowledge Assessment system</p>	<p>Student Knowledge Assessment System: The purpose of assessment is to qualitatively determine student learning outcomes in relation to the goals and parameters of the academic program. The assessment of student knowledge is carried out in oral and/or written form. The maximum assessment for a training course/component is equal to 100 points. The assessment includes</p>	

midterm and final evaluations, the sum of which constitutes 100 points.

The assessment system allows for:

A) Five types of positive assessment:

(A) Excellent – 91 - 100 points;

(B) Very Good – 81 - 90 points;

(C) Good – 71 - 80 points;

(D) Satisfactory – 61 - 70 points;

(E) Sufficient – 51 - 60 points.

B) Two types of negative assessment:

(FX) Fail – 41 - 50 points, which means the student needs more work to pass and is granted the right to take a make-up exam once through independent study;

(F) Fail (Significant) – 40 points and below, which means the work performed by the student is not sufficient and they must retake the subject.

The minimum competence threshold for both midterm and final assessments is 50% of the respective evaluation.

The distribution of points for midterm and final assessments, their minimum competence thresholds, and assessment rubrics are detailed in the syllabus of the corresponding component.

Acquiring credit is possible only after the student achieves the learning outcomes established by the syllabus, taking into account the following necessary requirements:

a) In case of passing the minimum competence threshold for both midterm and final assessments;

b) In case of accumulating at least 51 points out of the maximum 100 points of the final assessment.

A student is admitted to a make-up exam if they accumulated 41 - 50 points out of the maximum

	<p>100 points of the final assessment, or at least 51 points but failed to pass the minimum competence threshold defined for the final assessment.</p> <p>The format and assessment criteria of the midterm and final assessment components are determined according to the syllabus of each training component, taking into account their specifics and adhering to the criteria mentioned above.</p>
Field of employment	<p>Graduates of the program will be eligible for employment in both local and multinational businesses, as well as in organizations with educational and scientific-research profiles, non-governmental organizations, etc. A Master of Business Administration in Finance can work as a finance specialist, financial analyst, or manager in organizations dealing with financial services (banks, insurers, mutual funds, brokerage services), financial management, and monitoring.</p>

#	Course / Module / Practice / Research Component	Status	Prerequisite	Credits	Semester Distribution				Hours Distribution:						
					Year I		II წელი		Contact Hours					Independent Work	Total Hours
					I Sem	II Sem	III Sem	IV Sem	lecture	Seminar / Group Work / Laboratory Work / Practical work	Midterm exam	Final Exam	Total number of contact hours		
I	Mandatory Training Courses			108	30	30	30	30							
1	Financial Regulations	Mandatory	None	8	<input checked="" type="checkbox"/>				31	8	2	2	43	157	200
2	Banking Management and Insurance System	Mandatory	None	8	<input checked="" type="checkbox"/>				25	14	2	2	43	157	200
3	Professional Writing	Mandatory	None	6	<input checked="" type="checkbox"/>				11	15	2	2	30	120	150
4	Financial Management	Mandatory	None	8	<input checked="" type="checkbox"/>				25	14	2	2	43	157	200
5	Quantitative Analysis for Business	Mandatory	None	8		<input checked="" type="checkbox"/>			16	23	2	2	43	157	200
6	Financial Instruments and Risk Management	Mandatory	None	6		<input checked="" type="checkbox"/>			12	14	2	2	30	120	150
7	Corporate Financial Reporting	Mandatory	None	8		<input checked="" type="checkbox"/>			24	15	2	2	43	157	200
8	Managerial Economics	Mandatory	None	8		<input checked="" type="checkbox"/>			24	15	2	2	43	157	200
9	Corporate Valuation and Financial Analysis	Mandatory	Financial Management	8			<input checked="" type="checkbox"/>		26	13	2	2	43	157	200

10	Research Methods for Business	Mandatory	Quantitative Analysis for Business	5			<input checked="" type="checkbox"/>		13	13	2	2	30	95	125
11	Practice in Finance	Mandatory	Financial Management, Corporate Financial Reporting	5			<input checked="" type="checkbox"/>		-	80	-	1	81	44	125
12	Master's Thesis	Mandatory	All mandatory courses	30			<input checked="" type="checkbox"/>		-	26	-	1	27	723	750
II	Elective Training Courses			12											
1	Portfolio Management	Elective	Financial Management	6			<input checked="" type="checkbox"/>		13	13	2	2	30	120	150
2	Modern Project Management Methods	Elective	None	6			<input checked="" type="checkbox"/>		12	14	2	2	30	120	150
3	Managerial Accounting and Control	Elective	None	6			<input checked="" type="checkbox"/>		13	13	2	2	30	120	150
4	Corporate Governance and Social Responsibility Management	Elective	None	6			<input checked="" type="checkbox"/>		12	14	2	2	30	120	150
5	Derivative Securities Market	Elective	None	6			<input checked="" type="checkbox"/>		12	14	2	2	30	120	150

6	Mergers and Acquisitions, Reorganization	Elective	None	6			<input checked="" type="checkbox"/>		14	12	2	2	30	120	150
7	Financial Accounting for Managers	Elective	None	6			<input checked="" type="checkbox"/>		12	14	2	2	30	120	150
8	Financial Technologies and Regulation	Elective	None	6			<input checked="" type="checkbox"/>		15	11	2	2	30	120	150
Total				120											

Education administration

Name of an educational program	Education Administration (Georgian)
Qualification to be awarded:	Master of Education Administration
Program volume in credits	120 credits
Language of instruction:	Georgian
Prerequisite for admission to the program:	<p>Enrollment of students in the Master's program occurs in accordance with Georgian legislation—based on the results of the Unified Post-Graduate Examinations.</p> <p>An individual holding a Bachelor's degree or an equivalent academic degree may become a student of the Master's program. Additionally, those wishing to study in the program must pass an exam in the English language (B2 level according to the Common European Framework of Reference). Although the language of instruction for the program is Georgian, it is important for the student to possess English language competence, as scientific literature on significant issues in the field of education administration is relatively scarce in Georgian; therefore, it is essential for the student to be able to access the latest materials available in English.</p> <p>Individuals who were awarded a Bachelor's academic degree upon completion of an English-language educational program or who hold an international certificate confirming English language proficiency at the B2 level (TOEFL iBT- 72+, IELTS- 5.5+, FCE, CAE, CERTUS, etc.) are exempt from taking the English language exam.</p> <p>Student enrollment also occurs through mobility in accordance with Order №10 of the Minister of</p>

Education and Science of Georgia (04.02.2010) "On the Rule of Transfer from One Higher Educational Institution to Other Higher Educational Institutions and Approval of the Fees."

For detailed information, please see the Regulations for Master's Studies.

The candidate's evaluation in the specialty is based on an interview considering the following criteria:

Interview Assessment Rubric (20 points)

1. Communication Skills

The candidate's ability to express ideas clearly, fluently, and confidently, both verbally and non-verbally.

5 points: Demonstrates exceptional communication skills using sophisticated language and convincing delivery;

4-3 points: Demonstrates adequate communication skills with generally clear expression;

2-1 points: Shows basic communication skills with some clarity issues.

2. Knowledge of Educational Systems

The candidate's knowledge of educational systems and policies.

5 points: Demonstrates broad knowledge of educational systems with a detailed understanding;

4-3 points: Demonstrates basic knowledge of educational systems;

2-1 points: Shows insufficient knowledge.

3. Motivation

The candidate's motivation to work in the education sector; enthusiasm for educational leadership and alignment with the program's goals.

5 points: Shows exceptional motivation with clear goals and alignment;

4-3 points: Shows adequate motivation with some alignment;

	<p>2-1 points: Demonstrates limited motivation with weak alignment.</p> <p>4. Critical Thinking The candidate's ability to critically analyze situations, show independent thinking, and present well-reasoned perspectives on educational issues.</p> <p>5 points: Demonstrates exceptional critical thinking with sophisticated analysis; 4-3 points: Demonstrates adequate critical thinking with basic analysis; 2-1 points: Shows limited critical thinking with weak analysis.</p>		
<p>The purpose of the educational program:</p>	<p>The aim of the Master's Program in Education Administration is to prepare professionals in the fields of general, vocational, and higher education who possess the interdisciplinary, deep systemic, and modern theoretical and practical knowledge and skills characteristic of administration (research; educational policy development, curriculum development, implementation of educational processes using digital technologies, planning, management, evaluation, monitoring, and development of human and financial processes within the education system) and who adhere to professional ethical norms. Additionally, the program aims to enable students to perform self- and peer-assessment, strategically plan and implement independent learning, and master the written and oral communication and document management essential for an education administrator.</p> <p>Upon completion of the program, graduates will be prepared to hold administrative positions in educational institutions, lead organizational changes, and implement evidence-based practices in various learning environments to improve educational outcomes, taking into account why and how people and systems learn.</p>		
<p>Learning outcomes</p>	<table border="1"> <tr> <td data-bbox="810 1094 1115 1349"> <p>Knowledge and understanding</p> </td> <td data-bbox="1115 1094 2041 1349"> <ol style="list-style-type: none"> 1. Describes and defines educational systems, policies, legal and financial frameworks, theories, reforms, leadership practices, quality assurance mechanisms, human resources, curriculum development, teaching approaches, and professional ethics in the context of higher, general, and vocational education through research and practice; 2. Critically comprehends the principles of education administration </td> </tr> </table>	<p>Knowledge and understanding</p>	<ol style="list-style-type: none"> 1. Describes and defines educational systems, policies, legal and financial frameworks, theories, reforms, leadership practices, quality assurance mechanisms, human resources, curriculum development, teaching approaches, and professional ethics in the context of higher, general, and vocational education through research and practice; 2. Critically comprehends the principles of education administration
<p>Knowledge and understanding</p>	<ol style="list-style-type: none"> 1. Describes and defines educational systems, policies, legal and financial frameworks, theories, reforms, leadership practices, quality assurance mechanisms, human resources, curriculum development, teaching approaches, and professional ethics in the context of higher, general, and vocational education through research and practice; 2. Critically comprehends the principles of education administration 		

		and their effectiveness in promoting democratic values through case study analysis, policy analysis, evidence-based research, and practice;
	Skill	<p>3. Develops innovative curricula, teaching strategies, and assessment frameworks in the context of higher, general, and vocational education through theoretical analysis, practical implementation, and systemic evaluation of results, while adhering to established quality standards and professional guiding principles;</p> <p>4. Demonstrates transformational leadership skills to innovatively solve complex challenges in education through strategic vision, stakeholder engagement, synthesis of theoretical knowledge, integration of digital technologies, and implementation of research-based projects, and promotes institutional change in compliance with the principles of academic integrity;</p> <p>5. Conducts thorough educational research by selecting appropriate methodologies, through data collection and systemic analysis, and presents evidence-based recommendations via scientific communication;</p> <p>6. Effectively conveys complex educational research and theory through written and oral presentations, while simultaneously demonstrating competence in professional communication and document management, utilizing audience-tailored strategies in academic, professional, and public contexts.</p>
	Responsibility and autonomy	7. Demonstrates high competence in critical self-reflection and peer evaluation while adhering to professional ethics; simultaneously,

		independently plans and utilizes strategies for continuous professional development and lifelong learning.
Student Knowledge Assessment system	<p>The purpose of assessment is to qualitatively determine student learning outcomes in relation to the goals and parameters of the academic program. In the Master's program, student knowledge is assessed in oral and/or written form, with a large emphasis placed on project implementation. The maximum assessment for a training course/component is equal to 100 points. The assessment includes midterm and final evaluations, the sum of which constitutes 100 points.</p> <p>The assessment system allows for:</p> <p>Five types of positive assessment:</p> <ul style="list-style-type: none"> (A) Excellent – 91-100 points; (B) Very Good – 81-90 points; (C) Good – 71-80 points; (D) Satisfactory – 61-70 points; (E) Sufficient – 51-60 points. <p>Two types of negative assessment:</p> <ul style="list-style-type: none"> (FX) Fail – 41-50 points, which means the student needs more work to pass and is granted the right to take a make-up exam once through independent study; (F) Fail (Significant) – 40 points and below, which means the work performed by the student is not sufficient and they must retake the training course/subject. <p>A minimum competence threshold is defined for both midterm and final assessments.</p> <p>Minimum competence threshold for assessment: 50% of the midterm assessment and 50% of the</p>	

	<p>final assessment.</p> <p>The distribution of points for midterm and final assessments, their minimum competence thresholds, and assessment rubrics are detailed in the syllabus of the corresponding component.</p> <p>Acquiring credit is possible only after the student achieves the learning outcomes established by the syllabus, taking into account the following necessary requirements:</p> <ul style="list-style-type: none"> a) In case of passing the minimum competence threshold for both midterm (51%) and final (51%) assessments; b) In case of accumulating at least 51 points out of the maximum 100 points of the final assessment. <p>A student is admitted to a make-up exam if they accumulated 41-50 points out of the maximum 100 points of the final assessment, or at least 51 points but failed to pass the minimum competence threshold defined for the final assessment.</p>
<p>Field of employment</p>	<p>Administrative worker in the field of education - administrative personnel of educational institutions. The graduate can be employed in governmental or non-governmental organizations and institutions that work on educational issues. There is also the prospect of continuing studies at the doctoral level.</p>

#	Course / Module / Internship / Research Component	Status	Prerequisite	Credit number	Distribution of Hours										
					I Year		II Year		Contact Hours					Independent work	Total number of hours
					I Semester	II Semester	III Semester	IV Semester	Lecture	Seminar / Group Work / Laboratory Work / Practical work	Midterm exam(s)	Final exam	Total number of contact hours		
	Mandatory Courses			72	30	30	12		149	199	18	18	384	1416	1800
1	Education Policy (Hybrid)	Mandatory	None	8	8				12	14	2	2	30	170	200
2	Legislative Framework for Education Management (E-learning)	Mandatory	None	7	7				17	9	2	2	30	145	175
3	Research Methods in Education	Mandatory	None	8	8				14	12	2	2	30	170	200
4	Education Theories and Psychology	Mandatory	None	7	7				12	14	2	2	30	145	175
5	Education Quality Management (E-learning)	Mandatory	None	8		8			14	12	2	2	30	170	200
6	Leadership and Change Management in Education (E-learning)	Mandatory	None	8		8			13	13	2	2	30	170	200

7	Education Financing and Budgeting	Mandatory	None	7		7			14	12	2	2	30	145	175
8	Human Resource Management in Education (E-learning)	Mandatory	None	7		7			13	13	2	2	30	145	175
9	Curriculum, Teaching and Assessment Methods in Education (Hybrid)	Mandatory	Education Quality Management (E-learning)	6		6			16	10	2	2	30	120	150
10	Practice in Education Administration	Mandatory	All mandatory training courses	6		6			24	90	0	0	114	36	150
	Elective Component			18											
11	School Administration	Elective	None	6		6	6		13	13	2	2	30	120	150
12	Higher Education Leadership and Administration	Elective	None	6		6	6		13	13	2	2	30	120	150
13	Vocational Education Administration	Elective	None	6		6	6		13	13	2	2	30	120	150
14	English for Academic Purposes	Elective	None	6		6	6		0	26	2	2	30	120	150

15	Gender, Health and Personal Safety Education	Elective	Educational Theories and Psychology	6			6	6	12	14	2	2	30	120	150
16	Adult Education and Psychology	Elective	Educational Theories and Psychology	6			6	6	13	13	2	2	30	120	150
17	Inclusive and Special Education	Elective	Educational Theories and Psychology	6			6	6	13	13	2	2	30	120	150
18	Sociology of Education	Elective	None	6			6	6	13	13	2	2	30	120	150
19	Educational Technologies	Elective	None	6			6	6	12	14	2	2	30	120	150
20	Global Education and History of Georgian Education	Elective	None	6			6	6	16	10	2	2	30	120	150
21	Development of Transferable Skills in Education	Elective	Curriculum, Teaching	6			6	6	12	14	2	2	30	120	150

			ng and Assessment Methods in Education (Hybrid)												
22	Organizational Behavior in Education	Elective	None	6			6	6	14	12	2	2	30	120	150
23	Strategic Development in Education	Elective	Leadership and Change Management in Education (E-learning)	6			6	6	14	12	2	2	30	120	150
24	Project Management in Education	Elective	None	6			6	6	13	12	2	2	30	120	150
	Research Component														
25	Master's Thesis in Education Administration	Mandatory	All mandatory	30				30	0	30	0	0	30	720	750

			trainin g courses												
	Total			120	30	30	30	30	188	268	24	24	504	2496	3000

IBS

Digital media and communication

Name of an educational program	Digital media and communication
Qualification to be awarded:	Master of Mass Communication
Program volume in credits:	120 credits
Language of instruction:	Georgian
Prerequisite for admission to the program	<p>Enrollment in the Master's program occurs in accordance with Georgian legislation—based on the results of the Unified Post-Graduate Examinations (or without the Unified Post-Graduate Examinations in cases provided for by law).</p> <p>An individual holding a Bachelor's degree or an equivalent academic degree may become a student of the Master's program. Additionally, those wishing to study in the program must pass an exam in the English language (B2 level), a specialty exam, and/or undergo an interview with the Master's Program Admissions Committee. The examination topics and the assessment system are posted in advance on the university's website.</p> <p>Individuals who have graduated from an English-language educational program or who hold an international certificate confirming English language proficiency at the B2 level are exempt from taking the English language exam.</p> <p>Detailed information can be found in the Regulations for Master's Studies. The weights for the exams in English and the specialty are distributed according to the following coefficients: 30% and 70%, respectively.</p> <p>Foreign citizens are enrolled in the program in accordance with Georgian legislation, without the Unified National Examinations. Prerequisites for admission to the program are available on the website: https://iro.ibsu.edu.ge/en/home</p>

The purpose of the educational program:

Program Objectives and Relevance

Relevance

This program is designed for individuals from any academic background who wish to gain an in-depth understanding of digital media production and communication. It is intended for both those who studied journalism/mass communication at the undergraduate level and those deciding to change their specialty and master a new profession at the graduate level.

Core Mission

A primary goal of the "Digital Media and Communication" program is to provide enhanced training in digital media. As internet media evolves in Georgia, multimedia journalism—which integrates text, video, and audio—is becoming increasingly popular. In the modern Western world, the focus is often on media convergence, where the boundaries between different types of media are blurring. Consequently, teaching media and communication is now inseparable from web technologies.

Market Needs

Research conducted among employers indicates a shortage in the Georgian labor market for specialists who possess both the practical skills required for digital media and expertise in media and communication research. Based on these industry needs, the program ensures that graduates possess:

Deep and systemic knowledge of modern digital media trends and visual storytelling.

Practical skills essential for multimedia journalists.

In-depth knowledge of mass communication theories and innovative methods.

Specific Goals: To Prepare...

Qualified and Competitive Specialists: Individuals capable of working in the rapidly changing digital media industry and communication sphere, equipped with systemic theoretical and practical knowledge in digital media, social media strategies, and PR.

Skilled Practitioners: Graduates proficient in:

	<p>Visual storytelling techniques and forms. Managing various platforms and creating multimedia content. Strategic digital communication. Conducting research and social media analytics. Data processing and visualization. Planning social media strategies and conducting PR campaigns.</p> <p>Lifelong Learners and Researchers: Graduates committed to continuous learning to keep pace with new technologies. The program also prepares students to pursue doctoral studies (Ph.D.) in digital media, mass communication, or media research.</p>	
<p>Learning outcomes</p>	<p>Knowledge and understanding:</p>	<ol style="list-style-type: none"> 1.The graduate possesses deep and systemic knowledge of mass communication theories, concepts, and methods, digital media development trends, digital media law, and digital media ethics; 2.The graduate possesses deep and systemic knowledge of digital media and visual storytelling techniques and forms; 3.The graduate understands the specifics of digital media platforms, the role of strategic communication, innovative methods of social media analytics, and the forms of distributing digital media products among audiences; 4.The graduate critically understands and seeks new ways to solve complex problems; knows how to create original new projects and innovative products; and how to plan and manage social media strategies and campaigns.
	<p>Skill</p>	<ol style="list-style-type: none"> 5. Locate and process information to create content; possesses developed writing skills; masters the techniques and relevant technologies required for digital storytelling (text, photo, audio, video, or web); plans and manages social media strategies and campaigns; 6. Prepare and distribute multimedia products for various digital platforms and audiences;

		<p>7. Process and analyze data; present them through visual methods; 8. Critically analyze complex or incomplete information; utilize appropriate research methodology; conduct social media analysis and monitoring; formulate conclusions while adhering to the principles of academic integrity and ethical standards; 9. Carry out effective communication with both colleagues and audiences across diverse media platforms and social media.</p>
	<p>Responsibility and autonomy</p>	<p>10. Possesses a sense of professional responsibility to independently manage their own learning throughout their life, based on the evolving needs of the digital media industry and the field of digital strategic communications.</p>
<p>Student Knowledge Assessment system</p>	<p>The purpose of the assessment is to qualitatively determine student learning outcomes in relation to the goals and parameters of the academic program.</p> <p>The assessment of student knowledge is conducted in oral and/or written form. The maximum score for a training course/component is 100 points. The final grade consists of midterm and final assessments, the sum of which equals 100 points.</p> <p>The assessment system consists of:</p> <p>Positive Assessments (Passing)</p> <p>(A) Excellent – 91 - 100 points (B) Very Good – 81 - 90 points (C) Good – 71 - 80 points (D) Satisfactory – 61 - 70 points (E) Sufficient – 51 - 60 points</p> <p>Negative Assessments (Failing)</p>	

(FX) Fail – 41 - 50 points: The student requires more work to pass and is granted the right to take one make-up exam through independent study.

(F) Academic Fail – 40 points and below: The work performed by the student is insufficient, and they must retake the subject entirely.

Minimum Competence Thresholds

Minimum competence thresholds are defined for both midterm and final assessments. The weight of the minimum competence threshold for the final assessment does not exceed 60% of the final assessment itself.

The specific point distribution, minimum thresholds, and assessment rubrics are detailed in the syllabus of each respective component.

Criteria for Awarding Credits

Credits can only be awarded after the student achieves the learning outcomes set by the syllabus, provided the following requirements are met:

The student passes the minimum competence thresholds for both midterm and final assessments.

The student accumulates a total of at least 51 points out of the maximum 100.

Eligibility for Make-up Exams

A student is admitted to a make-up exam if:

They accumulated between 41 - 50 points in total.

They accumulated at least 51 points in total but failed to pass the minimum competence threshold specifically defined for the final assessment.

Field of employment	<p>The Master's program prepares competitive specialists in digital media and communication. The knowledge and skills acquired by the graduate will enable them to respond to the challenges of modern media and communication.</p> <p>Graduates will be eligible for employment in both online and traditional media organizations (television, newspapers, magazines, news agencies), as well as in public relations departments of public, private, or non-governmental organizations. They can work as:</p> <ul style="list-style-type: none">• Multimedia journalists• Producers• Social media managers, etc. <p>Since the program provides deep and systemic theoretical knowledge in media and communication alongside the development of practical skills, it also serves as a strong foundation for future pedagogical or scientific activities. If they so choose, graduates will be eligible to continue their studies at the doctoral (PhD) level.</p>
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#	Study course/module/practice/research component	Status	Number of credits	Distribution of credits according to study courses and semesters				Distribution of hours							Number of contact hours per week	
				I Academic year		II Academic year		Contact					Independent work	Total hours		
				I Semester	II Semester	III Semester	IV Semester	Lecture/consultation	Seminar/group work/practical	Midterm exam	Final exam	Total contact hour				
	Mandatory Courses	Prerequisite	Mandatory	70	25	25	20									
1	Introduction to Digital Media	None	Mandatory	10	x				13	13	2	2	30	220	250	2
2	Social Media Management	None	Mandatory	5	x				13	13	2	2	30	95	125	2
3	Digital Media Design	None	Mandatory	5	x				13	13	2	2	30	95	125	2
4	Social Media Strategy and PR Campaigns	None	Mandatory	5	x				13	13	2	2	30	95	125	2
5	Digital Production: Storytelling Techniques	None	Mandatory	8		x			13	13	2	2	30	170	200	2
6	Web Programming (In English)	None	Mandatory	7		x			13	13	2	2	30	145	175	2
7	Data Journalism	Introduction to Digital Media	Mandatory	5			x		13	13	2	2	30	95	125	2
8	Strategic Communication	None	Mandatory	5		x			13	13	2	2	30	95	125	2

9	Mass Communication Theories	Introduction to Digital Media	Mandatory	5		x			13	13	2	2	30	95	125	2
10	Digital Media Ethics and Law	Introduction to Digital Media	Mandatory	5			x		13	13	2	2	30	95	125	2
11	Social Media Analytics and Monitoring	Social Media Strategy and PR Campaigns; Social Media Management	Mandatory	5			x		13	13	2	2	30	95	125	2
12	Mass Communication Research Methods	None	Mandatory	5			x		13	13	2	2	30	95	125	2
				70												
	Elective Courses	Prerequisite	Elective	20	5	5	10									
14	Verbal and Non-verbal Communication	None	Elective	5	x	x	x	x	13	13	2	2	30	95	125	2
15	Cybersecurity	None	Elective	5	x	x	x	x	13	13	2	2	30	95	125	2
16	Python - Introductory Course (In English)	None	Elective	5	x	x	x	x	13	13	2	2	30	95	125	2
17	Business Communication for Media (In English)	None	Elective	5	x	x	x	x	13	13	2	2	30	95	125	2
18	Creating Advertising Campaigns in Digital Media	None	Elective	5	x	x	x	x	13	13	2	2	30	95	125	2
19	Statistics and its Application in Social Sciences (In English)	None	Elective	5	x	x	x	x	13	13	2	2	30	95	125	2
20	Data and Algorithms (In English)	None	Elective	5	x	x	x	x	13	13	2	2	30	95	125	2

21	Integrated Digital Marketing Communication (In English)	None	Elective	5	x	x	x	x	13	13	2	2	30	95	125	2
22	Integrated Newsroom	Digital Production: Storytelling Techniques	Elective	5			x	x	13	13	2	2	30	95	125	2
23	In-depth Journalism	None	Elective	5	x	x	x		13	13	2	2	30	95	125	2
24	Creativity in PR	None	Elective	5	x	x	x	x	13	13	2	2	30	95	125	2
25	Multimedia News	Digital Production: Storytelling Techniques	Elective	5			x	x	13	13	2	2	30	95	125	2
26	Internship Credit Course in Digital Media and Communication (Note: Mandatory for those not currently working in media/comm)	Introduction to Digital Media, Social Media Management, Digital Media Design, Social Media Strategy and PR Campaigns, Digital Production: Storytelling Techniques, Web Programming (English), Mass Comm Theories, Strategic	Elective	10				x							250	1

		Communication														
26	Master's Thesis	All mandatory training components from previous semesters must be completed	Mandatory	30				30	-	28	1	1	30	720	750	
Total				120	30	30	30	30							3000	

Law

Name of an educational program	Law
Qualification to be awarded:	Master of Laws (LLM)
Program volume in credits:	120 credits
Language of instruction:	Georgian
Prerequisite for admission to the program:	<p>A person with a Bachelor of Laws degree or an equivalent academic degree has the right to study in the Master of Laws educational program if they successfully pass the Unified Post-Graduate Examination and internal university examinations.</p> <p>A candidate for a master's degree gains the right to participate in internal university examinations only after passing the minimum competence threshold of the Unified Post-Graduate Examination. The candidate takes an internal university written exam in the English language to confirm knowledge of at least the B2 level, and a written exam in the specialty based on the student's choice in one of the following directions: Public Law, Private Law, or Criminal Law.</p> <p>The content, procedure, and topics (test samples) of internal university examinations, as well as the criteria for assessing student knowledge, will be posted on the university's website at least one month before the examinations begin.</p> <p>A person may be enrolled in the Master of Laws educational programs through mobility in accordance with current legislation. Furthermore, a master's candidate wishing to enroll through mobility must meet the prerequisites for admission to the educational program.</p> <p>It is possible to continue studies in Master's educational programs without passing the Unified Post-</p>

	<p>Graduate Examinations in cases provided for by paragraphs 7 and 7¹ of Article 52¹ of the Law of Georgia on Higher Education, in accordance with the rules and within the deadlines established by the Ministry of Education and Science of Georgia.</p> <p>Note: A master's candidate is exempt from the internal university English language exam if they present an international certificate confirming knowledge of the English language at at least the B2 level.</p>		
<p>The purpose of the educational program:</p>	<p>The goal of the Master of Laws (LLM) educational program is to:</p> <ul style="list-style-type: none"> • Provide the student with deep and systemic knowledge of the basic principles of academic writing, modern methods of legal research, rules of academic integrity, issues of academic ethics, perspectives on the development of judicial law, core principles of judicial conduct, rules of judicial ethics, sources of European Union law, aspects of legal approximation within the Georgian normative space, as well as modern achievements in national and foreign public, private, or criminal law legislation and science, current problems, development trends, challenges, flaws, and ways to improve them; • Develop the ability to interpret public, private, or criminal law norms at a professional level, evaluate the factual circumstances of legal cases and non-standard legal situations in the field of public, private, or criminal law, and recognize legal gaps; • Develop the ability to analyze current legislation and the latest scientific research in the field of public, private, or criminal law and formulate original legal conclusions; • Develop the ability to share research results, conclusions, and arguments in written and oral form in both Georgian and English with academic, complex, and professional communities; • Develop the ability to independently find the latest information from various sources and independently conduct learning and scientific research in the field of private, criminal, or public law; • Develop the ability to adhere to the rules of academic honesty, ethical standards of scientific research, protection of legal values, and use innovative ways to solve problems. 		
<p>Learning outcomes</p>	<table border="1" style="width: 100%;"> <tr> <td style="width: 30%;">Knowledge and understanding</td> <td>After completing the Master of Law educational program, the student:</td> </tr> </table>	Knowledge and understanding	After completing the Master of Law educational program, the student:
Knowledge and understanding	After completing the Master of Law educational program, the student:		

		<p>1.Describes:</p> <ul style="list-style-type: none"> • The fundamental principles of academic writing, modern methods of legal research, rules of academic integrity, academic ethics issues, principles for creating scientific texts, perspectives on the development of judicial law, core principles of judicial conduct, rules of judicial ethics, the specifics of judicial disciplinary proceedings, sources of European Union law, and aspects of legal approximation within the Georgian normative space; • Modern achievements, current problems, development trends, challenges, and flaws in public, private, or criminal law science, as well as in substantive and procedural legislation, along with methods for their improvement.
	<p>Skill</p>	<p>2.Interprets public, private, or criminal law norms at a professional level; evaluates the factual circumstances of legal cases and non-standard legal situations in the field of private, criminal, or public law; identifies legal gaps and develops new, original ways to resolve them;</p> <p>3.Analyzes current public, private, or criminal legislation, modern national and international judicial practice, legislative innovations, and the latest scientific research, and develops their own complex legal conclusions regarding the Europeanization and/or improvement of national legislation;</p> <p>4.Discusses their research results, conclusions, and arguments with academic, complex, and professional communities in both written and oral form, while adhering to the principles of academic integrity;</p> <p>5.Identifies current scientific-legal problems in the field of private, criminal, or public law; plans the scientific-research process on relevant</p>

		<p>legal issues and independently develops a scientific research project/thesis.</p> <p>Accountability and autonomy</p> <p>6. Demonstrates the ability to independently retrieve primary data and complex or incomplete latest information from various sources, including foreign legal information resources, and to independently manage the learning process in the fields of public, private, or criminal law;</p> <p>7. Adheres to the rules of academic integrity, ethical standards of scientific research, and legal values, and utilizes strategic approaches and/or innovative problem-solving methods when addressing research or practical tasks.</p>
<p>Student Knowledge Assessment system</p>		<p>Mastery of the training component provided for by the Master of Laws educational program implies the active participation of students in the teaching process and is based on the principle of continuous assessment of acquired knowledge.</p> <p>When implementing the Master of Laws educational program, the assessment of the level of achievement of the student's learning outcome is carried out in accordance with the assessment system approved by the Decree N3 of the Minister of Education and Science of Georgia of January 5, 2007, "On the Rule of Calculating Higher Educational Programs with Credits."</p> <p>The assessment of the level of achievement of the student's learning outcome in the training component of the Master of Laws educational program includes midterm (one-time or multiple) and final assessments, the sum of which represents the final evaluation (100 points).</p> <p>Midterm and final assessment (assessment components) include assessment methods, i.e., the means to be used to evaluate the achievement of learning outcomes (oral/written exam/quiz, project, test, essay, demonstration, presentation, discussion, performance of a practical/theoretical task, working in a working group, participation in a discussion, etc.). The unit of measurement for the assessment method is the assessment criterion, which determines the level of achievement of learning outcomes.</p>

Each assessment component is assigned a quantitative indicator (expressed in points) in the final assessment out of the total assessment score (100 points), which is reflected in the syllabus of the specific training course and communicated to the student at the beginning of the academic semester.

A minimum competence threshold is defined in each assessment component. The weight of the minimum competence threshold for the final assessment should not exceed 60% of the final assessment. When implementing the Master of Laws educational program, the minimum competence threshold for the student's midterm and final assessment is reflected in the syllabus of the specific training course and communicated to the student at the beginning of the academic semester.

It is inadmissible to award credit using only one component of assessment (midterm or final assessment). A student is awarded credit in case of passing the minimum competence thresholds defined in each assessment component and receiving one of the positive evaluations.

The evaluation of the achievement of learning outcomes of the training components of the educational program is completed in the same semester in which it was carried out. The assessment system of the training component of the educational program allows for:

Five types of positive assessment:

- (A) Excellent – 91-100 points;
- (B) Very Good – 81-90 points;
- (C) Good – 71-80 points;
- (D) Satisfactory – 61-70 points;
- (E) Sufficient – 51-60 points.

Two types of negative assessment:

- (FX) Fail – 41-50 points, which means that the student needs more work to pass and is granted the

right to take a makeup exam once through independent work;
(F) Academic Fail – 40 points and less, which means that the work performed by the student is not sufficient and they have to study the training course/subject anew.

In case of receiving an FX in a training component of the educational program, a makeup exam is scheduled no less than 5 calendar days after the announcement of the final exam results. The score received by the student in the makeup exam is not added to the score received in the final assessment. The evaluation received in the makeup exam is the final evaluation and is reflected in the final grade of the training component of the educational program.

The scientific-research component of the Master of Laws educational program (Master's Thesis) should be evaluated in the same or the following semester in which the student completes work on it.

The scientific-research component of the Master of Laws educational program (Master's Thesis) is evaluated as a whole, as a single final assessment, which includes the assessment of the content side of the master's thesis by the persons defined by the International Black Sea University's "Rule for Planning, Implementation, and Assessment of the Scientific-Research Component of the Master of Laws Educational Program" and the assessment received during the defense.

The assessment system for the scientific-research component of the Master of Laws educational program (Master's Thesis) allows for:

Five types of positive assessment:

- (A) Excellent – 91-100 points;
- (B) Very Good – 81-90 points;
- (C) Good – 71-80 points;
- (D) Satisfactory – 61-70 points;
- (E) Sufficient – 51-60 points.

	<p>Two types of negative assessment:</p> <p>(FX) Fail – 41-50 points of the maximum assessment, which means that the master's candidate is granted the right to submit a revised master's thesis during the next semester;</p> <p>(F) Academic Fail – 40 points and less of the maximum assessment, which means that the master's candidate loses the right to submit the same master's thesis.</p> <p>Specifics of the organization of teaching:</p> <p>A student who has accumulated 30 ECTS at the expense of mandatory training courses of the educational program (12 ECTS) and mandatory training courses of the public, private, or criminal law module (18 ECTS) is admitted to the legal clinic.</p> <p>A student who has accumulated 80 ECTS, including mandatory training courses of the educational program (22 ECTS), mandatory training courses of the public, private, or criminal law module (18 ECTS), elective training courses of the public, private, or criminal law module (20 ECTS), and the legal clinic (20 ECTS), is admitted to the master's thesis.</p>
<p>Field of employment</p>	<p>A graduate of the Master of Laws educational program is given the opportunity to work in any position that requires a Master of Laws degree and does not necessitate passing a state certification exam and/or other additional prerequisites provided by the legislation of Georgia.</p> <p>A graduate of the Master of Laws educational program can enter the profession of a judge in accordance with the rules established by the current legislation.</p>

#	Study course/module/practice/research component	Status	Prerequisite	Number of credits	Distribution of credits according to study courses and semesters				Distribution of hours							Number of contact hours per week
					I Academic year		II Academic year		Contact					Independent work	Total hours	
					I Semester	II Semester	III Semester	IV Semester	Lecture/consultation	Seminar/group work/practical	Midterm Exam(s)	Final exam(s)	Total contact hours			
I	Mandatory Training Courses			22	12		10									
1.	Judicial Law and Judicial Ethics	Mandatory	None	6	6				13	13	2	2	30	120	150	2
2.	EU Law and Europeanization of Georgian Law	Mandatory	None	6	6				13	13	2	2	30	120	150	2
3.	Research Methods	Mandatory	None	10			10		13	13	2	2	30	120	150	2
II	Major Specialty Modules			48	18	30										
2.1	Public Law Module			48	18	30										
2.1.1.	Mandatory Module Courses			18	18											
1.	Comparative Constitutionalism	Mandatory	None	6	6				13	13	2	2	30	120	150	2
2	Comparative Administrative Law	Mandatory	None	6	6				13	13	2	2	30	120	150	2
3	Administrative Process and Judicial Practice	Mandatory	None	6	6				13	13	2	2	30	120	150	2
2.1.	Elective Module Courses			30		30										

2.																
1.	Fundamental Rights and their Protection Mechanisms	Elective	None	5		5			13	13	2	2	30	95	125	2
2.	Tax Law and Judicial Practice	Elective	None	5		5			13	13	2	2	30	95	125	2
3.	Legal Instruments of Public Administration	Elective	None	5		5			13	13	2	2	30	95	125	2
4.	Civil Service Law and Judicial Practice	Elective	None	5		5			13	13	2	2	30	95	125	2
5.	Municipal Law (European Charter and Georgia)	Elective	None	5		5			13	13	2	2	30	95	125	2
6.	Education Law	Elective	None	5		5			13	13	2	2	30	95	125	2
7.	Construction Law	Elective	None	5		5			13	13	2	2	30	95	125	2
8.	Public International Law (Theory and Practice)	Elective	None	5		5			13	13	2	2	30	95	125	2
9.	Anti-Discrimination Law (in English)	Elective	None	5		5			13	13	2	2	30	95	125	2
10.	Media Law	Elective	None	5		5			13	13	2	2	30	95	125	2
2.2.	Private Law Module			48		18		30								
2.2.1.	Mandatory Module Courses			18		18										
1.	Comparative Private Law	Mandatory	None	6		6			13	13	2	2	30	120	150	2
2.	Comparative Corporate Law	Mandatory	None	6		6			13	13	2	2	30	120	150	2
3.	Civil Procedural Law and Judicial Practice	Mandatory	None	6		6			13	13	2	2	30	120	150	2
2.2.2.	Elective Module Courses			30		30										
1.	Modern Labor Law and	Elective	None	5		5			13	13	2	2	30	95	125	2

	International Labor Standards															
2.	Corporate Governance	Elective	None	5		5			13	13	2	2	30	95	125	2
3.	Law of Evidence in Civil Process	Elective	None	5		5			13	13	2	2	30	95	125	2
4.	Private International Law and Intl Civil Process	Elective	None	5		5			13	13	2	2	30	95	125	2
5.	Law of Securing Claims	Elective	None	5		5			13	13	2	2	30	95	125	2
6.	Quasi-Contracts and Torts	Elective	None	5		5			13	13	2	2	30	95	125	2
7.	Consumer Protection Law	Elective	None	5		5			13	13	2	2	30	95	125	2
8.	Comparative Property Law	Elective	None	5		5			13	13	2	2	30	95	125	2
9.	Intl Arbitration Law: Theory and Practice	Elective	None	5		5			13	13	2	2	30	95	125	2
10.	Legal Regimes for Investment Protection	Elective	None	5		5			13	13	2	2	30	95	125	2
2.3.	Criminal Law Module			48	18	30										
2.3.1.	Mandatory Module Courses			18	18											
1.	Criminal Law Doctrine and Judicial Practice	Mandatory	None	6	6				13	13	2	2	30	120	150	2
2.	Modern Models of Crime Prevention	Mandatory	None	6	6				13	13	2	2	30	120	150	2
3.	Criminal Procedure and Judicial Practice	Mandatory	None	6	6				13	13	2	2	30	120	150	2
2.3.2.	Elective Module Courses			30		30										
1.	Crimes Against Individual Legal Goods	Elective	None	5		5			13	13	2	2	30	95	125	2
2.	Comparative Criminal	Elective	None	5		5			13	13	2	2	30	95	125	2

	Procedure															
3.	Intl Criminal Doctrine and Case Law	Elective	None	5		5			13	13	2	2	30	95	125	2
4.	Human Rights in Criminal Procedure	Elective	None	5		5			13	13	2	2	30	95	125	2
5.	Evidence Law	Elective	None	5		5			13	13	2	2	30	95	125	2
6.	Crimes Against Universal Legal Goods	Elective	None	5		5			13	13	2	2	30	95	125	2
7.	Victimology	Elective	None	5		5			13	13	2	2	30	95	125	2
8.	Discretion, Diversion, and Mediation in Prosecution	Elective	None	5		5			13	13	2	2	30	95	125	2
9.	Organized Crime: Problems of Law Application	Elective	None	5		5			13	13	2	2	30	95	125	2
10.	Comparative Criminal Law	Elective	None	5		5			13	13	2	2	30	95	125	2
III	Practice Component			20			20									
1	Legal Clinic	Mandatory	Judicial Law, EU Law, Research Methods	20			20			400		1	401	99	500	8
IV	Scientific-Research Component			30				30								
1.	Master's Thesis	Mandatory	Research Methods, Legal Clinic	30				30	13			1	14	736	750	1